Codebook for the Manifesto Project data extended to include the logit scales and standard errors

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1   Overview

The data described in this paper are available for download from
http://hdl.handle.net/1902.1/17073. The dataset contains an extension of the
Manifesto Project (MP) data Volkens et al. (2011) to include the results from Benoit, Laver and
Mikhaylov (2009) and Lowe et al. (2011).

The data presented here includes all of the variables that are available in the Full Manifesto
Project Dataset (https://manifesto-project.wzb.eu/data/download)[1], standard
errors introduced in Benoit, Laver and Mikhaylov (2009), importance and logit policy
dimensions with corresponding standard errors introduced in Lowe et al. (2011). Suffixes
indicate whether the variable refers to position, the estimate of importance, and the standard
errors of position and importance. For the variable protectionism (for example), the five
associated variables are:

protectionism	position estimate
protectionism_SE	standard error for position estimate
protectionism_imp	importance estimate
protectionism_impSE	standard error for importance estimate

2   Computation of the scaling offset

In Lowe et al. (2011), we converted all "per" categories[2] to counts R and L, and then computed

$$\theta^{(L)} = \log \frac{R+o}{L+o} \tag{1}$$

$$= \log \frac{R+.5}{L+.5} \tag{2}$$

$$= \log (R+.5) - \log (L+.5) \tag{3}$$

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[1]Downloaded March 21, 2011

[2]The Manifesto Project data variables are prefixed "per" to denote that each variable is a percentage of (quasi-)
sentences devoted to a specific category in the total number of (quasi-) sentences in the respective document.

In the MP dataset[3] released after the publication of our article, however, all of the anomalies and inconsistencies related to the "per" categories have been resolved. For the updated dataset, we compute the logit scales directly on the percentages reported in the dataset. This has no effect on the ratio R/L, although it does affect the offset. Using the percentages, we must rescale the offset o to a new offset $o' = \frac{100}{N}o$ according to the number of total quasi-sentences (`total`) so that we can use $L^{PER} = 100\frac{L}{N}$ and $R^{PER} = 100\frac{R}{N}$:

$$o' = 100\frac{.5}{N} = 50/N \tag{4}$$

The equivalency between the form with the count offset o and the percentage offset o' can be shown as follows:

$$\theta^{(L)} = \log(R + o) - \log(L + o) \tag{5}$$
$$= \log(R + .5) - \log(L + .5) \tag{6}$$
$$= \log\frac{100(R + .5)}{N} - \log\frac{100(L + .5)}{N} \tag{7}$$
$$= \log\frac{100R + 50}{N} - \log\frac{100L + 50)}{N} \tag{8}$$
$$= \log(R^{PER} + 50/N) - \log(L^{PER} + 50/N) \tag{9}$$
$$= \log(R^{PER} + o') - \log(L^{PER} + o') \tag{10}$$

To take an example from the dataset, consider the case for `for party==22320 & edate==17may1946`, where we wish to compute `decentralization`, using the MP codes from per302 (R) and per301 (L):

```
+----------------------------------------------------------------+
|      edate    party      per302      per301   decentr~n   total |
|----------------------------------------------------------------|
| 17-May-1946   22320           0         3.7   -1.079769      81 |
```

For this example:

$$N = 81 \tag{11}$$
$$L = 3.7/100 \cdot 81 \approx 3 \tag{12}$$
$$R = 0/100 \cdot 81 = 0 \tag{13}$$
$$L^{PER} = 3.7 \tag{14}$$
$$L^{PER} = 0 \tag{15}$$
$$o = 0.5 \tag{16}$$
$$o' = 100\frac{0.5}{81} = 0.617284 \tag{17}$$

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[3]Full Manifesto Project Dataset Volkens et al. (2011). Downloaded March 21, 2011

So the two forms that yield identical results are:

$$
\begin{aligned}
\theta^{(L)} &= \log{(R+o)} - \log{(L+o)} &&= \log{(R^{PER}+o')} - \log{(L^{PER}+o')} \\
&= \log{(0+.5)} - \log{(3+.5)} &&= \log{(0+0.617284)} - \log{(3.7+0.617284)} \\
&= \log{(.5)} - \log{(3.5)} &&= \log{(0.617284)} - \log{(4.317284)} \\
&= -1.94591 &&= -1.945053
\end{aligned}
$$

where the only difference of approximately 0.001 is due to rounding error.
For the logit importance scale, the equivalence is directly analogous:

$$
\begin{aligned}
\theta^{(L)} &= \log{(R+L+2o)} - \log{N} \\
&= \log{(R+L+1)} - \log{N} \\
&= \log{(\frac{100}{N}R + \frac{100}{N}L + \frac{100}{N})} - \log{(\frac{100}{N}N)} \\
&= \log{(R^{PER}+L^{PER}+100/N)} - \log{100} \\
&= \log{(R^{PER}+L^{PER}+2o')} - \log{100}
\end{aligned}
$$

3   Description of the variables

The dataset contains 11 MP identification variables, 4 MP data quality variables, 5 MP electoral data variables, 114 MP programmatic data variables, 5 MP programmatic dimensions (Volkens et al., 2011). In addition the dataset contains variables introduced in Benoit, Laver and Mikhaylov (2009) and Lowe et al. (2011): 110 standard errors for MP's individual categories, 4 standard errors for MP's programmatic dimensions, 21 position estimates of policy dimensions with corresponding 21 standard errors for position estimates of policy dimensions, 21 importance estimates with corresponding 21 standard errors for importance estimates.
Table 1 presents the list of variables available in this dataset. Detailed description of Manifesto Project variables is available here:
https://manifesto-project.wzb.eu/data/MPDataset_full_codebook.pdf. Table 2 and Table 3 describe the variables introduced in Lowe et al. (2011).

Category	Variable name
MP identification variables	`country; countryname; oecd; eu; edate; date; party; partyname; parfam`
MP data quality variables	`coderid; coderyear; manual; testresult`
MP electoral data variables	`pervote; voteest; presvote; absseat; totseats`
MP manifesto programmatic data variables	`progtype; datasetorigin; total; peruncod; per101-per706; per1011-per7062 (subcategories used for CEE countries)`
MP programmatic dimensions	`rile; planeco; markeco; welfare; intpeace`
Standard errors for MP individual categories (Benoit, Laver and Mikhaylov, 2009)	`per101SE-per7062SE`
Standard errors for MP programmatic dimensions (Benoit, Laver and Mikhaylov, 2009)	`rileSE; planecoSE; markecoSE; welfareSE`
Position estimates of policy dimensions (Lowe et al., 2011)	`decentralization; foreignalliances; militarism; internationalism; logeu; constitutionalism; protectionism; keynesian; nationalism; tradmorality; multicult; laborpolicy; freemarket; environment; stateconomy; stateservices; logrile; logplaneco; logwelfare; loglibcons; education`
Standard error for position estimate of policy dimensions (Lowe et al., 2011)	`decentralization_SE; foreignalliances_SE; militarism_SE; internationalism_SE; logeu_SE; constitutionalism_SE; protectionism_SE; keynesian_SE; nationalism_SE; tradmorality_SE; multicult_SE; laborpolicy_SE; freemarket_SE; environment_SE; stateconomy_SE; stateservices_SE; logrile_SE; logplaneco_SE; logwelfare_SE; loglibcons_SE; education_SE`
Estimate of importance of a policy dimension (Lowe et al., 2011)	`decentralization_imp; foreignalliances_imp; militarism_imp; internationalism_imp; logeu_imp; constitutionalism_imp; protectionism_imp; keynesian_imp; nationalism_imp; tradmorality_imp; multicult_imp; laborpolicy_imp; freemarket_imp; environment_imp; stateconomy_imp; stateservices_imp; logrile_imp; logplaneco_imp; logwelfare_imp; loglibcons_imp; education_imp`
Standard error for importance estimate (Lowe et al., 2011)	`decentralization_impSE; foreignalliances_impSE; militarism_impSE; internationalism_impSE; logeu_impSE; constitutionalism_impSE; protectionism_impSE; keynesian_impSE; nationalism_impSE; tradmorality_impSE; multicult_impSE; laborpolicy_impSE; freemarket_impSE; environment_impSE; stateconomy_impSE; stateservices_impSE; logrile_impSE; logplaneco_impSE; logwelfare_impSE; loglibcons_impSE; education_impSE`

Table 1: Variables contained in the dataset. Gray colored rows refer to variables from the Full Manifesto Project Dataset (Volkens et al., 2011). Rows colored in pink refer to variables introduced in Benoit, Laver and Mikhaylov (2009). Rows colored in yellow refer to variables introduced in Lowe et al. (2011), with further description of these variables available in Table 2 and Table 3.

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Policy dimension	"Left" Position	"Right" Position	Variable name
Foreign alliances	101 Foreign Special Relationships: Positive	102: Foreign Special Relationships: Negative	`foreignalliances`
Militarism	105 Military: Negative	104 Military: Positive	`militarism`
Internationalism	107 Internationalism: Positive	109 Internationalism: Negative	`internationalism`
EU	108 European Integration: Positive	110 European Integration: Negative	`logeu`
Constitutionalism	203 Constitutionalism: Positive	204 Constitutionalism: Negative	`constitutionalism`
Decentralisation	301 Decentralisation: Positive	302 Centralisation: Positive	`decentralization`
Protectionism	406 Protectionism: Positive	407 Protectionism: Negative	`protectionism`
Keynesian policy	409 Keynesian Demand Management: Positive	414 Economic Orthodoxy: Positive	`keynesian`
Nationalism	602 National Way of Life: Negative	601 National Way of Life: Positive	`nationalism`
Traditional morality	604 Traditional Morality: Negative	603 Traditional Morality: Positive	`morality`
Multiculturalism	607 Multiculturalism: Positive	608 Multiculturalism: Negative	`multiculturalism`
Labour policy	701 Labour Groups: Positive	702 Labour Groups: Negative	`laborpolicy`
Welfare state*	504 Welfare State Expansion: Positive	505 Welfare State Limitation: Positive	`logwelfare`
Education spending	506 Educational Provision Expansion: Positive	507 Education Expenditure Limitation: Positive	`education`

Table 2: *Paired policy dimensions and corresponding variable names in the dataset.* *Note: Welfare state scale differs from the MP's welfare scale in that the MP's version is not confrontational (and does not include per504).

Policy dimension	"Left" Position	"Right" Position	Source	Variable name
Free Market Economy	401 Free Enterprise: Positive + 402 Incentives: Positive	403 Market Regulation: Positive + 412 Controlled Economy: Positive + 413 Nationalisation: Positive + 415 Marxist Analysis: Positive	(Proposed)	freemarket
Environmental protection	501 Environmental Protection: Positive + 416 Anti-Growth Economy: Positive	410 Productivity: Positive	(Proposed)	environment
State involvement in economy	403 Market Regulation: Positive + 404 Economic Planning: Positive + 406 Protectionism: Positive + 412 Controlled Economy: Positive + 413 Nationalisation: Positive + 504 Welfare State Expansion: Positive + 506 Education Expansion: Positive + 701 Labour Groups: Positive	401 Free Enterprise: Positive + 402 Incentives: Positive + 407 Protectionism: Negative + 414 Economic Orthodoxy: Positive + 505 Welfare State Limitation: Positive	Benoit and Laver (2007)	stateconomy
State-provided services	504 Welfare State Expansion: Positive + 506 Education Expansion: Positive	505 Welfare State Limitation: Positive + 507 Education Limitation: Positive	(Proposed)	stateservices
Left-Right: CMP "Rile"	103 Anti-Imperialism: Anti-Colonialism + 105 Military: Negative + 106 Peace: Positive + 107 Internationalism: Positive + 202 Democracy: Positive + 403 Market Regulation: Positive + 404 Economic Planning: Positive + 406 Protectionism: Positive + 412 Controlled Economy: Positive + 413 Nationalisation: Positive + 504 Welfare State Expansion: Positive + 506 Education Expansion: Positive + 701 Labour Groups: Positive	104 Military: Positive + 201 Freedom and Human Rights: Positive + 203 Constitutionalism: Positive + 305 Political Authority: Positive + 401 Free Enterprise: Positive + 402 Incentives: Positive + 407 Protectionism: Negative + 414 Economic Orthodoxy: Positive + 505 Welfare State Limitation: Positive + 601 National Way of Life: Positive + 603 Traditional Morality: Positive + 605 Law and Order: Positive + 606 Social Harmony: Positive	Laver and Budge (1992)	logrile
Planned v. market economy	403 Market Regulation: Positive + 404 Economic Planning: Positive + 412 Controlled Economy: Positive	401 Free Enterprise: Positive + 414 Economic Orthodoxy: Positive	*MPP*	logplaneco
Social liberal-conservative	103 Anti-Imperialism: Anti-Colonialism + 105 Military: Negative + 106 Peace: Positive + 107 Internationalism: Positive + 202 Democracy: Positive	104 Military: Positive + 201 Freedom and Human Rights: Positive + 203 Constitutionalism: Positive + 305 Political Authority: Positive + 601 National Way of Life: Positive + 603 Traditional Morality: Positive + 605 Law and Order: Positive + 606 Social Harmony: Positive	Benoit and Laver (2007)	libcons

Table 3: *Additive scaled dimensions and corresponding variable names in the dataset.*

References

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Laver, Michael and Ian Budge. 1992. *Party policy and government coalitions*. New York: St. Martin's Press.

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