Additional Tax Credits for Donation Recipient
Baseline: None

- 10% tax credit: 9 (Not Interested), 7 (Interested)

Community Member Participation
Baseline: 0%

- 30%: 6 (Not Interested), 8 (Interested)
- 20%: 4 (Not Interested), 8 (Interested)
- 10%: 2 (Not Interested), 6 (Interested)

Federal Tax Credits for Solar Installation
Baseline: 0%

- 30%: 10 (Not Interested), 8 (Interested)
- 26%: 9 (Not Interested), 11 (Interested)
- 22%: 7 (Not Interested), 8 (Interested)

Solar Project Type
Baseline: Local businesses

- Solar field for entire community: 17 (Not Interested), 14 (Interested)
- Schools: 10 (Not Interested), 6 (Interested)
- Places of worship/community centers: 0 (Not Interested), 0 (Interested)
- Individual households: 17 (Not Interested), 8 (Interested)

Target Community
Baseline: Any

- Rural: −1 (Not Interested), 2 (Interested)
- Low−income: 7 (Not Interested), 2 (Interested)
- Coal, oil, and gas producing: −8 (Not Interested), −6 (Interested)
- Black, Brown, and Indigenous: −5 (Not Interested), −5 (Interested)

Your Average Solar Yearly Profits
Baseline: $300

- $900: 14 (Not Interested), 15 (Interested)
- $700: 12 (Not Interested), 11 (Interested)
- $500: 5 (Not Interested), 7 (Interested)

Change in Probability of Selection

Solar Interest: ● Interested ▲ Not Interested