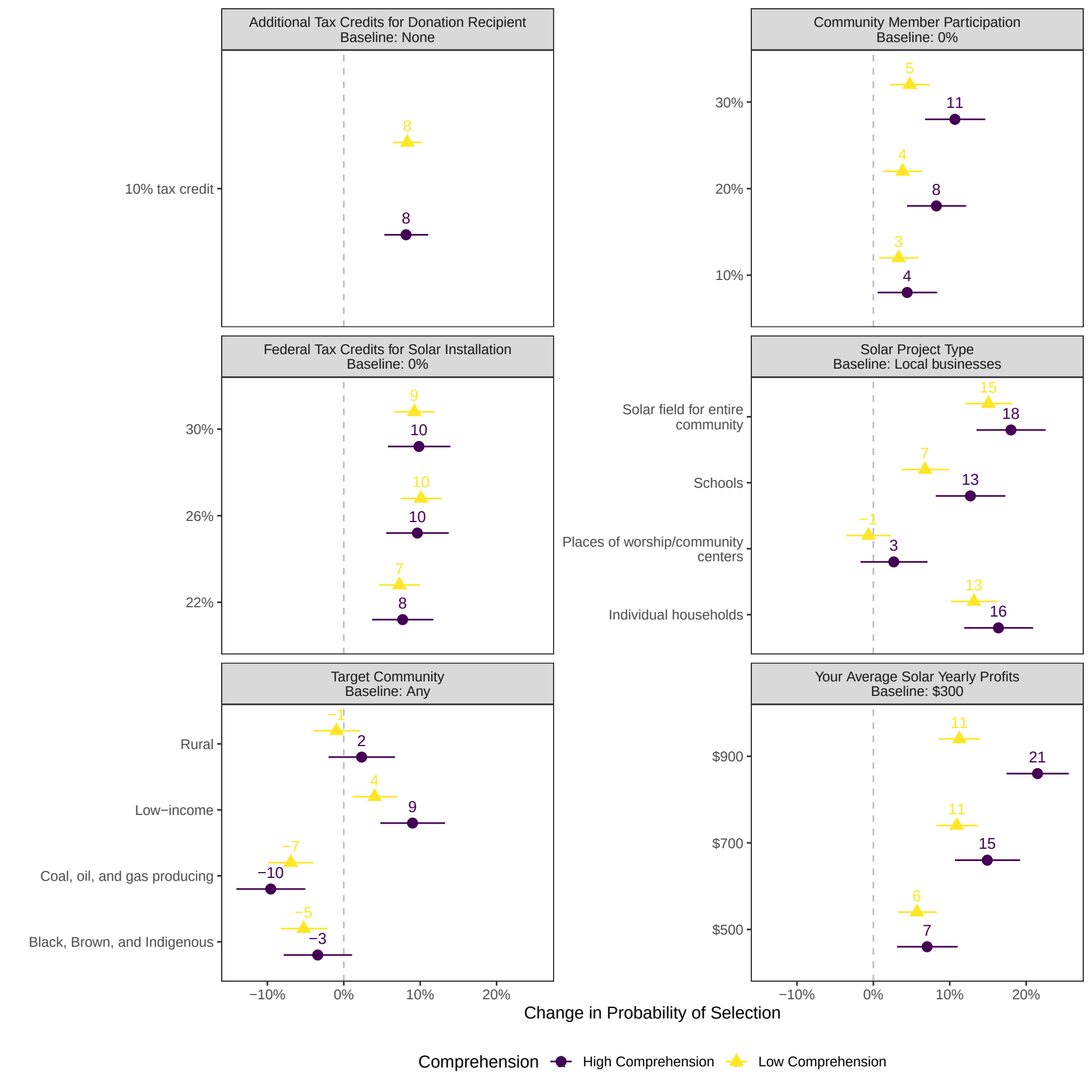
Additional Tax Credits for Donation Recipient
Baseline: None
10% tax credit
8
8
Community Member Participation
Baseline: 0%
30%
20%
10%
5
11
4
8
3
4
Federal Tax Credits for Solar Installation
Baseline: 0%
30%
26%
22%
9
10
10
10
7
8
Solar Project Type
Baseline: Local businesses
Solar field for entire community
Schools
Places of worship/community centers
Individual households
15
18
7
13
−1
3
13
16
Target Community
Baseline: Any
Rural
Low−income
Coal, oil, and gas producing
Black, Brown, and Indigenous
−1
2
4
9
−7
−10
−5
−3
Your Average Solar Yearly Profits
Baseline: $300
$900
$700
$500
11
21
11
15
6
7
−10%
0%
10%
20%
Change in Probability of Selection
Comprehension
High Comprehension
Low Comprehension