Additional Tax Credits for Donation Recipient
Baseline: None

10% tax credit
- Low Comprehension: 8
- High Comprehension: 8

Community Member Participation
Baseline: 0%

30%
- Low Comprehension: 5
- High Comprehension: 11

20%
- Low Comprehension: 4
- High Comprehension: 8

10%
- Low Comprehension: 3
- High Comprehension: 4

Federal Tax Credits for Solar Installation
Baseline: 0%

30%
- Low Comprehension: 9
- High Comprehension: 10

26%
- Low Comprehension: 10
- High Comprehension: 10

22%
- Low Comprehension: 7
- High Comprehension: 8

Solar Project Type
Baseline: Local businesses

Solar field for entire community
- Low Comprehension: 15
- High Comprehension: 18

Schools
- Low Comprehension: 7
- High Comprehension: 13

Places of worship/community centers
- Low Comprehension: −1
- High Comprehension: 3

Individual households
- Low Comprehension: 13
- High Comprehension: 16

Target Community
Baseline: Any

Rural
- Low Comprehension: −1
- High Comprehension: 2

Low−income
- Low Comprehension: 4
- High Comprehension: 9

Coal, oil, and gas producing
- Low Comprehension: −7
- High Comprehension: −10

Black, Brown, and Indigenous
- Low Comprehension: −5
- High Comprehension: −3

Your Average Solar Yearly Profits
Baseline: $300

$900
- Low Comprehension: 11
- High Comprehension: 21

$700
- Low Comprehension: 11
- High Comprehension: 15

$500
- Low Comprehension: 6
- High Comprehension: 7

Change in Probability of Selection

Comprehension
- High Comprehension
- Low Comprehension