The 2016 Oklahoma City Exit Poll
N=1,297
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The Oklahoma City Election Day Exit Poll was conducted on November 8, 2016. The survey was fielded to 1,297 voters from twelve precincts at eight polling locations in OKC. Students from the University of Oklahoma acted as survey enumerators. Voters were randomly sampled as they exited the precinct and offered the chance to participate in the survey.

The survey instrument contains the full questions, the codes for the responses, and the variable label in the data file.

Any questions regarding the data gathering process can be directed to Dr. Ana Bracic (bracic@msu.edu), Dr. Mackenzie Israel-Trummel (mit@wm.edu), and Dr. Allyson Shortle (allysonshortle@ou.edu). You are welcome to use this data; please cite it appropriately.

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For more detailed information on the data gathering process (including using exit polls to advance both research and pedagogical goals), please see:

Bracic, Ana, Mackenzie Israel-Trummel and Allyson Shortle. 2017. "Exit Polling: Field Research and Pedagogical Benefits of Community Engagement." *Oklahoma Politics* 27:27-54. https://ojs.library.okstate.edu/osu/index.php/OKPolitics/article/view/8270

1 precinct. Precinct Number

- ❍ 066 (1)
- ❍ 206 (2)
- ❍ 99/100 (3)
- ❍ 201 (4)
- ❍ 241/243 (5)
- ❍ 211/212 (6)
- ❍ 196 (7)
- ❍ 202/203 (8)

2 cast.ballot. Were you able to cast your ballot today?

- ❍ Yes (1)
- ❍ No (2)
- ❍ No, but I cast a provisional ballot (3)

If Yes Is Selected, Then Skip To Were you asked to show proof of ident...

2a. cast.ballot_reason. If you were not able to cast your ballot today, was it because:

- ❍ I was not registered (1)
- ❍ They could not find my registration information (2)
- ❍ I did not have the required identification (3)
- ❍ Some other reason (Please explain briefly) (4) _____

3 showID. Were you asked to show proof of identification before voting today?

- ❍ Yes (6)
- ❍ No (7)
- ❍ I don't remember (8)

4 party. Are you registered with a political party?

- ❍ Registered Democrat (1)
- ❍ Registered Republican (2)
- ❍ Registered Libertarian (3)
- ❍ Registered with another party (4)
- ❍ Not registered with a party (5)

5 libertarian. Do you consider yourself a libertarian?

- ❍ Yes (1)
- ❍ No (0)

6 woman. What is your gender?

- ❍ Man (0)
- ❍ Woman (1)

7 race.moom. What is your race? (MARK ALL THAT APPLY)

- ❑ White (1)
- ❑ Black or African American (2)
- ❑ Hispanic or Latino (3)
- ❑ Asian American (4)
- ❑ Native American or American Indian (5)
- ❑ Other (6)

If What is your race? (MARK AL... Is Less Than 2, Then Skip To In the presidential election, who did...

8 race. What is the race you most closely identify with?

- ❍ White (1)
- ❍ Black or African American (2)
- ❍ Hispanic or Latino (3)
- ❍ Asian American (4)
- ❍ Native American or American Indian (5)
- ❍ Other (6)

9 pres.vote. In the presidential election, who did you just vote for?

- ❍ Donald Trump (1)
- ❍ Gary Johnson (2)
- ❍ Hillary Clinton (3)
- ❍ I did not vote for a presidential candidate (4)

If I did not vote for a presid... Is Selected, Then Skip To Regardless of how you voted today, is...

9a vote.describe. How would you describe your vote?

- ❍ I strongly favor my candidate (3)
- ❍ I like my candidate but with reservations (2)
- ❍ I dislike the other candidates (1)

10 clinton.opinion. Regardless of how you voted today, is your opinion of Hillary Clinton:

- ❍ Favorable (4)
- ❍ Somewhat favorable (3)
- ❍ Neither favorable nor unfavorable (2)
- ❍ Somewhat unfavorable (1)
- ❍ Unfavorable (0)

11 trump.opinion. Regardless of how you voted today, is your opinion of Donald Trump:

- ❍ Favorable (4)
- ❍ Somewhat favorable (3)
- ❍ Neither favorable nor unfavorable (2)
- ❍ Somewhat unfavorable (1)
- ❍ Unfavorable (0)

12 johnson.opinion. Regardless of how you voted today, is your opinion of Gary Johnson:

- ❍ Favorable (4)
- ❍ Somewhat favorable (3)
- ❍ Neither favorable nor unfavorable (2)
- ❍ Somewhat unfavorable (1)
- ❍ Unfavorable (0)

13 senate.vote. In the U.S. Senate election, who did you just vote for?

- ❍ James Lankford (1)
- ❍ Robert T. Murphy (2)
- ❍ Mike Workman (3)
- ❍ Mark T. Beard (4)
- ❍ Sean Braddy (5)
- ❍ I did not vote for a Senate candidate (6)

14 congress.vote. In the congressional election, who did you just vote for?

- ❍ Steve Russell (1)
- ❍ Zachary Knight (2)
- ❍ Al McAffrey (9)
- ❍ I did not vote for a congressional candidate (5)

15 sq776. There are a number of state questions on the ballot today. Please refer to the informational sheets for information on the different state questions. How did you vote on State Question No. 776?

❍ Yes (1)
❍ No (0)
❍ I did not vote on SQ No. 776 (9)

16 sq777. How did you vote on State Question No. 777?

❍ Yes (1)
❍ No (0)
❍ I did not vote on SQ No. 777 (9)

17 sq779. How did you vote on State Question No. 779?

❍ Yes (1)
❍ No (0)
❍ I did not vote on SQ No. 779 (9)

18 sq780. How did you vote on State Question No. 780?

❍ Yes (1)
❍ No (0)
❍ I did not vote on SQ No. 780 (9)

19 sq781. How did you vote on State Question No. 781?

❍ Yes (1)
❍ No (0)
❍ I did not vote on SQ No. 781 (9)

20 sq790. How did you vote on State Question No. 790?

❍ Yes (1)
❍ No (0)
❍ I did not vote on SQ No. 790 (9)

21 sq792. How did you vote on State Question No. 792?

❍ Yes (1)
❍ No (0)
❍ I did not vote on SQ No. 792 (9)

22 straightticket. A straight party vote is a vote for all candidates of that party in partisan races. Did you vote a straight party vote today?

- ❍ Yes, Republican Party (1)
- ❍ Yes, Libertarian Party (2)
- ❍ Yes, Democratic Party (3)
- ❍ No, I did not vote a straight party today (4)

23 primary.voter. Did you vote in the presidential primary election in Oklahoma in March?

- ❍ Yes (1)
- ❍ No (0)
- ❍ Unsure (9)

24 priorpres.voter. Before today, had you ever voted in a presidential general election?

- ❍ Yes (1)
- ❍ No (0)
- ❍ Unsure (3)

25 prior.voter. Before today, had you ever voted in any other election?

- ❍ Yes (1)
- ❍ No (0)
- ❍ Unsure (3)

26 primary.cand. Which candidate did you support in the presidential primary election?

- ❍ Jeb Bush (1)
- ❍ Ben Carson (2)
- ❍ Chris Christie (3)
- ❍ Hillary Clinton (4)
- ❍ Ted Cruz (5)
- ❍ Roque De La Fuente (6)
- ❍ Carly Fiorina (7)
- ❍ Lindsey Graham (8)
- ❍ Mike Huckabee (9)
- ❍ Keith Judd (10)
- ❍ John Kasich (11)
- ❍ Star Locke (12)
- ❍ Martin O'Malley (13)
- ❍ Rand Paul (14)
- ❍ Marco Rubio (15)
- ❍ Bernie Sanders (16)
- ❍ Rick Santorum (17)
- ❍ Michael Steinberg (18)
- ❍ Donald Trump (19)

28 ussc.power. Do you think the United States Supreme Court is too powerful?

- ❍ Yes (1)
- ❍ No (0)

29 issues_topthree. What are the TOP THREE issues that matter most in deciding how you voted in the presidential contest? (CHECK THREE)

- ❑ Economy (1)
- ❑ Trade (2)
- ❑ Education (3)
- ❑ Immigration (4)
- ❑ Racial inequality (5)
- ❑ Terrorism (6)
- ❑ Taxes (7)
- ❑ Violence by police (8)
- ❑ Foreign policy (9)
- ❑ Helping poor people (10)
- ❑ Federal deficit (11)
- ❑ Unemployment (12)
- ❑ Violence against police (13)
- ❑ Gun rights (14)
- ❑ Social security (15)
- ❑ Religious freedom (16)
- ❑ Traditional values (17)
- ❑ Women's equality (18)
- ❑ Corruption (19)
- ❑ Environment (20)

30 obama_handling. Do you approve or disapprove of the way Barack Obama is handling his job as president?

- ❍ Strongly approve (4)
- ❍ Somewhat approve (3)
- ❍ Neither approve nor disapprove (2)
- ❍ Somewhat disapprove (1)
- ❍ Strongly disapprove (0)

31 financial_1yr. Compared to a year ago, is your family's financial situation:

- ❍ Much better today (4)
- ❍ Somewhat better today (3)
- ❍ About the same (2)
- ❍ Somewhat worse today (1)
- ❍ Much worse today (0)

32 financial_10yr. Compared to ten years ago, is your family's financial situation:

- ❍ Much better today (4)
- ❍ Somewhat better today (3)
- ❍ About the same today (2)
- ❍ Somewhat worse today (1)
- ❍ Much worse today (0)

33 deathpenalty. Do you favor or oppose the death penalty for a person convicted of murder?

- ❍ Strongly favor (4)
- ❍ Somewhat favor (3)
- ❍ Neither favor nor oppose (2)
- ❍ Somewhat oppose (1)
- ❍ Strongly oppose (0)

34 syrian.refugees. Which of the following do you think is the best approach for the U.S. to take with refugees fleeing the civil war in Syria?

- ❍ Do not accept any refugees into the U.S. (0)
- ❍ Proceed with the plan to resettle 10,000 refugees without religious screening (2)
- ❍ Resettle only Christian refugees from Syria (1)

35 ten.commandments. Did you favor or oppose the Oklahoma Supreme Court's order to remove the Ten Commandments monument from the State Capitol grounds?

- ❍ Strongly favor (4)
- ❍ Somewhat favor (3)
- ❍ Neither favor nor oppose (2)
- ❍ Somewhat oppose (1)
- ❍ Strongly oppose (0)

36 changedregistration. Have you changed the party with which you are registered to vote since Donald Trump and Hillary Clinton became their parties' nominees?

- ❍ Yes, I was previously a Republican (1)
- ❍ Yes, I was previously a Democrat (2)
- ❍ Yes, I was previously a registered independent (3)
- ❍ No, my party registration has not changed (4)

37. How important are each of the following factors in making someone an American?

	Very important (3)	Somewhat important (2)	Somewhat unimportant (1)	Very unimportant (0)
Being a Christian (**american_christian**)	❍	❍	❍	❍
Being white (**american_white**)	❍	❍	❍	❍
Respecting America's political institutions and laws (**american_laws**)	❍	❍	❍	❍
Seeing people of all backgrounds as American (**american_all**)	❍	❍	❍	❍

38. Do you agree or disagree with the following statements?

	Strongly agree (3)	Somewhat agree (2)	Somewhat disagree (1)	Strongly disagree (0)
The U.S. should decrease LEGAL immigration into the country (**legal.imm_decrease**)	❍	❍	❍	❍
The U.S. should decrease ILLEGAL immigration into the country (**illegal.imm_decrease**)	❍	❍	❍	❍

39. Do you agree or disagree with the following statements?

	Strongly agree (4)	Somewhat agree (3)	Somewhat disagree (2)	Strongly disagree (1)
Men are better suited emotionally for politics than are most women (**sexism_emotional**)	❍	❍	❍	❍
A man should be in control of his wife (**sexism_control**)	❍	❍	❍	❍

40 (help.themselves). Some people think that the government in Washington should do everything possible to improve the standard of living of all poor Americans. Others think it is not the government's responsibility, and that each person should take care of himself. Where would you place yourself on this scale?

	1 (0)	2 (1)	3 (2)	4 (3)	5 (4)
Govt's responsibility (0) :People should help themselves (4)	❍	❍	❍	❍	❍

41 (nospecial). Some people think that blacks have been discriminated against for so long that the government has a special obligation to help improve their living standards. Others believe that the government should not be giving special treatment to blacks. Where would you place yourself on this scale?

	1 (0)	2 (1)	3 (2)	4 (3)	5 (4)
Govt should help (0): No special treatment (4)	❍	❍	❍	❍	❍

42 (blm). Recently, activists across the nation have advocated for reform in the police departments under the organizing slogan "Black Lives Matter." How much do you support or oppose the work of these activists?

- ❍ Strongly support (4)
- ❍ Somewhat support (3)
- ❍ Somewhat oppose (2)
- ❍ Strongly oppose (1)

43 (less.govt). Which of the two statements comes closer to your view?

- ❍ The less government, the better (1)
- ❍ There are more things that government should be doing (0)

44 (regulation). How much government regulation of business is good for society?

❍ A great deal (4)
❍ A lot (3)
❍ A moderate amount (2)
❍ A little (1)
❍ None at all (0)

45 (voterfraud.rare). It is illegal to vote more than once in an election or to vote if not a U.S. citizen. How frequently do you think such vote fraud occurs?

❍ It is very common (1)
❍ It occurs occasionally (2)
❍ It occurs infrequently (3)
❍ It almost never occurs (4)

46 (trustmedia). In general, how much trust and confidence do you have in the mass media—such as newspapers, TV, and radio—when it comes to reporting the news fully, accurately, and fairly?

❍ A great deal (1)
❍ A fair amount (2)
❍ Not very much (3)
❍ None at all (4)

47 (ideology). In general, how would you describe your own political viewpoint?

❍ Very liberal (0)
❍ Liberal (1)
❍ Moderate (2)
❍ Conservative (3)
❍ Very conservative (4)
❍ Not sure (9)

48 (employment). Which of the following best describes you now?

❍ Employed full time (1)
❍ Employed part time (2)
❍ Self-employed (3)
❍ Unemployed/temporarily laid off (4)
❍ Retired (5)
❍ Permanently disabled (6)
❍ Homemaker (7)
❍ Student (8)

49 (income). What is your annual household income for all members of your family? This figure should include salaries, wages, pensions, dividends, interest, and all other income.

❍ Under $10,000 (0)
❍ $10,000-$19,999 (1)
❍ $20,000-$29,999 (2)
❍ $30,000-$39,999 (3)
❍ $40,000-$49,999 (4)
❍ $50,000-$59,999 (5)
❍ $60,000-$74,999 (6)
❍ $75,000-$89,999 (7)
❍ $90,000-$100,000 (8)
❍ Over $100,000 (9)

50 (age). To which age group do you belong?

❍ 18-29 (0)
❍ 30-44 (1)
❍ 45-59 (2)
❍ 60 or over (3)

51 (id.moom). Which of the following terms describes you? (CHECK ALL THAT APPLY)

❑ Catholic (1)
❑ Mormon (2)
❑ Christian (3)
❑ Jewish (4)
❑ Muslim (5)
❑ Evangelical or born again (6)
❑ Agnostic or atheist (7)
❑ Union member (8)
❑ Teacher (9)
❑ Immigrant (10)
❑ Married (11)
❑ Parent (12)
❑ Gay, Lesbian, or Bisexual (13)
❑ Transgender (14)

52 (religattend). Aside from weddings and funerals, how often do you attend religious services?

❍ More than once a week (5)
❍ Once a week (4)
❍ Once or twice a month (3)
❍ A few times a year (2)
❍ Seldom (1)
❍ Never (0)

53 (biblit). Which of these statements comes closest to describing your feelings about the Bible?

- ❍ The Bible is the actual word of God and is to be taken literally, word for word (2)
- ❍ The Bible is the word of God but not everything in it should be taken literally, word for word (1)
- ❍ The Bible is a book written by men and is not the word of God (0)

54 (nativity). Which of the following best describes you?

- ❍ I was born in the U.S. to parents who were born in the U.S. (1)
- ❍ I was born in the U.S. to at least one parent who was born in another country (2)
- ❍ I was born in another country, and have been a citizen for at least five years (3)
- ❍ I was born in another country, and have been a citizen for at least two years (4)
- ❍ I was born in another country, and have been a citizen for at least one year (5)
- ❍ I was born in another country, and have been a citizen for less than one year (6)