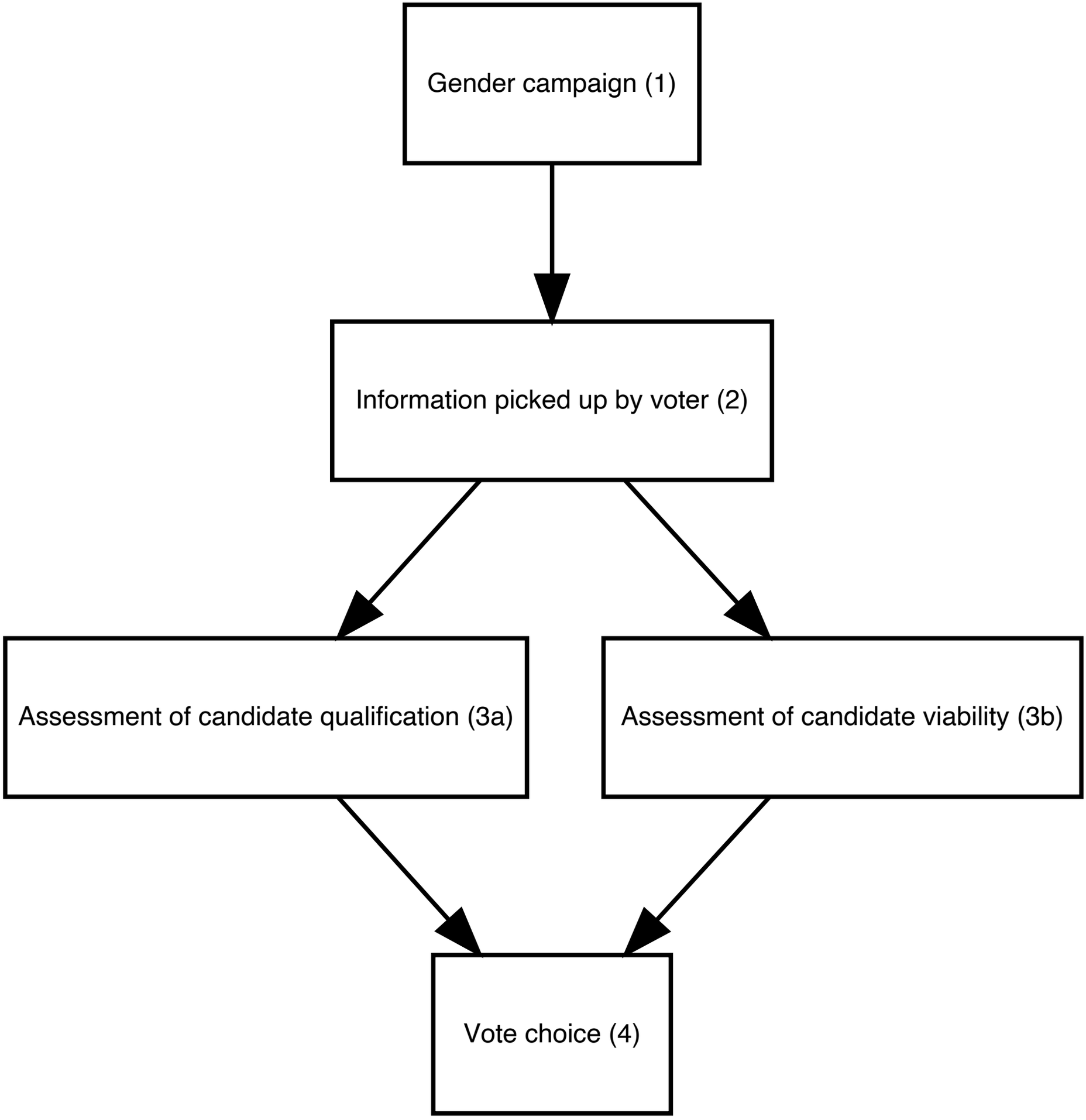
Gender campaign (1)
Information picked up by voter (2)
Assessment of candidate qualification (3a)
Assessment of candidate viability (3b)
Vote choice (4)