2020 Democratic Presidential Primary Media Coverage

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Description
This dataset contain news media coverage of Democratic Presidential Candidates from January of 2019 to April of 2020. The volume of coverage is based on data from Factiva. Every candidates name was searched for each month, starting in January of 2019. The search included a wide array of sources:

- *New York Times*
- *Washington Post*
- *USA Today*
- *Wall Street Journal*
- *ABC News*
- *NBC News*
- *CBS News*
- *PBS NewsHour*
- *NPR Morning Edition*
- *NPR All Things Considered*
- *Fox News*
- *MSNBC*
- *CNN*
- *Associated Press*

Duplicates: Similar option was included in the search.

This data covers the raw volume of news coverage that each candidate enjoyed in a given month. Note that only a reference to a candidate name was necessary to be included: as a result, not every article or transcript is fully dedicated to a given candidate. However, given the importance of name recognition, this is useful in terms of determining how prevalent was the candidate name in coverage. Please remember that this data tells us nothing about the tone of coverage.