KEMENTERIAN AGAMA REPUBLIK INDONESIA
UIN SAYYID ALI RAHMATULLAH TULUNGAGUNG
LEMBAGA PENELITIAN DAN PENGABDIAN KEPADA MASYARAKAT
Jl. Mayor Sujadi Timur 46 Telp. (0355) 321513 Fax (0355) 321656 Tulungagung
Gedung Lembaga Penelitian dan Pengabdian kepada Masyarakat Lt. I

INSTITUTSIONAL REVIEW BOARD
No: 489/Un.18/L.I/TL.00/08/2023

The above referenced research project, including any revisions, modifications or correction arising from initial revidw (if any) are unconditionally approved as follows:

Approved Item (s) include;

- Title;

  "Pengaruh Brand Image, Brand Identity dan Brand Personality terhadap minat mahasiswa dengan mediasi media social"

- Researchers;

  1. **Dr. Hj. Chusnul Chotimah, M.Ag**
  2. **Dr. Imron Muttaqin, S.Pd.I, M.Pd.I, M.H.I**

- Final protocol Number ; Undated
- Informed Consent Form Version Data : 2023, August, 03.
- Authorization to use dan Disclose Protocol Information Dated 2023, August 03.
- Flyer , Undated

Approved by:
IRB Chair or Authorized Designate

IRB Chair

Prof. Dr. Ngainun Naim, M.H.I.

Dipindai dengan CamScanner

Approval data: 2023, August 03
Approved expirity date; 2023 Dec 30

IRAB APPROVAL OF INVESTIGAOR

Investigator Approval date : 2023-August-04

Other (sub) Investigator at the Site : None

Current IRB Approved Consent Document (s)

Enclosed you will final the following personalized consent document (s).

Informed consent Form Version Data 2023, Aug 03

Authorization to Use dan Disclose Information dated: 2023 Dec 30

The Consent document (s) online survey stamped Institutional Research and Community Services/ Institutional Review Board have been Approved on each page and are valid for use at your site.

Tulungagung, 4 Agustus 2023
Chair

Prof Dr. Ngainun Naim, M.H.I.
NIP. 19750719 200312 1 002

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