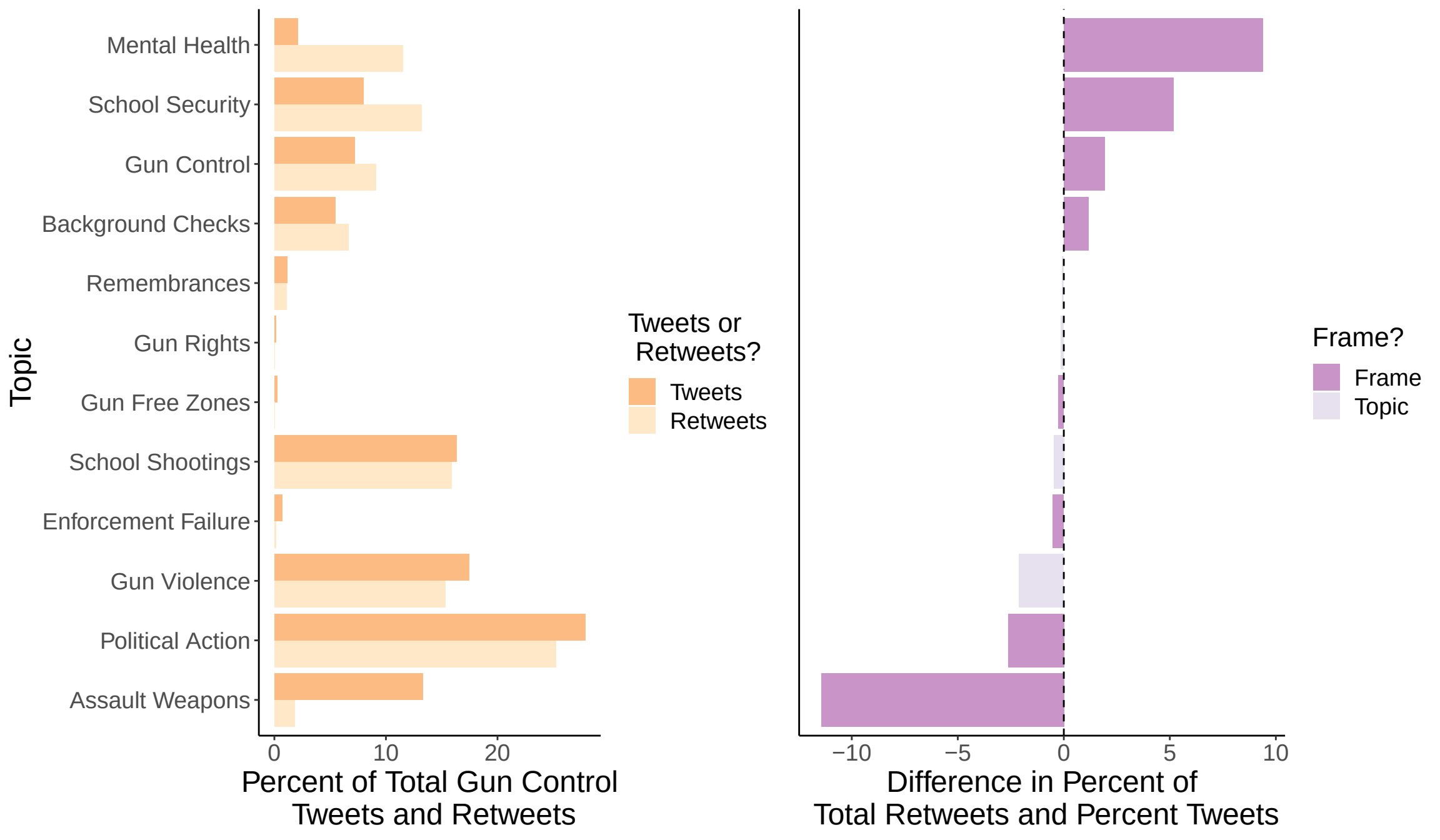
Topic
Mental Health
School Security
Gun Control
Background Checks
Remembrances
Gun Rights
Gun Free Zones
School Shootings
Enforcement Failure
Gun Violence
Political Action
Assault Weapons
0
10
20
Percent of Total Gun Control Tweets and Retweets
Tweets or Retweets?
Tweets
Retweets
−10
−5
0
5
10
Difference in Percent of Total Retweets and Percent Tweets
Frame?
Frame
Topic