Left panel — horizontal bar chart. Y-axis labeled "Topic" with categories (top to bottom): Mental Health, School Security, Gun Control, Background Checks, Remembrances, Gun Rights, Gun Free Zones, School Shootings, Enforcement Failure, Gun Violence, Political Action, Assault Weapons. X-axis labeled "Percent of Total Gun Control Tweets and Retweets" with values 0, 10, 20. Legend "Tweets or Retweets?" with categories Tweets (dark orange) and Retweets (light orange).

Right panel — horizontal bar chart. X-axis labeled "Difference in Percent of Total Retweets and Percent Tweets" with values −10, −5, 0, 5, 10. Legend "Frame?" with categories Frame (dark purple) and Topic (light purple).