Codebook for Landgrave and Weller (2020)

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LandgraveWeller_2020_NamePerception.dta

Stata 16 version dataset. For analysis of resume click rate.

ID

Variable description: Identifies individual MTurk responded. Anonymized. Useful for clustering standard errors and similar analysis.

RAge

Variable description: Continuous variable. MTurk respondent's age.

RFemale

Variable description: Denotes MTurk respondent's gender.

0 – Male [frequency: 484]

1 – Female [frequency: 438]

RRace

Variable description: Denotes MTurk respondent's race/ethnicity.

0 – White [frequency: 706]

1 – Black [frequency: 74]

2 – Hispanic [frequency: 58]

3 – Asian [frequency: 50]

4 – Native American [frequency: 3]

5 – Middle Eastern [frequency: 1]

6 – Mixed [frequency: 29]

7 – Other [frequency: 6]

RWhite

Variable description: Denotes whether MTurk respondent is white (=1) or non-white (=0). Recoding of RRace.

0 – White [frequency: 221]

1 – Black [frequency: 706]

RPartyID

Variable description: Denotes MTurk respondent's party ID.

0 – Democrat [frequency: 418]

1 – Republican [frequency: 254]

2 – Libertarian [frequency: 22]

3 – Independent [frequency: 209]

4 – Other [frequency: 26]

RRepublican

Variable description: Denotes whether MTurk respondent is a Republican (=1) or not (=0). Recoding of RPartyID.

0 – Not Republican [frequency: 675]

1 – Republican [frequency: 254]

RDemocrat

Variable description: Denotes whether MTurk respondent is a Democrat (=1) or not (=0). Recoding of RPartyID.

0 – Not Democrat [frequency: 511]

1 – Democrat [frequency: 418]

IntendedRace

Variable description: Denotes intended race of name.

0 – Purportedly White Name [frequency: 264]

1 – Purportedly Black Name [frequency: 264]

2 – Purportedly Hispanic Name [frequency: 268]

3 – Purportedly Hispanic Name, Spanish First Name [frequency: 133]

NameBlack

Variable description: Denotes whether a name is purportedly Black (=1) or not (=0).

0 – Not Purportedly Black Name [frequency: 665]

1 – Purportedly Black Name [frequency: 264]

NameHispanic

Variable description: Denotes whether a name is purportedly Hispanic (=1) or not (=0).

0 – Not Purportedly Hispanic Name [frequency: 661]

1 – Purportedly Hispanic Name [frequency: 268]

Gender

Variable description: Perceived gender of name.

0 – Male [frequency: 889]

1 – Female [frequency: 28]

White

Variable description: Denotes a name perceived as white.

0 – Perceived Non-White [frequency: 650]

1 – Perceived White [frequency: 279]

Migrant

Variable description: Denotes a name perceived as being migrant (=1) or native (=0) in origin.

0 – Perceived Native Name [frequency: 661]

1 – Perceived Migrant Name [frequency: 268]

Noncitizen

Variable description: Denotes a name perceived as belonging to a noncitizen (=1) or citizen (=0).

0 – Perceived Citizen Name [frequency: 859]

1 – Perceived Noncitizen Name [frequency: 70]

WorkingClass

Variable description: Denotes a name perceived as being working-class (=1) or not (=0).

0 – Not Working-Class Name [frequency: 859]

1 – Working-Class Name [frequency: 70]

Jose

Variable description: Denotes if a name has a “Jose” (=1) or Joe (=0) first name.

0 – Joe Name [frequency: 135]

1 – Jose Name [frequency: 133]

Martinez

Variable description: Denotes if a name has a “Martinez” (=1) surname name.

0 – Joe Name [frequency: 133]

1 – Jose Name [frequency: 135]

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P_Gender_-NAME-

Variable description: Perceived gender of name.

0 – Male

1 – Female

2 – Other

P_Race_-NAME-

Variable description: Perceived race/ethnicity of name.

0 – White

1 – Black

2 – Hispanic

3 – Asian

4 – Native American

5 – Middle Eastern

6 – Mixed

7 - Other

P_Nativity_-NAME-

Variable description: Denotes a name perceived as being migrant (=1) or native (=0) in origin.

0 – Natural-born citizen

1 – Naturalized citizen

2 – Non-citizen Migrant

P_SES_-NAME-

Variable description: Denotes a name perceived as being working-class (=1) or not (=0).

0 – Working Class

1 – Lower middle slass

2 - Middle Class

3 – Upper Class

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DV_Reply

Variable description: Denotes if an email received any reply.

0 – No Reply [frequency: 2,299]

1 – Any Reply [frequency: 2,161]

WhereRegister

Variable description: Denotes if an email reply tried to explain where to vote. Adjusted for post-treatment bias.

0 – Did not attempt to explain where to vote [frequency: 3,346]

1 – Attempted to explain where to vote [frequency: 1,114]

Race

Variable description: Denotes purported race of email sender/alleged constituent.

0 – White [frequency: 1,862]

1 – Black [frequency: 1,302]

2 – Hispanic [frequency: 1,296]

PurportedRace

Variable description: Same as Race variable. Used for graphing purposes.

Races2

Variable description: Denotes whether a constituent is purportedly Black (=1) or not (=0).

0 – Not Black Constituent [frequency: 3,158]

1 – Black Constituent [frequency: 1,302]

Races3

Variable description: Denotes whether a constituent is purportedly Hispanic (=1) or not (=0).

0 – Not Hispanic Constituent [frequency: 3,164]

1 – Hispanic Constituent [frequency: 1,296]

Income

Variable description: Continuous variable. Reports the per capita income of a legislator's district; measured in 10,000 USD units. Source: 2017 American Community Survey.

Name_Migrant

Variable description: Continuous variable. Reports the share of MTurk respondents who perceived the constituent's name as being migrant in origin.

Name_White

Variable description: Continuous variable. Reports the share of MTurk respondents who perceived the constituent's name as being white.

Name_Work

Variable description: Continuous variable. Reports the share of MTurk respondents who perceived the constituent's name as being working-class in origin.

Name_Hispanic

Variable description: Continuous variable. Reports the share of MTurk respondents who perceived the constituent's name as being Hispanic.

Name_Black

Variable description: Continuous variable. Reports the share of MTurk respondents who perceived the constituent's name as being Black.

Name_Female

Variable description: Continuous variable. Reports the share of MTurk respondents who perceived the constituent's name as being female.

IncomeSES

Variable description: Interaction term. Income x Name_Work.

AvgReply

Variable description: Continuous variable. Reports the average reply rate for a given name.

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RParty Gender_Female Race_White

RParty

Variable description: Denotes whether a legislator is Republican (=1) or not (=0)

0 – Not Republican [frequency: 1,886]

1 – Republican [frequency: 2,457]

Gender_Female

Variable description: Denotes whether a legislator is Female (=1) or not (=0)

0 – Not Female [frequency: 2,789]

1 – Female [frequency: 1,012]

RParty

Variable description: Denotes whether a legislator is White (=1) or not (=0)

0 – Not White [frequency: 492]

1 – White [frequency: 3,301]