All cases   **CO2 emissions (Reduce by 1 ton)**   **Non-recyclable waste (Reduce by 100 pounds)**   **Animal welfare (20 certified chicken)**   **Low wages (10 fairtrade garments)**

Valuation ratio: valuation if ineffective / valuation if effective *(from left to right)*

(Not valued)   0   (0,0.25]   (0.25,0.5]   (0.5,0.75]   (0.75,1)   1