Table 2. Statistical analysis of the research directions and the number of articles published in core journals on disease prevention campaigns in China and abroad

Research Direction	China		Abroad	
	No.	Pct (%)	No.	Pct (%)
Impact or Evaluation Study	71	57.7	61	37.9
Case Study	26	21.1	28	17.4
Specific Population Study	8	6.5	24	14.9
Cost-Benefit Study	6	4.9	8	5.0
Applied Technology Study	5	4.1	4	2.5
Development and Trend Study	4	3.3	19	11.8
Communication Content Study	2	1.6	4	2.5
Monitoring Study	1	0.8	0	0.0
Theoretical or Model Study	0	0.0	7	4.3
Communication Channel Study	0	0.0	6	3.7
Total	123	100.0	161	100.0