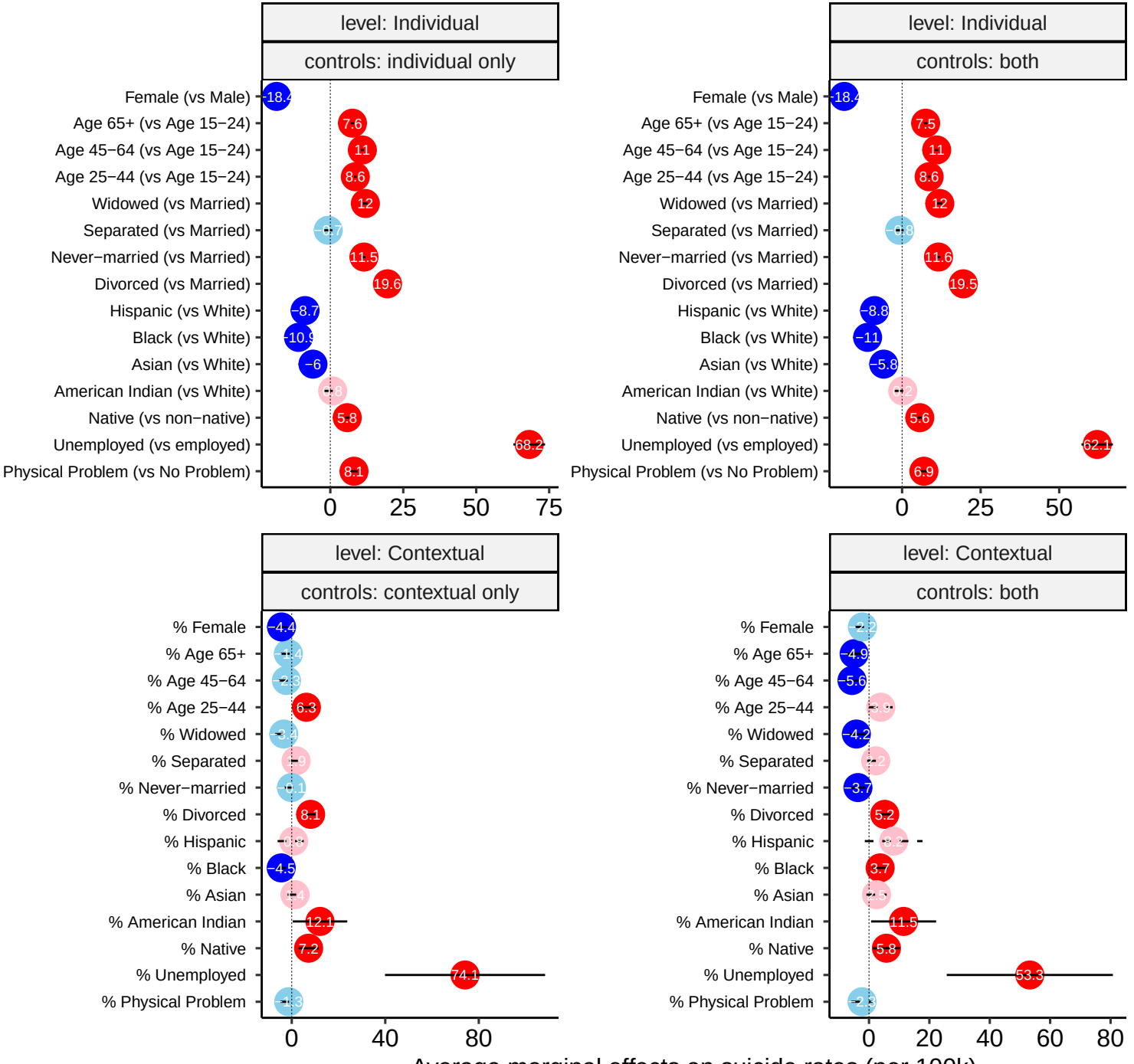Effects of individual and contextual factors on suicide rates