Documented Changes rural_plw

Variables that potentially contained personally identifying information were dropped, with alterations made to the variables listed below:

- district: converted to number
- q133 to age: categorized
- q52a - q53_2 to muac_cat: replaced with MUAC construct
- q39 – q51 to NationalQuintile and UrbanQuintile: replaced with wealth quintile construct
- q70 – q70_7: replaced with four categories:
    - health_cat_1: underweight, low weight gain during pregnancy, anemia
    - health_cat_2: overweight, too much weight gain during pregnancy, diabetes
    - health_cat_3: other nutritional problems
    - health_cat_4: no nutritional problems
- q75 to times_doctor: truncated
- q82 to prev_preg: truncated
- q83 to prev_preg_term: truncated
- q131 to ed_lev: categorized
- q132 to hh_num: truncated
- q134_1 - q135_29 to num_children_adults: replaced with a variable indicating number of children relative to number of adults in a household
- q140 to exp_pers: replaced with per person expenditure group
- q64_3 to type_HCP: combined “Midwife/Traditional Birth Attendant” and “Other”
- q8 to num_comm: truncated
- q9 to num_hh_comm: truncated
- q17 to sachet_weeks: categorized
- q18 to sachets_month: categorized
- q20 to sachets_num: categorized

Codebook rural_plw

Number of cases: 1,339
Number of variables: 452

Variables

Variable name: survey_id

Variable label: Survey identifier
Variable type: String

Number of distinct values:	1,339
Number of non-missing cases:	1,339
Cases with missing values / total number of cases (percent):	0 / 1,339 (0%)

Variable name: cluster_id

Variable label: Cluster identifier
Variable type: String

Number of distinct values:	80
Number of non-missing cases:	1,339
Cases with missing values / total number of cases (percent):	0 / 1,339 (0%)

Variable name: district

Variable label: District
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	1,339
Cases with missing values / total number of cases (percent):	0 / 1,339 (0%)

Value	Label	Frequency	Percentage
1	District 1	658	49.1%
2	District 2	681	50.9%

Variable name: muac_cat

Variable label: CONSTRUCT: MUAC category (low, normal, high)
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	1,130
Cases with missing values / total number of cases (percent):	209 / 1,339 (16%)

Value	Label	Frequency	Percentage
1	Low (<=23)	313	27.7%
2	Normal (>23 & <=30)	681	60.3%
3	High (>30)	136	12.0%

Variable name: fies_score

Variable label: CONSTRUCT: Num. of FIES questions where PLW said Yes (out of 8)
Variable type: Continuous

Number of distinct values:	9
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
5.6430769	2.7789526	0	8	1	3	7	8	8

Variable name: fies_insecure

Variable label: CONSTRUCT: PLW is moderately/severely food insecure
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 975
Cases with missing values / total number of cases (percent): 364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	334	34.3%
1	Yes	641	65.7%

Variable name: NationalQuintile

Variable label: CONSTRUCT: National wealth quintile
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 970
Cases with missing values / total number of cases (percent): 369 / 1,339 (28%)

Value	Label	Frequency	Percentage
1	Lowest quintile	287	29.6%
2	Second quintile	355	36.6%
3	Third quintile	201	20.7%
4	Fourth quintile or highest quintile	127	13.1%

Variable name: uid

Variable label: Unique PLW ID
Variable type: String

Number of distinct values:	1,339
Number of non-missing cases:	1,339
Cases with missing values / total number of cases (percent):	0 / 1,339 (0%)

Variable name: sample_type

Variable label: Sample type (rep. v. low-MUAC, primary v. replacement)
Variable type: String

Number of distinct values:	4
Number of non-missing cases:	1,339
Cases with missing values / total number of cases (percent):	0 / 1,339 (0%)

Variable name: in_mamta

Variable label: Cluster receives Mamta
Variable type: String

Number of distinct values:	2
Number of non-missing cases:	1,044
Cases with missing values / total number of cases (percent):	295 / 1,339 (22%)

Variable name: muac_sample

Variable label: Indicates low-MUAC sample
Variable type: String

Number of distinct values:	2
Number of non-missing cases:	1,339
Cases with missing values / total number of cases (percent):	0 / 1,339 (0%)

Variable name: q0

Variable label: Are you currently pregnant or lactating?
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 1,339
Cases with missing values / total number of cases (percent): 0 / 1,339 (0%)

Value	Label	Frequency	Percentage
1	Yes, pregnant	297	22.2%
2	Yes, lactating	910	68.0%
3	Yes, pregnant and lactating	27	2.0%
4	No, none of the above	105	7.8%

Variable name: q0a

Variable label: Were you pregnant in the last 6 months?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 105
Cases with missing values / total number of cases (percent): 1,234 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	73	69.5%
1	Yes	32	30.5%

Variable name: age

Variable label: PLW age [construct]
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	1,165
Cases with missing values / total number of cases (percent):	174 / 1,339 (13%)

Value	Label	Frequency	Percentage
1	18 to 24	307	26.4%
2	25 to 29	434	37.3%
3	30 to 34	242	20.8%
4	35 to 39	146	12.5%
5	40 and older	36	3.1%

Variable name: q1

Variable label: Do you know about Wellma (show sachet)?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	22	2.3%
1	Yes	953	97.7%

Variable name: q2

Variable label: When did you first hear about Wellma?
Variable type: Continuous

Number of distinct values:	18
Number of non-missing cases:	953
Cases with missing values / total number of cases (percent):	386 / 1,339 (29%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
5.774396642	4.168962358	1	19	1	1	6	9	12

Variable name: q3

Variable label: Unit:
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 953
Cases with missing values / total number of cases (percent): 386 / 1,339 (29%)

Value	Label	Frequency	Percentage
1	days ago	1	0.1%
2	weeks ago	4	0.4%
3	months ago	632	66.3%
4	years ago	316	33.2%

Variable name: q4

Variable label: From whom did you hear about Wellma?
Variable type: String

Number of distinct values: 9
Number of non-missing cases: 953
Cases with missing values / total number of cases (percent): 386 / 1,339 (29%)

Variable name: q4_1

Variable label: 1. RSPN/SRSO/NRSP CRP/SB
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 953
Cases with missing values / total number of cases (percent): 386 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	14	1.5%
1	Yes	939	98.5%

Variable name: q4_2

Variable label: 2. Government/private health facility
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 953
Cases with missing values / total number of cases (percent): 386 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	947	99.4%
1	Yes	6	0.6%

Variable name: q4_3

Variable label: 3. Relatives, friends, neighbors who have used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 953
Cases with missing values / total number of cases (percent): 386 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	855	89.7%

Value	Label	Frequency	Percentage
1	Yes	98	10.3%

Variable name: q4_4

Variable label: 4. Relatives, friends, neighbors, friends who have not used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	953
Cases with missing values / total number of cases (percent):	386 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	938	98.4%
1	Yes	15	1.6%

Variable name: q4_5

Variable label: 5. Community influencer (eg religious leader, teacher, CO, VO, LSO etc.)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	953
Cases with missing values / total number of cases (percent):	386 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	943	99.0%
1	Yes	10	1.0%

Variable name: q5

Variable label: How many pregnant and lactating women do you know in your neighborhood/village?
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	886
Cases with missing values / total number of cases (percent):	453 / 1,339 (34%)

Value	Label	Frequency	Percentage
1	None	9	1.0%
2	1 - 5	473	53.4%
3	6 - 10	331	37.4%
4	11 - 20	61	6.9%
5	More than 20 PLWs	12	1.4%

Variable name: q6

Variable label: How many of these pregnant and lactating women have consumed/purchased Wellma?
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	844
Cases with missing values / total number of cases (percent):	495 / 1,339 (37%)

Value	Label	Frequency	Percentage
1	None	20	2.4%
2	Less than half of the PLWs I know	323	38.3%
3	About half of the PLWs I know	233	27.6%
4	More than half of the PLWs I know	88	10.4%
5	All of the PLWs I know	180	21.3%

Variable name: q7

Variable label: Did you or someone in your HH attend a community meeting about Wellma?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	952
Cases with missing values / total number of cases (percent):	387 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	261	27.4%
1	Yes	691	72.6%

Variable name: num_comm

Variable label: Number of times (this year) you attended a community meeting [modify]
Variable type: Categorical

Number of distinct values:	7
Number of non-missing cases:	690
Cases with missing values / total number of cases (percent):	649 / 1,339 (48%)

Value	Label	Frequency	Percentage
1	1 or less	100	14.5%
2	2	232	33.6%
3	3	139	20.1%
4	4	120	17.4%
5	5	60	8.7%
6	6	19	2.8%
7	7 or more	20	2.9%

Variable name: num_hh_comm

Variable label: Number of times (this year) a HH member attended a community meeting [modify]
Variable type: Categorical

Number of distinct values:	8
Number of non-missing cases:	685
Cases with missing values / total number of cases (percent):	654 / 1,339 (49%)

Value	Label	Frequency	Percentage
0	0	256	37.4%
1	1	54	7.9%
2	2	123	18.0%
3	3	130	19.0%
4	4	57	8.3%
5	5	34	5.0%
6	6	10	1.5%
7	7 or more	21	3.1%

Variable name: q10

Variable label: Have you ever purchased Wellma?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	953
Cases with missing values / total number of cases (percent):	386 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	19	2.0%
1	Yes	934	98.0%

Variable name: q23

Variable label: Who from your family/hh made the decision to buy Wellma or not?
Variable type: String

Number of distinct values:	16
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Variable name: q23_1

Variable label: 1. Myself (with someone else)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	569	60.9%
1	Yes	365	39.1%

Variable name: q23_2

Variable label: 2. MIL
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	618	66.2%

Value	Label	Frequency	Percentage
1	Yes	316	33.8%

Variable name: q23_3

Variable label: 3. Mother
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	915	98.0%
1	Yes	19	2.0%

Variable name: q23_4

Variable label: 4. Husband
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	353	37.8%
1	Yes	581	62.2%

Variable name: q23_5

Variable label: 5. It was my decision alone
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	705	75.5%
1	Yes	229	24.5%

Variable name: q23_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	932	99.8%
1	Yes	2	0.2%

Variable name: q24

Variable label: Who from your family/hh was consulted on the decision to buy Wellma?
Variable type: String

Number of distinct values:	17
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Variable name: q24_1

Variable label: 1. MIL
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	522	55.9%
1	Yes	412	44.1%

Variable name: q24_2

Variable label: 2. Mother
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	894	95.7%
1	Yes	40	4.3%

Variable name: q24_3

Variable label: 3. Husband
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	236	25.3%
1	Yes	698	74.7%

Variable name: q24_4

Variable label: 4. Family member who has used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	824	88.2%
1	Yes	110	11.8%

Variable name: q24_5

Variable label: 5. Family member who has not used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	926	99.1%
1	Yes	8	0.9%

Variable name: q24_6

Variable label: 6. No one
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	836	89.5%
1	Yes	98	10.5%

Variable name: q24_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	933	99.9%

Value	Label	Frequency	Percentage
1	Yes	1	0.1%

Variable name: q13

Variable label: If you did not purchase, why?
Variable type: String

Number of distinct values:	9
Number of non-missing cases:	19
Cases with missing values / total number of cases (percent):	1,320 / 1,339 (99%)

Variable name: q13_1

Variable label: 1. Too expensive
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	19
Cases with missing values / total number of cases (percent):	1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	10	52.6%
1	Yes	9	47.4%

Variable name: q13_2

Variable label: 2. Family resistance
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	19	100.0%

Variable name: q13_3

Variable label: 3. I don't feel the need for it / I feel my current diet is sufficient
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	14	73.7%
1	Yes	5	26.3%

Variable name: q13_4

Variable label: 4. I don't want to take a risk in trying something new while pregnant
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	17	89.5%
1	Yes	2	10.5%

Variable name: q13_5

Variable label: 5. I don't trust the CRP who visited me
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	19
Cases with missing values / total number of cases (percent):	1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	19	100.0%

Variable name: q13_6

Variable label: 6. Heard negative feedback from people who used Wellma
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	19
Cases with missing values / total number of cases (percent):	1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	19	100.0%

Variable name: q13_7

Variable label: 7. Using another supplement
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	17	89.5%
1	Yes	2	10.5%

Variable name: q13_8

Variable label: 8. Do not want to buy a product which the government provides for free
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	19	100.0%

Variable name: q13_9

Variable label: 9. Didn't get round to it / was busy with work
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	17	89.5%
1	Yes	2	10.5%

Variable name: q13_10

Variable label: 10. I want to consult a doctor
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	19	100.0%

Variable name: q13_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	16	84.2%
1	Yes	3	15.8%

Variable name: q14

Variable label: What changes might convince you to buy Wellma?
Variable type: String

Number of distinct values:	4
Number of non-missing cases:	19
Cases with missing values / total number of cases (percent):	1,320 / 1,339 (99%)

Variable name: q14_1

Variable label: 1. Reduce price
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	19
Cases with missing values / total number of cases (percent):	1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	4	21.1%
1	Yes	15	78.9%

Variable name: q14_2

Variable label: 2. Change taste
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	19
Cases with missing values / total number of cases (percent):	1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	18	94.7%
1	Yes	1	5.3%

Variable name: q14_3

Variable label: 3. Change Texture
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	19	100.0%

Variable name: q14_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 19
Cases with missing values / total number of cases (percent): 1,320 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	14	73.7%
1	Yes	5	26.3%

Variable name: q24a

Variable label: Why do you think your Husband/MIL/Mother (allowed you to) purchase Wellma?
Variable type: String

Number of distinct values:	12
Number of non-missing cases:	736
Cases with missing values / total number of cases (percent):	603 / 1,339 (45%)

Variable name: q24a_1

Variable label: 1. They went to a community meeting
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	730
Cases with missing values / total number of cases (percent):	609 / 1,339 (45%)

Value	Label	Frequency	Percentage
0	No	418	57.3%
1	Yes	312	42.7%

Variable name: q24a_2

Variable label: 2. CRP/CHO spoke directly to them
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	730
Cases with missing values / total number of cases (percent):	609 / 1,339 (45%)

Value	Label	Frequency	Percentage
0	No	178	24.4%
1	Yes	552	75.6%

Variable name: q24a_3

Variable label: 3. I showed them the prescription the HCP gave me
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 730
Cases with missing values / total number of cases (percent): 609 / 1,339 (45%)

Value	Label	Frequency	Percentage
0	No	721	98.8%
1	Yes	9	1.2%

Variable name: q24a_4

Variable label: 4. They heard about Wellma from someone else (eg neighbor, friend, relative)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 730
Cases with missing values / total number of cases (percent): 609 / 1,339 (45%)

Value	Label	Frequency	Percentage
0	No	630	86.3%
1	Yes	100	13.7%

Variable name: q24a_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 730
Cases with missing values / total number of cases (percent): 609 / 1,339 (45%)

Value	Label	Frequency	Percentage
0	No	730	100.0%

Variable name: q11

Variable label: How much did you pay for one sachet in your most recent purchase of Wellma?
Variable type: Continuous

Number of distinct values: 9
Number of non-missing cases: 926
Cases with missing values / total number of cases (percent): 413 / 1,339 (31%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
34.39200864	2.533388045	10	50	30	35	35	35	35

Variable name: q12

Variable label: Why did you decide to purchase Wellma the first time?
Variable type: String

Number of distinct values: 78
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Variable name: q12_1

Variable label: 1. Was convinced by the information given by CRP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	212	22.7%
1	Yes	722	77.3%

Variable name: q12_2

Variable label: 2. Doctor told me to consume Wellma/I was undernourished
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	890	95.3%
1	Yes	44	4.7%

Variable name: q12_3

Variable label: 3. Felt I was undernourished and wanted to try Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	566	60.6%
1	Yes	368	39.4%

Variable name: q12_4

Variable label: 4. Felt pressured by CRP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	922	98.7%
1	Yes	12	1.3%

Variable name: q12_5

Variable label: 5. To help out CRP with her sales
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	926	99.1%

Value	Label	Frequency	Percentage
1	Yes	8	0.9%

Variable name: q12_6

Variable label: 6. Was told the price is PKR90 and I'm getting a subsidy of PKR55
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	903	96.7%
1	Yes	31	3.3%

Variable name: q12_7

Variable label: 7. On recommendation of the village organization
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	905	96.9%
1	Yes	29	3.1%

Variable name: q12_8

Variable label: 8. Was convinced by family members, friends, neighbors who have used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	723	77.4%
1	Yes	211	22.6%

Variable name: q12_9

Variable label: 9. Was convinced by family members, friends, neighbors who have not used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	930	99.6%
1	Yes	4	0.4%

Variable name: q12_10

Variable label: 10. Was told this would help improve my/the baby's health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	379	40.6%
1	Yes	555	59.4%

Variable name: q12_11

Variable label: 11. It is cheaper than other foods/products
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	914	97.9%
1	Yes	20	2.1%

Variable name: q12_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	930	99.6%

Value	Label	Frequency	Percentage
1	Yes	4	0.4%

Variable name: q15a

Variable label: If purchased, where have your purchased sachets come from?
Variable type: String

Number of distinct values: 16
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Variable name: q15a_1

Variable label: 1. RSPN CRP visted my home
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	87	9.3%
1	Yes	847	90.7%

Variable name: q15a_2

Variable label: 2. I visited the CRP's home
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	673	72.1%
1	Yes	261	27.9%

Variable name: q15a_3

Variable label: 3. At a friend/ relative's house where the CRP had come to sell
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	906	97.0%
1	Yes	28	3.0%

Variable name: q15a_4

Variable label: 4. At a community meeting
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	833	89.2%

Value	Label	Frequency	Percentage
1	Yes	101	10.8%

Variable name: q15a_5

Variable label: 5. BHU/Hospital/HCP
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	932	99.8%
1	Yes	2	0.2%

Variable name: q15a_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	925	99.0%
1	Yes	9	1.0%

Variable name: q15b1

Variable label: Why did you purchase from 'RSPN CRP visited my home' ?
Variable type: String

Number of distinct values:	45
Number of non-missing cases:	847
Cases with missing values / total number of cases (percent):	492 / 1,339 (37%)

Variable name: q15b1_1

Variable label: 1. Convenient because the CRP visits my home
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	847
Cases with missing values / total number of cases (percent):	492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	171	20.2%
1	Yes	676	79.8%

Variable name: q15b1_2

Variable label: 2. CRP is reliable and trustworthy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	847
Cases with missing values / total number of cases (percent):	492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	261	30.8%

Value	Label	Frequency	Percentage
1	Yes	586	69.2%

Variable name: q15b1_3

Variable label: 3. Was able to purchase on credit
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	847
Cases with missing values / total number of cases (percent):	492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	783	92.4%
1	Yes	64	7.6%

Variable name: q15b1_4

Variable label: 4. Was recommended by a family member/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	847
Cases with missing values / total number of cases (percent):	492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	804	94.9%
1	Yes	43	5.1%

Variable name: q15b1_5

Variable label: 5. Was recommended by a family member/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	847
Cases with missing values / total number of cases (percent):	492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	840	99.2%
1	Yes	7	0.8%

Variable name: q15b1_6

Variable label: 6. To help CRP with her sales
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	847
Cases with missing values / total number of cases (percent):	492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	834	98.5%
1	Yes	13	1.5%

Variable name: q15b1_7

Variable label: 7. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 847
Cases with missing values / total number of cases (percent): 492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	623	73.6%
1	Yes	224	26.4%

Variable name: q15b1_8

Variable label: 8. Felt obligated bc friends/relatives were purchasing in a social gathering
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 847
Cases with missing values / total number of cases (percent): 492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	836	98.7%
1	Yes	11	1.3%

Variable name: q15b1_9

Variable label: 9. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 847
Cases with missing values / total number of cases (percent): 492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	837	98.8%

Value	Label	Frequency	Percentage
1	Yes	10	1.2%

Variable name: q15b1_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	847
Cases with missing values / total number of cases (percent):	492 / 1,339 (37%)

Value	Label	Frequency	Percentage
0	No	847	100.0%

Variable name: q15b2

Variable label: Why did you purchase from 'I visited the CRP's home' ?
Variable type: String

Number of distinct values:	27
Number of non-missing cases:	261
Cases with missing values / total number of cases (percent):	1,078 / 1,339 (81%)

Variable name: q15b2_1

Variable label: 1. Convenient because the CRP visits my home
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	261
Cases with missing values / total number of cases (percent):	1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	121	46.4%
1	Yes	140	53.6%

Variable name: q15b2_2

Variable label: 2. CRP is reliable and trustworthy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	261
Cases with missing values / total number of cases (percent):	1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	124	47.5%
1	Yes	137	52.5%

Variable name: q15b2_3

Variable label: 3. Was able to purchase on credit
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	261
Cases with missing values / total number of cases (percent):	1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	231	88.5%
1	Yes	30	11.5%

Variable name: q15b2_4

Variable label: 4. Was recommended by a family member/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	261
Cases with missing values / total number of cases (percent):	1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	253	96.9%
1	Yes	8	3.1%

Variable name: q15b2_5

Variable label: 5. Was recommended by a family member/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	261
Cases with missing values / total number of cases (percent):	1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	261	100.0%

Variable name: q15b2_6

Variable label: 6. To help CRP with her sales
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 261
Cases with missing values / total number of cases (percent): 1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	259	99.2%
1	Yes	2	0.8%

Variable name: q15b2_7

Variable label: 7. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 261
Cases with missing values / total number of cases (percent): 1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	111	42.5%
1	Yes	150	57.5%

Variable name: q15b2_8

Variable label: 8. Felt obligated bc friends/relatives were purchasing in a social gathering
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 261
Cases with missing values / total number of cases (percent): 1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	250	95.8%

Value	Label	Frequency	Percentage
1	Yes	11	4.2%

Variable name: q15b2_9

Variable label: 9. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	261
Cases with missing values / total number of cases (percent):	1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	260	99.6%
1	Yes	1	0.4%

Variable name: q15b2_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	261
Cases with missing values / total number of cases (percent):	1,078 / 1,339 (81%)

Value	Label	Frequency	Percentage
0	No	259	99.2%
1	Yes	2	0.8%

Variable name: q15b3

Variable label: Why did you purchase from 'At a friend/ relative's house where the CRP had come
Variable type: String

Number of distinct values:	15
Number of non-missing cases:	28
Cases with missing values / total number of cases (percent):	1,311 / 1,339 (98%)

Variable name: q15b3_1

Variable label: 1. Convenient because the CRP visits my home
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	28
Cases with missing values / total number of cases (percent):	1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	11	39.3%
1	Yes	17	60.7%

Variable name: q15b3_2

Variable label: 2. CRP is reliable and trustworthy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	28
Cases with missing values / total number of cases (percent):	1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	15	53.6%

Value	Label	Frequency	Percentage
1	Yes	13	46.4%

Variable name: q15b3_3

Variable label: 3. Was able to purchase on credit
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 28
Cases with missing values / total number of cases (percent): 1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	27	96.4%
1	Yes	1	3.6%

Variable name: q15b3_4

Variable label: 4. Was recommended by a family member/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 28
Cases with missing values / total number of cases (percent): 1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	26	92.9%
1	Yes	2	7.1%

Variable name: q15b3_5

Variable label: 5. Was recommended by a family member/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	28
Cases with missing values / total number of cases (percent):	1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	28	100.0%

Variable name: q15b3_6

Variable label: 6. To help CRP with her sales
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	28
Cases with missing values / total number of cases (percent):	1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	27	96.4%
1	Yes	1	3.6%

Variable name: q15b3_7

Variable label: 7. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 28
Cases with missing values / total number of cases (percent): 1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	19	67.9%
1	Yes	9	32.1%

Variable name: q15b3_8

Variable label: 8. Felt obligated bc friends/relatives were purchasing in a social gathering
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 28
Cases with missing values / total number of cases (percent): 1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	18	64.3%
1	Yes	10	35.7%

Variable name: q15b3_9

Variable label: 9. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 28
Cases with missing values / total number of cases (percent): 1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	28	100.0%

Variable name: q15b3_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	28
Cases with missing values / total number of cases (percent):	1,311 / 1,339 (98%)

Value	Label	Frequency	Percentage
0	No	27	96.4%
1	Yes	1	3.6%

Variable name: q15b4

Variable label: Why did you purchase from 'At a community meeting' ?
Variable type: String

Number of distinct values:	19
Number of non-missing cases:	101
Cases with missing values / total number of cases (percent):	1,238 / 1,339 (92%)

Variable name: q15b4_1

Variable label: 1. Convenient because the CRP visits my home
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	101
Cases with missing values / total number of cases (percent):	1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	58	57.4%
1	Yes	43	42.6%

Variable name: q15b4_2

Variable label: 2. CRP is reliable and trustworthy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	101
Cases with missing values / total number of cases (percent):	1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	37	36.6%
1	Yes	64	63.4%

Variable name: q15b4_3

Variable label: 3. Was able to purchase on credit
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	101
Cases with missing values / total number of cases (percent):	1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	100	99.0%
1	Yes	1	1.0%

Variable name: q15b4_4

Variable label: 4. Was recommended by a family member/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	101
Cases with missing values / total number of cases (percent):	1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	95	94.1%
1	Yes	6	5.9%

Variable name: q15b4_5

Variable label: 5. Was recommended by a family member/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	101
Cases with missing values / total number of cases (percent):	1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	100	99.0%
1	Yes	1	1.0%

Variable name: q15b4_6

Variable label: 6. To help CRP with her sales
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 101
Cases with missing values / total number of cases (percent): 1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	100	99.0%
1	Yes	1	1.0%

Variable name: q15b4_7

Variable label: 7. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 101
Cases with missing values / total number of cases (percent): 1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	85	84.2%
1	Yes	16	15.8%

Variable name: q15b4_8

Variable label: 8. Felt obligated bc friends/relatives were purchasing in a social gathering
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 101
Cases with missing values / total number of cases (percent): 1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	74	73.3%

Value	Label	Frequency	Percentage
1	Yes	27	26.7%

Variable name: q15b4_9

Variable label: 9. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	101
Cases with missing values / total number of cases (percent):	1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	101	100.0%

Variable name: q15b4_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	101
Cases with missing values / total number of cases (percent):	1,238 / 1,339 (92%)

Value	Label	Frequency	Percentage
0	No	99	98.0%
1	Yes	2	2.0%

Variable name: q15b5

Variable label: Why did you purchase from 'BHU/Hospital/HCP' ?
Variable type: String

Number of distinct values: 2
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Variable name: q15b5_1

Variable label: 1. Convenient because the CRP visits my home
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	50.0%
1	Yes	1	50.0%

Variable name: q15b5_2

Variable label: 2. CRP is reliable and trustworthy
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	2	100.0%

Variable name: q15b5_3

Variable label: 3. Was able to purchase on credit
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	2	100.0%

Variable name: q15b5_4

Variable label: 4. Was recommended by a family member/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	50.0%
1	Yes	1	50.0%

Variable name: q15b5_5

Variable label: 5. Was recommended by a family member/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	2	100.0%

Variable name: q15b5_6

Variable label: 6. To help CRP with her sales
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	2	100.0%

Variable name: q15b5_7

Variable label: 7. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	2	100.0%

Variable name: q15b5_8

Variable label: 8. Felt obligated bc friends/relatives were purchasing in a social gathering
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	2
Cases with missing values / total number of cases (percent):	1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	2	100.0%

Variable name: q15b5_9

Variable label: 9. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	2
Cases with missing values / total number of cases (percent):	1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	50.0%
1	Yes	1	50.0%

Variable name: q15b5_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 2
Cases with missing values / total number of cases (percent): 1,337 / 1,339 (1.0e+02%)

Value	Label	Frequency	Percentage
0	No	1	50.0%
1	Yes	1	50.0%

Variable name: q15b6

Variable label: Why did you purchase from [other]?
Variable type: String

Number of distinct values: 4
Number of non-missing cases: 9
Cases with missing values / total number of cases (percent): 1,330 / 1,339 (99%)

Variable name: q15b6_1

Variable label: 1. Convenient because the CRP visits my home
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 9
Cases with missing values / total number of cases (percent): 1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	2	22.2%
1	Yes	7	77.8%

Variable name: q15b6_2

Variable label: 2. CRP is reliable and trustworthy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 9
Cases with missing values / total number of cases (percent): 1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	5	55.6%
1	Yes	4	44.4%

Variable name: q15b6_3

Variable label: 3. Was able to purchase on credit
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 9
Cases with missing values / total number of cases (percent): 1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	100.0%

Variable name: q15b6_4

Variable label: 4. Was recommended by a family member/friend/neighbor who used Wellma
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 9
Cases with missing values / total number of cases (percent): 1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	100.0%

Variable name: q15b6_5

Variable label: 5. Was recommended by a family member/friend/neighbor who has not used Wellma
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 9
Cases with missing values / total number of cases (percent): 1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	8	88.9%
1	Yes	1	11.1%

Variable name: q15b6_6

Variable label: 6. To help CRP with her sales
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 9
Cases with missing values / total number of cases (percent): 1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	100.0%

Variable name: q15b6_7

Variable label: 7. This is the only place/channel I know of
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	9
Cases with missing values / total number of cases (percent):	1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	100.0%

Variable name: q15b6_8

Variable label: 8. Felt obligated bc friends/relatives were purchasing in a social gathering
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	9
Cases with missing values / total number of cases (percent):	1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	100.0%

Variable name: q15b6_9

Variable label: 9. I think the HCP's recommendation is credible/HCP told me to
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	9
Cases with missing values / total number of cases (percent):	1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	100.0%

Variable name: q15b6_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	9
Cases with missing values / total number of cases (percent):	1,330 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	100.0%

Variable name: q15

Variable label: What other locations sell Wellma?
Variable type: String

Number of distinct values:	11
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Variable name: q15_1

Variable label: 1. CRP's D2D visit
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	505
Cases with missing values / total number of cases (percent):	834 / 1,339 (62%)

Value	Label	Frequency	Percentage
0	No	58	11.5%
1	Yes	447	88.5%

Variable name: q15_2

Variable label: 2. CRP's own home
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	505
Cases with missing values / total number of cases (percent):	834 / 1,339 (62%)

Value	Label	Frequency	Percentage
0	No	140	27.7%
1	Yes	365	72.3%

Variable name: q15_3

Variable label: 3. Neighbours/Friend's home where CRP organizes meetings
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	505
Cases with missing values / total number of cases (percent):	834 / 1,339 (62%)

Value	Label	Frequency	Percentage
0	No	381	75.4%
1	Yes	124	24.6%

Variable name: q15_4

Variable label: 4. Other all-male community meetings which are held in the vilage
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	505
Cases with missing values / total number of cases (percent):	834 / 1,339 (62%)

Value	Label	Frequency	Percentage
0	No	505	100.0%

Variable name: q15_5

Variable label: 5. Local BHU / Hospital
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	505
Cases with missing values / total number of cases (percent):	834 / 1,339 (62%)

Value	Label	Frequency	Percentage
0	No	503	99.6%
1	Yes	2	0.4%

Variable name: q15_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 505
Cases with missing values / total number of cases (percent): 834 / 1,339 (62%)

Value	Label	Frequency	Percentage
0	No	498	98.6%
1	Yes	7	1.4%

Variable name: sachets_weeks

Variable label: Number of Wellma sachets you bought in the last two weeks [construct]
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 932
Cases with missing values / total number of cases (percent): 407 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	0	142	15.2%
1	1 to 4	176	18.9%
2	5 to 9	359	38.5%
3	10 to 14	203	21.8%
4	15 or more	52	5.6%

Variable name: sachets_month

Variable label: Based on last 3 months, number of sachets you purchased in a month [construct]
Variable type: Categorical

Number of distinct values: 8
Number of non-missing cases: 929
Cases with missing values / total number of cases (percent): 410 / 1,339 (31%)

Value	Label	Frequency	Percentage
0	0	47	5.1%
1	1 to 4	90	9.7%
2	5 to 9	135	14.5%
3	10 to 14	266	28.6%
4	15 to 19	178	19.2%
5	20 to 24	82	8.8%
6	25 to 29	65	7.0%
7	30 or more	66	7.1%

Variable name: q19

Variable label: Was there ever a time you were purchasing 1 or more sachets per month?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	43
Cases with missing values / total number of cases (percent):	1,296 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	9	20.9%
1	Yes	34	79.1%

Variable name: sachets_num

Variable label: (If yes q19) number of sachets purchased on average per month [construct]
Variable type: Categorical

Number of distinct values:	4
Number of non-missing cases:	34
Cases with missing values / total number of cases (percent):	1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
1	0 to 4	11	32.4%
2	5 to 9	8	23.5%
3	10 to 14	10	29.4%
4	15 or more	5	14.7%

Variable name: q21

Variable label: (If yes q19) For how many months did you purchase 1 or more sachets per month?
Variable type: Continuous

Number of distinct values: 6
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
2.323529412	1.918341901	1	6	1	1	1	3	6

Variable name: q22

Variable label: Why did you stop purchasing more than 1 sachet per month?
Variable type: String

Number of distinct values: 9
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Variable name: q22_1

Variable label: 1. It was too expensive/I could no longer afford
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	9	26.5%
1	Yes	25	73.5%

Variable name: q22_2

Variable label: 2. I had the baby and felt I no longer needed it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	32	94.1%
1	Yes	2	5.9%

Variable name: q22_3

Variable label: 3. I stopped breastfeeding and felt I no longer needed it
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	34	100.0%

Variable name: q22_4

Variable label: 4. I didn't like the taste/grew sick of the flavor/composition
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	26	76.5%
1	Yes	8	23.5%

Variable name: q22_5

Variable label: 5. Improved my health (eg, gained healthy weight) and felt I no longer needed it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	32	94.1%
1	Yes	2	5.9%

Variable name: q22_6

Variable label: 6. Experienced or heard of negative side effects/physiological reactions
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	33	97.1%
1	Yes	1	2.9%

Variable name: q22_7

Variable label: 7. Had a miscarriage
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	34	100.0%

Variable name: q22_8

Variable label: 8. Found a better alternative
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 34
Cases with missing values / total number of cases (percent): 1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	34	100.0%

Variable name: q22_9

Variable label: 9. My husband/MIL/family/neighbor think it is not good & that I shouldn't use it
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	34
Cases with missing values / total number of cases (percent):	1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	32	94.1%
1	Yes	2	5.9%

Variable name: q22_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	34
Cases with missing values / total number of cases (percent):	1,305 / 1,339 (97%)

Value	Label	Frequency	Percentage
0	No	34	100.0%

Variable name: q25a

Variable label: What do you purchase that's around the same price as Wellma? Enumerator: If the
Variable type: String

Number of distinct values:	115
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Variable name: q25a_1

Variable label: 1. Phone Credit
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	943
Cases with missing values / total number of cases (percent):	396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	933	98.9%
1	Yes	10	1.1%

Variable name: q25a_2

Variable label: 2. Clothing (eg socks, sandals)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	943
Cases with missing values / total number of cases (percent):	396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	922	97.8%
1	Yes	21	2.2%

Variable name: q25a_3

Variable label: 3. Street food
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	943
Cases with missing values / total number of cases (percent):	396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	673	71.4%
1	Yes	270	28.6%

Variable name: q25a_4

Variable label: 4. Milk, Bread, or Roti
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	943
Cases with missing values / total number of cases (percent):	396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	452	47.9%
1	Yes	491	52.1%

Variable name: q25a_5

Variable label: 5. Other groceries (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 943
Cases with missing values / total number of cases (percent): 396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	878	93.1%
1	Yes	65	6.9%

Variable name: q25a_6

Variable label: 6. School supplies
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 943
Cases with missing values / total number of cases (percent): 396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	756	80.2%
1	Yes	187	19.8%

Variable name: q25a_7

Variable label: 7. Medicines
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 943
Cases with missing values / total number of cases (percent): 396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	761	80.7%

Value	Label	Frequency	Percentage
1	Yes	182	19.3%

Variable name: q25a_8

Variable label: 8. Transportation fare
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	943
Cases with missing values / total number of cases (percent):	396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	907	96.2%
1	Yes	36	3.8%

Variable name: q25a_9

Variable label: 9. Diapers
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	943
Cases with missing values / total number of cases (percent):	396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	698	74.0%
1	Yes	245	26.0%

Variable name: q25a_10

Variable label: 10. Soap
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	943
Cases with missing values / total number of cases (percent):	396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	592	62.8%
1	Yes	351	37.2%

Variable name: q25a_11

Variable label: 11. I don't purchase other items (only Wellma)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	943
Cases with missing values / total number of cases (percent):	396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	847	89.8%
1	Yes	96	10.2%

Variable name: q25a_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 943
Cases with missing values / total number of cases (percent): 396 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	911	96.6%
1	Yes	32	3.4%

Variable name: q25

Variable label: Did your husband ever purchase Wellma on your behalf?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	776	83.1%
1	Yes	158	16.9%

Variable name: q26

Variable label: When you do have Wellma, typically how often do you consume it?
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 890
Cases with missing values / total number of cases (percent): 449 / 1,339 (34%)

Value	Label	Frequency	Percentage
1	I eat a full sachet every day	363	40.8%

Value	Label	Frequency	Percentage
2	I eat a partial sachet every day	102	11.5%
3	I eat one full sachet within a day, skipping a few days till the next time	235	26.4%
4	I eat a partial sachet in a day, skipping a few days till the next time	163	18.3%
5	I don't keep track of my consumption/It varies	27	3.0%

Variable name: q27

Variable label: What are the reasons that you do not eat a sachet every day?
Variable type: String

Number of distinct values:	15
Number of non-missing cases:	527
Cases with missing values / total number of cases (percent):	812 / 1,339 (61%)

Variable name: q27_1

Variable label: 1. Don't want to
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	527
Cases with missing values / total number of cases (percent):	812 / 1,339 (61%)

Value	Label	Frequency	Percentage
0	No	481	91.3%
1	Yes	46	8.7%

Variable name: q27_2

Variable label: 2. Unable to afford
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	527
Cases with missing values / total number of cases (percent):	812 / 1,339 (61%)

Value	Label	Frequency	Percentage
0	No	68	12.9%
1	Yes	459	87.1%

Variable name: q27_3

Variable label: 3. CRP doesn't visit often enough
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	527
Cases with missing values / total number of cases (percent):	812 / 1,339 (61%)

Value	Label	Frequency	Percentage
0	No	524	99.4%
1	Yes	3	0.6%

Variable name: q27_4

Variable label: 4. Can't get to HCP/Pharmacy
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 527
Cases with missing values / total number of cases (percent): 812 / 1,339 (61%)

Value	Label	Frequency	Percentage
0	No	527	100.0%

Variable name: q27_5

Variable label: 5. Opposition from HH members
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 527
Cases with missing values / total number of cases (percent): 812 / 1,339 (61%)

Value	Label	Frequency	Percentage
0	No	523	99.2%
1	Yes	4	0.8%

Variable name: q27_6

Variable label: 6. It is unpleasant to eat (I don't like the taste, texture and/or smell)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 527
Cases with missing values / total number of cases (percent): 812 / 1,339 (61%)

Value	Label	Frequency	Percentage
0	No	464	88.0%
1	Yes	63	12.0%

Variable name: q27_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 527
Cases with missing values / total number of cases (percent): 812 / 1,339 (61%)

Value	Label	Frequency	Percentage
0	No	518	98.3%
1	Yes	9	1.7%

Variable name: q28

Variable label: When do you expect to stop using Wellma?
Variable type: Categorical

Number of distinct values: 7
Number of non-missing cases: 801
Cases with missing values / total number of cases (percent): 538 / 1,339 (40%)

Value	Label	Frequency	Percentage
1	Second trimester of pregnancy	8	1.0%
2	Third trimester of pregnancy	8	1.0%
3	After giving birth	52	6.5%
4	After 3 months of lactation/delivering the baby	16	2.0%
5	After 6 months of lactation/delivering the baby	108	13.5%
6	After 12 months of lactation/delivering the baby	581	72.5%
77	Other (Specify)	28	3.5%

Variable name: q29

Variable label: Do you expect to keep consuming Wellma at this same rate?
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	832
Cases with missing values / total number of cases (percent):	507 / 1,339 (38%)

Value	Label	Frequency	Percentage
1	Yes	607	73.0%
2	No, I expect my consumption to increase in the future	90	10.8%
3	No, I expect my consumption to decrease in the future	135	16.2%

Variable name: q30

Variable label: Why will you consume the same amount or more of Wellma?
Variable type: String

Number of distinct values:	139
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Variable name: q30_1

Variable label: 1. I have noticed it improved my energy/strength during pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	241	34.6%
1	Yes	456	65.4%

Variable name: q30_2

Variable label: 2. I have noticed it helped with aches/pains during pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	526	75.5%
1	Yes	171	24.5%

Variable name: q30_3

Variable label: 3. I have noticed it improved my milk suply
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	369	52.9%
1	Yes	328	47.1%

Variable name: q30_4

Variable label: 4. My MiL encourages me to take it
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	658	94.4%
1	Yes	39	5.6%

Variable name: q30_5

Variable label: 5. My husband encourages me to take it
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	621	89.1%
1	Yes	76	10.9%

Variable name: q30_6

Variable label: 6. My CRP encourages me to take it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 697
Cases with missing values / total number of cases (percent): 642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	542	77.8%
1	Yes	155	22.2%

Variable name: q30_7

Variable label: 7. My HCP encourages me to take it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 697
Cases with missing values / total number of cases (percent): 642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	695	99.7%
1	Yes	2	0.3%

Variable name: q30_8

Variable label: 8. It is good for my health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 697
Cases with missing values / total number of cases (percent): 642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	343	49.2%

Value	Label	Frequency	Percentage
1	Yes	354	50.8%

Variable name: q30_9

Variable label: 9. It is good for my baby during pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	620	89.0%
1	Yes	77	11.0%

Variable name: q30_10

Variable label: 10. It is good for my infant's development and health after birth
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	468	67.1%
1	Yes	229	32.9%

Variable name: q30_11

Variable label: 11. It will help me/has helped me have a safe delivery
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	688	98.7%
1	Yes	9	1.3%

Variable name: q30_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	697
Cases with missing values / total number of cases (percent):	642 / 1,339 (48%)

Value	Label	Frequency	Percentage
0	No	695	99.7%
1	Yes	2	0.3%

Variable name: q31

Variable label: Why will you reduce your consumption of Wellma?
Variable type: String

Number of distinct values:	13
Number of non-missing cases:	135
Cases with missing values / total number of cases (percent):	1,204 / 1,339 (90%)

Variable name: q31_1

Variable label: 1. It was too expensive/ I don't have enough money
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	135
Cases with missing values / total number of cases (percent):	1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	25	18.5%
1	Yes	110	81.5%

Variable name: q31_2

Variable label: 2. I don't like the taste
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	135
Cases with missing values / total number of cases (percent):	1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	126	93.3%
1	Yes	9	6.7%

Variable name: q31_3

Variable label: 3. It made me feel sick
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 135
Cases with missing values / total number of cases (percent): 1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	133	98.5%
1	Yes	2	1.5%

Variable name: q31_4

Variable label: 4. There is too much product in each sachet so I don't need as many
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 135
Cases with missing values / total number of cases (percent): 1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	131	97.0%
1	Yes	4	3.0%

Variable name: q31_5

Variable label: 5. My MiL discouraged me
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 135
Cases with missing values / total number of cases (percent): 1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	135	100.0%

Variable name: q31_6

Variable label: 6. My husband discouraged me
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 135
Cases with missing values / total number of cases (percent): 1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	135	100.0%

Variable name: q31_7

Variable label: 7. It is inconvenient to purchase Wellma (eg HCP/pharmacy too far away)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 135
Cases with missing values / total number of cases (percent): 1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	135	100.0%

Variable name: q31_8

Variable label: 8. I feel better now and don't need it as much
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	135
Cases with missing values / total number of cases (percent):	1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	103	76.3%
1	Yes	32	23.7%

Variable name: q31_9

Variable label: 9. I won't need it as much after I have delivered the baby
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	135
Cases with missing values / total number of cases (percent):	1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	128	94.8%
1	Yes	7	5.2%

Variable name: q31_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 135
Cases with missing values / total number of cases (percent): 1,204 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	135	100.0%

Variable name: q32

Variable label: How do you usually consume Wellma?
Variable type: String

Number of distinct values: 13
Number of non-missing cases: 890
Cases with missing values / total number of cases (percent): 449 / 1,339 (34%)

Variable name: q32_1

Variable label: 1. As is / Straight from the pack
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 890
Cases with missing values / total number of cases (percent): 449 / 1,339 (34%)

Value	Label	Frequency	Percentage
0	No	53	6.0%
1	Yes	837	94.0%

Variable name: q32_2

Variable label: 2. Spread on roti / bread / paratha
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	890
Cases with missing values / total number of cases (percent):	449 / 1,339 (34%)

Value	Label	Frequency	Percentage
0	No	693	77.9%
1	Yes	197	22.1%

Variable name: q32_3

Variable label: 3. Dissolve in / with a glass of milk
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	890
Cases with missing values / total number of cases (percent):	449 / 1,339 (34%)

Value	Label	Frequency	Percentage
0	No	873	98.1%
1	Yes	17	1.9%

Variable name: q32_4

Variable label: 4. Dissolve in / with a glass of water
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 890
Cases with missing values / total number of cases (percent): 449 / 1,339 (34%)

Value	Label	Frequency	Percentage
0	No	866	97.3%
1	Yes	24	2.7%

Variable name: q32_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 890
Cases with missing values / total number of cases (percent): 449 / 1,339 (34%)

Value	Label	Frequency	Percentage
0	No	889	99.9%
1	Yes	1	0.1%

Variable name: q33

Variable label: Do you eat more roti/bread/paratha now that you eat it with Wellma?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 197
Cases with missing values / total number of cases (percent): 1,142 / 1,339 (85%)

Value	Label	Frequency	Percentage
1	Yes, I now eat more	59	29.9%

Value	Label	Frequency	Percentage
2	No, the amount I consume is the same	122	61.9%
3	No, the amount I consume is less	16	8.1%

Variable name: q34

Variable label: Do you drink more milk now that you have it with Wellma?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 17
Cases with missing values / total number of cases (percent): 1,322 / 1,339 (99%)

Value	Label	Frequency	Percentage
1	Yes, I now drink more	2	11.8%
2	No, the amount I consume is the same	15	88.2%

Variable name: q35

Variable label: Do you eat Wellma with your normal diet or have you reduced certain foods?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 923
Cases with missing values / total number of cases (percent): 416 / 1,339 (31%)

Value	Label	Frequency	Percentage
1	Reduced consumption of certain foods	117	12.7%
2	In addition to my normal diet	794	86.0%
3	Sometimes in addition to, sometimes reduced consumption of certain foods	12	1.3%

Variable name: q36

Variable label: What food(s) do you eat less of as a result of consuming Wellma?
Variable type: String

Number of distinct values:	28
Number of non-missing cases:	129
Cases with missing values / total number of cases (percent):	1,210 / 1,339 (90%)

Variable name: q36_1

Variable label: 1. Foods made from grains (eg, roti, rice)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	129
Cases with missing values / total number of cases (percent):	1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	27	20.9%
1	Yes	102	79.1%

Variable name: q36_2

Variable label: 2. White roots, tubers, and plantains
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	129
Cases with missing values / total number of cases (percent):	1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	129	100.0%

Variable name: q36_3

Variable label: 3. Pulses (beans, peas, and lentils)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	129
Cases with missing values / total number of cases (percent):	1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	125	96.9%
1	Yes	4	3.1%

Variable name: q36_4

Variable label: 4. Nuts and seeds
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	129
Cases with missing values / total number of cases (percent):	1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	127	98.4%
1	Yes	2	1.6%

Variable name: q36_5

Variable label: 5. Milk and milk products
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 129
Cases with missing values / total number of cases (percent): 1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	106	82.2%
1	Yes	23	17.8%

Variable name: q36_6

Variable label: 6. Meat, poultry, seafood, eggs
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 129
Cases with missing values / total number of cases (percent): 1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	116	89.9%
1	Yes	13	10.1%

Variable name: q36_7

Variable label: 7. Dark green leafy vegetables (eg spinach)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 129
Cases with missing values / total number of cases (percent): 1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	127	98.4%

Value	Label	Frequency	Percentage
1	Yes	2	1.6%

Variable name: q36_8

Variable label: 8. Vitamin-A rich vegetables, roots, and fruits
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	129
Cases with missing values / total number of cases (percent):	1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	127	98.4%
1	Yes	2	1.6%

Variable name: q36_9

Variable label: 9. Other fruits or vegetables
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	129
Cases with missing values / total number of cases (percent):	1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	110	85.3%
1	Yes	19	14.7%

Variable name: q36_10

Variable label: 10. Sweets
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 129
Cases with missing values / total number of cases (percent): 1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	94	72.9%
1	Yes	35	27.1%

Variable name: q36_11

Variable label: 11. Fried foods
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 129
Cases with missing values / total number of cases (percent): 1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	126	97.7%
1	Yes	3	2.3%

Variable name: q36_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 129
Cases with missing values / total number of cases (percent): 1,210 / 1,339 (90%)

Value	Label	Frequency	Percentage
0	No	129	100.0%

Variable name: q37

Variable label: Who else in the family consume the sachets you bought?
Variable type: String

Number of distinct values: 12
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Variable name: q37_1

Variable label: 1. Yes, own children
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	648	69.4%
1	Yes	286	30.6%

Variable name: q37_2

Variable label: 2. Yes, Husband
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	907	97.1%
1	Yes	27	2.9%

Variable name: q37_3

Variable label: 3. Yes, MIL
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	890	95.3%
1	Yes	44	4.7%

Variable name: q37_4

Variable label: 4. Yes, other family members
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	909	97.3%
1	Yes	25	2.7%

Variable name: q37_5

Variable label: 5. No, nobody else consumed the sachets
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	342	36.6%
1	Yes	592	63.4%

Variable name: q38

Variable label: What percentage of sachets did you consume yourself?
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 342
Cases with missing values / total number of cases (percent): 997 / 1,339 (74%)

Value	Label	Frequency	Percentage
1	Almost all (>90%)	264	77.2%

Value	Label	Frequency	Percentage
2	More than half (51%-89%)	50	14.6%
3	About half (50%)	22	6.4%
4	Less than half (<50%)	3	0.9%
5	Very few (<25%)	3	0.9%

Variable name: q55

Variable label: Did your hh worry about not having enough food to eat bc of a lack of resources?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	111	11.4%
1	Yes	864	88.6%

Variable name: q56

Variable label: Was your hh unable to eat healthy and nutritious food bc of a lack of resources?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	147	15.1%
1	Yes	828	84.9%

Variable name: q57

Variable label: Did your hh eat only a few kinds of foods bc of a lack of resources?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	171	17.5%
1	Yes	804	82.5%

Variable name: q58

Variable label: Did your hh have to skip a meal bc of a lack of resources to get food?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	352	36.1%
1	Yes	623	63.9%

Variable name: q59

Variable label: Did your hh eat less than you thought you should bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 975
Cases with missing values / total number of cases (percent): 364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	239	24.5%
1	Yes	736	75.5%

Variable name: q60

Variable label: Did your hh run out of food bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 975
Cases with missing values / total number of cases (percent): 364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	408	41.8%
1	Yes	567	58.2%

Variable name: q61

Variable label: Was your hh hungry but did not eat bc of a lack of resources for food?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 975
Cases with missing values / total number of cases (percent): 364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	400	41.0%

Value	Label	Frequency	Percentage
1	Yes	575	59.0%

Variable name: q62

Variable label: Did your hh go without eating for a whole day bc of a lack of resources?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 974
Cases with missing values / total number of cases (percent): 365 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	469	48.2%
1	Yes	505	51.8%

Variable name: q63

Variable label: Have you visited an HCP for antenatal care for your most recent pregnancy?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 975
Cases with missing values / total number of cases (percent): 364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	107	11.0%
1	Yes	868	89.0%

Variable name: type_HCP

Variable label: Type of HCP you visited [modify]
Variable type: String

Number of distinct values:	7
Number of non-missing cases:	868
Cases with missing values / total number of cases (percent):	471 / 1,339 (35%)

Variable name: q64_1

Variable label: 1. Government hospital (BHU/RHC/THQ/DHQ)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	868
Cases with missing values / total number of cases (percent):	471 / 1,339 (35%)

Value	Label	Frequency	Percentage
0	No	177	20.4%
1	Yes	691	79.6%

Variable name: q64_2

Variable label: 2. Private hospital/clinic, LHV
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	868
Cases with missing values / total number of cases (percent):	471 / 1,339 (35%)

Value	Label	Frequency	Percentage
0	No	600	69.1%

Value	Label	Frequency	Percentage
1	Yes	268	30.9%

Variable name: q64_77

Variable label: Midwife / Traditional Birth Attendant or Other [modify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	868
Cases with missing values / total number of cases (percent):	471 / 1,339 (35%)

Value	Label	Frequency	Percentage
0	No	847	97.6%
1	Yes	21	2.4%

Variable name: q65

Variable label: How many weeks or months pregnant were you when you first received ANC?
Variable type: Continuous

Number of distinct values:	10
Number of non-missing cases:	861
Cases with missing values / total number of cases (percent):	478 / 1,339 (36%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
3.337979094	1.757590874	1	10	1	2	3	4	6

Variable name: q66

Variable label: Unit:
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 861
Cases with missing values / total number of cases (percent): 478 / 1,339 (36%)

Value	Label	Frequency	Percentage
1	Weeks	57	6.6%
2	Months	804	93.4%

Variable name: q67

Variable label: How many times have you received antenatal care (ANC) during this pregnancy?
Variable type: Continuous

Number of distinct values: 10
Number of non-missing cases: 214
Cases with missing values / total number of cases (percent): 1,125 / 1,339 (84%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
2.58411215	1.918511235	1	20	1	1	2	3	5

Variable name: q68

Variable label: How many times did you get ANC during your most recent pregnancy?
Variable type: Continuous

Number of distinct values: 13
Number of non-missing cases: 647
Cases with missing values / total number of cases (percent): 692 / 1,339 (52%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
3.616692427	2.094124067	1	18	2	2	3	4	6

Variable name: q69

Variable label: Has/Did your HCP told you anything about prenatal nutrition?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 868
Cases with missing values / total number of cases (percent): 471 / 1,339 (35%)

Value	Label	Frequency	Percentage
0	No	139	16.0%
1	Yes	729	84.0%

Variable name: health_cat_1

Variable label: Underweight, low weight gain during pregnancy, or anemia [construct]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 868
Cases with missing values / total number of cases (percent): 471 / 1,339 (35%)

Value	Label	Frequency	Percentage
0	No	188	21.7%

Value	Label	Frequency	Percentage
1	Yes	680	78.3%

Variable name: health_cat_2

Variable label: Overweight, too much weight gain during pregnancy, or diabetes [construct]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	868
Cases with missing values / total number of cases (percent):	471 / 1,339 (35%)

Value	Label	Frequency	Percentage
0	No	832	95.9%
1	Yes	36	4.1%

Variable name: health_cat_3

Variable label: No nutritional problems [construct]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	868
Cases with missing values / total number of cases (percent):	471 / 1,339 (35%)

Value	Label	Frequency	Percentage
0	No	699	80.5%
1	Yes	169	19.5%

Variable name: health_cat_4

Variable label: Other nutritional problems [construct]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 868
Cases with missing values / total number of cases (percent): 471 / 1,339 (35%)

Value	Label	Frequency	Percentage
0	No	836	96.3%
1	Yes	32	3.7%

Variable name: q72

Variable label: How many times will you visit your HCP for the rest of your pregnancy?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 248
Cases with missing values / total number of cases (percent): 1,091 / 1,339 (81%)

Value	Label	Frequency	Percentage
1	Go as recommended by HCP	65	26.2%
2	Go only when there is a problem	175	70.6%
3	Go for a specific number of visits	8	3.2%

Variable name: q72a

Variable label: How many times will you visit your HCP for the rest of your pregnancy?
Variable type: Continuous

Number of distinct values: 5
Number of non-missing cases: 8
Cases with missing values / total number of cases (percent): 1,331 / 1,339 (99%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
2.875	1.642080562	1	6	1	1.5	3	3.5	6

Variable name: q73a

Variable label: How many times will you visit your HCP during your first 6 months postpartum?
Variable type: Continuous

Number of distinct values: 7
Number of non-missing cases: 221
Cases with missing values / total number of cases (percent): 1,118 / 1,339 (83%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
2.882352941	1.319333813	1	12	1	2	3	3	4

Variable name: q73

Variable label: How many times will you visit your HCP during your first 6 months postpartum?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 30
Cases with missing values / total number of cases (percent): 1,309 / 1,339 (98%)

Value	Label	Frequency	Percentage
1	Go for baby's vaccines	4	13.3%

Value	Label	Frequency	Percentage
2	Go as recommended by HCP	1	3.3%
3	Go only when there is a problem	25	83.3%

Variable name: q74

Variable label: Since the baby was born have you gone to the doctor for yourself or the baby?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 724
Cases with missing values / total number of cases (percent): 615 / 1,339 (46%)

Value	Label	Frequency	Percentage
0	No	102	14.1%
1	Yes	622	85.9%

Variable name: times_doctor

Variable label: Number of times to the doctor since the baby was born [modify]
Variable type: Categorical

Number of distinct values: 6
Number of non-missing cases: 615
Cases with missing values / total number of cases (percent): 724 / 1,339 (54%)

Value	Label	Frequency	Percentage
1	1	90	14.6%
2	2	204	33.2%
3	3	154	25.0%
4	4	94	15.3%
5	5	28	4.6%

Value	Label	Frequency	Percentage
6	6 or more	45	7.3%

Variable name: q76

Variable label: Has your HCP told you anything about postnatal nutrition?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	620
Cases with missing values / total number of cases (percent):	719 / 1,339 (54%)

Value	Label	Frequency	Percentage
0	No	201	32.4%
1	Yes	419	67.6%

Variable name: q77a

Variable label: How many times will you visit your HCP during your first 6 months postpartum?
Variable type: Continuous

Number of distinct values:	11
Number of non-missing cases:	662
Cases with missing values / total number of cases (percent):	677 / 1,339 (51%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
2.806646526	1.48377547	1	20	1	2	3	3	4

Variable name: q77

Variable label: How many times will you visit your HCP during your first 6 months postpartum?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 60
Cases with missing values / total number of cases (percent): 1,279 / 1,339 (96%)

Value	Label	Frequency	Percentage
1	Go for baby's vaccines	2	3.3%
2	Go as recommended by HCP	3	5.0%
3	Go only when there is a problem	55	91.7%

Variable name: q78

Variable label: What stage of pregnancy are you in?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 273
Cases with missing values / total number of cases (percent): 1,066 / 1,339 (80%)

Value	Label	Frequency	Percentage
1	First trimester (0-13 weeks; 0 - 3 months)	74	27.1%
2	Second trimester (14-26 weeks; 4 - 6 months)	106	38.8%
3	Third trimester (27-40 weeks; more than 6 months)	93	34.1%

Variable name: q81

Variable label: Have you been pregnant before?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	127	13.0%
1	Yes	848	87.0%

Variable name: prev_preg

Variable label: Number of previous pregnancies [modify]
Variable type: Categorical

Number of distinct values:	8
Number of non-missing cases:	840
Cases with missing values / total number of cases (percent):	499 / 1,339 (37%)

Value	Label	Frequency	Percentage
1	1	45	5.4%
2	2	218	26.0%
3	3	171	20.4%
4	4	157	18.7%
5	5	83	9.9%
6	6	56	6.7%
7	7	43	5.1%
8	8 or more	67	8.0%

Variable name: prev_preg_term

Variable label: Number of previous pregnancies to term [modify]
Variable type: Categorical

Number of distinct values:	8
Number of non-missing cases:	838
Cases with missing values / total number of cases (percent):	501 / 1,339 (37%)

Value	Label	Frequency	Percentage
0		6	0.7%
1	1	91	10.9%
2	2	244	29.1%
3	3	187	22.3%
4	4	143	17.1%
5	5	69	8.2%
6	6	36	4.3%
7	7 or more	62	7.4%

Variable name: q86

Variable label: How would you compare your ANC visits now to your last pregnancy?
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	798
Cases with missing values / total number of cases (percent):	541 / 1,339 (40%)

Value	Label	Frequency	Percentage
1	More visits this pregnancy	196	24.6%
2	Less visits this pregnancy	216	27.1%
3	Same number of visits this prenancy	386	48.4%

Variable name: q87

Variable label: Why have you had more ANC visits with this pregnancy than previously?
Variable type: String

Number of distinct values:	27
Number of non-missing cases:	196
Cases with missing values / total number of cases (percent):	1,143 / 1,339 (85%)

Variable name: q87_1

Variable label: 1. More challenges/complications this pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	196
Cases with missing values / total number of cases (percent):	1,143 / 1,339 (85%)

Value	Label	Frequency	Percentage
0	No	36	18.4%
1	Yes	160	81.6%

Variable name: q87_2

Variable label: 2. Can better afford ANC this pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	196
Cases with missing values / total number of cases (percent):	1,143 / 1,339 (85%)

Value	Label	Frequency	Percentage
0	No	191	97.4%

Value	Label	Frequency	Percentage
1	Yes	5	2.6%

Variable name: q87_3

Variable label: 3. HCP has recommended more visits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 196
Cases with missing values / total number of cases (percent): 1,143 / 1,339 (85%)

Value	Label	Frequency	Percentage
0	No	152	77.6%
1	Yes	44	22.4%

Variable name: q87_4

Variable label: 4. Have been told I'm malnourished and need to come in for monitoring
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 196
Cases with missing values / total number of cases (percent): 1,143 / 1,339 (85%)

Value	Label	Frequency	Percentage
0	No	117	59.7%
1	Yes	79	40.3%

Variable name: q87_5

Variable label: 5. Healthcare facility is now closer to my home
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 196
Cases with missing values / total number of cases (percent): 1,143 / 1,339 (85%)

Value	Label	Frequency	Percentage
0	No	194	99.0%
1	Yes	2	1.0%

Variable name: q87_6

Variable label: 6. Didn't carry past pregnancies to term/pregnancy loss
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 196
Cases with missing values / total number of cases (percent): 1,143 / 1,339 (85%)

Value	Label	Frequency	Percentage
0	No	168	85.7%
1	Yes	28	14.3%

Variable name: q87_7

Variable label: 7. Believe that ANC visits are important (wasn't aware in the past)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 196
Cases with missing values / total number of cases (percent): 1,143 / 1,339 (85%)

Value	Label	Frequency	Percentage
0	No	149	76.0%
1	Yes	47	24.0%

Variable name: q87_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 196
Cases with missing values / total number of cases (percent): 1,143 / 1,339 (85%)

Value	Label	Frequency	Percentage
0	No	194	99.0%
1	Yes	2	1.0%

Variable name: q88

Variable label: Why have you had fewer ANC visits with this pregnancy than previously?
Variable type: String

Number of distinct values: 23
Number of non-missing cases: 216
Cases with missing values / total number of cases (percent): 1,123 / 1,339 (84%)

Variable name: q88_1

Variable label: 1. Less challenges/complications this pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 215
Cases with missing values / total number of cases (percent): 1,124 / 1,339 (84%)

Value	Label	Frequency	Percentage
0	No	77	35.8%
1	Yes	138	64.2%

Variable name: q88_2

Variable label: 2. Cannot afford as many ANC vists this pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 215
Cases with missing values / total number of cases (percent): 1,124 / 1,339 (84%)

Value	Label	Frequency	Percentage
0	No	178	82.8%
1	Yes	37	17.2%

Variable name: q88_3

Variable label: 3. HCP has recommended less visits compared to last time
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 215
Cases with missing values / total number of cases (percent): 1,124 / 1,339 (84%)

Value	Label	Frequency	Percentage
0	No	193	89.8%
1	Yes	22	10.2%

Variable name: q88_4

Variable label: 4. Consuming Wellma, feel less need for ANC care
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 215
Cases with missing values / total number of cases (percent): 1,124 / 1,339 (84%)

Value	Label	Frequency	Percentage
0	No	171	79.5%
1	Yes	44	20.5%

Variable name: q88_5

Variable label: 5. More experienced now/past pregnancies were successful/don't need ANC visits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 215
Cases with missing values / total number of cases (percent): 1,124 / 1,339 (84%)

Value	Label	Frequency	Percentage
0	No	175	81.4%

Value	Label	Frequency	Percentage
1	Yes	40	18.6%

Variable name: q88_6

Variable label: 6. I rely on my MIL / mother's advice more than that of the HCP for ANC
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	215
Cases with missing values / total number of cases (percent):	1,124 / 1,339 (84%)

Value	Label	Frequency	Percentage
0	No	208	96.7%
1	Yes	7	3.3%

Variable name: q88_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	215
Cases with missing values / total number of cases (percent):	1,124 / 1,339 (84%)

Value	Label	Frequency	Percentage
0	No	214	99.5%
1	Yes	1	0.5%

Variable name: q89

Variable label: In the past month, how many times (in total) have you been visited by a CRP?
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	947
Cases with missing values / total number of cases (percent):	392 / 1,339 (29%)

Value	Label	Frequency	Percentage
1	Once	99	10.5%
2	Twice	522	55.1%
3	3-5 times	254	26.8%
4	More than 5 times	31	3.3%
5	I have not been visited by the CRP in the past month	41	4.3%

Variable name: q90

Variable label: In the past month, have you gone to a CRP's or PLW's house to purchase Wellma?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	953
Cases with missing values / total number of cases (percent):	386 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	629	66.0%
1	Yes	324	34.0%

Variable name: q91

Variable label: What topics does the CRP talk to you about during visits?
Variable type: String

Number of distinct values:	47
Number of non-missing cases:	953
Cases with missing values / total number of cases (percent):	386 / 1,339 (29%)

Variable name: q91_1

Variable label: 1. Antenatal nutrition (NOT INCLUDING mention of Wellma)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	944
Cases with missing values / total number of cases (percent):	395 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	908	96.2%
1	Yes	36	3.8%

Variable name: q91_2

Variable label: 2. Antenatal nutrition (INCLUDING Wellma mention/recommendation)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	944
Cases with missing values / total number of cases (percent):	395 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	260	27.5%

Value	Label	Frequency	Percentage
1	Yes	684	72.5%

Variable name: q91_3

Variable label: 3. Maternal and fetal health
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	944
Cases with missing values / total number of cases (percent):	395 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	417	44.2%
1	Yes	527	55.8%

Variable name: q91_4

Variable label: 4. Management of common physiologic symptoms in pregnancy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	944
Cases with missing values / total number of cases (percent):	395 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	819	86.8%
1	Yes	125	13.2%

Variable name: q91_5

Variable label: 5. Importance of seeing her doctor/attending ANC visits
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	944
Cases with missing values / total number of cases (percent):	395 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	873	92.5%
1	Yes	71	7.5%

Variable name: q91_6

Variable label: 6. Postnatal nutrition (NOT INCLUDING mention of Wellma)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	944
Cases with missing values / total number of cases (percent):	395 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	921	97.6%
1	Yes	23	2.4%

Variable name: q91_7

Variable label: 7. Postnatal nutrition (INCLUDING Wellma mention/recommendation)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 944
Cases with missing values / total number of cases (percent): 395 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	314	33.3%
1	Yes	630	66.7%

Variable name: q91_77

Variable label: 77. Other (Specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 944
Cases with missing values / total number of cases (percent): 395 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	929	98.4%
1	Yes	15	1.6%

Variable name: q92

Variable label: Who else in the household does the CRP talk with when she visits?
Variable type: String

Number of distinct values: 27
Number of non-missing cases: 953
Cases with missing values / total number of cases (percent): 386 / 1,339 (29%)

Variable name: q92_1

Variable label: 1. Own children
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 948
Cases with missing values / total number of cases (percent): 391 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	849	89.6%
1	Yes	99	10.4%

Variable name: q92_2

Variable label: 2. Husband
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 948
Cases with missing values / total number of cases (percent): 391 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	734	77.4%
1	Yes	214	22.6%

Variable name: q92_3

Variable label: 3. MIL
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 948
Cases with missing values / total number of cases (percent): 391 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	507	53.5%
1	Yes	441	46.5%

Variable name: q92_4

Variable label: 4. Sister in law
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 948
Cases with missing values / total number of cases (percent): 391 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	905	95.5%
1	Yes	43	4.5%

Variable name: q92_5

Variable label: 5. Other family members
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 948
Cases with missing values / total number of cases (percent): 391 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	751	79.2%

Value	Label	Frequency	Percentage
1	Yes	197	20.8%

Variable name: q92_6

Variable label: 6. No one
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	948
Cases with missing values / total number of cases (percent):	391 / 1,339 (29%)

Value	Label	Frequency	Percentage
0	No	625	65.9%
1	Yes	323	34.1%

Variable name: q93

Variable label: Have you ever run out of Wellma between CRP visits?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	934
Cases with missing values / total number of cases (percent):	405 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	495	53.0%
1	Yes	439	47.0%

Variable name: q94

Variable label: What do you do when you run out of Wellma between visits?
Variable type: String

Number of distinct values:	14
Number of non-missing cases:	439
Cases with missing values / total number of cases (percent):	900 / 1,339 (67%)

Variable name: q94_1

Variable label: 1. Wait until my CRP comes to visit me again (I do nothing)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	439
Cases with missing values / total number of cases (percent):	900 / 1,339 (67%)

Value	Label	Frequency	Percentage
0	No	120	27.3%
1	Yes	319	72.7%

Variable name: q94_2

Variable label: 2. Buy/Borrow one from a friend/neighbor
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	439
Cases with missing values / total number of cases (percent):	900 / 1,339 (67%)

Value	Label	Frequency	Percentage
0	No	417	95.0%

Value	Label	Frequency	Percentage
1	Yes	22	5.0%

Variable name: q94_3

Variable label: 3. Call the CRP to come to my house/go to the CRP's home so I can buy more
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 439
Cases with missing values / total number of cases (percent): 900 / 1,339 (67%)

Value	Label	Frequency	Percentage
0	No	275	62.6%
1	Yes	164	37.4%

Variable name: q94_4

Variable label: 4. Go to the BHU/Hospital/HCP to buy one
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 439
Cases with missing values / total number of cases (percent): 900 / 1,339 (67%)

Value	Label	Frequency	Percentage
0	No	438	99.8%
1	Yes	1	0.2%

Variable name: q94_5

Variable label: 5. At a community meeting
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 439
Cases with missing values / total number of cases (percent): 900 / 1,339 (67%)

Value	Label	Frequency	Percentage
0	No	429	97.7%
1	Yes	10	2.3%

Variable name: q94_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 439
Cases with missing values / total number of cases (percent): 900 / 1,339 (67%)

Value	Label	Frequency	Percentage
0	No	437	99.5%
1	Yes	2	0.5%

Variable name: q95

Variable label: How often do you run out of Wellma?
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 439
Cases with missing values / total number of cases (percent): 900 / 1,339 (67%)

Value	Label	Frequency	Percentage
1	Always	38	8.7%
2	Frequently	47	10.7%
3	Sometimes	329	74.9%
4	Rarely	25	5.7%

Variable name: q96

Variable label: How would you change the frequency of CRP visits?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 934
Cases with missing values / total number of cases (percent): 405 / 1,339 (30%)

Value	Label	Frequency	Percentage
1	More frequent visits	222	23.8%
2	Less frequent visits	39	4.2%
3	Same frequency of visits	673	72.1%

Variable name: q97

Variable label: Does your CRP sell items other than Wellma to you?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	460	49.0%
1	Yes	479	51.0%

Variable name: q98

Variable label: What other items does she sell?
Variable type: String

Number of distinct values:	7
Number of non-missing cases:	479
Cases with missing values / total number of cases (percent):	860 / 1,339 (64%)

Variable name: q98_1

Variable label: 1. Soap
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	479
Cases with missing values / total number of cases (percent):	860 / 1,339 (64%)

Value	Label	Frequency	Percentage
0	No	13	2.7%
1	Yes	466	97.3%

Variable name: q98_2

Variable label: 2. Pregnancy strips (tests)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 479
Cases with missing values / total number of cases (percent): 860 / 1,339 (64%)

Value	Label	Frequency	Percentage
0	No	158	33.0%
1	Yes	321	67.0%

Variable name: q98_3

Variable label: 3. Sanitary pads
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 479
Cases with missing values / total number of cases (percent): 860 / 1,339 (64%)

Value	Label	Frequency	Percentage
0	No	97	20.3%
1	Yes	382	79.7%

Variable name: q99

Variable label: Have you purchased any of these *other* items?
Variable type: String

Number of distinct values: 8
Number of non-missing cases: 479
Cases with missing values / total number of cases (percent): 860 / 1,339 (64%)

Variable name: q99_1

Variable label: 1. Yes, I've purchased soap
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 479
Cases with missing values / total number of cases (percent): 860 / 1,339 (64%)

Value	Label	Frequency	Percentage
0	No	181	37.8%
1	Yes	298	62.2%

Variable name: q99_2

Variable label: 2. Yes, I've purchased pregnancy strips (tests)
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 479
Cases with missing values / total number of cases (percent): 860 / 1,339 (64%)

Value	Label	Frequency	Percentage
0	No	409	85.4%
1	Yes	70	14.6%

Variable name: q99_3

Variable label: 3. Yes I've purchased sanitary pads
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 479
Cases with missing values / total number of cases (percent): 860 / 1,339 (64%)

Value	Label	Frequency	Percentage
0	No	370	77.2%
1	Yes	109	22.8%

Variable name: q99_4

Variable label: 4. No, I have not purchased any items
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 479
Cases with missing values / total number of cases (percent): 860 / 1,339 (64%)

Value	Label	Frequency	Percentage
0	No	320	66.8%
1	Yes	159	33.2%

Variable name: q100

Variable label: Why did you purchase items from the basket of goods instead of the store?
Variable type: String

Number of distinct values: 11
Number of non-missing cases: 320
Cases with missing values / total number of cases (percent): 1,019 / 1,339 (76%)

Variable name: q100_1

Variable label: 1. Privacy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 320
Cases with missing values / total number of cases (percent): 1,019 / 1,339 (76%)

Value	Label	Frequency	Percentage
0	No	248	77.5%
1	Yes	72	22.5%

Variable name: q100_2

Variable label: 2. Convenience
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 320
Cases with missing values / total number of cases (percent): 1,019 / 1,339 (76%)

Value	Label	Frequency	Percentage
0	No	12	3.8%
1	Yes	308	96.3%

Variable name: q100_3

Variable label: 3. Better price
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 320
Cases with missing values / total number of cases (percent): 1,019 / 1,339 (76%)

Value	Label	Frequency	Percentage
0	No	236	73.8%
1	Yes	84	26.3%

Variable name: q100_4

Variable label: 4. The store is inaccessible/Not available in my community
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 320
Cases with missing values / total number of cases (percent): 1,019 / 1,339 (76%)

Value	Label	Frequency	Percentage
0	No	309	96.6%
1	Yes	11	3.4%

Variable name: q100_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 320
Cases with missing values / total number of cases (percent): 1,019 / 1,339 (76%)

Value	Label	Frequency	Percentage
0	No	320	100.0%

Variable name: q101

Variable label: Why did you not purchase any items from the basket of goods?
Variable type: String

Number of distinct values:	4
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Variable name: q101_1

Variable label: 1. Too expensive
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	71	44.7%
1	Yes	88	55.3%

Variable name: q101_2

Variable label: 2. The store has better quality
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	156	98.1%
1	Yes	3	1.9%

Variable name: q101_3

Variable label: 3. I don't need
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	89	56.0%
1	Yes	70	44.0%

Variable name: q101_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	159	100.0%

Variable name: q102

Variable label: Could you afford to buy both Wellma and basket of goods items?
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	479
Cases with missing values / total number of cases (percent):	860 / 1,339 (64%)

Value	Label	Frequency	Percentage
1	Yes, I could buy both	179	37.4%
2	No, I can only afford to buy one or the other	281	58.7%
3	Don't know/Would need to consult my MIL/Husband	19	4.0%

Variable name: q103

Variable label: Have your CRP visits changed in since she started selling these products?
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	479
Cases with missing values / total number of cases (percent):	860 / 1,339 (64%)

Value	Label	Frequency	Percentage
1	Spending more time with me now that she is also selling other items	81	16.9%
2	Spending less time with me now that she is also selling other items	17	3.5%
3	No real change/about the same amount of time	381	79.5%

Variable name: q104

Variable label: Does your CRP talk to you about free sachets?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	490	50.3%
1	Yes	485	49.7%

Variable name: q105

Variable label: Can I see your Wellma loyalty card?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	484
Cases with missing values / total number of cases (percent):	855 / 1,339 (64%)

Value	Label	Frequency	Percentage
0	No	174	36.0%
1	Yes	310	64.0%

Variable name: q106

Variable label: How many sachets do you have to purchase in order to earn free sachets?
Variable type: Continuous

Number of distinct values: 13
Number of non-missing cases: 480
Cases with missing values / total number of cases (percent): 859 / 1,339 (64%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
10.45	2.955762921	1	40	10	10	10	10	10

Variable name: q107

Variable label: How many free sachets do you receive under the loyalty scheme?
Variable type: Continuous

Number of distinct values: 13
Number of non-missing cases: 482
Cases with missing values / total number of cases (percent): 857 / 1,339 (64%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
1.985477178	2.089921534	0	24	0	1	1	2	4

Variable name: q108

Variable label: Does the idea of getting free sachets impact your decision to purchase Wellma?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 485
Cases with missing values / total number of cases (percent): 854 / 1,339 (64%)

Value	Label	Frequency	Percentage
1	Yes, I buy more Wellma than I would otherwise	249	51.3%

Value	Label	Frequency	Percentage
2	No, it doesn't cause me to buy more Wellma than I would otherwise	236	48.7%

Variable name: q109

Variable label: Did anyone in your family/household see the testimonial video?
Variable type: String

Number of distinct values:	8
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Variable name: q109_1

Variable label: 1. Yes, I saw it
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	971
Cases with missing values / total number of cases (percent):	368 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	815	83.9%
1	Yes	156	16.1%

Variable name: q109_2

Variable label: 2. Yes, my husband or mother in law saw it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 971
Cases with missing values / total number of cases (percent): 368 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	949	97.7%
1	Yes	22	2.3%

Variable name: q109_3

Variable label: 3. Yes, another HH member saw it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 971
Cases with missing values / total number of cases (percent): 368 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	964	99.3%
1	Yes	7	0.7%

Variable name: q109_4

Variable label: 4. No, no one saw it
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 971
Cases with missing values / total number of cases (percent): 368 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	167	17.2%

Value	Label	Frequency	Percentage
1	Yes	804	82.8%

Variable name: q110

Variable label: Did the testimonial video impact your decision to purchase Wellma?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	167
Cases with missing values / total number of cases (percent):	1,172 / 1,339 (88%)

Value	Label	Frequency	Percentage
1	Yes, I bought more Wellma than I would otherwise	97	58.1%
2	No, it didn't cause me to buy more Wellma than I would otherwise	70	41.9%

Variable name: q111a

Variable label: Can you please rate Wellma on the following: Taste
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	903
Cases with missing values / total number of cases (percent):	436 / 1,339 (33%)

Value	Label	Frequency	Percentage
1	1 (Very poor)	9	1.0%
2	2 (Poor)	26	2.9%
3	3 (Fair)	109	12.1%
4	4 (Good)	407	45.1%
5	5 (Excellent)	352	39.0%

Variable name: q111b

Variable label: Can you please rate Wellma on the following: Texture
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	930
Cases with missing values / total number of cases (percent):	409 / 1,339 (31%)

Value	Label	Frequency	Percentage
1	1 (Very poor)	1	0.1%
2	2 (Poor)	6	0.6%
3	3 (Fair)	293	31.5%
4	4 (Good)	499	53.7%
5	5 (Excellent)	131	14.1%

Variable name: q111c

Variable label: Can you please rate Wellma on the following: Price
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	928
Cases with missing values / total number of cases (percent):	411 / 1,339 (31%)

Value	Label	Frequency	Percentage
1	1 (Price is too high)	278	30.0%
2	2 (Somewhat expensive)	267	28.8%
3	3 (Fair)	243	26.2%
4	4 (Somewhat affordable)	116	12.5%
5	5 (Affordable)	24	2.6%

Variable name: q111d

Variable label: Can you please rate Wellma on the following: Quantity per sachet
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	931
Cases with missing values / total number of cases (percent):	408 / 1,339 (30%)

Value	Label	Frequency	Percentage
1	1 (Too little)	1	0.1%
2	2 (A little less)	25	2.7%
3	3 (Enough)	784	84.2%
4	4 (A little much)	67	7.2%
5	5 (Too much)	54	5.8%

Variable name: q111e

Variable label: Can you please rate Wellma on the following: Packaging
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	929
Cases with missing values / total number of cases (percent):	410 / 1,339 (31%)

Value	Label	Frequency	Percentage
3	3 (Fair)	150	16.1%
4	4 (Good)	463	49.8%
5	5 (Excellent)	316	34.0%

Variable name: q112

Variable label: How likely are you to recommend Wellma to someone pregnant or lactating?
Variable type: Continuous

Number of distinct values: 11
Number of non-missing cases: 932
Cases with missing values / total number of cases (percent): 407 / 1,339 (30%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
7.5472103	2.472387303	0	10	5	5	8	10	10

Variable name: q113

Variable label: Have you ever recommended Wellma to a friend or family member?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 611
Cases with missing values / total number of cases (percent): 728 / 1,339 (54%)

Value	Label	Frequency	Percentage
0	No	67	11.0%
1	Yes	544	89.0%

Variable name: q114

Variable label: What is the main reason for your rating?
Variable type: Categorical

Number of distinct values: 9
Number of non-missing cases: 611
Cases with missing values / total number of cases (percent): 728 / 1,339 (54%)

Value	Label	Frequency	Percentage
1	I have noticed it improved my energy	192	31.4%
2	I have noticed it improved my health	161	26.4%
3	I find it affordable	2	0.3%
4	It is convenient to buy	3	0.5%
5	I like the taste	19	3.1%
6	It is good for my health	156	25.5%
7	It is good for my baby	66	10.8%
8	Will help in having a normal delivery	11	1.8%
9	It is good value for money	1	0.2%

Variable name: q115

Variable label: Can you suggest ways in which Wellma can be improved?
Variable type: String

Number of distinct values: 19
Number of non-missing cases: 304
Cases with missing values / total number of cases (percent): 1,035 / 1,339 (77%)

Variable name: q115_1

Variable label: 1. Lower the price
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 276
Cases with missing values / total number of cases (percent): 1,063 / 1,339 (79%)

Value	Label	Frequency	Percentage
0	No	30	10.9%
1	Yes	246	89.1%

Variable name: q115_2

Variable label: 2. Improve the taste.
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	277
Cases with missing values / total number of cases (percent):	1,062 / 1,339 (79%)

Value	Label	Frequency	Percentage
0	No	227	81.9%
1	Yes	50	18.1%

Variable name: q115_3

Variable label: 3. Change from a paste to another form
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	276
Cases with missing values / total number of cases (percent):	1,063 / 1,339 (79%)

Value	Label	Frequency	Percentage
0	No	268	97.1%
1	Yes	8	2.9%

Variable name: q115_4

Variable label: 4. Stop giving me bad side effects (eg nausea, headache)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	276
Cases with missing values / total number of cases (percent):	1,063 / 1,339 (79%)

Value	Label	Frequency	Percentage
0	No	263	95.3%
1	Yes	13	4.7%

Variable name: q115_5

Variable label: 5. Make it easier to find/buy
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	276
Cases with missing values / total number of cases (percent):	1,063 / 1,339 (79%)

Value	Label	Frequency	Percentage
0	No	259	93.8%
1	Yes	17	6.2%

Variable name: q115_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	276
Cases with missing values / total number of cases (percent):	1,063 / 1,339 (79%)

Value	Label	Frequency	Percentage
0	No	274	99.3%
1	Yes	2	0.7%

Variable name: q116

Variable label: In what ways can the taste be improved?
Variable type: String

Number of distinct values:	15
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Variable name: q116_1

Variable label: 1. Make less salty
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	152	95.6%
1	Yes	7	4.4%

Variable name: q116_2

Variable label: 2. Make more salty
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	157	98.7%
1	Yes	2	1.3%

Variable name: q116_3

Variable label: 3. Make less sweet
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	75	47.2%
1	Yes	84	52.8%

Variable name: q116_4

Variable label: 4. Make more sweet
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 159
Cases with missing values / total number of cases (percent): 1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	141	88.7%
1	Yes	18	11.3%

Variable name: q116_5

Variable label: 5. Make other (savory) flavors
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 159
Cases with missing values / total number of cases (percent): 1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	93	58.5%
1	Yes	66	41.5%

Variable name: q116_6

Variable label: 6. Make other (sweet) flavors
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 159
Cases with missing values / total number of cases (percent): 1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	143	89.9%

Value	Label	Frequency	Percentage
1	Yes	16	10.1%

Variable name: q116_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	159
Cases with missing values / total number of cases (percent):	1,180 / 1,339 (88%)

Value	Label	Frequency	Percentage
0	No	156	98.1%
1	Yes	3	1.9%

Variable name: q117

Variable label: What nutrients do you think Wellma contains?
Variable type: String

Number of distinct values:	12
Number of non-missing cases:	951
Cases with missing values / total number of cases (percent):	388 / 1,339 (29%)

Variable name: q117_1

Variable label: 1. Has 24 different vitamins and minerals
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 677
Cases with missing values / total number of cases (percent): 662 / 1,339 (49%)

Value	Label	Frequency	Percentage
0	No	375	55.4%
1	Yes	302	44.6%

Variable name: q117_2

Variable label: 2. Has more protien and calcium than a glass of milk
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 677
Cases with missing values / total number of cases (percent): 662 / 1,339 (49%)

Value	Label	Frequency	Percentage
0	No	182	26.9%
1	Yes	495	73.1%

Variable name: q117_3

Variable label: 3. Has 10.5 grams of good quality protein
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 677
Cases with missing values / total number of cases (percent): 662 / 1,339 (49%)

Value	Label	Frequency	Percentage
0	No	563	83.2%

Value	Label	Frequency	Percentage
1	Yes	114	16.8%

Variable name: q117_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	677
Cases with missing values / total number of cases (percent):	662 / 1,339 (49%)

Value	Label	Frequency	Percentage
0	No	631	93.2%
1	Yes	46	6.8%

Variable name: q118

Variable label: What do you think are the benefits of consuming Wellma?
Variable type: String

Number of distinct values:	90
Number of non-missing cases:	951
Cases with missing values / total number of cases (percent):	388 / 1,339 (29%)

Variable name: q118_1

Variable label: 1. To improve weakness/fatigue/low energy during pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	269	28.6%
1	Yes	670	71.4%

Variable name: q118_2

Variable label: 2. To help with aches and pains during pregnancy
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	712	75.8%
1	Yes	227	24.2%

Variable name: q118_3

Variable label: 3. To prevent miscarriages
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	925	98.5%

Value	Label	Frequency	Percentage
1	Yes	14	1.5%

Variable name: q118_4

Variable label: 4. To improve growth and development of the fetus prevent birth defects
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	939
Cases with missing values / total number of cases (percent):	400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	835	88.9%
1	Yes	104	11.1%

Variable name: q118_5

Variable label: 5. To improve milk supply
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	939
Cases with missing values / total number of cases (percent):	400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	334	35.6%
1	Yes	605	64.4%

Variable name: q118_6

Variable label: 6. To reduce the risk of baby being born weak and underweight
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	875	93.2%
1	Yes	64	6.8%

Variable name: q118_7

Variable label: 7. To improve maternal health after delivery / during lactation
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	629	67.0%
1	Yes	310	33.0%

Variable name: q118_8

Variable label: 8. To improve the Infant's development and health
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	561	59.7%
1	Yes	378	40.3%

Variable name: q118_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	936	99.7%
1	Yes	3	0.3%

Variable name: q118_9

Variable label: 9. There are no benefits
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 939
Cases with missing values / total number of cases (percent): 400 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	933	99.4%

Value	Label	Frequency	Percentage
1	Yes	6	0.6%

Variable name: q119

Variable label: Who do you think should consume Wellma?
Variable type: String

Number of distinct values:	27
Number of non-missing cases:	951
Cases with missing values / total number of cases (percent):	388 / 1,339 (29%)

Variable name: q119_1

Variable label: 1. Anyone (men, women, and/or children)
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	942
Cases with missing values / total number of cases (percent):	397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	916	97.2%
1	Yes	26	2.8%

Variable name: q119_2

Variable label: 2. All women
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 942
Cases with missing values / total number of cases (percent): 397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	880	93.4%
1	Yes	62	6.6%

Variable name: q119_3

Variable label: 3. All women who are under-nourished
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 942
Cases with missing values / total number of cases (percent): 397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	768	81.5%
1	Yes	174	18.5%

Variable name: q119_4

Variable label: 4. All married women
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 942
Cases with missing values / total number of cases (percent): 397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	799	84.8%

Value	Label	Frequency	Percentage
1	Yes	143	15.2%

Variable name: q119_5

Variable label: 5. All pregnant women
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	942
Cases with missing values / total number of cases (percent):	397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	153	16.2%
1	Yes	789	83.8%

Variable name: q119_6

Variable label: 6. All lactating women
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	942
Cases with missing values / total number of cases (percent):	397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	232	24.6%
1	Yes	710	75.4%

Variable name: q119_7

Variable label: 7. Only malnourished pregnant and/or lactating women
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 942
Cases with missing values / total number of cases (percent): 397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	925	98.2%
1	Yes	17	1.8%

Variable name: q119_8

Variable label: 8. All children
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 942
Cases with missing values / total number of cases (percent): 397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	927	98.4%
1	Yes	15	1.6%

Variable name: q119_77

Variable label: 77. Other [specify]
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 942
Cases with missing values / total number of cases (percent): 397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	938	99.6%
1	Yes	4	0.4%

Variable name: q119_9

Variable label: 9. No one should consume
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 942
Cases with missing values / total number of cases (percent): 397 / 1,339 (30%)

Value	Label	Frequency	Percentage
0	No	942	100.0%

Variable name: q120

Variable label: Do you know how often Wellma should be consumed?
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 919
Cases with missing values / total number of cases (percent): 420 / 1,339 (31%)

Value	Label	Frequency	Percentage
1	Yes	841	91.5%
2	No, I don't know	63	6.9%

Value	Label	Frequency	Percentage
3	There is no consumption limit	15	1.6%

Variable name: q121

Variable label: How often do you think Wellma should be consumed? [Frequency]
Variable type: Continuous

Number of distinct values: 7
Number of non-missing cases: 841
Cases with missing values / total number of cases (percent): 498 / 1,339 (37%)

Mean	Standard Deviation	Minimum	Maximum	10th Percentile	25th Percentile	50th Percentile	75th Percentile	90th Percentile
1.12960761	.8243848865	1	15	1	1	1	1	1

Variable name: q122

Variable label: Unit:
Variable type: Categorical

Number of distinct values: 3
Number of non-missing cases: 841
Cases with missing values / total number of cases (percent): 498 / 1,339 (37%)

Value	Label	Frequency	Percentage
1	sachet(s) per day	800	95.1%
2	sachet(s) per week	34	4.0%
3	sachet(s) per month	7	0.8%

Variable name: q123

Variable label: Do you think there are any negative aspects / risks of consuming Wellma?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	949
Cases with missing values / total number of cases (percent):	390 / 1,339 (29%)

Value	Label	Frequency	Percentage
0		941	99.2%
1	Yes	8	0.8%

Variable name: q124

Variable label: If so, can you specify the negative aspects / risks?
Variable type: String

Number of distinct values:	5
Number of non-missing cases:	10
Cases with missing values / total number of cases (percent):	1,329 / 1,339 (99%)

Variable name: q124_1

Variable label: 1. Not suitable for diabetics
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	10
Cases with missing values / total number of cases (percent):	1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q124_2

Variable label: 2. Not suitable for overweight PLWs
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q124_3

Variable label: 3. Not recommended for women past 6 months of lactation
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	90.0%
1	Yes	1	10.0%

Variable name: q124_4

Variable label: 4. Indigestion
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	2	20.0%
1	Yes	8	80.0%

Variable name: q124_5

Variable label: 5. Constipation
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	6	60.0%
1	Yes	4	40.0%

Variable name: q124_6

Variable label: 6. Nausea
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	9	90.0%

Value	Label	Frequency	Percentage
1	Yes	1	10.0%

Variable name: q124_7

Variable label: 7. Low blood pressure
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	10
Cases with missing values / total number of cases (percent):	1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q124_8

Variable label: 8. Can't specify
Variable type: Categorical

Number of distinct values:	1
Number of non-missing cases:	10
Cases with missing values / total number of cases (percent):	1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q124_77

Variable label: 77. Other (specify)
Variable type: Categorical

Number of distinct values: 1
Number of non-missing cases: 10
Cases with missing values / total number of cases (percent): 1,329 / 1,339 (99%)

Value	Label	Frequency	Percentage
0	No	10	100.0%

Variable name: q125

Variable label: Are you taking iron-folic acid or multiple micronutrient supplements?
Variable type: Categorical

Number of distinct values: 4
Number of non-missing cases: 895
Cases with missing values / total number of cases (percent): 444 / 1,339 (33%)

Value	Label	Frequency	Percentage
1	Yes, IFA	301	33.6%
2	Yes, MMS	30	3.4%
3	Yes, MMS and IFA	46	5.1%
4	No, neither	518	57.9%

Variable name: q126

Variable label: Are you aware of any other products for pregnant and lactating women?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 971
Cases with missing values / total number of cases (percent): 368 / 1,339 (27%)

Value	Label	Frequency	Percentage

Value	Label	Frequency	Percentage
0	No	687	70.8%
1	Yes	284	29.2%

Variable name: q127

Variable label: Have you bought or used any of these?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	284
Cases with missing values / total number of cases (percent):	1,055 / 1,339 (79%)

Value	Label	Frequency	Percentage
0	No	62	21.8%
1	Yes	222	78.2%

Variable name: q128

Variable label: Is your household a BISP beneficiary?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	969
Cases with missing values / total number of cases (percent):	370 / 1,339 (28%)

Value	Label	Frequency	Percentage
0	No	699	72.1%
1	Yes	270	27.9%

Variable name: ed_lev

Variable label: Highest level of education completed [modify]
Variable type: Categorical

Number of distinct values: 5
Number of non-missing cases: 1,339
Cases with missing values / total number of cases (percent): 0 / 1,339 (0%)

Value	Label	Frequency	Percentage
1	No education or Started school but did not complete Grade 1	658	49.1%
2	Primary school (grades 1-5) or Madrassa	161	12.0%
3	Middle school (grades 6 - 8)	71	5.3%
4	Matric pass (9th and 10th grade) or FA/FSC or Undergraduate (Bsc/Bcom) or Masters/PhD	81	6.0%
5	Logical skip	368	27.5%

Variable name: checkpoint_6

Variable label: Is the respondent still present and completing the survey?
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 971
Cases with missing values / total number of cases (percent): 368 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	2	0.2%
1	Yes	969	99.8%

Variable name: hh_num

Variable label: Number of people in your HH, including yourself [modify]
Variable type: Categorical

Number of distinct values:	9
Number of non-missing cases:	969
Cases with missing values / total number of cases (percent):	370 / 1,339 (28%)

Value	Label	Frequency	Percentage
3	3 or less	46	4.7%
4	4	119	12.3%
5	5	169	17.4%
6	6	178	18.4%
7	7	152	15.7%
8	8	94	9.7%
9	9	57	5.9%
10	10	56	5.8%
11	11 or more	98	10.1%

Variable name: num_children_adults

Variable label: Number of children compared to number of adults in hh [construct]
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	1,339
Cases with missing values / total number of cases (percent):	0 / 1,339 (0%)

Value	Label	Frequency	Percentage
1	Same number of children as adults	154	11.5%
2	More children than adults	415	31.0%
3	Less children than adults	770	57.5%

Variable name: q139

Variable label: Who in your family decides what food to buy for the HH?
Variable type: Categorical

Number of distinct values:	5
Number of non-missing cases:	969
Cases with missing values / total number of cases (percent):	370 / 1,339 (28%)

Value	Label	Frequency	Percentage
1	Me	105	10.8%
2	My husband	421	43.4%
3	My mother/mother-in-law	274	28.3%
4	Me, in consulation with husband/mother	145	15.0%
5	Other member of household	24	2.5%

Variable name: exp_pers

Variable label: HH expediture group, how much spent in a month per person [construct]
Variable type: Categorical

Number of distinct values:	3
Number of non-missing cases:	885
Cases with missing values / total number of cases (percent):	454 / 1,339 (34%)

Value	Label	Frequency	Percentage
1	0 - 6,500 Rs	723	81.7%
2	6,501 - 10,000 Rs	128	14.5%
3	More than 10,000 Rs	34	3.8%

Variable name: q146

Variable label: Was interview conducted in presence of the CRP/ CBO/ another family member?
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	975
Cases with missing values / total number of cases (percent):	364 / 1,339 (27%)

Value	Label	Frequency	Percentage
0	No	248	25.4%
1	Yes	727	74.6%

Variable name: q147

Variable label: Who was the interview conducted in the presence of?
Variable type: String

Number of distinct values:	33
Number of non-missing cases:	727
Cases with missing values / total number of cases (percent):	612 / 1,339 (46%)

Variable name: q147_1

Variable label: 1. Own children
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	727
Cases with missing values / total number of cases (percent):	612 / 1,339 (46%)

Value	Label	Frequency	Percentage
0	No	409	56.3%

Value	Label	Frequency	Percentage
1	Yes	318	43.7%

Variable name: q147_2

Variable label: 2. Husband
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	727
Cases with missing values / total number of cases (percent):	612 / 1,339 (46%)

Value	Label	Frequency	Percentage
0	No	657	90.4%
1	Yes	70	9.6%

Variable name: q147_3

Variable label: 3. MIL
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	727
Cases with missing values / total number of cases (percent):	612 / 1,339 (46%)

Value	Label	Frequency	Percentage
0	No	460	63.3%
1	Yes	267	36.7%

Variable name: q147_4

Variable label: 4. Other family members
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 727
Cases with missing values / total number of cases (percent): 612 / 1,339 (46%)

Value	Label	Frequency	Percentage
0	No	395	54.3%
1	Yes	332	45.7%

Variable name: q147_5

Variable label: 5. RSPN's CRP
Variable type: Categorical

Number of distinct values: 2
Number of non-missing cases: 727
Cases with missing values / total number of cases (percent): 612 / 1,339 (46%)

Value	Label	Frequency	Percentage
0	No	503	69.2%
1	Yes	224	30.8%

Variable name: q147_6

Variable label: 6. RSPN's CBO/DPO
Variable type: Categorical

Number of distinct values:	2
Number of non-missing cases:	727
Cases with missing values / total number of cases (percent):	612 / 1,339 (46%)

Value	Label	Frequency	Percentage
0	No	717	98.6%
1	Yes	10	1.4%