UMassAmherst WBZ

Crosstabs

UMass Amherst/WBZ Poll of Massachusetts Registered/Likely Voters

Field Dates:	October 20 - October 27
Sample:	800 Registered Massachusetts Voters
	591 Likely Voters
Margin of Error:	3.8% for Registered Voters
	4.5% for Likely Voters

YouGov interviewed 870 respondents who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, education, party identification, ideology, and political interest. The frame was constructed by stratified sampling from the full 2012 American Community Survey (ACS) sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). Data on voter registration status and turnout were matched to this frame using the November 2012 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey. The matched cases were weighted to the subset of Massachusetts registered voters from the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and marital status. Weights were post-stratified by information from current Massachusetts party registration statistics. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

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Results on this page are for likely voters.

Vote for Governor (without Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Baker	52	34	43	37	45	27	43	52	51	49	40	28	6	95	55	6	49	83
Coakley	36	48	38	41	43	54	44	37	33	32	45	59	82	1	23	80	29	9
Not sure	8	14	18	14	8	15	8	5	13	15	9	9	9	2	15	9	18	4

	Dem. Primary Vote			Obama		Patrick		Contacted by Campaign		
	Grossman	Coakley	Berwick	Approve	Disapprove	Approve	Disapprove	Baker	Coakley	Both
Baker	41	1	27	8	77	13	79	73	22	59
Coakley	42	89	67	75	10	74	6	15	71	29
Not sure	11	7	3	14	7	11	8	6	3	9

Vote for Governor (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Baker	53	35	43	40	46	29	44	53	52	53	41	29	6	96	57	7	51	85
Coakley	38	54	52	45	47	60	48	39	38	37	50	63	88	1	28	84	37	10

	Dem. Primary Vote			Obama		Patrick		Contacted by Campaign		
	Grossman	Coakley	Berwick	Approve	Disapprove	Approve	Disapprove	Baker	Coakley	Both
Baker	41	3	27	8	79	13	81	73	23	59
Coakley	46	93	69	83	12	81	8	17	71	29

Results on this page are for likely voters.

Vote on Question 1 - End Gas Tax Indexing (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Yes	58	47	49	52	53	51	52	56	65	55	45	45	37	83	56	31	53	79
No	39	45	48	41	42	42	43	40	30	37	51	50	57	15	39	65	41	16

Vote on Question 2 - Bottle Bill (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Yes	40	35	41	41	34	41	35	41	21	31	42	55	56	9	30	65	27	13
No	58	61	58	54	64	56	63	55	75	66	57	39	41	91	66	32	71	84

Vote on Question 3 - Casino Repeal (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Yes	41	39	42	38	40	33	39	48	26	38	45	52	43	37	38	43	38	40
No	58	55	57	59	55	58	59	50	67	61	53	45	54	58	58	54	59	57

Vote on Question 4 - Medical Leave (with Leaners)

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Yes	58	70	75	68	59	65	73	59	57	58	72	69	85	33	57	92	60	33
No	36	23	23	24	33	28	23	32	38	33	24	20	8	62	35	4	30	60

Results on this page are for likely voters.

Vote for Senate

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Markey	48	58	52	54	53	59	55	47	41	41	56	75	94	2	37	94	45	11
Herr	45	30	35	35	39	31	33	46	48	45	33	22	2	93	48	1	39	83
Not sure	6	11	13	11	7	9	11	6	12	12	9	2	4	5	14	4	16	4

Vote for Treasurer

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Heffernan	42	25	29	29	36	26	32	38	44	38	29	22	2	93	40	1	30	78
Goldberg	44	48	49	46	46	51	47	47	34	39	47	68	89	1	28	83	37	10
Not sure	14	25	22	23	17	23	21	15	22	23	23	8	9	6	31	13	32	12

Vote for Auditor

	Gender		Age			Income			Education				Party ID			Ideology		
	Male	Female	18-29	30-54	>55	<$40k	$40-$100k	>$100k	HS or less	Some Coll.	Coll. Deg.	Postgrad	Dem.	Rep.	Ind.	Lib.	Mod.	Cons.
Aubin	41	23	30	28	34	26	28	39	41	40	26	20	2	85	38	3	28	72
Bump	40	49	49	44	44	53	46	39	36	34	46	63	87	2	25	80	36	10
Not sure	19	26	22	27	19	20	24	20	23	24	26	14	11	11	34	15	34	16