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Project Code: UMAS0017
Project Name: NH registered voters
Prepared for: Brian Schaffner
Interviews: 400
Field Period: October 10, 2014 to October 15, 2014
Project Manager: Sam Luks - 650.462.8009
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YouGov interviewed 453 respondents who were then matched down to a sample of 400 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, education, party identification, ideology, and political interest. The frame was constructed by stratified sampling from the full 2010 American Community Survey (ACS) sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). Data on voter registration status and turnout were matched to this frame using the November 2010 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and ideology. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

Likely voter screen
P(voting) > 95 for men and P(voting) > 85 for women

MoE: 5.96%
LV MoE: 6.64%

Variable List

Name	Description
caseid	Case ID
weight	Case weight
CD	Congressional district
Q1	Party registration
Q1a	Undeclared primary
votereg_f	Same zip code
regzip	Zip code where registered to vote
birthyr	Birth Year

gender	Gender
race	Race
hispanic	Hispanic
educ	Education
Q2	U.S. Right Direction/Wrong Track
Q3	NH Right Direction/Wrong Track
Q4a_a	Candidate approval - Governor Maggie Hassan
Q4a_b	Candidate approval - Senator Kelly Ayotte
Q4a_c	Candidate approval - Senator Jeanne Shaheen
Q4a_d	Candidate approval - President Barack Obama
Q4a_e	Candidate approval - Congresswoman Carol Shea-Porter
Q4a_f	Candidate approval - Congresswoman Annie Kuster
Q5	Vote likelihood
Q6	Candidate voting preference - U.S. Senate
Q6_lean	Leaning vote - U.S. Senate
Q12	Negative Campaign
Q11a_a	Candidate trust - The Economy
Q11a_b	Candidate trust - Health care
Q11a_c	Candidate trust - Taxes
Q11a_d	Candidate trust - Immigration
Q11a_e	Candidate trust - Education
Q11a_f	Candidate trust - National Security
Q12_a	Candidate best description - Cares about people like me
Q12_b	Candidate best description - Takes clear positions
Q12_d	Candidate best description - Willing to go against their own party
Q13_a	Candidate representing groups - Women
Q13_b	Candidate representing groups - The Middle Class
Q13_d	Candidate representing groups - Independents
Q13_e	Candidate representing groups - Labor Unions
Q13_g	Candidate representing groups - New Hampshire Voters
Q13z_a	Opinion - Jeanne Shaheen
Q13z_b	Opinion - Scott Brown
Q14a	Candidate voting preference - U.S. House of Representatives - CD1
Q14a_lean	Leaning vote - U.S. House of Representatives - CD1
Q15	Candidate voting preference - U.S. House of Representatives - CD2
Q15_lean	Leaning vote - U.S. House of Representatives - CD2
Q16	Republican 2016 Primary
Q16a	Republican 2016 Primary 2nd choice
Q17	Democratic 2016 Primary
Q17a	Democratic 2016 Primary 2nd choice
child18	Children under the age of 18
child18num	Number of children under the age of 18
employ	Employment Status
marstat	Marital Status
pid3	3 point party ID

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pid7                  7 point Party ID
ideo5                 Ideology
faminc                Family income
newsint               Political Interest
pew_bornagain         Born Again (Pew version)
pew_religimp          Importance of religion (Pew version)
pew_churatd           Church attendance (Pew version)
pew_prayer            Frequency of Prayer (Pew version)
religpew              Pew religion
religpew_protestant   Protestant Church


================================================================================

                            Variable Map and Codebook
================================================================================
Name:         caseid
Description:  Case ID


================================================================================
Name:         weight
Description:  Case weight


================================================================================
Name:         CD
Description:  Congressional district

        Count Code Label
        ----- ---- -----
            0   -9 Not Asked
            0   -8 Skipped

================================================================================
Name:         Q1
Description:  Party registration

        Count Code Label
        ----- ---- -----
          124    1 Yes, I'm registered as a Democrat
          109    2 Yes, I'm registered as a Republican
          167    3 Yes, I'm registered as un-enrolled (no party affiliation dec

================================================================================
Name:         Q1a
Description:  Undeclared primary
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Count	Code	Label
81	1	Democratic
84	2	Republican
2	8	Skipped
233	9	Not Asked

==========

Name: votereg_f
Description: Same zip code

Count	Code	Label
387	1	Yes
13	2	No
0	8	Skipped
0	9	Not Asked

==========

Name: regzip
Description: Zip code where registered to vote

Count	Code	Label
0	999998	Skipped
387	999999	Not Asked

==========

Name: birthyr
Description: Birth Year

Count	Code	Label
0	9998	Skipped
0	9999	Not Asked

==========

Name: gender
Description: Gender

Count	Code	Label
196	1	Male
204	2	Female
0	8	Skipped
0	9	Not Asked

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Name:         race
Description:  Race

        Count Code Label
        ----- ---- -----
          378    1 White
            2    2 Black
            4    3 Hispanic
            2    4 Asian
            2    5 Native American
            5    6 Mixed
            6    7 Other
            1    8 Middle Eastern
            0   98 Skipped
            0   99 Not Asked

================================================================================
Name:         hispanic
Description:  Hispanic

        Count Code Label
        ----- ---- -----
            6    1 Yes
          388    2 No
            2    8 Skipped
            4    9 Not Asked

================================================================================
Name:         educ
Description:  Education

        Count Code Label
        ----- ---- -----
            8    1 No HS
           72    2 High school graduate
          101    3 Some college
           42    4 2-year
          108    5 4-year
           69    6 Post-grad
            0    8 Skipped
            0    9 Not Asked

================================================================================
Name:         Q2
Description:  U.S. Right Direction/Wrong Track

        Count Code Label
        ----- ---- -----
```

Count	Code	Label
126	1	Right Direction
274	2	Wrong Track
0	8	Skipped
0	9	Not Asked

==========

Name: Q3
Description: NH Right Direction/Wrong Track

Count	Code	Label
206	1	Right Direction
191	2	Wrong Track
3	8	Skipped
0	9	Not Asked

==========

Name: Q4a_a
Description: Candidate approval - Governor Maggie Hassan

Count	Code	Label
86	1	Strongly approve
118	2	Approve
87	3	Disapprove
68	4	Strongly disapprove
39	5	Not Sure
2	8	Skipped
0	9	Not Asked

==========

Name: Q4a_b
Description: Candidate approval - Senator Kelly Ayotte

Count	Code	Label
61	1	Strongly approve
116	2	Approve
84	3	Disapprove
85	4	Strongly disapprove
47	5	Not Sure
7	8	Skipped
0	9	Not Asked

==========

Name: Q4a_c
Description: Candidate approval - Senator Jeanne Shaheen

Count	Code	Label
87	1	Strongly approve
114	2	Approve
65	3	Disapprove
108	4	Strongly disapprove
23	5	Not Sure
3	8	Skipped
0	9	Not Asked

==========

Name: Q4a_d
Description: Candidate approval - President Barack Obama

Count	Code	Label
45	1	Strongly approve
116	2	Approve
44	3	Disapprove
176	4	Strongly disapprove
18	5	Not Sure
1	8	Skipped
0	9	Not Asked

==========

Name: Q4a_e
Description: Candidate approval - Congresswoman Carol Shea-Porter

Count	Code	Label
31	1	Strongly approve
60	2	Approve
35	3	Disapprove
47	4	Strongly disapprove
25	5	Not Sure
2	8	Skipped
200	9	Not Asked

==========

Name: Q4a_f
Description: Candidate approval - Congresswoman Annie Kuster

Count	Code	Label
26	1	Strongly approve
53	2	Approve
33	3	Disapprove
63	4	Strongly disapprove

24	5	Not Sure
1	8	Skipped
200	9	Not Asked

==========

Name: Q5
Description: Vote likelihood

Count	Code	Label
2	0	0 - I definitely will not vote
235	100	100 - I definitely will vote
3	998	Skipped
0	999	Not Asked

==========

Name: Q6
Description: Candidate voting preference - U.S. Senate

Count	Code	Label
152	1	Scott Brown (Republican)
192	2	Jeanne Shaheen (Democrat)
17	3	Other
35	4	Not sure
3	5	Would not vote
1	8	Skipped
0	9	Not Asked

==========

Name: Q6_lean
Description: Leaning vote - U.S. Senate

Count	Code	Label
8	1	Scott Brown (Republican)
5	2	Jeanne Shaheen (Democrat)
4	3	Other
17	4	Not sure
0	5	
1	8	Skipped
365	9	Not Asked

==========

Name: Q12
Description: Negative Campaign

Count	Code	Label

Count	Code	Label
139	1	Jeanne Shaheen (Democrat)
154	2	Scott Brown (Republican)
107	3	Not sure
0	8	Skipped
0	9	Not Asked

==========

Name: Q11a_a
Description: Candidate trust – The Economy

Count	Code	Label
154	1	Scott Brown (Republican)
176	2	Jeanne Shaheen (Democrat)
21	3	Other
41	4	Not sure
8	8	Skipped
0	9	Not Asked

==========

Name: Q11a_b
Description: Candidate trust – Health care

Count	Code	Label
142	1	Scott Brown (Republican)
177	2	Jeanne Shaheen (Democrat)
18	3	Other
51	4	Not sure
12	8	Skipped
0	9	Not Asked

==========

Name: Q11a_c
Description: Candidate trust – Taxes

Count	Code	Label
149	1	Scott Brown (Republican)
173	2	Jeanne Shaheen (Democrat)
25	3	Other
47	4	Not sure
6	8	Skipped
0	9	Not Asked

==========

Name: Q11a_d

Description: Candidate trust - Immigration

Count	Code	Label
153	1	Scott Brown (Republican)
162	2	Jeanne Shaheen (Democrat)
13	3	Other
62	4	Not sure
10	8	Skipped
0	9	Not Asked

==========

Name: Q11a_e
Description: Candidate trust - Education

Count	Code	Label
111	1	Scott Brown (Republican)
201	2	Jeanne Shaheen (Democrat)
19	3	Other
65	4	Not sure
4	8	Skipped
0	9	Not Asked

==========

Name: Q11a_f
Description: Candidate trust - National Security

Count	Code	Label
155	1	Scott Brown (Republican)
162	2	Jeanne Shaheen (Democrat)
21	3	Other
57	4	Not sure
5	8	Skipped
0	9	Not Asked

==========

Name: Q12_a
Description: Candidate best description - Cares about people like me

Count	Code	Label
146	1	Scott Brown (Republican)
221	2	Jeanne Shaheen (Democrat)
33	8	Skipped
0	9	Not Asked

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================================================================================
Name:         Q12_b
Description:  Candidate best description - Takes clear positions

        Count Code Label
        ----- ---- -----
          158    1 Scott Brown (Republican)
          211    2 Jeanne Shaheen (Democrat)
           31    8 Skipped
            0    9 Not Asked

================================================================================
Name:         Q12_d
Description:  Candidate best description - Willing to go against their own
party

        Count Code Label
        ----- ---- -----
          203    1 Scott Brown (Republican)
          163    2 Jeanne Shaheen (Democrat)
           34    8 Skipped
            0    9 Not Asked

================================================================================
Name:         Q13_a
Description:  Candidate representing groups  - Women

        Count Code Label
        ----- ---- -----
           81    1 Scott Brown (Republican)
          234    2 Jeanne Shaheen (Democrat)
           43    3 Neither
           40    4 Not sure
            2    8 Skipped
            0    9 Not Asked

================================================================================
Name:         Q13_b
Description:  Candidate representing groups  - The Middle Class

        Count Code Label
        ----- ---- -----
          136    1 Scott Brown (Republican)
          183    2 Jeanne Shaheen (Democrat)
           56    3 Neither
           24    4 Not sure
            1    8 Skipped
            0    9 Not Asked
```

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================================================================================
Name:         Q13_d
Description:  Candidate representing groups  - Independents

        Count Code Label
        ----- ---- -----
          133    1 Scott Brown (Republican)
          161    2 Jeanne Shaheen (Democrat)
           55    3 Neither
           48    4 Not sure
            3    8 Skipped
            0    9 Not Asked

================================================================================
Name:         Q13_e
Description:  Candidate representing groups  - Labor Unions

        Count Code Label
        ----- ---- -----
           49    1 Scott Brown (Republican)
          231    2 Jeanne Shaheen (Democrat)
           49    3 Neither
           68    4 Not sure
            3    8 Skipped
            0    9 Not Asked

================================================================================
Name:         Q13_g
Description:  Candidate representing groups - New Hampshire Voters

        Count Code Label
        ----- ---- -----
          128    1 Scott Brown (Republican)
          199    2 Jeanne Shaheen (Democrat)
           40    3 Neither
           31    4 Not sure
            2    8 Skipped
            0    9 Not Asked

================================================================================
Name:         Q13z_a
Description:  Opinion - Jeanne Shaheen

        Count Code Label
        ----- ---- -----
          116    1 Very favorable
           89    2 Somewhat favorable
```

55	3	Somewhat unfavorable
120	4	Very unfavorable
19	5	Not Sure
1	8	Skipped
0	9	Not Asked

==========

Name: Q13z_b
Description: Opinion - Scott Brown

Count	Code	Label
62	1	Very favorable
96	2	Somewhat favorable
65	3	Somewhat unfavorable
150	4	Very unfavorable
22	5	Not Sure
5	8	Skipped
0	9	Not Asked

==========

Name: Q14a
Description: Candidate voting preference - U.S. House of Representatives - CD1

Count	Code	Label
65	1	Frank Guinta (Republican)
95	2	Carol Shea-Porter (Democrat)
6	3	Other
31	4	Not sure
3	5	Would not vote
0	8	Skipped
200	9	Not Asked

==========

Name: Q14a_lean
Description: Leaning vote - U.S. House of Representatives - CD1

Count	Code	Label
9	1	Frank Guinta (Republican)
5	2	Carol Shea-Porter (Democrat)
3	3	Other
12	4	Not sure
0	5	
2	8	Skipped
369	9	Not Asked

```
==========================================================================
Name:         Q15
Description:  Candidate voting preference - U.S. House of Representatives - CD2

        Count Code Label
        ----- ---- -----
           76    1 Marilinda Garcia (Republican)
           86    2 Annie Kuster (Democrat)
            8    3 Other
           28    4 Not sure
            2    5 Would not vote
            0    8 Skipped
          200    9 Not Asked

==========================================================================
Name:         Q15_lean
Description:  Leaning vote - U.S. House of Representatives - CD2

        Count Code Label
        ----- ---- -----
            4    1 Marilinda Garcia (Republican)
            6    2 Annie Kuster (Democrat)
            1    3 Other
           15    4 Not sure
            0    5  
            2    8 Skipped
          372    9 Not Asked

==========================================================================
Name:         Q16
Description:  Republican 2016 Primary

        Count Code Label
        ----- ---- -----
           17    1 Rand Paul
           18    2 Jeb Bush
            6    3 Paul Ryan
           13    4 Chris Christie
           11    5 Mike Huckabee
            8    6 Rick Perry
           18    7 Ted Cruz
            3    8 Rick Santorum
            7    9 John Huntsman
            1   10 Rob Portman
            4   11 Bobby Jindal
           13   12 Marco Rubio
           57   13 Mitt Romney
           15   14 Other
```

Count	Code	Label
2	98	Skipped
207	99	Not Asked

==========

Name: Q16a
Description: Republican 2016 Primary 2nd choice

Count	Code	Label
18	1	Rand Paul
20	2	Jeb Bush
14	3	Paul Ryan
18	4	Chris Christie
16	5	Mike Huckabee
11	6	Rick Perry
7	7	Ted Cruz
8	8	Rick Santorum
8	9	John Huntsman
5	10	Rob Portman
13	11	Bobby Jindal
10	12	Marco Rubio
24	13	Mitt Romney
18	14	Other
1	98	Skipped
209	99	Not Asked

==========

Name: Q17
Description: Democratic 2016 Primary

Count	Code	Label
107	1	Hillary Clinton
33	2	Elizabeth Warren
12	3	Joseph Biden
8	4	Andrew Cuomo
20	5	Bernie Sanders
1	6	Martin O'Malley
5	7	Deval Patrick
1	8	Cory Booker
17	9	Other
1	98	Skipped
195	99	Not Asked

==========

Name: Q17a
Description: Democratic 2016 Primary 2nd choice

Count	Code	Label
38	1	Hillary Clinton
49	2	Elizabeth Warren
28	3	Joseph Biden
15	4	Andrew Cuomo
20	5	Bernie Sanders
8	6	Martin O'Malley
18	7	Deval Patrick
4	8	Cory Booker
23	9	Other
1	98	Skipped
196	99	Not Asked

==========

Name: child18
Description: Children under the age of 18

Count	Code	Label
82	1	Yes
317	2	No
1	8	Skipped
0	9	Not Asked

==========

Name: child18num
Description: Number of children under the age of 18

Count	Code	Label
1	98	Skipped
318	99	Not Asked

==========

Name: employ
Description: Employment Status

Count	Code	Label
187	1	Full-time
54	2	Part-time
1	3	Temporarily laid off
17	4	Unemployed
90	5	Retired
29	6	Permanently disabled
14	7	Homemaker
4	8	Student

```
            4    9 Other
            0   98 Skipped
            0   99 Not Asked

================================================================================
Name:         marstat
Description:  Marital Status

        Count Code Label
        ----- ---- -----
          251    1 Married
            3    2 Separated
           56    3 Divorced
           18    4 Widowed
           60    5 Single
           10    6 Domestic partnership
            2    8 Skipped
            0    9 Not Asked

================================================================================
Name:         pid3
Description:  3 point party ID

        Count Code Label
        ----- ---- -----
          121    1 Democrat
           84    2 Republican
          183    3 Independent
           10    4 Other
            2    5 Not sure
            0    8 Skipped
            0    9 Not Asked

================================================================================
Name:         pid7
Description:  7 point Party ID

        Count Code Label
        ----- ---- -----
           80    1 Strong Democrat
           41    2 Not very strong Democrat
           67    3 Lean Democrat
           59    4 Independent
           65    5 Lean Republican
           25    6 Not very strong Republican
           58    7 Strong Republican
            4    8 Not sure
            1   98 Skipped
```

```
           0   99 Not Asked

==========================================================================
Name:         ideo5
Description:  Ideology

        Count Code Label
        ----- ---- -----
           29    1 Very liberal
           72    2 Liberal
          162    3 Moderate
           94    4 Conservative
           29    5 Very conservative
           14    6 Not sure
            0    8 Skipped
            0    9 Not Asked

==========================================================================
Name:         faminc
Description:  Family income

        Count Code Label
        ----- ---- -----
           13    1 Less than $10,000
           23    2 $10,000 - $19,999
           27    3 $20,000 - $29,999
           24    4 $30,000 - $39,999
           34    5 $40,000 - $49,999
           42    6 $50,000 - $59,999
           32    7 $60,000 - $69,999
           26    8 $70,000 - $79,999
           40    9 $80,000 - $99,999
           32   10 $100,000 - $119,999
           25   11 $120,000 - $149,999
            4   12 $150,000 - $199,999
            0   13 $200,000 - $249,999
            1   14 $250,000 - $349,999
            0   15 $350,000 - $499,999
            1   16 $500,000 or more
           23   31 $150,000 or more
           53   97 Prefer not to say
            0   98 Skipped
            0   99 Not Asked

==========================================================================
Name:         newsint
Description:  Political Interest
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Count	Code	Label
237	1	Most of the time
97	2	Some of the time
48	3	Only now and then
16	4	Hardly at all
1	7	Don't know
1	8	Skipped
0	9	Not Asked

==========

Name: pew_bornagain
Description: Born Again (Pew version)

Count	Code	Label
51	1	Yes
348	2	No
1	8	Skipped
0	9	Not Asked

==========

Name: pew_religimp
Description: Importance of religion (Pew version)

Count	Code	Label
102	1	Very important
114	2	Somewhat important
87	3	Not too important
97	4	Not at all important
0	8	Skipped
0	9	Not Asked

==========

Name: pew_churatd
Description: Church attendance (Pew version)

Count	Code	Label
15	1	More than once a week
55	2	Once a week
29	3	Once or twice a month
50	4	A few times a year
118	5	Seldom
130	6	Never
3	7	Don't know
0	8	Skipped

```
            0    9 Not Asked

================================================================================
Name:         pew_prayer
Description:  Frequency of Prayer (Pew version)

        Count Code Label
        ----- ---- -----
           72    1 Several times a day
           50    2 Once a day
           60    3 A few times a week
           14    4 Once a week
           35    5 A few times a month
           71    6 Seldom
           88    7 Never
           10    8 Don't know
            0   98 Skipped
            0   99 Not Asked

================================================================================
Name:         religpew
Description:  Pew religion

        Count Code Label
        ----- ---- -----
          119    1 Protestant
          138    2 Roman Catholic
            2    3 Mormon
            7    4 Eastern or Greek Orthodox
           11    5 Jewish
            0    6 Muslim
            3    7 Buddhist
            1    8 Hindu
           33    9 Atheist
           18   10 Agnostic
           54   11 Nothing in particular
           14   12 Something else
            0   98 Skipped
            0   99 Not Asked

================================================================================
Name:         religpew_protestant
Description:  Protestant Church

        Count Code Label
        ----- ---- -----
           25    1 Baptist
           20    2 Methodist
```

18	3	Nondenominational or Independent Church
4	4	Lutheran
5	5	Presbyterian
1	6	Pentecostal
15	7	Episcopalian
0	8	Church of Christ or Disciples of Christ
28	9	Congregational or United Church of Christ
0	10	Holiness
0	11	Reformed
0	12	Adventist
1	13	Jehovah's Witness
13	90	Something else
270	98	Skipped
0	99	Not Asked