CROSSTABS

UMass Amherst/WBZ Poll of Massachusetts Registered Voters
Field Dates: September 18th - September 23rd
Sample: 600 registered Massachusetts voters

The survey was conducted by YouGov America (http://yougov.com). YouGov interviewed 708 respondents who were then matched down to a sample of 600 to produce the final dataset. The respondents were matched on gender, age, race, education, ideology, and political interest. YouGov then weighted the matched set of survey respondents to known characteristics of registered voters in Massachusetts from the 2010 American Community Survey using propensity score weighting.

The margin of error for registered voters is 4.4%.

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Governor's Race: Likely Voters (Without Leaners)

If the 2014 Massachusetts election for Governor were being held today, which candidate would you vote for?

		Gender		Income			Age			Ideology		
	All Adults	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib.	Mod.	Con.
Charlie Baker	42%	50%	35%	32%	41%	52%	27%	43%	46%	5%	57%	84%
Martha Coakley	42%	34%	49%	48%	40%	45%	57%	40%	40%	78%	25%	8%
Not Sure	12%	11%	13%	17%	12%	3%	11%	14%	11%	11%	16%	7%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Charlie Baker	41%	49%	44%	34%
Martha Coakley	39%	35%	43%	52%
Not Sure	15%	13%	9%	12%

	Dem. Primary		Party		
	Coakley Voters	Grossman Voters	Dem.	Rep.	Ind.
Charlie Baker	1%	53%	4%	94%	62%
Martha Coakley	91%	30%	81%	1%	16%
Not Sure	8%	10%	10%	4%	16%

Governor's Race: Likely Voters (With Leaners)

If the 2014 Massachusetts election for Governor were being held today, which candidate would you vote for?

		Gender		Income			Age			Ideology		
	All Adults	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib.	Mod.	Con.
Charlie Baker	46%	55%	38%	37%	46%	53%	32%	46%	50%	7%	63%	88%
Martha Coakley	45%	36%	53%	52%	42%	47%	63%	44%	42%	83%	28%	9%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Charlie Baker	47%	52%	47%	38%
Martha Coakley	41%	36%	47%	59%

	Dem. Primary		Party		
	Coakley Voters	Grossman Voters	Dem.	Rep.	Ind.
Charlie Baker	2%	59%	7%	99%	68%
Martha Coakley	95%	33%	87%	1%	19%

Ballot Question 1: *A yes vote would eliminate the requirement that the state's gas tax be adjusted annually based on the Consumer Price Index.*

		Gender		Income			Age			Ideology		
	All Adults	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib.	Mod.	Con.
Yes	47%	51%	44%	44%	46%	55%	30%	47%	52%	27%	56%	67%
No	33%	38%	28%	35%	34%	25%	51%	31%	29%	47%	26%	19%
Not Sure	20%	11%	28%	22%	20%	21%	19%	22%	19%	26%	18%	14%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Yes	53%	51%	47%	36%
No	26%	33%	30%	43%
Not Sure	21%	16%	23%	21%

	Party		
	Dem.	Rep.	Ind.
Yes	28%	77%	55%
No	43%	12%	29%
Not Sure	29%	11%	16%

Ballot Question 2: *A yes vote would expand the state's beverage container deposit law to require deposits on containers for all non-alcoholic, non-carbonated drinks with certain exceptions, increase the associated handling fees, and make other changes to the law.*

		Gender		Income			Age			Ideology		
	All Adults	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib.	Mod.	Con.
Yes	35%	32%	38%	39%	36%	39%	40%	34%	35%	56%	26%	17%
No	54%	58%	50%	55%	53%	51%	38%	55%	57%	30%	64%	77%
Not Sure	11%	10%	12%	6%	11%	10%	22%	11%	8%	14%	10%	6%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Yes	30%	25%	38%	49%
No	59%	60%	54%	41%
Not Sure	11%	15%	8%	10%

	Party		
	Dem.	Rep.	Ind.
Yes	52%	17%	26%
No	35%	76%	64%
Not Sure	13%	7%	10%

Ballot Question 3: *A yes vote would prohibit casinos, any gaming establishment with slot machines, and wagering on simulcast greyhound races.*

		Gender		Income			Age			Ideology		
	All Adults	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib.	Mod.	Con.
Yes	42%	40%	44%	31%	40%	53%	45%	39%	44%	43%	37%	50%
No	48%	53%	44%	57%	51%	41%	49%	50%	46%	47%	52%	44%
Not Sure	10%	7%	12%	12%	9%	6%	6%	11%	10%	10%	11%	6%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Yes	36%	38%	42%	54%
No	52%	57%	46%	35%
Not Sure	12%	5%	12%	11%

	Party		
	Dem.	Rep.	Ind.
Yes	43%	50%	39%
No	47%	41%	51%
Not Sure	10%	19%	10%

Ballot Question 4: *A yes vote would entitle employees in Massachusetts to earn and use sick time according to certain conditions. There will be four questions on the ballot in November.*

		Gender		Income			Age			Ideology		
	All Adults	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib.	Mod.	Con.
Yes	60%	57%	62%	63%	62%	54%	66%	63%	55%	81%	53%	34%
No	23%	28%	19%	19%	22%	33%	19%	20%	27%	5%	27%	48%
Not Sure	17%	15%	19%	18%	17%	13%	15%	17%	18%	14%	20%	18%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Yes	54%	50%	67%	67%
No	26%	28%	20%	18%
Not Sure	20%	12%	13%	15%

	Party		
	Dem.	Rep.	Ind.
Yes	75%	28%	55%
No	7%	54%	29%
Not Sure	18%	18%	16%