TOPLINES

UMass-Amherst Phone Poll on Boston Mayoral Race
Field Dates: October 22nd – 26th, 2013

Sample: 600 registered Boston voters

The sample was drawn by taking a stratified sample from the City of Boston list of registered voters. Interviewers were instructed to interview only the person listed in the sample. Field dates were Tuesday October 22-Saturday October 26.

The survey was weighted in two stages. First, propensity score weights were assigned based on age, gender, race, and party registration using the voter file for City of Boston as the frame. Then, weights were post-stratified by ideology, phone type (cell phone only vs. all others), educational attainment, turnout in 2012 based on information from the voter list, vote turnout and choice in the mayoral primary.

The margin of error is 5.3% for the full sample and 5.9% for likely voters. The margin will be larger for subgroups.

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Boston Mayor Vote Choice

Among likely voters

If the election for the next Mayor of Boston were being held **TODAY**, which candidate would you vote for?

Marty Walsh	45%
John Connolly	34%
Someone else	1%
Not sure	20%
(N = 405)	

Boston Mayor Vote Choice With Leaners

Among likely voters

Which one of the two main candidates would you say you are **LEANING** towards voting for?

Marty Walsh	47%
John Connolly	40%
Someone else	1%
Not sure	13%
(N = 405)	

Campaign Contact – Walsh

Among likely voters. Multiple responses are allowed; total percentages may be over 100%

Have you personally been contacted by a representative of the Marty Walsh campaign by phone, in-person, or online asking you for your support? **(IF "YES" ASK:)** HOW WERE YOU CONTACTED?

Yes, by phone	29%
Yes, in person	21%
Yes, online	9%
No	38%
(N = 447)	

Campaign Contact – Connolly

Among likely voters. Multiple responses are allowed; total percentages may be over 100%

Have you personally been contacted by a representative of the John Connolly campaign by phone, in-person, or online asking you for your support? **(IF "YES" ASK:)** HOW WERE YOU CONTACTED?

Yes, by phone	23%
Yes, in person	16%
Yes, online	7%
No	52%
(N = 446)	

Candidates and Campaign Issue Trust

Among likely voters; candidate names and issues were randomized

Now, I am going to read you a list of issues that have been brought up in the current mayoral campaign. Which of the two main candidates: Marty Walsh or John Connolly, would you trust more to handle each of the following issues? Who would you trust more to handle [ISSUE]?

Issue	Walsh	Connolly	(Vol.) Both	(Vol.) Neither	Not Sure
Education	30%	48%	3%	2%	17%
Safety/Crime Prevention	40%	29%	5%	4%	22%
Mass Transit	45%	25%	3%	4%	22%
Affordable Housing	46%	28%	4%	2%	19%
Jobs/Economy	47%	28%	4%	3%	19%

Candidates and Representation of Groups

Among likely voters; candidate names and groups were randomized

Which candidate do you think would do a better job of representing people in each of the following groups, Marty Walsh or John Connolly? Which candidate do you think would do a better job of representing [GROUP]?

Issue	Walsh	Connolly	(Vol.) Both	(Vol.) Neither	Not Sure
Poor	45%	25%	8%	3%	19%
Middle Class	42%	30%	7%	2%	19%
Wealthy	20%	43%	5%	5%	27%
Business Owners	31%	42%	4%	1%	21%
Union Members	71%	10%	3%	2%	15%
Teachers	39%	37%	5%	2%	17%
Latinos	38%	23%	8%	3%	28%
African Americans	39%	24%	8%	3%	26%

Handling Labor Disputes

Among likely voters; candidate names were randomized

Which candidate for mayor do you think would do a better job of handling disagreements between labor unions and the City of Boston, Marty Walsh or John Connolly?

John Connolly	27%
Marty Walsh	54%
Neither	2%
Both	2%
Not sure	15%
(N = 439)	

Menino Job Approval

Among likely voters

Now, thinking about the current Mayor of Boston, Thomas Menino…do you approve or disapprove of the way he is doing his job?

Approve	84%
Neither approve nor disapprove	2%
Disapprove	12%
Not sure	1%
(N = 448)	

Menino on Ballot Scenario

Among likely voters

Mayor Menino is **not** seeking re-election in this upcoming Boston Mayoral election; however, if Mayor Menino were on the ballot next month, which of the following candidates would you vote for?

Thomas Menino	50%
Marty Walsh	23%
John Connolly	17%
Other	0%
Not sure	9%
(N = 442)	

Menino Legacy

Among likely voters

Thinking back on Mayor Menino's time in office, would you say that the city of Boston is better off or worse off than it was before?

Better off than before	89%
About the same	1%
Worse off than before	5%
Don't know	5%
(N = 445)	

Casino at Suffolk Downs

Among likely voters

There is currently a plan to incorporate slot machines and other gambling activities at the casino at Suffolk Downs. Do you approve or disapprove of this new measure?

Approve	42%
Disapprove	45%
Not sure	13%
(N = 445)	

Police Officer Salary Increase

Among likely voters

The Boston City Council will soon vote on a measure to increase police officer salaries by 24 percent over the next six years. Do you think the City Council should approve this measure?

Yes	46%
No	44%
Not sure	9%
(N = 446)	