CROSSTABS

UMass-Amherst Phone Poll on Boston Mayoral Race
Field Dates: October 22nd – 26th, 2013
Sample: 600 registered Boston voters

The sample was drawn by taking a stratified sample from the City of Boston list of registered voters. Interviewers were instructed to interview only the person listed in the sample. Field dates were Tuesday October 22-Saturday October 26.

The survey was weighted in two stages. First, propensity score weights were assigned based on age, gender, race, and party registration using the voter file for City of Boston as the frame. Then, weights were post-stratified by ideology, phone type (cell phone only vs. all others), educational attainment, turnout in 2012 based on information from the voter list, vote turnout and choice in the mayoral primary.

The margin of error is 5.3% for the full sample and 5.9% for likely voters. The margin will be larger for subgroups.

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Vote Choice *Among likely voters*

If the election for the next Mayor of Boston were being held **TODAY**, which candidate would you vote for?

		Gender		Income			Age			Ideology		
	Likely Voters	Men	Women	Less than $50k	$50k - $100k	Over $100k	18-34	35-54	55+	Con	Mod	Lib
Walsh	47%	45%	49%	62%	53%	34%	61%	44%	48%	61%	45%	48%
Connolly	40%	45%	35%	31%	43%	45%	24%	43%	44%	34%	46%	37%

	Education				Union Household		Race	
	High School or Less	Some College	College Degree	Post-graduate	Yes	No	Non-White	White
Walsh	60%	55%	44%	37%	61%	43%	44%	48%
Connolly	30%	38%	41%	43%	30%	43%	32%	42%

	Residence in Boston		Party Registration			Parent with Children in Boston Schools	Home Ownership	
	Under 10 Years	Over 10 Years	Dem.	Rep.	Un-enrolled	Yes	Own	Rent
Walsh	42%	50%	49%	16%	52%	60%	43%	57%
Connolly	46%	38%	37%	80%	38%	34%	42%	34%

	Campaign Contact			Primary Vote Choice			
	Contacted by Walsh	Contacted by Connolly	Contacted by Both	Walsh	Connolly	Richie	Other
Walsh	63%	45%	42%	97%	2%	52%	40%
Connolly	31%	46%	40%	3%	94%	35%	41%

Vote Choice with Menino on Ballot *Among likely voters*

Mayor Menino is **not** seeking re-election in this upcoming Boston Mayoral election; however, if Mayor Menino were on the ballot next month, which of the following candidates would you vote for?

		Gender		Income			Age			Ideology		
	Likely Voters	Men	Women	Less than $50k	$50k - $100k	Over $100k	18-34	35-54	55+	Con	Mod	Lib
Walsh	23%	27%	21%	32%	25%	17%	22%	25%	25%	35%	24%	21%
Connolly	17%	21%	15%	9%	20%	25%	6%	21%	19%	14%	21%	16%
Menino	50%	43%	55%	57%	53%	37%	66%	41%	48%	47%	46%	54%

	Education				Union Household		Race	
	High School or Less	Some College	College Degree	Post-graduate	Yes	No	Non-White	White
Walsh	36%	27%	18%	19%	32%	21%	15%	26%
Connolly	10%	12%	20%	23%	11%	20%	10%	20%
Menino	50%	57%	51%	43%	48%	50%	64%	45%

	Residence in Boston		Party Registration			Parent with Children in Boston Schools	Home Ownership	
	Under 10 Years	Over 10 Years	Dem.	Rep.	Un-enrolled	Yes	Own	Rent
Walsh	17%	26%	23%	16%	25%	35%	22%	26%
Connolly	20%	17%	14%	48%	18%	9%	22%	12%
Menino	54%	48%	55%	21%	48%	49%	43%	60%

	Campaign Contact			Primary Vote Choice			
	Contacted by Walsh	Contacted by Connolly	Contacted by Both	Walsh	Connolly	Richie	Other
Walsh	30%	21%	24%	65%	1%	29%	18%
Connolly	18%	24%	20%	0%	64%	16%	22%
Menino	44%	49%	44%	30%	32%	52%	47%

Casino Development in Suffolk Downs *Among likely voters*

There is currently a plan to incorporate slot machines and other gambling activities at the casino at Suffolk Downs. Do you approve or disapprove of this new measure?

		Gender		Income			Age			Ideology		
	Likely Voters	Men	Women	Less than $50k	$50k - $100k	Over $100k	18-34	35-54	55+	Con	Mod	Lib
Approve	42%	43%	41%	40%	61%	38%	41%	49%	38%	53%	41%	37%

	Education				Union Household		Race	
	High School or Less	Some College	College Degree	Post-graduate	Yes	No	Non-White	White
Approve	52%	49%	39%	29%	54%	37%	42%	42%

	Residence in Boston		Party Registration			Parent with Children in Boston Schools	Home Ownership	
	Under 10 Years	Over 10 Years	Dem.	Rep.	Un-enrolled	Yes	Own	Rent
Approve	39%	43%	41%	54%	41%	57%	39%	46%

	Campaign Contact			Primary Vote Choice			
	Contacted by Walsh	Contacted by Connolly	Contacted by Both	Walsh	Connolly	Richie	Other
Approve	49%	33%	40%	56%	43%	43%	41%

Police Officer Salary Increases *Among likely voters*

The Boston City Council will soon vote on a measure to increase police officer salaries by 24 percent over the next six years. Do you think the City Council should approve this measure?

		Gender		Income			Age			Ideology		
	Likely Voters	Men	Women	Less than $50k	$50k - $100k	Over $100k	18-34	35-54	55+	Con	Mod	Lib
Approve	46%	43%	49%	58%	47%	36%	37%	59%	44%	63%	44%	45%

	Education				Union Household		Race	
	High School or Less	Some College	College Degree	Post-graduate	Yes	No	Non-White	White
Approve	59%	62%	33%	39%	47%	46%	49%	45%

	Residence in Boston		Party Registration			Parent with Children in Boston Schools	Home Ownership	
	Under 10 Years	Over 10 Years	Dem.	Rep.	Un-enrolled	Yes	Own	Rent
Approve	49%	46%	47%	41%	46%	60%	42%	51%

	Campaign Contact			Primary Vote Choice			
	Contacted by Walsh	Contacted by Connolly	Contacted by Both	Walsh	Connolly	Richie	Other
Approve	51%	32%	36%	66%	37%	42%	39%