CROSSTABS

UMass-Amherst/Boston Globe Survey on Boston Issues
Dates: August 15 - 19, 2013

Sample: 600 Boston area residents

The survey was conducted by YouGov America (http://yougov.com). YouGov interviewed 677 respondents living in zip codes located within 25 miles of Boston. This group was then matched down to a sample of 600 to produce the final dataset. The respondents were matched on gender, age, race, education, ideology, and political interest. YouGov then weighted the matched set of survey respondents to known characteristics of residents of the Boston Metro area from the 2010 American Community Survey using propensity score weighting.

The margin of error is 6.2% for the full sample; the margin will be larger for subgroups.

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Boston Right direction/wrong track

Do you think things in Boston are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Right direction	54%	60%	47%	57%	52%	57%	56%	61%	54%	54%	55%	74%	60%	36%
Wrong track	25%	22%	26%	27%	23%	28%	22%	19%	17%	25%	28%	9%	27%	42%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Right direction	42%	52%	61%	71%
Wrong track	35%	27%	19%	11%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Right direction	64%	52%	71%	38%	47%
Wrong track	25%	25%	9%	38%	31%

Jobs

Do you believe there are good job opportunities for people like you in the City of Boston?
Asked of all respondents except those who are retired.

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Yes	64%	77%	51%	62%	66%	55%	67%	78%	73%	61%	60%	80%	61%	51%

	Education				Race		
	High School or Less	Some College	College Degree	Post-graduate	White	Black	Hispanic
Yes	51%	60%	73%	75%	64%	77%	46%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Yes	65%	64%	77%	47%	59%

Business friendly

When it comes to supporting businesses, the City of Boston is…

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Supportive	69%	71%	64%	64%	73%	73%	69%	75%	76%	64%	69%	84%	66%	53%
Unsupportive	15%	15%	16%	22%	9%	10%	17%	15%	14%	16%	14%	5%	16%	27%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Supportive	68%	75%	66%	66%
Unsupportive	12%	18%	16%	15%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Supportive	78%	67%	80%	61%	64%
Unsupportive	11%	16%	5%	28%	19%

Mass Transit

How would you rate the quality of public transportation in Boston (the buses, commuter rail, and the "T")?

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Good to Excellent	51%	50%	51%	53%	50%	63%	47%	51%	53%	52%	50%	53%	57%	46%
Poor to Fair	47%	49%	47%	46%	48%	35%	51%	48%	46%	47%	49%	46%	41%	52%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Good to Excellent	58%	47%	47%	51%
Poor to Fair	38%	53%	53%	49%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Good to Excellent	57%	50%	56%	49%	49%
Poor to Fair	43%	48%	44%	50%	49%

Ease of Visiting Boston

How easy or difficult would you say it is to visit Boston for entertainment and cultural events?

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Easy	69%	78%	57%	70%	68%	67%	73%	70%	78%	73%	60%	79%	66%	62%
Difficult	29%	21%	40%	30%	28%	30%	26%	30%	19%	27%	37%	19%	33%	38%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Easy	75%	71%	63%	66%
Difficult	20%	28%	37%	34%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Easy	88%	66%	75%	62%	67%
Difficult	12%	32%	24%	37%	30%

Cleanliness

How would you rate the cleanliness of streets, parks, and public spaces in Boston?

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Always or Usually	70%	73%	67%	70%	71%	75%	83%	68%	70%	72%	68%	80%	70%	69%
Seldom or Never	27%	26%	28%	29%	26%	21%	17%	26%	26%	27%	28%	18%	28%	28%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Always or Usually	68%	65%	71%	80%
Seldom or Never	26%	34%	27%	20%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Always or Usually	73%	70%	75%	62%	67%
Seldom or Never	26%	27%	24%	37%	30%

Safety

Adults who never visit Boston were not asked this question.

How safe do you feel walking around Boston?

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Safe During Day	93%	97%	92%	91%	95%	84%	97%	99%	98%	89%	94%	92%	93%	91%
Safe During Night	52%	64%	44%	57%	48%	32%	59%	72%	54%	57%	46%	62%	47%	52%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Safe During Day	86%	93%	97%	97%
Safe During Night	33%	50%	63%	74%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Safe During Day	86%	94%	94%	99%	91%
Safe During Night	48%	53%	59%	62%	47%

Race relations

Compared to several decades ago, do you think race relations in Boston are…

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Better	66%	64%	64%	65%	68%	77%	64%	73%	65%	60%	74%	78%	72%	47%

	Education				Race		
	High School or Less	Some College	College Degree	Post-graduate	White	Black	Hispanic
Better	67%	63%	71%	61%	67%	67%	74%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Better	79%	64%	78%	45%	63%

Approval

Do you approve or disapprove of the way each is doing their job?

Boston Mayor Thomas Menino

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Approve	76%	76%	74%	69%	82%	78%	76%	82%	70%	74%	83%	86%	75%	65%
Disapprove	16%	15%	19%	25%	9%	18%	15%	13%	10%	21%	14%	6%	14%	34%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Approve	83%	68%	73%	78%
Disapprove	14%	18%	18%	15%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Approve	82%	75%	89%	55%	73%
Disapprove	8%	17%	8%	43%	17%

Approval (cont.)

The Boston City Council

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Approve	44%	43%	41%	40%	47%	52%	43%	43%	51%	41%	43%	56%	40%	24%
Disapprove	29%	26%	31%	37%	22%	29%	32%	28%	13%	31%	36%	15%	28%	58%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Approve	46%	45%	42%	41%
Disapprove	32%	24%	32%	25%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Approve	55%	42%	60%	34%	36%
Disapprove	27%	29%	17%	54%	32%

How city is run

Based on what you have seen or heard, do you think the City of Boston is…

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Run well	78%	82%	75%	70%	85%	71%	80%	84%	85%	73%	80%	91%	77%	61%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Run well	75%	77%	79%	84%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Run well	78%	78%	88%	65%	74%

Menino direction

Which of these statements comes closer to your own views?

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Boston needs to elect a mayor who can move the city in a new direction.	43%	43%	41%	57%	32%	44%	45%	33%	41%	55%	33%	34%	43%	57%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Boston needs to elect a mayor who can move the city in a new direction.	49%	39%	44%	37%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Boston needs to elect a mayor who can move the city in a new direction.	50%	42%	36%	60%	45%

Attention to mayoral campaign

How much attention have you been able to pay to this year's campaign for mayor of Boston?

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
A lot or some	41%	41%	34%	45%	37%	49%	40%	38%	34%	42%	43%	48%	42%	45%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
A lot or some	41%	40%	37%	48%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
A lot or some	62%	37%	44%	61%	37%

Menino Legacy – Most Improved

As you may know, Boston Mayor Thomas Menino is retiring after 20 years. In what areas would you say the city has improved the most during Menino's time in office?
Top five issues are displayed below.

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Promoting the city	40%	44%	37%	38%	42%	33%	36%	44%	37%	35%	47%	40%	41%	47%
Attracting tourists and visitors	37%	33%	45%	32%	41%	38%	35%	25%	35%	29%	47%	25%	40%	36%
Business development	24%	18%	26%	23%	24%	29%	23%	31%	16%	24%	27%	29%	24%	13%
Crime prevention/ safety	22%	22%	18%	23%	21%	20%	22%	33%	20%	25%	20%	27%	23%	18%
Parks and recreation services	20%	22%	20%	15%	24%	18%	20%	22%	23%	22%	17%	19%	18%	24%

Menino Legacy – Most Improved (cont.)

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Promoting the city	36%	49%	40%	37%
Attracting tourists and visitors	43%	44%	30%	30%
Business development	27%	24%	20%	23%
Crime prevention/ safety	16%	21%	29%	23%
Parks and recreation services	23%	17%	19%	20%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Promoting the city	40%	40%	37%	40%	41%
Attracting tourists and visitors	20%	40%	23%	31%	45%
Business development	28%	23%	24%	18%	25%
Crime prevention/ safety	34%	20%	26%	21%	20%
Parks and recreation services	19%	21%	25%	25%	17%

Menino Legacy – Least Improved

As you may know, Boston Mayor Thomas Menino is retiring after 20 years. In what areas would you say the city has improved the least during Menino's time in office?
Top five issues are displayed below.

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
Parking	38%	33%	43%	39%	37%	39%	32%	47%	39%	30%	46%	41%	42%	29%
Tax rates	36%	35%	37%	36%	36%	43%	34%	22%	44%	29%	38%	29%	29%	49%
Traffic control	32%	28%	36%	27%	37%	34%	27%	26%	41%	33%	27%	35%	31%	29%
Mass transit	24%	21%	26%	24%	23%	26%	23%	21%	21%	26%	22%	22%	28%	20%
Affordable housing	21%	23%	20%	18%	24%	20%	24%	28%	15%	25%	20%	20%	23%	18%

	Education			
	High School or Less	Some College	College Degree	Post-graduate
Parking	34%	45%	37%	41%
Tax rates	41%	38%	34%	25%
Traffic control	32%	32%	26%	44%
Mass transit	20%	25%	28%	23%
Affordable housing	17%	24%	19%	30%

Menino Legacy – Least Improved (cont.)

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
Parking	33%	39%	35%	28%	41%
Tax rates	33%	36%	27%	40%	40%
Traffic control	28%	33%	29%	20%	35%
Mass transit	24%	24%	21%	21%	25%
Affordable housing	22%	21%	18%	19%	23%

Who Will Win?

Setting aside which candidate(s) you support, who do you think will be the next Mayor of Boston?

Top five responses are shown.

				Gender		Income			Age			Ideology		
	All Adults	Weekly Visitors	Non-Weekly Visitors	Men	Women	Less than $40k	$40k - $100k	Over $100k	18-29	30-54	55+	Lib	Mod	Con
John R. Connolly	32%	32%	34%	31%	33%	24%	32%	39%	24%	27%	41%	28%	42%	34%
Daniel F. Conley	10%	10%	9%	12%	9%	11%	9%	10%	6%	9%	13%	12%	9%	11%
Felix G. Arroyo	10%	6%	15%	8%	12%	13%	9%	7%	8%	11%	11%	8%	7%	12%
Martin J. Walsh	9%	12%	7%	9%	10%	9%	12%	8%	7%	11%	9%	10%	10%	7%
Rob Consalvo	8%	8%	9%	7%	10%	13%	9%	3%	11%	9%	6%	8%	8%	5%

Who Will Win? (cont.)

	Education				Race		
	High School or Less	Some College	College Degree	Post-graduate	White	Black	Hispanic
John R. Connolly	30%	31%	31%	38%	34%	16%	16%
Daniel F. Conley	8%	10%	11%	12%	10%	11%	6%
Felix G. Arroyo	14%	6%	11%	9%	9%	8%	29%
Martin J. Walsh	6%	12%	12%	10%	10%	2%	14%
Rob Consalvo	6%	11%	11%	7%	9%	6%	7%

	Residence		Party		
	City Limits	Boston Area	Dem.	Rep.	Ind.
John R. Connolly	26%	33%	31%	43%	31%
Daniel F. Conley	13%	9%	12%	12%	8%
Felix G. Arroyo	8%	11%	7%	8%	13%
Martin J. Walsh	10%	9%	15%	5%	7%
Rob Consalvo	9%	8%	9%	6%	8%