Understanding Memorandum

2014.021

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Doing archives (a project)

World Intellectual Property Organization WIPO (a project partner)

detail

Although not enforceable at law, these organizations agree to adhere to the principles set out in this MoU and will show proper regard for each other's activities.

role

Doing archives improves the management and operations of agencies or institutions responsible for the preservation and communication of records selected for permanent preservation.

01.01

Doing archives develops no cost interactive online classes and MOOCs hosted at an EdX destination (MOOC.org). We are actively developing a 10h start up academy - Global Archives Institute to "test a new model to help developing countries and resource constrained institutions in developed countries establish a basic archival training program with advanced intellectual property training to meet their optimal management and program potential". Courses are designed to be interesting, fun and offer open badges - a credential to demonstrate the learner's knowledge achievements.

01.02

Doing archives curates persistent data sets on the the management and operations of agencies or institutions. We look at these organisations and measure the legal and administrative regulations through the life cycle of their records. Data is comprehensive and quantitative. Data facilitates comparisons across countries and over time. Each archival organization is measured, participants adding data decrease their 'distance to frontier' measures by providing verifiable information. Project data is permanent, curated and shared. Those who add data points receive open badges - - a verified indicia of trustworthy and accessible practices.

01.03

Doing archives offers detailed reports, which exhaustively provide data, rank each location, and recommend reforms to improve performance in each of the indicator areas. We provide an objective basis for understanding and improving archival organisations. Reporting organizations are offered open badges - a verified indicia of trustworthy and accessible practices.

02.01

World Intellectual Property Organization WIPO through their pilot Project for the Establishment of National Intellectual Property (IP) Academies / 3d session Committee Development and Intellectual Property CDIP 2009 - promotes professional and scholarly cooperation and communication around issues that are central to archival practice, science and management. Doing archives fits neatly within the objective to "test a new model to help developing countries and least-developed countries establish an IP training institution with minimum resources to meet their increasing demand from IP specialists, [archival] professionals, [archival] government officials and other [archival communities] stakeholders". Data collection, analysis and education increases global cooperation / communications and produces a leveling effect. It also promotes efficiency by reducing education transaction costs. This work moves people towards a information frontier.

02.02

World Intellectual Property Organization WIPO promotes archives and legal services value through general assistance for the institutional set-up of national IP training institutions with the collaboration of ad hoc consultants: creation of specific country documents with consulting and advice central to archival practice, science and management. Data collection and analysis assists in the global definition of value. It also promotes efficiency by reducing data transaction and redundancy costs. This work moves people towards a standards frontier.

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World Intellectual Property Organization WIPO promotes the coordination of national IP training. Persons receive training on a specific set of skills for the undertaking of activities aimed at long-term self-sustainability. WIPO also promotes one-to-one transactional and preventative work applicable to archival practices - using curricula developed and using the human resources (trainers and academic coordinator) and facilities (virtual or physical) of the institution. Free, massive scale training / education assists in the global provision and maintenance of opportunities, producing a leveling effect among high and low resource organisations. It also promotes efficiency by reducing education transaction and opportunity costs. This work moves people towards a opportunity frontier.

02.03

World Intellectual Property Organization WIPO promotes legal + how to guides that can inform archival trustworthiness / open accessibility standard. It does this using tools and guidelines for reference, the training of trainers which results in a core group of at least five core committed experts with developed teaching skills able to create and deliver training programs on IP relevant to archival practice, science and management. WIPO also trains academic coordinators wherein the professional(s) designated by the national authorities to act in the coordination of the national IP training institution receive training on a specific set of skills. Data collection and analysis assists in the global definition and maintenance of that standard. It also promotes efficiency by reducing compliance, transaction and operations costs. This work moves people towards a standards + opportunity frontier.

02.04

Doing archives would like to cooperate on the "Start-Up National IP Academies" Wikispace, providing access to project materials on archival practice, science and management.

01.04

Doing archives (and as many as 31 project partners) would like to join in the 20 official requests to explore possible cooperation in the establishment of local IP training institutions and add content relevant to archival practice, science and management. This cooperation might be within the existing Start Up Academy framework or a future iteration.

01.05

Doing archives (and as many as 31 project partners) would like to add 3 10h basic courses (a Global Archival Institute) and 1-5 advanced courses to the WIPO Academy (face-to-face and distance learning courses taught by experts).

Doing archives shares the interdisciplinary approach to professional education focusing on archival / special collections links with trade, innovation, health, applied sciences, information technology, and creative industries.

Our portfolio specifically reinvents and modernizes the UNESCO RAMP studies - published specialist studies and guidelines, which cover basic issues of records and archives management for a global audience and without exceptional methods or presumptions about financing and resources. Our work is squarely consistent with the Development Agenda recommendations/clusters for WIPO 2007 which establishes a ceiling (aspirational) for most - if not all - active archival professional societies.

01.06

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agreement

Doing archives and the World Intellectual Property Organization WIPO agree to partner to offer guidance, opportunities, standards and support which improves the management and operations of agencies or institutions responsible for the preservation and communication of records selected for permanent preservation and their legal advisers.

02.05 World Intellectual Property Organization WIPO agrees to sponsor the further development of no more than 8 interactive online classes and MOOCs hosted at an EdX destination (MOOC.org).

02.06 World Intellectual Property Organization WIPO agrees open badges earned by learners in start up academies / the WIPO academy - a credential to demonstrate the learner's knowledge achievement. Any learning badges will be offered at no cost.

02.07 World Intellectual Property Organization WIPO agrees to appoint a person (perhaps from the Committee on Development and Intellectual Property CDIP) to (one or more) Doing archives council(s) with a vacancy for a 1092 days (3 ISO years) term. In conjunction with 4 (four) other governing council members, this person will be a principal advisor on project decisions, implementation strategies and execution. The person appointed will be the principal conduit for engagement with archives, archivists, and the public through staff, officers, members and social networks.

02.08 World Intellectual Property Organization WIPO agrees to contribute data every 364 days (an ISO year) to enumerated persistent data sets relevant to its operations in service of promoting IP rights - and this data collection / merging may extend to Phase I / II start up academies.

02.09 World Intellectual Property Organization WIPO agrees to consider Doing archives (and as many as 31 project partners) for CDIP Accreditation in 2014 (or a later date).

01.04 / 02.10 Doing archives and the World Intellectual Property Organization WIPO agree to take reasonable steps to increase the capacity, enhance and deliver on the project's agenda until 01.01.2025. Matters covered by this agreement will be open to comment, vote and implementation under Doing archives governing council guidelines.

01.05 / 02.11 Doing archives and the World Intellectual Property Organization WIPO agree this MoU may be amended any time by agreement. This MoU will be reviewed starting 12.01.2014 and republished 02.01.2015 with change information.

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identities

Doing archives and the World Intellectual Property Organization WIPO identifies here the parties to this MoU.

Doing archives partners with volunteers and persons appointed under agreements. Doing archives has a Governing Council (5 members) and 4 councils responsible for strategy / portfolios in Law, Advocacy, Education and Data. A governance roster (2013.006 governance http://bit.ly/Khzj60) is available at the project community page http://bit.ly/1cl3RI9. This roster is published monthly in 2014; and thereafter whenever there is a substantive change.

01.A

01.B Doing archives was created on 2013.11.20 by Christopher Felker.

Doing archives curates digital collaboratories which are shared without cost. Project activities occur in these spaces - twitter | google plus | tumblr | courseware | publishing | photo | video | audio | data | eMail

01.C

Doing archives creates (and licenses) Attribution 4.0 International (CC BY 4.0) original courseware, publications and digital content for the express purpose of rendering assistance in the establishment of archival / special collections and intellectual property IP libraries within local / institutional boundaries (or the project's collaboratories). These works are distributed through the Apple Corporation iBooks and iTunes facilities. Individual authors and partners may request payments, but the Doing archives project hosts these materials without cost in perpetuity. Doing archives will contribute at no cost creative content to the WIPO Depository Libraries' program.

01.D

Doing archives has a legal personality (USA limited liability partnership) based in USA New York. Christopher Felker (Doing archives project creator) is based in USA California / San Francisco (contact information available from USA Society of American Archivists, USA Society of California Archivists, FRA International Council on Archives, USA Academy of Certified Archivists, USA / New York legal bar, USA / Connecticut legal bar, USA / District of Columbia legal bar.

01.D

01.E Doing archives communicates best using twitter @Doingarchives

World Intellectual Property Organization WIPO was invited to accept this agreement by contacting the persons identified below.

02.A

02.B WIPO New York Coordination Office

02.C WIPO Academy

World Intellectual Property Organization WIPO is the global forum for intellectual property services, policy, information and cooperation. It is a self-funding agency of the United Nations, with 186 member states. Their mission is to lead the development of a balanced and effective international intellectual property (IP) system that enables innovation and creativity for the benefit of all. Their mandate, governing bodies and procedures are set out in the WIPO Convention 1967.

02.D

World Intellectual Property Organization WIPO communicates best using eMail / twitter @WIPO

02.E

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01 /s/

02 /s/