MODERN DAY SAN YSIDRO

FISSURED CULTURE:

ON THE BORDER BETWEEN SAN YSIDRO AND TIJUANA

MODERN DAY TIJUANA

KAYLA LIM_M.ARCH I A.P.

U.S./MEXICO

CALIFORNIA/BAJA CALIFORNIA

BORDER CONTEXT_ COUNTRY SCALE
1900-1970

1910
MEXICAN REVOLUTION BEGINS
THOUSAND OF MEXICANS ENTER THE U.S.
FOR SAFETY.

1904
FIRST BORDER PARTOL
ESTABLISHED TO STOP ASIAN WORKERS
FROM ENTERING THE U.S. THROUGH MEXICO.

1924
IMMIGRATION ACT
THE ACT HALTS THE ENTRANCE OF MANY IMMIGRANT GROUPS. MEXICANS ARE ALLOWED IN AND 1924 IS THE PEAK YEAR FOR MEXICAN IMMIGRATION.

1942-64
THE BRACERO PROGRAM
THIS GRANTS MEXICAN NATIONALS
TEMPORARY WORK IN THE U.S.

1953
OPERATION WETBACK
U.S. IMMIGRATION SERVICE DEPORTS MORE THAN 3.8 MILLION PEOPLE OF MEXICAN HERITAGE.

1965
IMMIGRATION AND NATURALIZATION ACT
LIMITS IMMIGRANTS INTO THE UNITED STATES

SOURCE: PBS BORDER TIMELINE

BORDER CONTEXT_ SAN YSIDRO
1900-1970

1908
LITTLE LANDERS FOUNDED

1910
BORDER FENCED FOR THE FIRST TIME
FENCE EXTENDS FROM COAST TO OTAY MOUNTAIN

1916
HATFIELD FLOOD
END OF LITTLE LANDERS COMMUNITY

1920-33
PROHIBITION ENFORCED

1920S & 30S
DEVELOPMENT OF SAN YSIDRO INFLUENCED BY GAMBLING AND ENTERTAINMENT VENUES ACROSS THE BORDER IN MEXICO

1933
DEMOGRAPHICS OF SAN YSIDRO SHIFTS WITH REPEAL OF PROHIBITION

1957
SAN YSIDRO ANNEXED TO SAN DIEGO

1960
SHIFT IN DEMOGRAPHICS

1967
U.S. AND MEXICO JOINT EFFORT TO CONTROL FLOODS OF TIJUANA RIVER

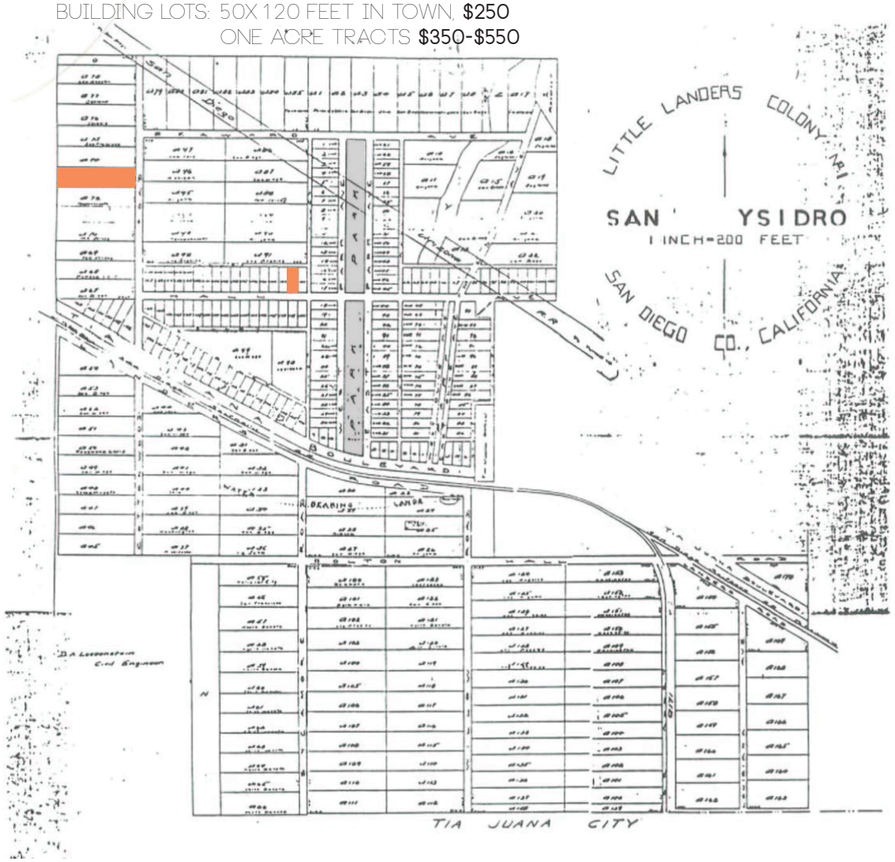
SOURCE: HISTORIC CONTEXT STATEMENT SAN YSIDRO

AGRARIAN ECONOMY_ SAN YSIDRO
1909- 1964

LITTLE LANDERS COMMUNITY 1909-1916

LITTLE LANDERS WAS MODELED AFTER FOUNDER, WILLIAM SMYTHE'S, PRINCIPLES OF COOPERATIVE FARMING AND AGRICULTURAL UTOPIAN IDEALS, POPULAR THROUGHOUT THE COUNTRY IN THE EARLY 20TH CENTURY IN RESPONSE TO THE INDUSTRIAL REVOLUTION AND CRAMPED CONDITIONS OF URBAN LIVING.

500 ACRES
BUILDING LOTS: 50X120 FEET IN TOWN, **$250**
ONE ACRE TRACTS **$350-$550**



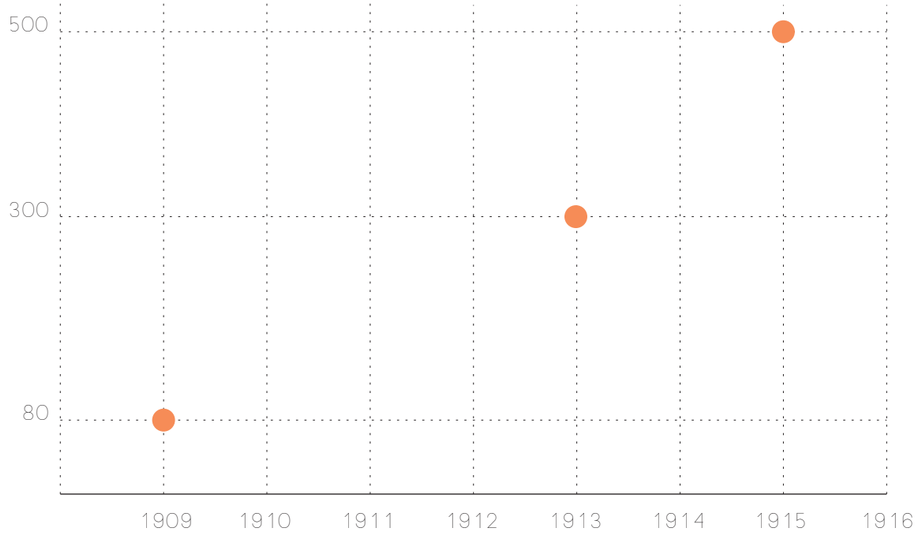
BELCHER RANCH HOUSE, LATER, SAN YSIDRO INN
133 SAN YSIDRO BLVD

IMAGE SOURCES (CLOCKWISE): JUDY BERRYMAN AND LINDA ROTH, "SAN YSIDRO HISTORIC RESOURCE SURVEY." AUGUST 1989; GOOGLE MAPS; PAGE & TURNBULL, JANUARY 2010; THE JOURNAL OF SAN DIEGO HISTORY, WINTER 1975.

AGRARIAN ECONOMY_ SAN YSIDRO
1909- 1964

LITTLE LANDERS COMMUNITY 1909-1916

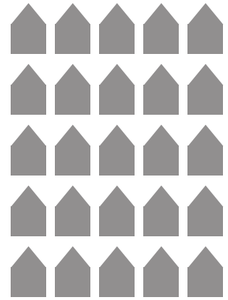
POPULATION



DEMOGRAPHICS:

- ANGLO-AMERICAN
- PREVIOUSLY FROM THE EAST COAST
- MANY RETIRED
- LITTLE LANDER BY-LAWS SPECIFIED THAT NO ACRES BE SOLD TO "MEXICAN, MONGOLIAN, OR NEGROES." HOWEVER, SOME MEXICAN AMERICANS DID MANAGE TO MOVE TO LITTLE LANDERS.

HATFIELD FLOOD JANUARY 18, 1916



25 HOMES DESTROYED ALONG WITH WATER DISTRIBUTION FACILITIES

IMAGE SOURCES (LEFT TO RIGHT): SAN DIEGO HISTORICAL SOCIETY; JOURNAL OF SAN DIEGO HISTORY, WINTER 1975.

STATE California | COUNTY San Diego | TOWNSHIP OR OTHER DIVISION OF COUNTY San Ysidro (precinct) San Diego township | NAME OF INCORPORATED PLACE X | WARD OF CITY +

NAME OF INSTITUTION X

9–137

DEPARTMENT OF COMMERCE—BUREAU OF THE CENSUS 15 [D1–578]

FOURTEENTH CENSUS OF THE UNITED STATES: 1920—POPULATION

SUPERVISOR'S DISTRICT NO. 9 | ENUMERATION DISTRICT NO. 236 | SHEET NO. 4 9 A

ENUMERATED BY ME ON THE 7th, 9th, 10th, 11th DAY OF February 1920. Milton E Goldman ENUMERATOR.

6379

PLACE OF ABODE. Street, avenue, road, etc.	House number or farm, etc. (See instructions.)	Number of dwelling house in order of visitation.	Number of family in order of visitation.	NAME of each person whose place of abode on January 1, 1920, was in this family. Enter surname first, then the given name and middle initial, if any. Include every person living on January 1, 1920. Omit children born since January 1, 1920.	RELATION. Relationship of this person to the head of the family.	TENURE. Home owned or rented.	If owned, free or mortgaged.	PERSONAL DESCRIPTION. Sex.	Color or race.	Age at last birthday.	Single, married, widowed, or divorced.	CITIZENSHIP. Year of (naturalization) if not a citizen of the United States.	Naturalized or alien.	If naturalized, year of (naturalization).	EDUCATION. Attended school any time since Sept. 1, 1919.	Whether able to read.	Whether able to write.	NATIVITY AND MOTHER TONGUE. Place of birth of each person and parents of each person enumerated. If born in the United States, give the state or territory. If of foreign birth, give the place of birth and, in addition, the mother tongue. (See instructions.) PERSON. Place of birth.	PERSON. Mother tongue.	FATHER. Place of birth.	FATHER. Mother tongue.	MOTHER. Place of birth.	MOTHER. Mother tongue.	Whether able to speak English.	OCCUPATION. Trade, profession, or particular kind of work done, as spinner, salesman, laborer, etc.	Industry, business, or establishment in which at work, as cotton mill, dry goods store, farms, etc.	Employer, salary or wage worker, or worker on own account.	Number of farm schedule.
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	
1	X	90	93	Shreve, James E,	Head	1	O	F	M	W	46	M					Yes	Yes	Colorado		United States		United States		Yes	Inspector	U.S. Customs	W		1819
2				——, Regina M,	Wife				F	W	46	M					Yes	Yes	Kansas,		Illinois		Pennsylvania		Yes	None				2
3				——, James E,	Son				M	W	7	S				Yes			California		Colorado		Kansas			None				3
4	X	91	94	Brandie, Godlew,	Head	1	O	F	M	W	76	D	Un	Un			Yes	Yes	Switzerland	Switz	unknown	Swiss	unknown	Swiss	Yes	None				4
5	X	92	95	Romero, Jose S,	Head	1	R		M	W	48	Wd	1918	Al			Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	No	Superfacto	Mex. Government	W		5918
6				——, Alfonso,	Son				M	W	25	S	1905	Al			Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	Yes	Clerk	Mex. Immigration	W		6994
7				——, Silverio,	Son				M	W	23	S	1916	Al			Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	No	Book-keeper				7988
8				——, Henry E,	Son				M	W	21	S	1916	Al		No	Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	No	Musician	Band	W		8852
9				——, Trinidad,	Daughter				F	W	18	S	1905	Al		No	Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	Yes	None				9
10				——, Teresa,	Daughter				F	W	14	S	1905	Al		Yes	Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	Yes	None				10
11				——, Mary,	Daughter				F	W	10	S	1916	Al		Yes	Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	Yes	None				11
12				——, Rene,	Son				M	W	7	S	1916	Al		Yes			Mexico	Mexican	Mexico	Mexican	Mexico	Mexican		None				12
13				——, Raul,	Son				M	W	3 11/12	S							California		Mexico	Mexican	Mexico	Mexican		None				13
14				Villaescusa, Catalina,	Cousin				F	W	37	S	1910	Al			Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	Yes	None				14
15				——, Victoria,	Cousin				F	W	29	S	1916	Al			Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	No	None				15
16	X	93	96	Rosmer, Ernest,	Head	1	O	F	M	W	48	M					Yes	Yes	Massachusetts		Massachusetts		Massachusetts		Yes	Carpenter	House	W		16148
17				——, Martha,	Wife				F	W	50	M					Yes	Yes	Massachusetts		Massachusetts		Maine		Yes	None				17
18	X	94	97	Hevener, William W,	Head	1	O	M	M	W	48	M					Yes	Yes	Michigan		Michigan		Michigan		Yes	Carpenter	House	W		18148
19				——, Carrie,	Wife				F	W	45	M					Yes	Yes	Michigan		Michigan		Michigan		Yes	None				19
20	X	95	98	Trevino, Refugio,	Head	1	R		M	W	43	M	1917	Al			Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	Yes	Engineer	Construction	W		20164
21				——, Ernestina,	Wife				F	W	28	M	1917	Al			Yes	Yes	Mexico	Mexican	Mexico	Mexican	Mexico	Mexican	Yes	None				21
22				——, Roberto,	Son				M	W	9	S	1917	Al		Yes			Mexico	Mexican	Mexico	Mexican	Mexico	Mexican		None				22
23				——, Ernestina,	Daughter				F	W	7	S	1917	Al		Yes			Mexico	Mexican	Mexico	Mexican	Mexico	Mexican		None				23
24				——, Berta,	Daughter				F	W	6	S	1917	Al		Yes			Mexico	Mexican	Mexico	Mexican	Mexico	Mexican		None				24
25				——, Carolina,	Daughter				F	W	2 2/12	S	1917	Al					Mexico	Mexican	Mexico	Mexican	Mexico	Mexican		None				25
26	X	96	99	Stanley, Frank M,	Head		R		M	W	38	M					Yes	Yes	Nebraska		Michigan		Ireland	Irish	Yes	Inspector	Immigration	W		26814
27				——, Doris M,	Wife				F	W	33	M					Yes	Yes	Illinois		Illinois		Illinois		Yes	None				27
28				——, Virginia,	Daughter				F	W	3 1/2	S							Illinois		Nebraska		Illinois			None				28
Feb. 9 29	X	97	100	Shufeldt, Herbert,	Head	1	O	F	M	W	55	M					Yes	Yes	Illinois		United States		United States		Yes	None				29
30				——, Alice M,	Wife				F	W	54	M					Yes	Yes	Ohio		Ohio		Ohio		Yes	None				30
31	X	98	101	Ferrell, Daniel B,	Head	1	O	F	M	W	52	M					Yes	Yes	Illinois		United States		Pennsylvania		Yes	Carpenter	House	W		31148
32				——, Lillie,	Wife				F	W	48	M					Yes	Yes	Illinois		Ohio		Ohio		Yes	None				32
33	X	99	102	Marks, Mary E,	Head	1	O	F	F	W	67	Wd					Yes	Yes	Ohio		Ohio		Ohio		Yes	None				33
34				Greene, William B,	Son				M	W	29	S					Yes	Yes	Illinois		Kentucky		Ohio		Yes	Driver	Tractor	W		34164
F/M 35	100	103	Waddingham, Joseph,	Head	1	R		M	W	57	M	1880	Na	1888		Yes	Yes	Canada	English	England	English	Ireland	Irish	Yes	Farmer	General	O.A.	25	35000
✓ 36				——, Elizabeth,	Wife				F	W	44	M					Yes	Yes	Illinois		England	English	Missouri		Yes	None				36
✓ 37				——, Reynold,	Son				M	W	30	S					Yes	Yes	California		Canada	English	Illinois		Yes	Farm labor	At home	O.A.		37010
✓ 38				——, Herbert,	Son				M	W	15	S				Yes	Yes	Yes	California		Canada	English	Illinois		Yes	None				38
✓ 39				——, Clarence,	Son				M	W	13	S				Yes	Yes	Yes	California		Canada	English	Illinois		Yes	None				39
✓ 40				——, Nancy,	Daughter				F	W	12	S				Yes	Yes	Yes	California		Canada	English	Illinois		Yes	None				40
✓ 41				——, Elizabeth,	Daughter				F	W	10	S				Yes	Yes	Yes	California		Canada	English	Illinois		Yes	None				41
✓ 42				——, Ruth,	Daughter				F	W	6	S				Yes			Mexico	Am.Cit English	Canada	English	Illinois			None				42
✓ 43				——, Richard,	Son				M	W	4 9/12	S							Mexico	Am.Cit English	Canada	English	Illinois			None				43
✓ 44				——, Alice,	Daughter				F	W	3 8/12	S							Mexico	Am.Cit English	Canada	English	Illinois			None				44
✓ 45				——, Charles,	Son				M	W	2/12	S							California		Canada	English	Illinois			None				45
F/M 46	101	104	Rosemond, Louis,	Head	1	O	M	M	W	73	M	1868	Na	1892		Yes	Yes	France	French	France	French	Poland	Polish	Yes	Farmer	Fruit	O.A.	26	46036
Feb 10 47	X	102	105	Hollister, Martha,	Head	1	O	F	F	W	65	D					Yes	Yes	Ohio		Connecticut		Massachusetts		Yes	None				47
F/M 48	103	106	Banks, Daniel S,	Head	1	O	M	M	W	75	S	1885	Pa			Yes	Yes	England	English	England	English	England	English	Yes	Farmer	Poultry	O.A.	27	48067
Feb 11 49	X	104	107	Tullett, Herbert B,	Head	1	R		M	W	42	M					Yes	Yes	California		England	English	Germany	German	Yes	Horseman	Own Account	Em.		49745
50				——, Hattie,	Wife				F	W	40	M					Yes	Yes	California		California		California		Yes	None				50

PROHIBITION ERA_ SAN YSIDRO
1917- 1933

UNITED STATES
1917: 18TH AMENDEMENT
PASSPORTS REQUIRED TO CROSS THE BORDER
1920-1933: PROHIBITION

MEXICO
GAMBLING
DRINKING
PROSTITUTION

MARVIN ALLEN

FRANK BEYER

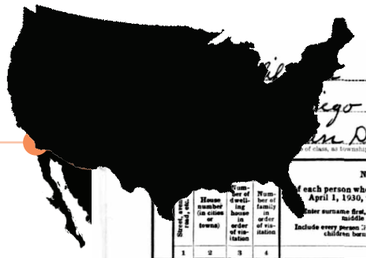
CARL WITHINGTON

DURING THE PROHIBITION AREA, THESE MEN OPENED UP A NUMBER OF ENTERTAINMENT BUSINESSNES IN TIJUANA INCLUDING:

- TIVOLI BAR
- FOREIGN CLUB
- SUNSET INN (ADDED TO THE MONTE CARLO CASINO)

BORDER CROSSING 1922

SOURCE: SAN DIEGO HISTORICAL SOCIETY



Form 15-6
DEPARTMENT OF COMMERCE—BUREAU OF THE CENSUS
FIFTEENTH CENSUS OF THE UNITED STATES: 1930
POPULATION SCHEDULE

Enumeration District No. 37-215 — Sheet No. 7 B
Supervisor's District No. 21

Incorporated place ____ Ward of city ____ Block No. ____
Unincorporated place San Ysidro — Institution ____
Enumerated by me on April 11, 1930 — Milton E. Goldman, Enumerator.

Street, avenue, road, etc.	House number (in cities or towns)	Number of dwelling house in order of visitation	Number of family in order of visitation	NAME of each person whose *place of abode* on April 1, 1930, was in this family. Enter surname first, then the given name and middle initial, if any. Include every person living on April 1, 1930. Omit children born since April 1, 1930	RELATION	HOME DATA: Home owned or rented	Value of home, if owned, or monthly rental, if rented	Radio set	Does this family live on a farm?	PERSONAL DESCRIPTION: Sex	Color or race	Age at last birthday	Marital condition	Age at first marriage	EDUCATION: Attended school or college any time since Sept. 1, 1929?	Whether able to read and write	PLACE OF BIRTH: Person	Father	Mother	MOTHER TONGUE (OR NATIVE LANGUAGE) OF FOREIGN BORN: Language spoken in home before coming to the United States	CITIZENSHIP, ETC.: Year of immigration to the United States	Naturalization	Whether alien (A) or Papers (P)	OCCUPATION AND INDUSTRY: Occupation	Industry	Code	Class of worker	EMPLOYMENT: Whether actually at work yesterday (or the last regular working day)	If not, line number on Unemployment Schedule	VETERANS: Whether a veteran of U. S. military or naval forces	What war or expedition?	Number of home in order of visitation
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	
				Florence	Daughter					F	Ma	9	S		Yes		California	Mexico	Mexico					None								51
		87	88	Beyer, Frank B.	Head	O	15000	R	No	M	W	54	M	21	No	Yes	Pennsylvania	Pennsylvania	Pennsylvania				Yes	None					No			52
				Blanche	Wife-H					F	W	53	M	31	No	Yes	Wisconsin	United States	Wisconsin				Yes	None								53
		88	89	Valencia, Augustin	Head	O	1800		No	M	Mex	42	M	35	No	Yes	Mexico	Mexico	Mexico	Spanish			Yes	Auto Checker	Foreign Club	7X7V	W	Yes		No			54
				Socorro	Wife-H					F	Mex	28	M	19	No	Yes	Mexico	Mexico	Mexico	Spanish			No	None								55
				Armando	Son					M	Mex	7	S		Yes		Arizona	Mexico	Mexico					None								56
				Amparo	Daughter					F	Mex	6	S		Yes		Arizona	Mexico	Mexico					None								57
				Amelia	Daughter					F	Mex	5	S		Yes		Arizona	Mexico	Mexico					None								58
				Elodia	Daughter					F	Mex	3 11/12	S		No		Arizona	Mexico	Mexico					None								59
				Oscar	Son					M	Mex	2 2/12	S		No		California	Mexico	Mexico					None								60
Apr 12		89	90	Smith, Frank N.	Head	O	1200		No	M	W	69	S		No	Yes	Illinois	Indiana	New York				Yes	Carpenter	House	06X1	W	Yes		No			61
		90	91	Haigler, Roy H.	Head	R	40	R	No	M	W	43	M	33	No	Yes	Missouri	Penn	Penn				Yes	Cab Manager	Foreign Club	857V	W	Yes		No			62
				Lena	Wife-H					F	W	34	M	18	No	Yes	Louisiana	Louisiana	Louisiana				Yes	None								63
		91	92	Warner, Frank W.	Head	R	25	R	No	M	W	76	M	32	No	Yes	Ohio	Ohio	Pennsylvania				Yes	Electrician	Own Shop	1VX1	O	Yes		Yes	W.W.		64
				Anna L.	Wife-H					F	W	33	M	24	No	Yes	Louisiana	South Carolina	Louisiana				Yes	None								65
				Frank W. jr.	Son					M	W	1 1/12	S		No		Louisiana	Ohio	Louisiana					None								66
				Harry W.	Son					M	W	9/12	S		No		California	Ohio	Louisiana					None								67
		92	93	Woodbury, William	Head	O	3500	R	No	M	W	49	M	44	No	Yes	North Carolina	New York	New York				Yes	Doctor	Veterinary	9594	W	Yes		Yes	W.W.		68
				Cecile	Wife-H					F	W	37	M	20	No	Yes	Louisiana	Louisiana	Louisiana				Yes	None								69
				Hymel, Maurice	Step Daughter					F	W	13	S		Yes	Yes	Louisiana	Louisiana	Louisiana				Yes	None								70
		93	94	Eboper, Chester C.	Head	R	33	R	No	M	W	30	M	26	No	Yes	Texas	Texas	Tennessee				Yes	Cand Dealer	Foreign Club	817V	W	Yes		No			71
				Esther M.	Wife-H					F	W	24	M	20	No	Yes	Mexico-Amer	Mississippi	Texas				Yes	None								72
		94	95	Torre, Javier	Head	R	30		No	M	Mex	25	S		No	Yes	Mexico	Mexico	Mexico	Spanish			Yes	Auto mechanic	Pueblo Garage	7673	W	Yes		No			73
				Roberto	Brother					M	Mex	23	S		No	Yes	Mexico	Mexico	Mexico	Spanish			Yes	Operator	Pueblo Garage	7273	E	Yes		No			74
				Villalvazo, Carlos	Partner					M	Mex	29	D		No	Yes	Mexico	Mexico	Mexico	Spanish			Yes	Proprietor	Auto Filling Sta	8989	E	Yes		No			75
				Alejandro	Partner					M	Mex	25	S		No	Yes	Mexico	Mexico	Mexico	Spanish			Yes	Operator	Auto Filling Sta	4589	W	Yes		No			76
				Yepiz, Jorge	Partner					M	Mex	28	S		No	Yes	Mexico	Mexico	Mexico	Spanish			Yes	Operator	Auto Filling Sta	4589	W	Yes		No			77
				Chetra, Juan	Partner					M	Mex	33	M	22	No	Yes	Mexico	Mexico	Mexico	Spanish			Yes	Operator	Auto Filling Sta	4589	W	Yes		No			78
		95	96	Thompson, Charles M.	Head	R	55	R	No	M	W	49	M	36	No	Yes	Missouri	Missouri	Missouri				Yes	Clerk	Foreign Club	7X7V	W	Yes		No			79
				Mattie	Wife					F	W	38	M	23	No	Yes	Arizona	Kentucky	California				Yes	Nurse								80
		97		North, James		R	55		No	M	W	32	M	24	No	Yes	Missouri	Missouri	Missouri				Yes	Clerk	Foreign Club	7X7V	W	Yes		No			81
				Mildred						F	W	32	M	24	No	Yes	Missouri	Missouri	Missouri				Yes	None								82
		96	98	Odriozla, Augustin	Head	R	12		No	M	Mex	46	M	22	No	Yes	Mexico	Mexico	Mexico	Spanish			No	Laborer	Odd jobs	7899	W	Yes		No			83
				Josephine	Wife-H					F	Mex	40	M	18	No	Yes	Mexico	Mexico	Mexico	Spanish			No	None								84
				Manuel	Son					M	Mex	21	M	18	No	Yes	Mexico	Mexico	Mexico	Spanish			Yes	Laborer	Odd jobs	7899	W	Yes		No			85
				Antonia	Daughter-Law					F	Mex	21	M	18	No	Yes	Texas	Mexico	Mexico				Yes	None								86
				Richard	Son-in-law					M	Mex	1 9/12	S		No		California	Mexico	Texas					None								87
				Gilbert	Son-in-law					M	Mex	3/12	S		No		California	Mexico	Texas					None								88
				Alfred	Son					M	Mex	12	S		No	Yes	Mexico	Mexico	Mexico	Spanish			No									89
		97	99	Hadley, Leon A	Head	R	25	R	No	M	W	34	M	17	No	Yes	Illinois	United States	United States				Yes	Taxi driver	Own stand	398V	O	Yes		No			90
				Emma	Wife-H					F	W	34	M	17	No	Yes	Illinois	Germany	United States				Yes	None								91
				Leona	Daughter					F	W	9	S		Yes		Illinois	Illinois	Illinois					None								92
		98	100	Sirill, Edd D.	Head					M	W	52	M	20	No	Yes	Wisconsin	New Hampshire	New York				Yes	Proprietor	Lumber Yard	9591	E	Yes		No			93
				Agnes M.	Wife-H					F	W	52	M	28	No	Yes	California	California	California				Yes	None								94
				Esterdillo, Robert Jr.	Step-son					M	W	18	S		No	Yes	California	California	California				Yes	Truck driver	Lumber Yard	4X90	W	Yes					95
		99	101	Baird, Allen B.	Head	R	6		No	M	W	29	S		No	Yes	Kentucky	Kentucky	Kentucky				Yes	None						No			96
		100	102	Dorn, William	Head	R	10		No	M	W	44	Wd		No	Yes	Virginia	Virginia	Virginia				Yes	Proprietor	Public Garage	7273	E	Yes		Yes	W.W.		97
				Quillin, Walter E.	Partner					M	W	21	S		No	Yes	Nebraska	Iowa	Iowa				Yes	Auto mechanic	Public Garage	7673	W	Yes		No			98
		101	103	Chaver, Arnulfo	Head	R	25	R	No	M	Mex	40	M	22	No	Yes	Mexico	Mexico	Mexico	Spanish			No	Carpenter	House	06X1	W	Yes		No			99
				Luisa	Wife					F	Mex	44	M	26	No	Yes	Mexico	Mexico	Mexico	Spanish			No	None								100

Tia Juana Beat

ABBREVIATIONS TO BE USED IN COLUMNS INDICATED: [Use no abbreviations for State or country of birth or for mother tongue (Columns 18, 19, 20, and 21)]

Col. 6—Indicate the home-maker in each family by the letter "H," following the word which describes relationship, as "Wife-H"
Col. 7—Owned ... O; Rented ... R
Col. 9—Radio set ... R. Make no entry for families having no radio set.
Col. 11—Male ... M; Female ... F
Col. 12—White ... W; Negro ... Neg; Mexican ... Mex; Indian ... In; Chinese ... Ch; Japanese ... Jp
Filipino ... Fil; Hindu ... Hin; Korean ... Kor; Other races, spell out in full
Col. 14—Single ... S; Married ... M; Widowed ... Wd; Divorced ... D
Col. 23—Naturalized ... Na; First papers ... Fa; Alien ... Al
Col. 27—Employer ... E; Wage or salary worker ... W; Working on own account ... O; Unpaid worker, member of the family ... NP
Col. 31—World War ... WW; Spanish-American War ... Sp; Civil War ... Civ; Philippine Insurrection ... Phil; Boxer Rebellion ... Box; Mexican Expedition ... Mex

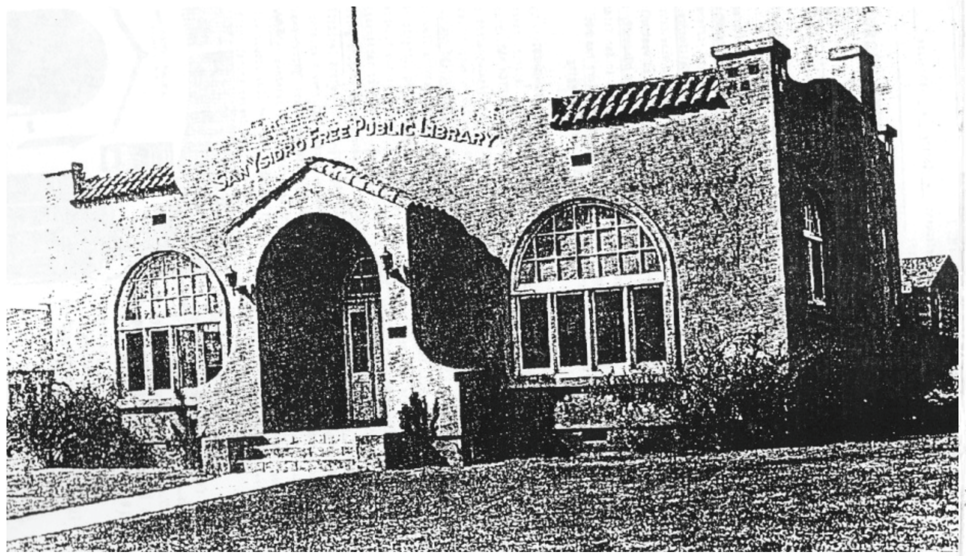
11—7927 U. S. GOVERNMENT PRINTING OFFICE 1929

ENTRIES ARE REQUIRED IN THE SEVERAL COLUMNS AS FOLLOWS:
Cols. 6, 11, 12, 13, 14, 16, 18, 19, 20, and 25—For all persons.
Cols. 7, 8, 9, and 10—For heads of families only. (Col. 8 requires an entry for a farm family.)
Col. 15—For married persons only.
Col. 17—For all persons 10 years of age and over.
Cols. 21, 22, and 23—For all foreign-born persons.
Col. 26—For all persons 10 years of age and over.
Cols. 26, 27, and 28—For all persons for whom an occupation is reported in Col. 25.
Col. 30—For all males 21 years of age and over.

SOURCE: 1930 CENSUS

BENEFCTOR_SAN YSIDRO
1918- 1931

FRANK BEYER (1875-1931) WAS INSTRUMENTAL IN ESTABLISHING MUCH OF SAN YSIDRO'S CIVIC INFRASTRUCTURE, AND ITS GREATEST BENEFACTOR

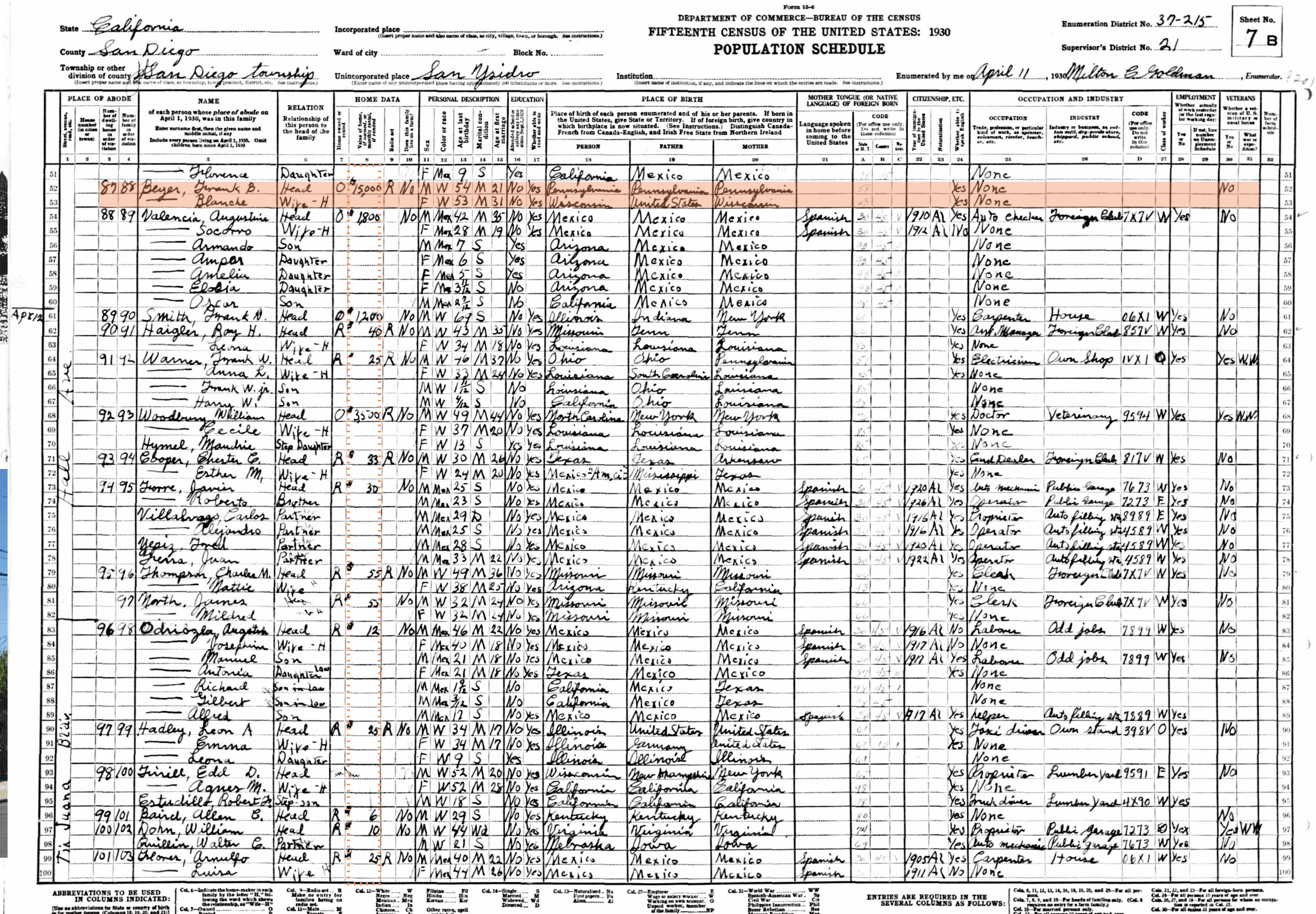


SOURCE: CALIFORNIA STATE LIBRARY

BEYER DONATED $7,000 FOR THE PUBLIC LIBRARY.
IT WAS BUILT IN 1924 FOR $12,000

SOURCE: PAGE & TURNBULL

BEYER DONATED THE LAND FOR THE OUR LADY MOUNT CARMEL CATHOLIC CHURCH



DEPARTMENT OF COMMERCE—BUREAU OF THE CENSUS
FIFTEENTH CENSUS OF THE UNITED STATES: 1930
POPULATION SCHEDULE

State California; County San Diego; Township or other division of county San Diego township; Unincorporated place San Ysidro; Enumerated by me on April 11, 1930, Milton E. Goldman, Enumerator. Enumeration District No. 37-215; Supervisor's District No. 21; Sheet No. 7 B

Line	Dwelling	Family	Name	Relation	Home	Value/Rent	Sex	Race	Age	Marital	Person born	Father born	Mother born	Language	Naturalization	Occupation	Industry	Code	Class	Employed	Veteran
51			— Florence	Daughter			F	Mex	9	S	California	Mexico	Mexico			None					
52	87	88	Beyer, Frank B.	Head	O	15000	M	W	54	M 21	Pennsylvania	Pennsylvania	Pennsylvania			None					No
53			— Blanche	Wife-H			F	W	53	M 31	Wisconsin	United States	Wisconsin			None					
54	88	89	Valencia, Augustine	Head	O	1800	M	Mex	42	M 35	Mexico	Mexico	Mexico	Spanish	1910 Al	Auto checker	Foreign Club	7X7V	W	Yes	No
55			— Socorro	Wife-H			F	Mex	28	M 19	Mexico	Mexico	Mexico	Spanish	1912 Al	None					
56			— Armando	Son			M	Mex	7	S	Arizona	Mexico	Mexico			None					
57			— Amparo	Daughter			F	Mex	6	S	Arizona	Mexico	Mexico			None					
58			— Amelia	Daughter			F	Mex	5	S	Arizona	Mexico	Mexico			None					
59			— Eloisa	Daughter			F	Mex	3½	S	Arizona	Mexico	Mexico			None					
60			— Oscar	Son			M	Mex	2/12?	S	California	Mexico	Mexico			None					
61	89	90	Smith, Frank D.	Head	O	1200	M	W	69	S	Illinois	Indiana	New York			Carpenter	House	06X1	W	Yes	No
62	90	91	Haigler, Roy H.	Head	R	40	M	W	43	M 33	Missouri	Tenn	Tenn			Asst. Manager	Foreign Club	857V	W	Yes	No
63			— Lena	Wife-H			F	W	34	M 18	Louisiana	Louisiana	Louisiana			None					
64	91	92	Warner, Frank W.	Head	R	25	M	W	46	M 37	Ohio	Ohio	Pennsylvania			Electrician	Own Shop	1VX1	O	Yes	Yes WW
65			— Anna L.	Wife-H			F	W	33	M 24	Louisiana	South Carolina	Louisiana			None					
66			— Frank W. jr.	Son			M	W	1½	S	Louisiana	Ohio	Louisiana			None					
67			— Harry W.	Son			M	W	1/12	S	California	Ohio	Louisiana			None					
68	92	93	Woodbury, William	Head	O	3500	M	W	49	M 44	North Carolina	New York	New York			Doctor	Veterinary	9594	W	Yes	Yes WW
69			— Cecile	Wife-H			F	W	37	M 20	Louisiana	Louisiana	Louisiana			None					
70			Hymel, Mandrie	Step Daughter			F	W	13	S	Louisiana	Louisiana	Louisiana			None					
71	93	94	Cooper, Chester C.	Head	R	33	M	W	30	M 26	Texas	Texas	Arkansas			Card Dealer	Foreign Club	817V	W	Yes	No
72			— Esther M.	Wife-H			F	W	24	M 20	Mexico-Am. cit.	Mississippi	Texas			None					
73	94	95	Torre, Javier	Head	R	30	M	Mex	25	S	Mexico	Mexico	Mexico	Spanish	1920 Al	Auto mechanic	Public Garage	7673	W	Yes	No
74			— Roberto	Brother			M	Mex	23	S	Mexico	Mexico	Mexico	Spanish	1926 Al	Operator	Public Garage	7273	E	Yes	No
75			Villalvazo, Carlos	Partner			M	Mex	29	D	Mexico	Mexico	Mexico	Spanish	1916 Al	Proprietor	Auto filling sta.	8989	E	Yes	No
76			— Alejandro	Partner			M	Mex	25	S	Mexico	Mexico	Mexico	Spanish	1916 Al	Operator	Auto filling sta.	4589	W	Yes	No
77			Yepiz, Jorge?	Partner			M	Mex	28	S	Mexico	Mexico	Mexico	Spanish	1920 Al	Operator	Auto filling sta.	4589	W	Yes	No
78			Parra?, Juan	Partner			M	Mex	33	M 22	Mexico	Mexico	Mexico	Spanish	1922 Al	Operator	Auto filling sta.	4589	W	Yes	No
79	95	96	Thompson, Charles M.	Head	R	55	M	W	49	M 36	Missouri	Missouri	Missouri			Clerk	Foreign Club	7X7V	W	Yes	No
80			— Mattie	Wife-H			F	W	38	M 25	Arizona	Kentucky	California			None					
81		97	North, James	Head	R	55	M	W	32	M 24	Missouri	Missouri	Missouri			Clerk	Foreign Club	7X7V	W	Yes	No
82			— Mildred	Wife-H			F	W	32	M 24	Missouri	Missouri	Missouri			None					
83	96	98	Odriozola, Augustin	Head	R	12	M	Mex	46	M 22	Mexico	Mexico	Mexico	Spanish	1916 Al	Laborer	Odd jobs	7899	W	Yes	No
84			— Josefina	Wife-H			F	Mex	40	M 18	Mexico	Mexico	Mexico	Spanish	1917 Al	None					
85			— Manuel	Son			M	Mex	21	M 18	Mexico	Mexico	Mexico	Spanish	1917 Al	Laborer	Odd jobs	7899	W	Yes	No
86			— Antonia	Daughter-in-law			F	Mex	21	M 18	Texas	Mexico	Mexico			None					
87			— Richard	Son-in-law			M	Mex	1½	S	California	Mexico	Texas			None					
88			— Gilbert	Son-in-law			M	Mex	3/12	S	California	Mexico	Texas			None					
89			— Alfred	Son			M	Mex	17	S	Mexico	Mexico	Mexico	Spanish	1917 Al	helper	Auto filling sta.	7889	W	Yes	
90	97	99	Hadley, Leon A.	Head	R	25	M	W	34	M 17	Illinois	United States	United States			Taxi driver	Own stand	398V	O	Yes	No
91			— Emma	Wife-H			F	W	34	M 17	Illinois	Germany	United States			None					
92			— Leona	Daughter			F	W	9	S	Illinois	Illinois	Illinois			None					
93	98	100	Tirrell?, Edd D.	Head			M	W	52	M 20	Wisconsin	New Hampshire	New York			Proprietor	Lumber yard	9591	E	Yes	No
94			— Agnes M.	Wife-H			F	W	52	M 25	California	California	California			None					
95			Estudillo, Robert F.	Step-son			M	W	18	S	California	California	California			Truck driver	Lumber yard	4X90	W	Yes	
96	99	101	Baird, Allen C.	Head	R	6	M	W	29	S	Kentucky	Kentucky	Kentucky			None					No
97	100	102	Dohn, William	Head	R	10	M	W	44	Wd	Virginia	Virginia	Virginia			Proprietor	Public Garage	7273	O	Yes	Yes WW
98			Guillin, Walter E.	Partner			M	W	21	S	Nebraska	Iowa	Iowa			Auto mechanic	Public Garage	7673	W	Yes	No
99	101	103	Flores, Arnulfo	Head	R	25	M	Mex	40	M 22	Mexico	Mexico	Mexico	Spanish	1905 Al	Carpenter	House	06X1	W	Yes	No
100			— Luisa	Wife			F	Mex	44	M 26	Mexico	Mexico	Mexico	Spanish	1911 Al	None					

SOURCE: 1930 CENSUS

San Diego May Spread to Border: City Will Call Vote Despite Threats of Chula Vista Suit
Los Angeles Times (1923-Current File); Apr 16, 1957;
ProQuest Historical Newspapers: Los Angeles Times (1881-1989)
pg. 24

San Diego May Spread to Border

City Will Call Vote Despite Threats of Chula Vista Suit

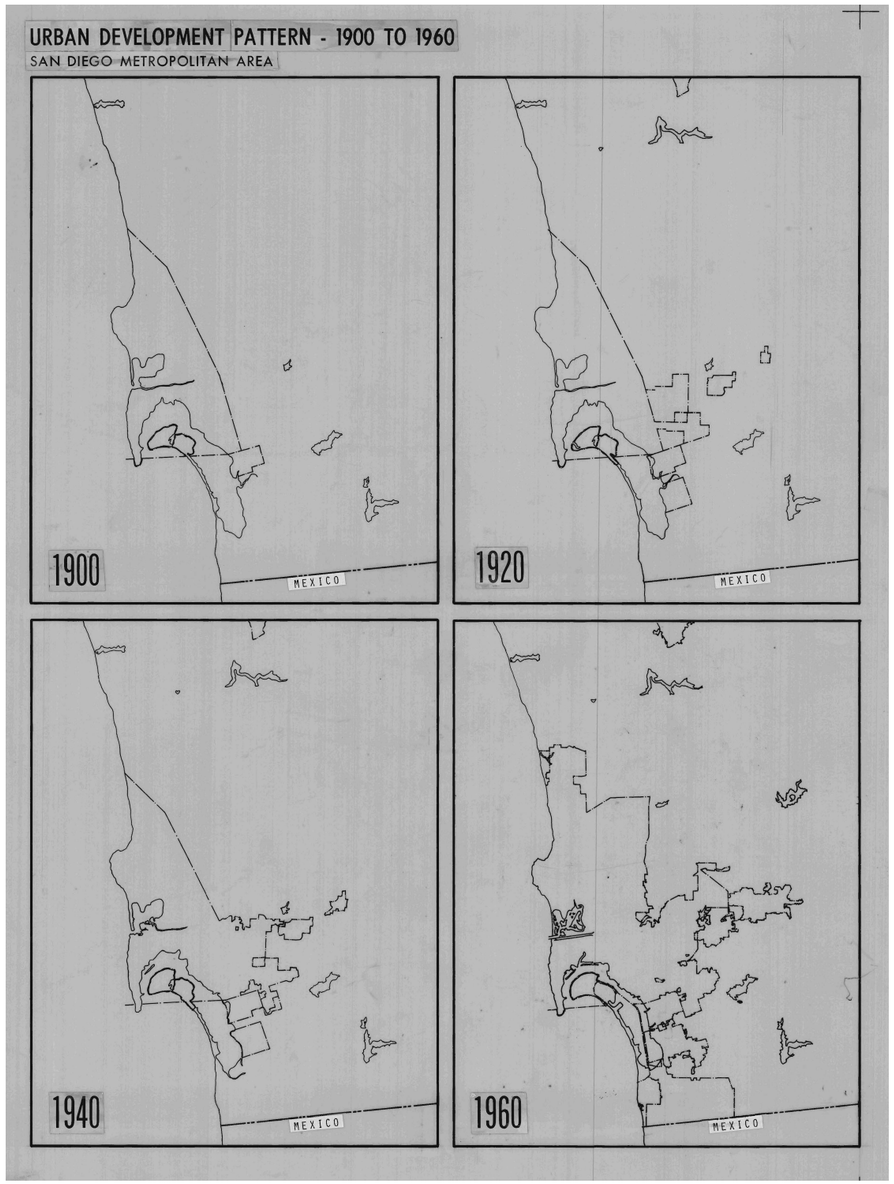
SAN DIEGO, April 15 (AP)—The City Council today declared its intention of calling a special annexation election that would extend the city limits to the Mexican border.

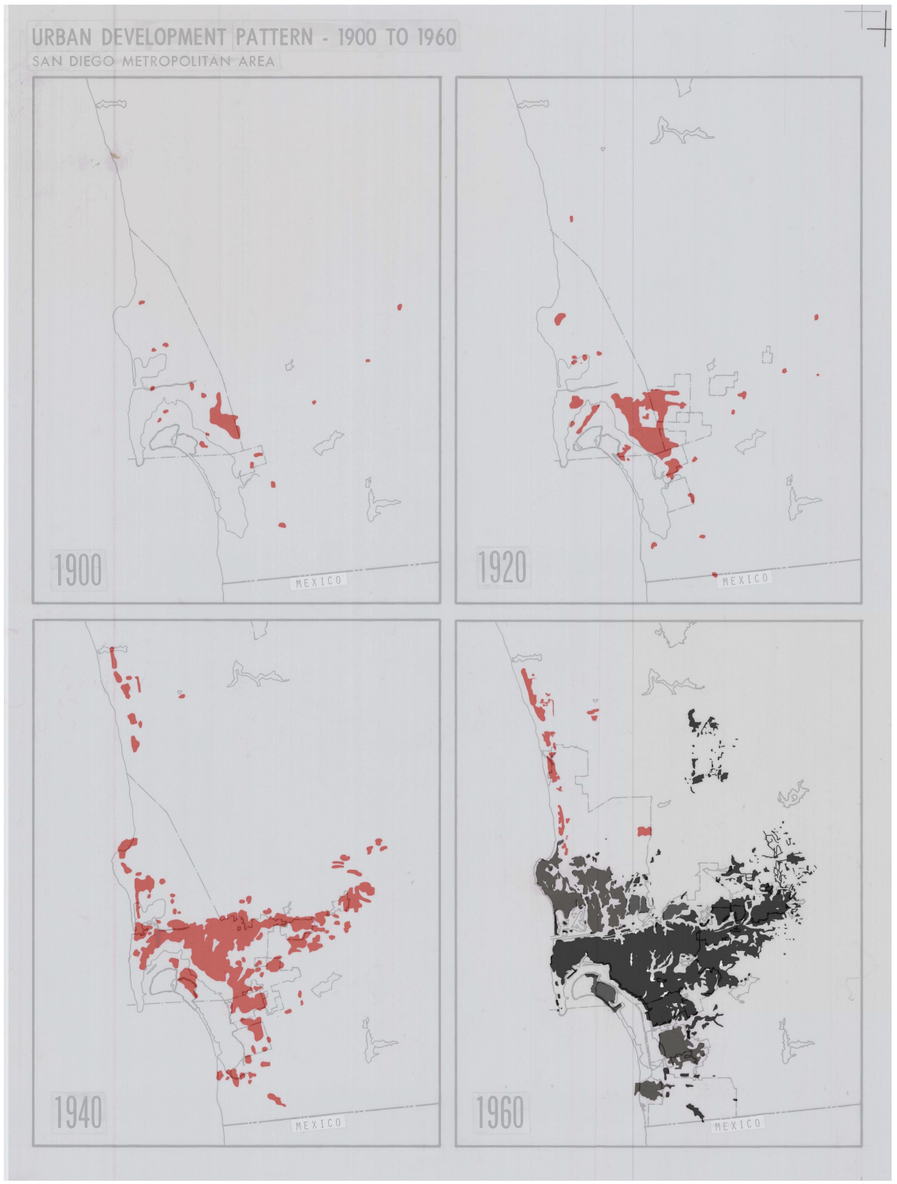
It acted within an hour after a petition, bearing 991 signatures of South Bay area residents, was presented to the City Clerk. He said 600 names would have been sufficient.

May 6 Hearing

The Council set a hearing for May 6 on the proposal.

The city of Chula Vista, which has sought to annex a corridor that could block San Diego's expansion to the south, has threatened court action. The area proposed for annexation to San Diego covers 22 square miles and includes Palm City, Nestor, farm lands in the Tijuana River Valley, San Ysidro and Otay Mesa.



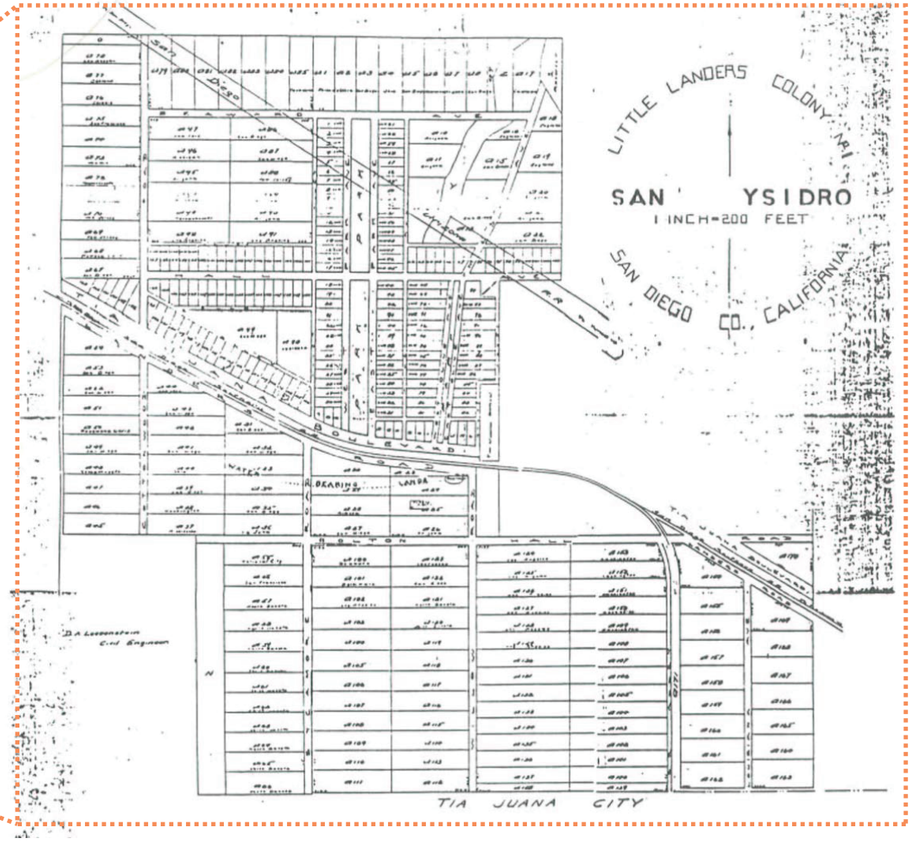


SOURCE: SANDIEGO.GOV

WATER ISSUES IN SAN YSIDRO STARTED THE IDEA OF ANNEXATION, BUT SAN DIEGO WANTED TO DISSOLVE SAN YSIDRO INTO ITSELFSO IT COULD HAVE A STAKE IN INTERNATIONAL TRADE.

SHIFT IN DEMOGRAPHICS FROM PRIMARILY ANGLO TO PRIMARILY MEXICAN.

1970 AERIAL



SOURCE: PUSEY MAP LIBRARY

RESIDENTIAL TYPOLOGIES_SAN YSIDRO
1910- 1970

233 W PARK AVE, 1910

123 SEAWARD AVE, 1912

159 HALL AVE, 1923

239-241 COTTONWOOD ROAD, 1945

172 MT CARMEL DRIVE, MOUNT CARMEL HEIGHTS, 1969

SEAWARD AVE, 1966-70

SOURCE: PAGE & TURNBULL

COMMERCIAL TYPOLOGIES_SAN YSIDRO
1929-1960S

145-149 W SAN YSIDRO BLVD, 1929

751 E SAN YSIDRO BLVD, 1930

EL TOREADOR MOTEL, 601 E SAN YSIDRO BLVD, 1950

701 E SAN YSIDRO BLVD, 1960S

SOURCE: SAN DIEGO HISTORICAL SOCIETY, PAGE & TURNBULL

CIVIC TYPOLOGIES_SAN YSIDRO
1929-1960S

173 W HALL AVE, SAN YSIDRO COMMUNITY CHURCH, 1924

212 WEST PARK AVE, CIVIC AND REC CENTER, 1925

U.S. CUSTOMS HOUSE, 1933

SAN YSIDRO COMMUNITY CENTER, 1960S