SUPPLEMENTAL MATERIAL

Supplemental Table C. Exploratory Factor Analysis on Reading Preferences.

	Reading Preferences			
	Fiction	Informational	Nonfiction	Light
Thriller	.78			
Fantasy	.78			
Mystery	.76			
Adventure	.75			
Crime	.73			
Horror	.57			
Science fiction	.55			
Erotica	*.30*			
Computers		.75		
Sports		.68		
Business		.62		
Medical		.55		
News/current events		.50		
Comics		.48		
Architecture		.46		
Reference		.46		
Science and nature		.42		
Health		.40		
Philosophy			.75	
Poetry			.69	
Art			.69	
History			.68	
Academic			.56	
Literature			.47	
Romance				.74
Cooking				.65
Entertainment/humor				.60
Eigenvalues	5.67	3.35	2.25	1.75
% of variance explained	21.00	12.43	8.36	6.49
Cumulative % of variance explained	21.00	33.43	41.80	48.29

Note. Items that are not assigned to a factor appear in italics.