SHOCKOE BOTTOM | RICHMOND, VIRGINIA

Mid-20th century Scientific Progressivism supplants tradition

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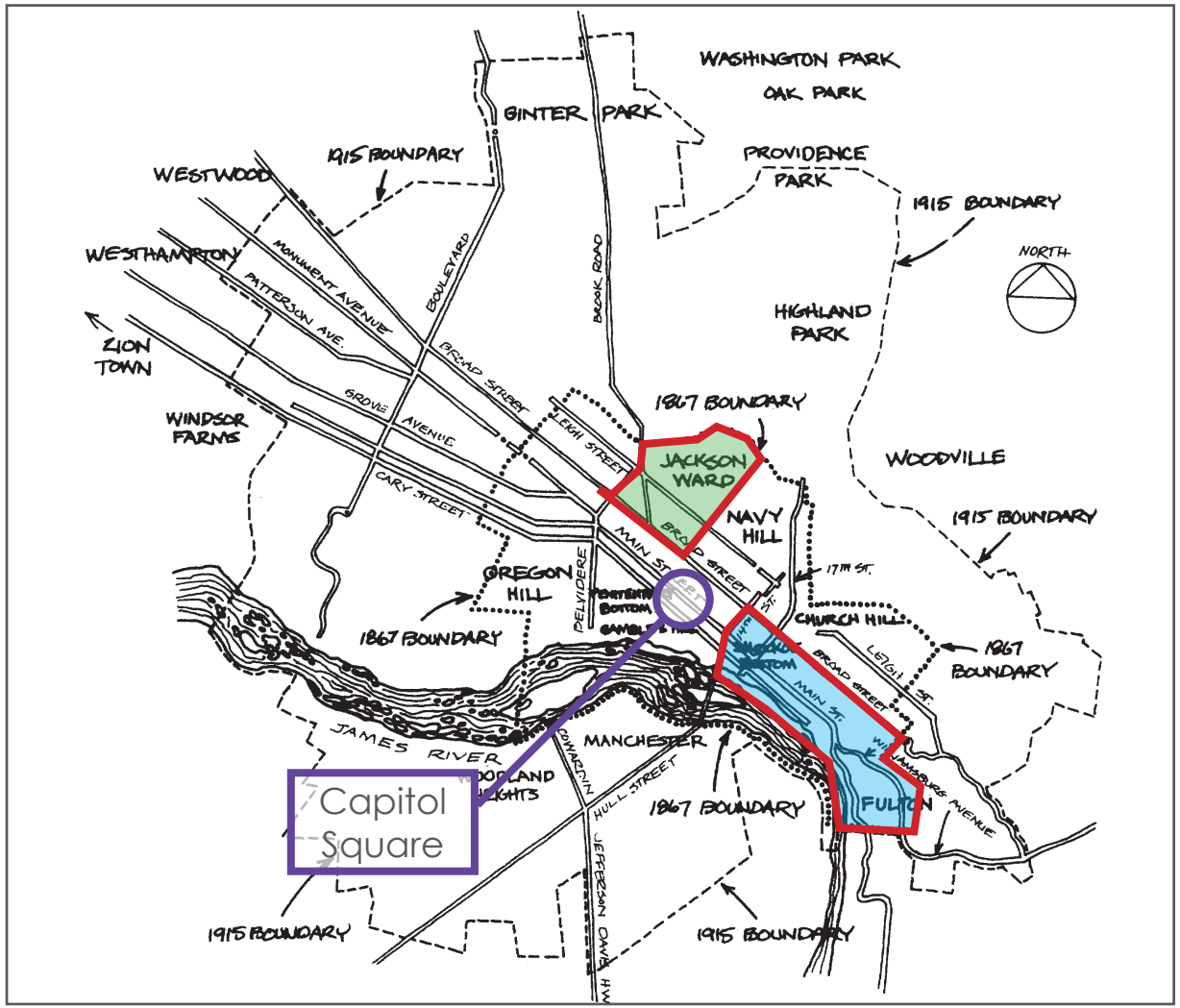
Richmond's territorial expansion



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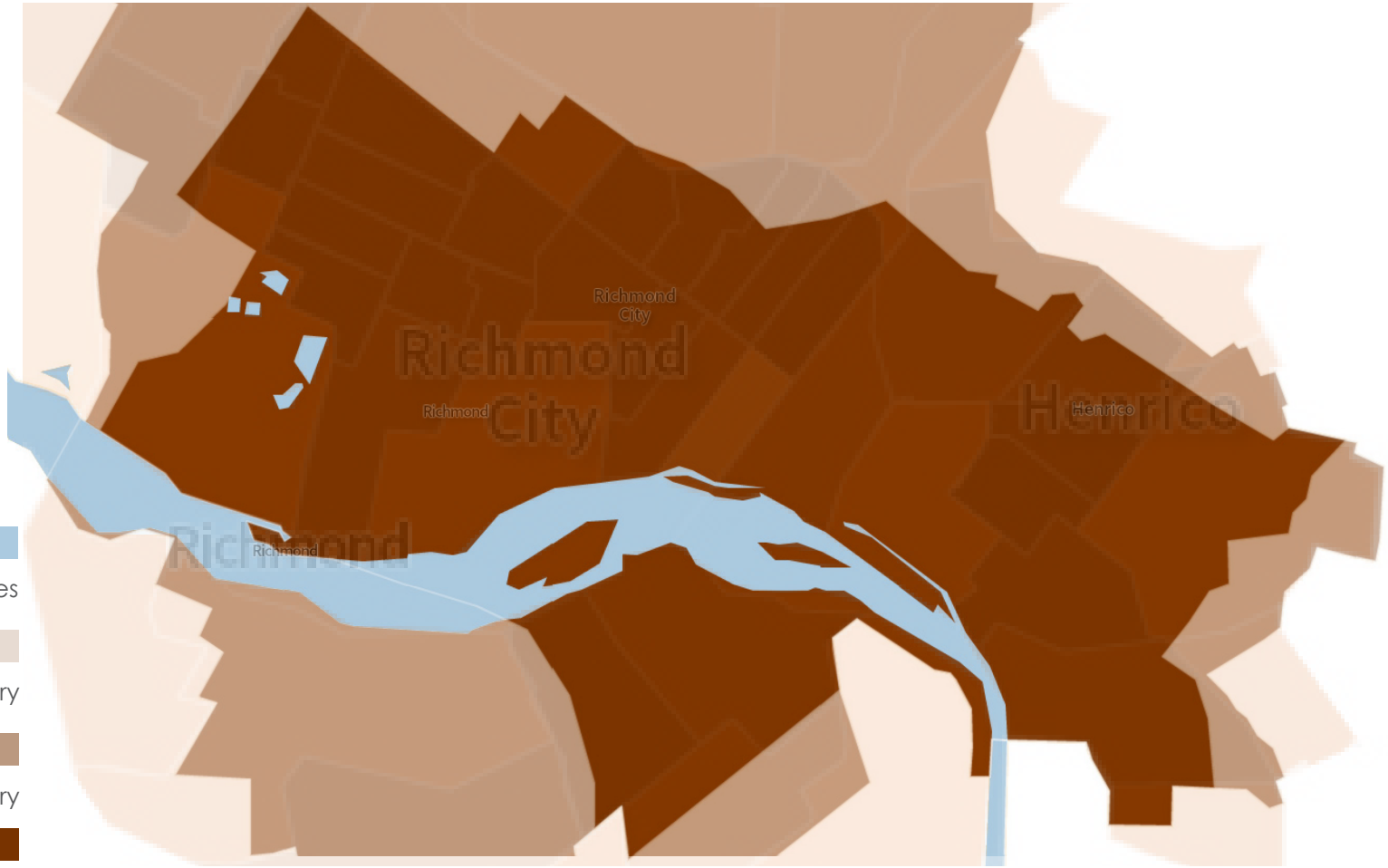
From WWI to the end of WWII, the greater metropolitan Richmond area grew from 127.638 to 230,310 residents.



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1936-37 Redline Map

The areas highlighted are historically black neighborhoods and/or laborers, tobacco hands, and domestic workers. Letter "D" grades indicated undesirable low income population.

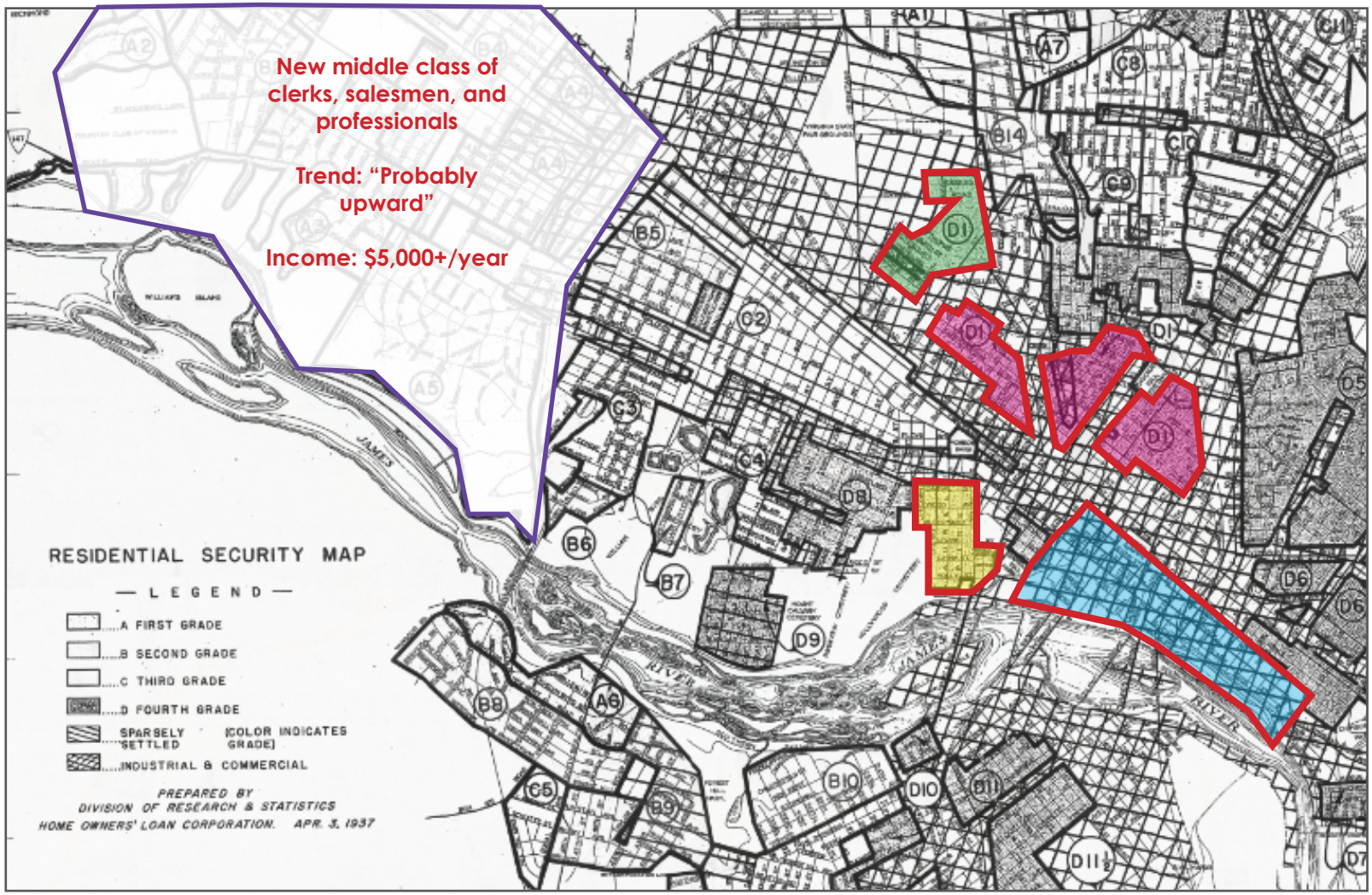
Industrial area

Oregon Hill

Church Hill

Shockoe Bottom

Jackson Ward



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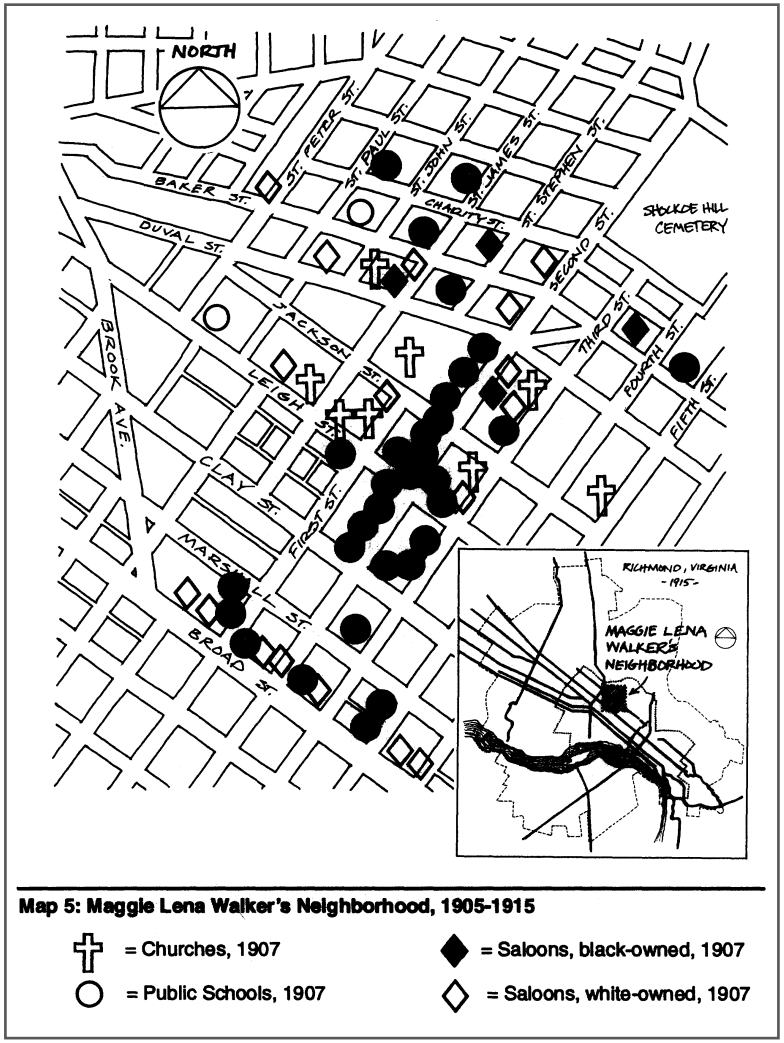

1905-1915
Churches/Saloons/Schools

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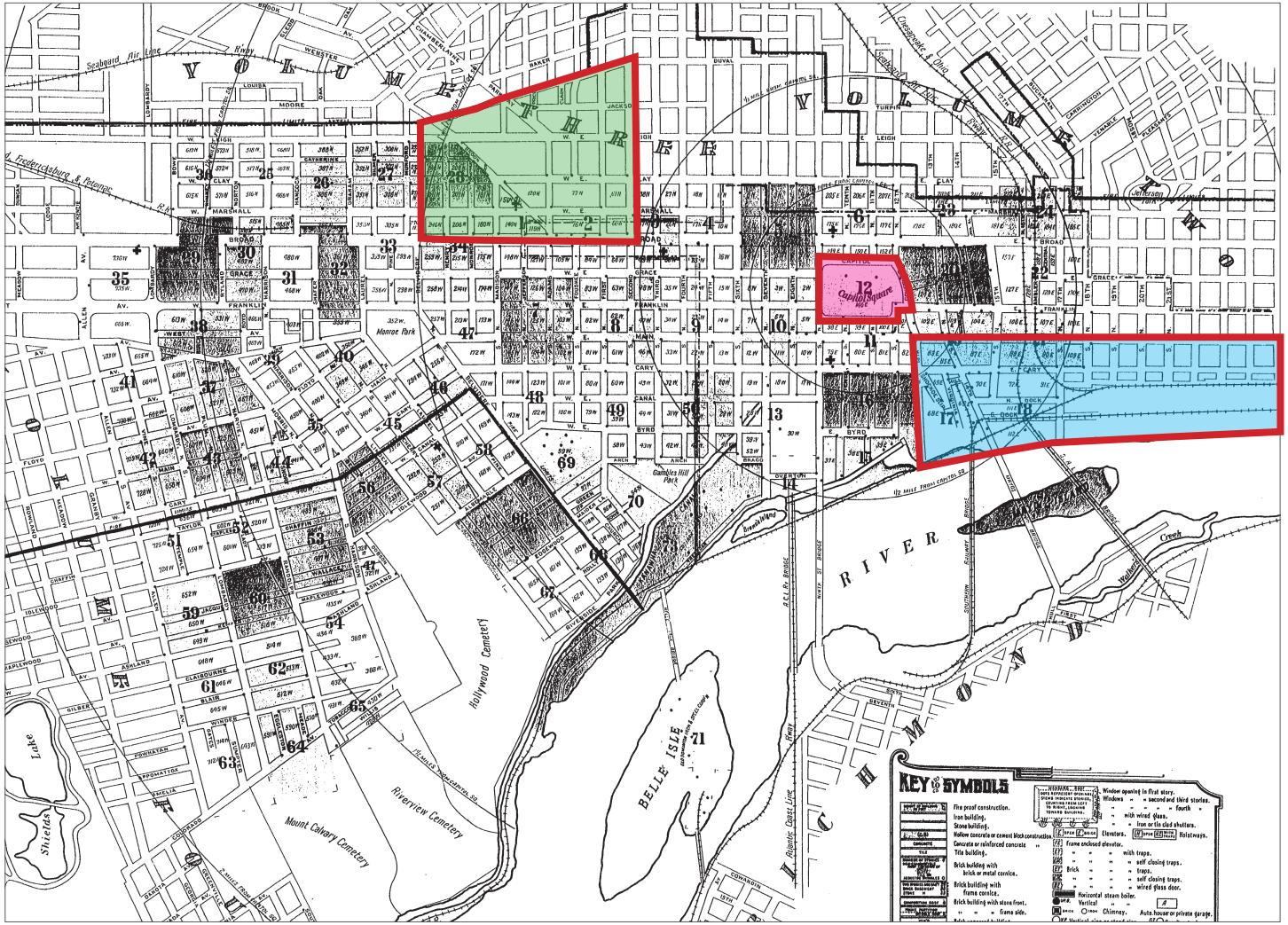
1919-1952



Capitol Square

Shockoe Bottom

Jackson Ward

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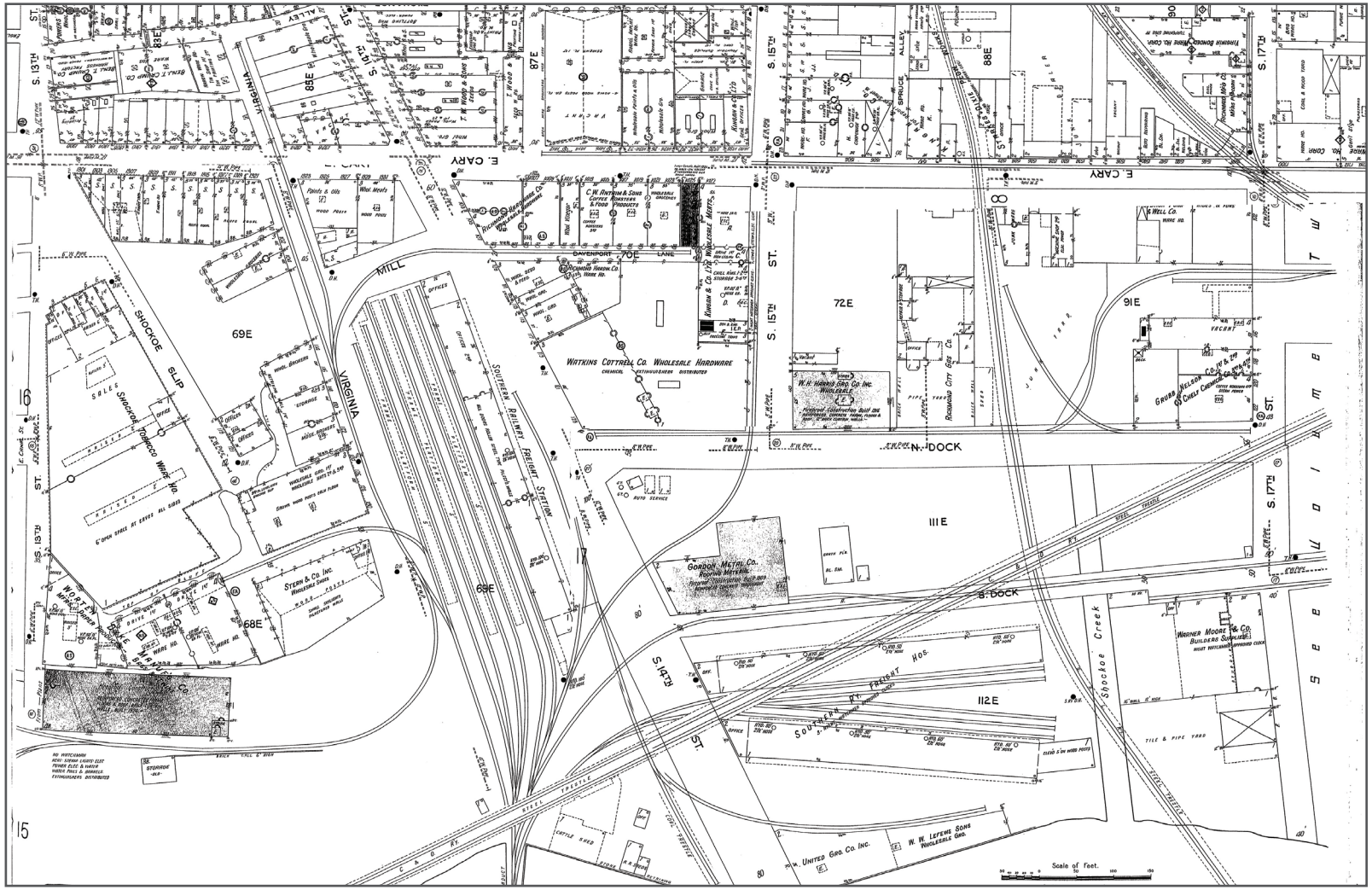

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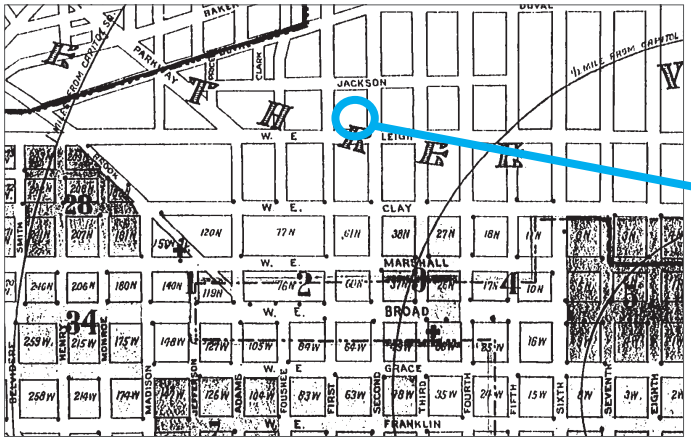
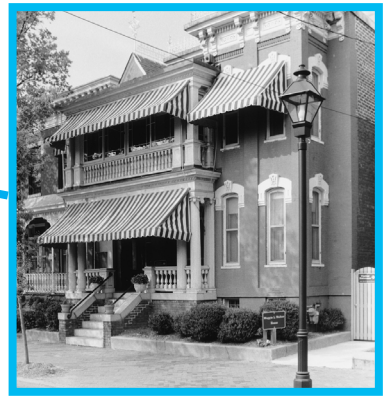
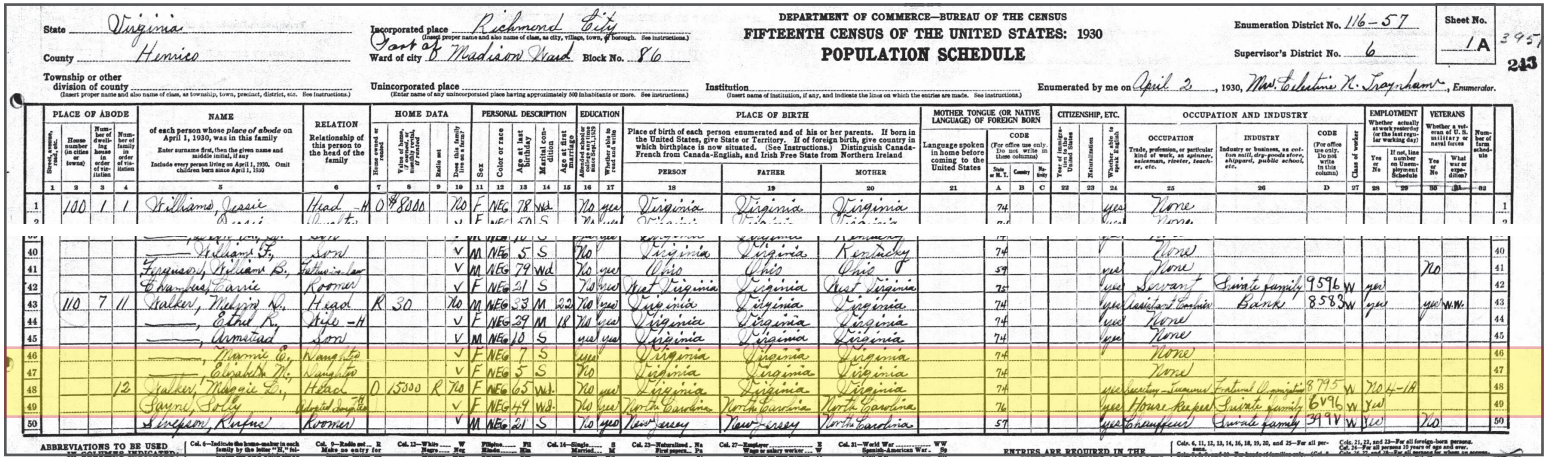




Maggie Lena Walker was a teacher, entrepreneur, and the first female bank president of any race to charter a bank in the United States. It was called the St. Luke Penny Savings Bank. Her home in the Jackson Ward is a National Historic Site.



DEPARTMENT OF COMMERCE—BUREAU OF THE CENSUS
FIFTEENTH CENSUS OF THE UNITED STATES: 1930
POPULATION SCHEDULE

State Virginia
County Henrico
Township or other division of county
Incorporated place Richmond City
Ward of city 6 Madison Ward Block No. 86
Unincorporated place
Institution
Enumerated by me on April 2, 1930, Mrs. Ethelene N. Troy-Lamb, Enumerator.
Enumeration District No. 116-57
Supervisor's District No. 6
Sheet No. 1A

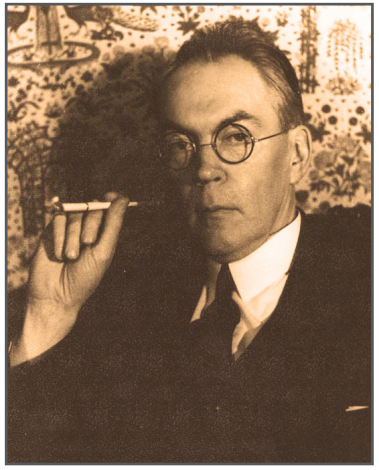
	PLACE OF ABODE			NAME	RELATION	HOME DATA				PERSONAL DESCRIPTION				EDUCATION		PLACE OF BIRTH			MOTHER TONGUE (OR NATIVE LANGUAGE) OF FOREIGN BORN		CITIZENSHIP, ETC.		OCCUPATION AND INDUSTRY			EMPLOYMENT	VETERANS	
	Street, avenue, road, etc.	House number (in cities or towns)	Number of dwelling house in order of visitation	Number of family in order of visitation	of each person whose place of abode on April 1, 1930, was in this family. Enter surname first, then the given name and middle initial, if any. Include every person living on April 1, 1930. Omit children born since April 1, 1930	Relationship of this person to the head of the family	Home owned or rented	Value of home, if owned, or monthly rental, if rented	Radio set	Does this family have a radio set?	Sex	Color or race	Age at last birthday	Marital condition	Attended school or college any time since Sept. 1, 1929?	Age at first marriage	Whether able to read and write	Place of birth of each person enumerated and of his or her parents. If born in the United States, give State or Territory. If of foreign birth, give country in which birthplace is now situated. (See Instructions.) Distinguish Canada-French from Canada-English, and Irish Free State from Northern Ireland			Language spoken in home before coming to the United States	Naturalization	Whether able to speak English	Trade, profession, or particular kind of work, as spinner, salesman, riveter, teacher, etc.	Industry or business, as cotton mill, dry-goods store, shipyard, public school, etc.	CODE	Class of worker	Whether actually at work yesterday or the last regular working day	If not, line number on Unemployment Schedule	Whether a veteran of the U.S. military or naval forces	What war or expedition	Number of farm schedule
																PERSON	FATHER	MOTHER												
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	A	B	C	22	23	24	25	26	D	27	28	29	30	31	32	
1	100	1	1	Williams, Jessie	Head	H	8000		No	F	Wh	78	Wid			No	yes	Virginia	Virginia	Virginia					yes		None									1
40				Richard F.	Son				V	M	Wh	5	S			No		Virginia	Virginia	Kentucky					yes		None									40
41				Ferguson, Richard B.	Father-in-law				V	M	Wh	79	Wid			No	yes	Ohio	Ohio	Ohio					yes		None									41
42				Edwards, Carrie	Roomer				V	F	Wh	21	S			No	yes	West Virginia	Virginia	West Virginia					yes		Servant	Private family	9596	W	yes					42
43	110	7	11	Walker, Maggie L.	Head	R	30		No	M	Wh	58	M		22	No	yes	Virginia	Virginia	Virginia					yes		Assistant Cashier	Bank	8583	W	yes		yes	W.W.		43
44				——, Ethel K.	Wife	H			V	F	Wh	29	M		18	No	yes	Virginia	Virginia	Virginia					yes		None									44
45				——, Armistead	Son				V	M	Wh	10	S			yes	yes	Virginia	Virginia	Virginia					yes		None									45
46				——, Yvonne C.	Niece				V	F	Wh	7	S			yes		Virginia	Virginia	Virginia					yes		None									46
47				——, Elizabeth M.	Niece				V	F	Wh	5	S			No		Virginia	Virginia	Virginia					yes		None									47
48	12			Walker, Maggie L.	Head	O	15000	R	No	F	Wh	65	Wid			No	yes	Virginia	Virginia	Virginia					yes		Secretary-Treasurer	Financial Agent	8795	W	No	4-18				48
49				Sayre, Sally	Adopted Daughter				V	F	Wh	44	Wid			No	yes	North Carolina	North Carolina	North Carolina					yes		House Keeper	Private family	6496	W	yes					49
50				Simpson, Rufus	Roomer				V	M	Wh	21	S			No	yes	New Jersey	New Jersey	North Carolina					yes		Carpenter	Private family	3994	W	yes		No			50

ABBREVIATIONS TO BE USED — NO DOUBLE QUOTES INDICATED

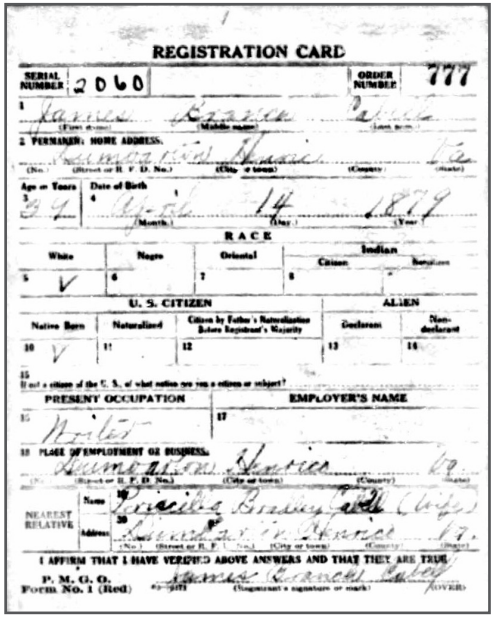
Walker - 1930 Census

SHOCKOE BOTTOM | RICHMOND, VIRGINIA

Mid-20th century Scientific Progressivism supplants tradition



James Branch Cabell, pictured above, was best known as an author of fantasy escapist fiction, and proponent of the "New South." His book *The Rivet in Grandfather's Neck* was reviewed in the January 15, 1917 edition of Harper's Weekly.



REGISTRATION CARD

SERIAL NUMBER 2060 ORDER NUMBER 777

1. James Branch Cabell
2. PERMANENT HOME ADDRESS: Dumbarton Henrico Va.
Age in Years: 39 Date of Birth: April 14 1879

RACE: White ✓ Negro Oriental Indian Citizen Sensitive

U. S. CITIZEN: Native Born ✓ Naturalized Citizen by Father's Naturalization Before Registrant's Majority

ALIEN: Declarant Non-declarant

If not a citizen of the U. S., of what nation are you a citizen or subject?

PRESENT OCCUPATION: Writer

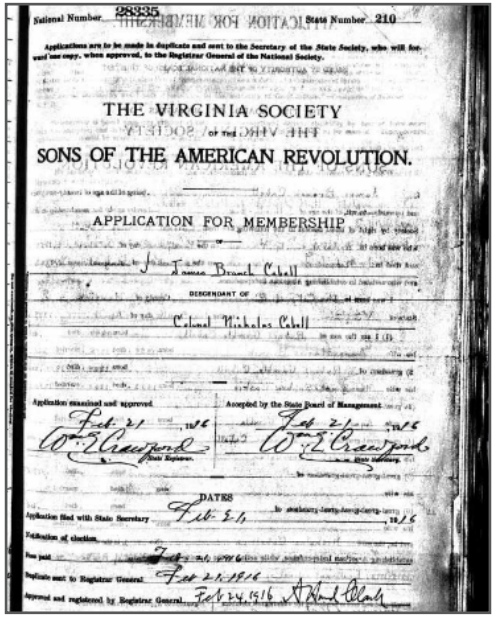
EMPLOYER'S NAME:

18. PLACE OF EMPLOYMENT OR BUSINESS: Dumbarton Henrico Va.

NEAREST RELATIVE: Name: Priscilla Bradley Cabell (Wife) Address: Dumbarton Henrico Va.

I AFFIRM THAT I HAVE VERIFIED ABOVE ANSWERS AND THAT THEY ARE TRUE.

P. M. G. O. Form No. 1 (Red) James Branch Cabell (Registrant's signature or mark) (OVER)



National Number 28335 State Number 210

Applications are to be made in duplicate and sent to the Secretary of the State Society, who will forward one copy, when approved, to the Registrar General of the National Society.

THE VIRGINIA SOCIETY OF THE SONS OF THE AMERICAN REVOLUTION.

APPLICATION FOR MEMBERSHIP

James Branch Cabell

DESCENDANT OF Colonel Nicholas Cabell

Application examined and approved Feb. 21 1916 Wm. E. Crawford State Registrar.

Accepted by the State Board of Management Feb. 21 1916 Wm. E. Crawford State Secretary.

DATES

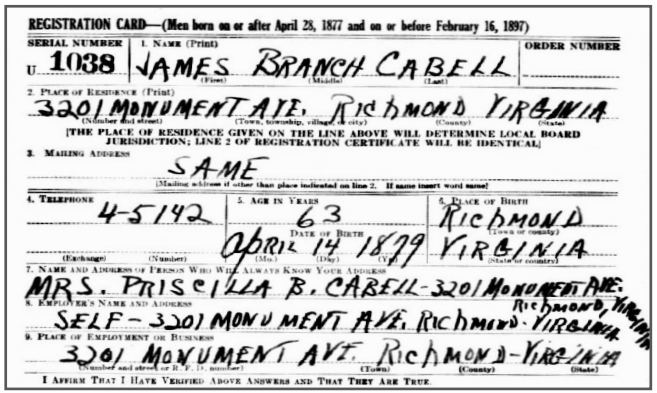
Application filed with State Secretary Feb. 21, 1916

Notification of election

Fee paid Feb. 21, 1916

Duplicate sent to Registrar General Feb. 21, 1916

Approved and registered by Registrar General Feb. 24, 1916 [signature]



REGISTRATION CARD—(Men born on or after April 28, 1877 and on or before February 16, 1897)

SERIAL NUMBER U 1038 1. NAME (Print) JAMES BRANCH CABELL (First) (Middle) (Last) ORDER NUMBER

2. PLACE OF RESIDENCE (Print) 3201 MONUMENT AVE. RICHMOND VIRGINIA (Number and street) (Town, township, village, or city) (County) (State)

[THE PLACE OF RESIDENCE GIVEN ON THE LINE ABOVE WILL DETERMINE LOCAL BOARD JURISDICTION; LINE 2 OF REGISTRATION CERTIFICATE WILL BE IDENTICAL]

3. MAILING ADDRESS SAME (Mailing address if other than place indicated on line 2. If same insert word same)

4. TELEPHONE 4-5142 (Exchange) (Number)

5. AGE IN YEARS 63 DATE OF BIRTH April 14 1879 (Mo.) (Day) (Yr.)

6. PLACE OF BIRTH RICHMOND (Town or county) VIRGINIA (State or country)

7. NAME AND ADDRESS OF PERSON WHO WILL ALWAYS KNOW YOUR ADDRESS MRS. PRISCILLA B. CABELL-3201 MONUMENT AVE. RICHMOND, VIRGINIA

8. EMPLOYER'S NAME AND ADDRESS SELF-3201 MONUMENT AVE. RICHMOND-VIRGINIA

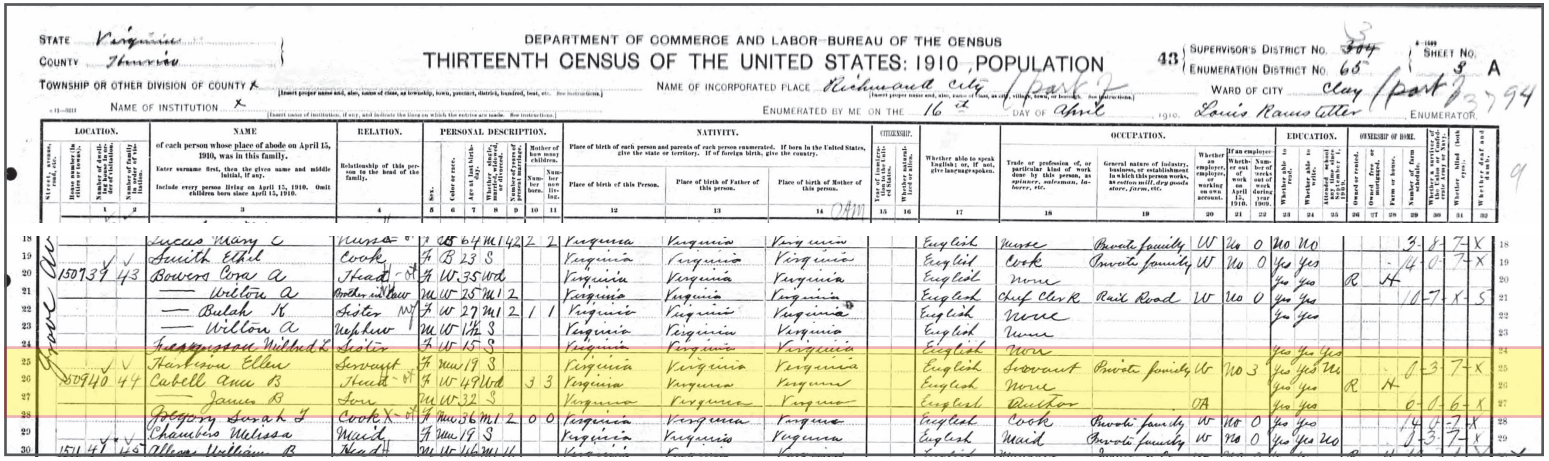
9. PLACE OF EMPLOYMENT OR BUSINESS 3201 MONUMENT AVE. RICHMOND-VIRGINIA (Number and street or R. F. D. number) (Town) (County) (State)

I AFFIRM THAT I HAVE VERIFIED ABOVE ANSWERS AND THAT THEY ARE TRUE.

Cabell - Registrations

SHOCKOE BOTTOM | RICHMOND, VIRGINIA

Mid-20th century Scientific Progressivism supplants tradition



DEPARTMENT OF COMMERCE AND LABOR—BUREAU OF THE CENSUS

THIRTEENTH CENSUS OF THE UNITED STATES: 1910, POPULATION

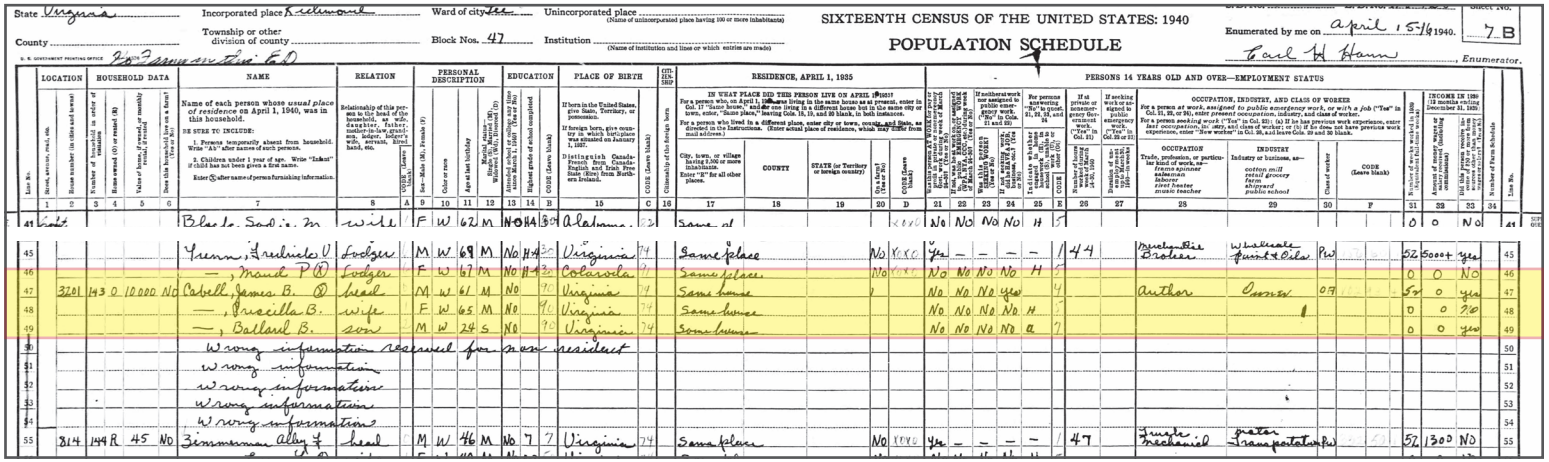
STATE Virginia — COUNTY Henrico — TOWNSHIP OR OTHER DIVISION OF COUNTY X — NAME OF INSTITUTION X

NAME OF INCORPORATED PLACE Richmond City (part 1) — WARD OF CITY Clay (part 3) — ENUMERATED BY ME ON THE 16 DAY OF April 1910. — Louis Ramsteller, ENUMERATOR

SUPERVISOR'S DISTRICT NO. 3 — ENUMERATION DISTRICT NO. 65 — SHEET NO. 3 A

LOCATION	NAME	RELATION	PERSONAL DESCRIPTION							NATIVITY			CITIZENSHIP		OCCUPATION			EDUCATION			OWNERSHIP OF HOME					
Street, avenue, etc.	Name of each person whose place of abode on April 15, 1910, was in this family. Enter surname first, then the given name and middle initial, if any. Include every person living on April 15, 1910. Omit children born since April 15, 1910.	Relationship of this person to the head of the family.	Sex.	Color or race.	Age at last birthday.	Whether single, married, widowed, or divorced.	Number of years of present marriage.	Mother of how many children.	Number of these children living.	Place of birth of this person.	Place of birth of father of this person.	Place of birth of mother of this person.	Year of immigration to the United States.	Whether naturalized or alien.	Whether able to speak English; or, if not, give language spoken.	Trade or profession of, or particular kind of work done by this person, as spinner, salesman, laborer, etc.	General nature of industry, business, or establishment in which this person works, as cotton mill, dry-goods store, farm, etc.	Whether an employer, employee, or working on own account.	If an employee: Number of weeks out of work during year 1909.	Whether able to read.	Whether able to write.	Attended school any time since Sept. 1, 1909.	Owned or rented.	Owned free or mortgaged.	Farm or house.	Number of farm schedule.	Whether survivor of Confederate Army or Navy.	Whether blind.	Whether deaf and dumb.
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	Lucas Mary C	Nurse	F	W	47	M	14	2	2	Virginia	Virginia	Virginia			English	Nurse	Private family	W	No	0	No	No								
	Smith Ethel	Cook	F	B	23	S				Virginia	Virginia	Virginia			English	Cook	Private family	W	No	0	Yes	Yes								
1507	Bowers Cora A	Head	F	W	35	Wd				Virginia	Virginia	Virginia			English	None					Yes	Yes	R	H						
	— Welton A	Brother in law	M	W	28	M	2			Virginia	Virginia	Virginia			English	Chief Clerk R	Rail Road	W	No	0	Yes	Yes								
	— Bulah K	Sister	F	W	27	M	2	1	1	Virginia	Virginia	Virginia			English	None					Yes	Yes								
	— Willon A	Nephew	M	W	1 7/12	S				Virginia	Virginia	Virginia			English	None														
	Thompson Mildred L	Sister	F	W	15	S				Virginia	Virginia	Virginia			English	None					Yes	Yes								
	Harbison Ellen	Servant	F	Mu	19	S				Virginia	Virginia	Virginia			English	Servant	Private family	W	No	3	Yes	Yes	No							
1509	Cabell Ann B	Head	F	W	49	Wd	3	3		Virginia	Virginia	Virginia			English	None					Yes	Yes	R	H						
	— James B	Son	M	W	32	S				Virginia	Virginia	Virginia			English	Author		OA			Yes	No								
	Gregory Sarah L	Cook	F	Mu	36	Wd	2	0	0	Virginia	Virginia	Virginia			English	Cook	Private family	W	No	0	Yes	Yes								
	Chambers Melissa	Maid	F	Mu	19	S				Virginia	Virginia	Virginia			English	Maid	Private family	W	No	0	Yes	Yes	No							
1511	Allen William B	Head	M	W	46	M	14																							

Cabell - 1910 Census



State Virginia — County — Township or other division of county — Incorporated place Richmond — Ward of city 1st — Block Nos. 47 — Unincorporated place — Institution — (Name of unincorporated place having 100 or more inhabitants) — (Name of institution and line on which entries are made)

SIXTEENTH CENSUS OF THE UNITED STATES: 1940

POPULATION SCHEDULE

Enumerated by me on April 15-16 1940. — Earl H Hamm, Enumerator — District No. 7-B

LOCATION	HOUSEHOLD DATA	NAME	RELATION	PERSONAL DESCRIPTION				EDUCATION		PLACE OF BIRTH	CITIZENSHIP	RESIDENCE, APRIL 1, 1935				PERSONS 14 YEARS OLD AND OVER—EMPLOYMENT STATUS												INCOME IN 1939		
Line No.	Street, avenue, road, etc.	Name of each person whose usual place of residence on April 1, 1940, was in this household.	Relationship of this person to the head of the household, as wife, daughter, father, mother-in-law, grandson, lodger, lodger's wife, servant, hired hand, etc.	Sex—Male (M), Female (F)	Color or race	Age at last birthday	Marital status—Single (S), Married (M), Widowed (Wd), Divorced (D)	Attended school, college, any time since March 1, 1940	Highest grade of school completed	If born in the United States, give State, Territory, or possession. If foreign born, give country in which birthplace was situated on January 1, 1937. Distinguish Canada-French from Canada-English and Irish Free State (Eire) from Northern Ireland.	Citizenship of the foreign born	In what place did this person live on April 1, 1935? For a person who, on April 1, 1940, was living in the same house as at present, enter in Col. 17 "Same house," and do not enter anything in Cols. 18-20. If living in a different house but in the same city or town, enter "Same place," leaving Cols. 18, 19, and 20 blank, in both instances. For a person who lived in a different place, enter city or town, county, and State, as directed on the instructions. (Enter actual place of residence, which may differ from mail address.)				Was this person at work (or assigned to public emergency work) during the week of March 24-30? ("Yes" or "No")	If not at work, was he seeking work? ("Yes" or "No")	For persons answering "No" to question 21, did he have a job? ("Yes" or "No")	If not at work (or assigned to public emergency work), was he unable to work? ("Yes" in Col. 24 or 25)	If seeking work or assigned to public emergency work, has he worked before? ("Yes" in Col. 24 or 25)	OCCUPATION, INDUSTRY, AND CLASS OF WORKER							
												City, town, or village having 2,500 or more inhabitants. Enter "R" for all other places.	COUNTY	STATE (or Territory or foreign country)	On a farm? (Yes or No)																
1	2	7	8	9	10	11	12	13	14	15	C	16	17	18	19	20	D	21	22	23	24	25	E	26	27	28	29	30	F	31	32	33	34
41	Lot	Black, Sadie M	wife	F	W	62	M	No	HS 4	Alabama		same pl						No	No	No	No	H											
45		Gunn, Frederick V	Lodger	M	W	69	M	No	HS 4	Virginia		same place			No	X	X	Yes	—	—	—	—		44		Manufacturing Broker	Wholesale fruit & Oils		Pw		52	5000+	yes	
46		—, Maud P (R)	Lodger	F	W	67	M	No	HS 3	Colorado		same place			No	X	X	No	No	No	No	H									0	0	No	
47	3201	143 0 10000 No Cabell, James B. (R)	Head	M	W	61	M	No	16	Virginia		same house						No	No	No	Yes					Author	Owner		07		52	0	yes	
48		—, Priscilla B.	Wife	F	W	65	M	No	16	Virginia		same house						No	No	No	No	H									0	0	No	
49		—, Ballard B.	son	M	W	24	S	No	16	Virginia		same house						No	No	No	No	U									0	0	yes	
50		Wrong information received for new resident																															
51		Wrong information																															
52		Wrong information																															
53		Wrong information																															
54		Wrong information																															
55	814	144 R 45 No Zimmerman Alley J	Head	M	W	46	M	No	7	Virginia		same place			No	X	X	Yes	—	—	—	—		47		Trucker mechanic	Greater transportation		Pw		52	1300	No	

Cabell - 1940 Census

SHOCKOE BOTTOM | RICHMOND, VIRGINIA

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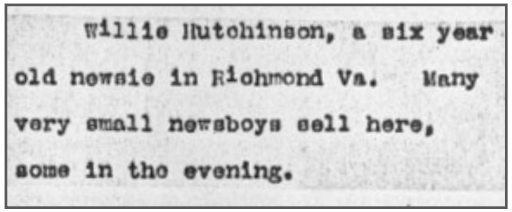


Willie Hutchinson, pictured above, was photographed by Lewis Hine at a time when the Virginia Federation of Labor was convening in Richmond. One of the topics of discussion was child labor laws in 1911.

SHOCKOE BOTTOM | RICHMOND, VIRGINIA

Mid-20th century Scientific Progressivism supplants tradition

HOME EDITION

THE NEWS LEADER

CIRCULATION YESTERDAY: 24,722

NUMBER 7,037. RICHMOND, VA., THURSDAY AFTERNOON, JUNE 8, 1911. ONE CENT

BRITT TAKES COUNT IN POLICE COURT

Dealt Solar Plexus Blow by "One Round" Humiliation, Alleged Check Kiter Goes Down.

DETECTIVE THOUGHT PRISONER FEIGNING

Crutchfield, However, Believed He Was Fainting and Orders Ambulance for Youthful Accused Suffering from Mental Lapse

Mrs. Elizabeth Livingston

CONSULT RECORD FOR HER MOTIVE

TRIPLE TRAGEDY IN THE POTOMAC RIVER

Three Children Thrown Overboard When Plank Breaks and Three Perish

HUSBAND DENIES HE'S A FUGITIVE

SUPREME COURT DECISIONS TODAY

Security Bank Case Against Equitable Life Assurance Society Affirmed.

SUIT AGAINST AUDITOR MARYE IS DECIDED

DAVIS ASKS FOR

AGED WOMAN IS HELD AS SLAYER OF BABY

Grandmother of Sixty Years Is Charged With Murdering New-Born Child.

JONES ANXIOUS TO MEET MARTIN

PHIL METZ ELECTED FEDERATION CHIEF

SHOT AT STOKES IN SELF-DEFENSE

Graham Girl Says Millionaire Held Her by the Throat Before Shot.

Shockoe News Leader - 1911

AMERICA | 1910-1950

Mid-20th century Scientific Progressivism supplants tradition

WHAT THE HIGHBROW WILL WEAR

BY BONE ASHE

(*Edited by Oliver Herford*)

Natty lounge suit —in two or more pieces.

For evening wear. Note extreme length of ankle fray—and luster of knees.

Note ventilation aperture at instep.

Note extreme width of collar, permitting free access of towel to neck.

Sporty sporting shoe.

Everyone who wants to be anyone at all must have some idea of dress befitting the station of life in which Providence (or his bank account) has seen fit to place him.

What then of the Highbrow? Is not the depth of his trouser-fringe, the bag of his knee, the width of his collar-fray, just as important to him as the number of pleats in his shirt bosom to the *Parvenu*, or the color of his necktie to the Angora Poet?

Nobby five-button top coat. A note of originality is supplied by pendant thread motif in place of sixth button.

Suitable for guest or waiter at social function. Cost of hire will be furnished to subscribers on application.

The openwork sock.

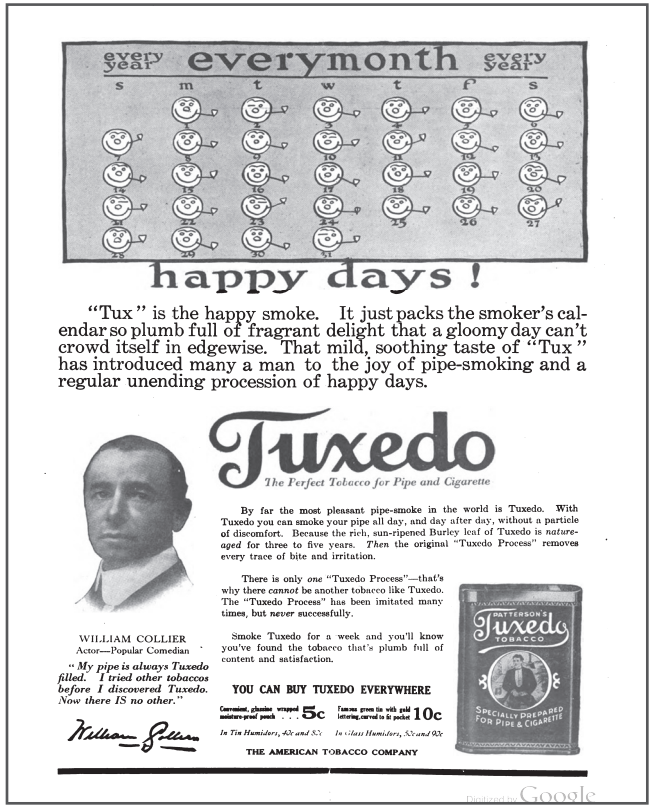
Evening vest—with exclusive egg pattern.

The "Dickey" may be worn over sweater or pajamas

For afternoon wear. Note

The Hyphen Combination underwear and night

Harper's Weekly - Men's Attire, 1917



every year **everymonth** every year

s m t w t f s

happy days!

"Tux" is the happy smoke. It just packs the smoker's calendar so plumb full of fragrant delight that a gloomy day can't crowd itself in edgewise. That mild, soothing taste of "Tux" has introduced many a man to the joy of pipe-smoking and a regular unending procession of happy days.

Tuxedo

The Perfect Tobacco for Pipe and Cigarette

By far the most pleasant pipe-smoke in the world is Tuxedo. With Tuxedo you can smoke your pipe all day, and day after day, without a particle of discomfort. Because the rich, sun-ripened Burley leaf of Tuxedo is *nature-aged* for three to five years. *Then* the original "Tuxedo Process" removes every trace of bite and irritation.

There is only *one* "Tuxedo Process"—that's why there *cannot* be another tobacco like Tuxedo. The "Tuxedo Process" has been imitated many times, but *never* successfully.

Smoke Tuxedo for a week and you'll know you've found the tobacco that's plumb full of content and satisfaction.

WILLIAM COLLIER
Actor—Popular Comedian

"My pipe is always Tuxedo filled. I tried other tobaccos before I discovered Tuxedo. Now there IS no other."

William Collier

YOU CAN BUY TUXEDO EVERYWHERE

Convenient, glassine wrapped moisture-proof pouch . . . 5c

Famous green tin with gold lettering, curved to fit pocket 10c

In Tin Humidors, 45c and 85c *In Glass Humidors, 55c and 90c*

THE AMERICAN TOBACCO COMPANY

PATTERSON'S Tuxedo TOBACCO SPECIALLY PREPARED FOR PIPE & CIGARETTE

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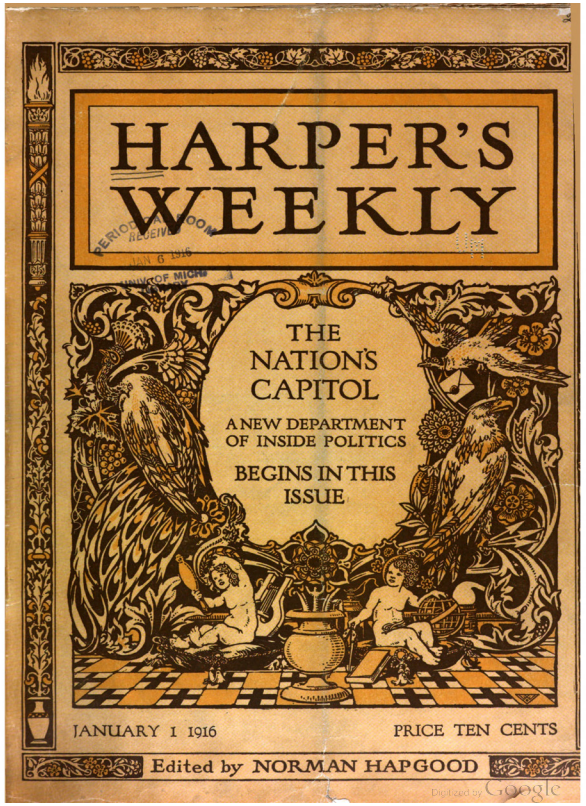
Harper's Weekly Tobacco Ad - 1917

AMERICA | 1910-1950

Mid-20th century Scientific Progressivism supplants tradition

President Coolidge's Pajamas and First Lady Coolidge's Flapper Dress c. 1929



Harper's Weekly Cover - 1917

AMERICA | 1910-1950

Mid-20th century Scientific Progressivism supplants tradition

THE FOOT AND MOUTH DISEASE

"Every time he opens his mouth he puts his foot in it."—Cartlett's Unfamiliar Quotations.

FDR in Political Cartoon , Harper's Weekly - 1917

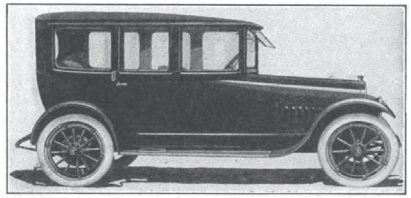
Women's fashion - 1917

AMERICA | 1910-1950

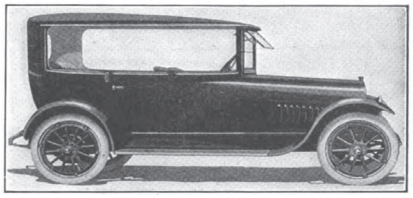
Mid-20th century Scientific Progressivism supplants tradition

Open water ahead? No stopping now!

Ice Boat, Harper's Weekly - 1917



The Hudson Super Six Sedan—as a closed car.



The Hudson Sedan with windows and sashes lowered.

The Apperson chummy roadster enables the tonneau passengers almost to face each other.

Automobiles - 1917

AMERICA | 1910-1950

Mid-20th century Scientific Progressivism supplants tradition

Booker T. Washington Stamp - 1940

In 1881, Washington founded Tuskegee University in Alabama as one of the nation's premier institutions. Faculty members included W.E.B. DuBois, Vertner W. Tandy, and George Washington Carver. By 1910, Washington's home, The Oaks, was the only residence in Tuskegee with electricity. Additionally, Tompkins Hall (right) was built in 1910 and stood as a beacon of the "New South," built by construction science students under the tutelage of Robert R. Taylor.

At a time when Jim Crow dominated the social landscape of the South, George Washington Carver (left) embodied the spirit of scientific progressivism, dubbed the "Black Leonardo" in the 1941 issue of TIME Magazine. Carver developed nearly 300 uses for the peanut, as well as the soy bean, and brilliantly pioneered various uses for agricultural products.