Salem's Best Store

is showing the largest, snappiest and most up-to-date line of merchandise that we have ever displayed. Any man, woman or child who wishes to be stylishly, correctly and becomingly attired will enjoy a few hours inspecting the new Suits and Coats for Ladies, the new Coats for Children, the new Dress Skirts, the new Kimonas, the new Trimmings, the new Gloves, the new Dress Goods, the new Table Linens, the new Suits for Men, the new Overcoats, the new Trousers, the new Shoes, the new Caps, the new Shirts, etc.,NOW ON EXHIBITION HERE. This store's mighty power for value giving was never better shown than in our new goods for this season.

We Carry the Best in Quality

WE BUY FOR CASH AND SELL AT THE LOWEST POSSIBLE CASH PRICES

We Carry the Best in Quality

New Arrivals in Our Extensive Ladies' Suit Department

The new arrivals comprise the most up-to-date, strictly men tailored suits that we have ever shown.

Do you want a handsome, elegant suit, strictly refined in every detail? Then come to us and let us show you the latest models and most popular colors in serges, worsteds, tweeds, homespuns and cheviots. These are suits that you can wear on the streets of New York or San Francisco and feel that you are as correctly attired as any lady in the city.

THE MOST MODEST PRICES PREVAIL IN THIS DEPARTMENT.

Great Sale of New Outing Flannels

Extra special	11c
12½c values	9½c
10c values	8c
8c values	6c
Exera special	4c

Great Sale of New Table Linens

$2.00 values	$1.49
$1.50 values	$1.19
$1.25 values	99c
90c values	79c
60c values	49c
35c values	29c

Great Sale of Woolen Knit Scarfs

$2.00 values	$1.49
$1.25 values	99c
90c values	79c
75c values	49c
35c values	29c

Great Sale of New Outing Flannel Night Gowns

60c values	49c
$1.00 values	83c
$1.50 values	$1.14
$1.75 values	$1.39

Children's Dress Goods in Plaids, Serges, Etc.

16 2-3, 20c, 25c, 35c, 45c, 50c and up.

See the Beautiful Serges and Cheviots at 65c Per Yard

Great Sale of New Fancy Pillow Tops--Many Beautiful Designs.

$1.00 values	69c
75c values	59c
50c values	36c
30c values	21c
25c values	17c

500 yards black Dress Goods, values to $1.50, now 29c.

Embroidered tailored Collars, 14c each.

Great Sale of New Silks

$1.25 Persian and fancy	88c
Extra special, per yard	49c
35c Ceco Silk, per yard	29c

50c and 75c colored table linens, 35c per yard.

Velveteens, values to $1.25, now 24c.

Great Sale of Ladies' Fleeced Lined Vests

25c values 19c

Remnants at 1-2 of 1-2 of 1-4 of the regular price per yard; marked on the bolt. This means a great loss to us but is your gain.

20c RIBBON AT 12c

Pure Silk Ribbons, 3½ inches wide, plain, suitable for hair bows and hat trimmings black, white and all colors. Regular 20c values. Special sale price **12c**

Ladies' Sweaters, drummers' samples, 33 1-3 per cent less.

$1.00 White Wash Waists, 44c.

45c wide Corset Cover Embroidery, 19c.

25c New Mesh Veiling, 12½c.

35c Jabots, 15c.

IN THE MEN'S CLOTHING DEPARTMENT

The all wool policy of the Kirschbaum clothing is so good that we want every man in Salem and vicinity to know that nowhere can be found more real values for your money than here.

We are determined to give our customers greater values than they can get elsewhere, and we are doing it.

We sell Kirschbaum's clothes, made from genuinely all wool fabrics, every yard of which is tested chemically to insure that it is not part shoddy.

During the sale we offer two assortments of suits specially priced at

$10.00 AND $15.00

Forest Mills Knit Underwear Hand Made

fits as though made to measure. It is durable because of its perfect fit, because of its unusual elasticity, and because the buttons are attached by a special machine and will not come off, and the buttonholes are carefully made and will not tear out.

The materials are so well chosen and so carefully manufactured that Forest Mills Underwear retains its shape, life resiliency and luster under all conditions of wear and all conditions of laundering.

TODAY'S WINDOW TELLS A STORY

of wonderful Shoe styles for women.

It's a "JOHN KELLY" display, and there's a style to suit every fancy—every taste.

Tell us which style you like and if when you try it on you don't want it we won't be displeased.

But we promise you courteous treatment and—if we can suit you, which we believe we can—the best fitting and most stylish Shoes you ever received in exchange for good American money.

If You Like Good Dress Goods

If you would like to see the best Dress Goods made in America, you will be interested in the high class goods that we are showing. We have on display the famous "Read" Dress Goods and anyone acquainted with these goods will tell you that there is none better. We are assured by a buyer who recently spent eight weeks in New York that our styles are absolutely correct. We guarantee the price to be the lowest

Trunks and Suit Cases

A large shipment of trunks and suit cases has just been received. These trunks are well braced, have brass bumpers, and are in any size to suit you, and come with as many or as few compartments as you may require.

Prices up to $17.50

Suit Cases in leather and matting, well made and well lined.

Prices from $1.25 to $12.50

Handsome New Trimmings

An inspection of our new trimmings will prove a pleasure to you, we are sure, and will be appreciated by all. We are showing trimmings equal to those shown by the large New York houses, according to one who has recently been inspecting trimmings there.

Stockton

We carry the best in quality

WE ARE SURE THAT THE GORDON $3 HAT

is a better Hat than any other that you can get for the same price. Come and try one on.

Hansen's Gloves For Drivers

"Built Like a Hand"

HANSEN'S are the first choice of the "man behind the horses". And not without good reason.

"Built like a hand", and with no seams in palm or grip to pinch and bind the flesh, Hansen's Gloves for Drivers fit perfectly and are unusually comfortable. They are extremely soft and pliable—yet they wear like iron.

We carry at all times a complete stock of

Hansen's Gloves For Every Working Use

Come in and let us show you the special glove for your special requirements. Ask to see the Hansen Horsehide Gloves which never shrink, harden, peel or crack no matter how often exposed to steam, heat and water.

We are sole agents for these gloves in Salem.