2010 Mode Study Questionnaire

Page: askstate

askstate- *Show all respondents/required* STATE

So that we can ask you about the news and events in your area, in what state do you currently reside?

Page: p1

To start, we'd like to ask you a few questions about current issues in the news.

track- *Show all respondents* SINGLE CHOICE

Would you say things in this country today are...

Order as shown

1	○	Generally headed in the right direction	
2	○	Off on the wrong track	
3	○	Not sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

econtrend- *Show all respondents* SINGLE CHOICE

Overall, do you think the economy is getting better or worse?

Randomly reverse response options

1	○	Getting better	
2	○	About the same	
3	○	Getting worse	
4	○	Not sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: p2

newsint-
Show all respondents SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...?

Order as shown

1	○	Most of the time	
2	○	Some of the time	
3	○	Only now and then	
4	○	Hardly at all	
7	○	Don't know	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: p3

obamaapp-
Show all respondents SINGLE CHOICE

Do you approve or disapprove of the way Barack Obama is handling his job as President?

Randomly reverse response options

1	○	Strongly approve	
2	○	Somewhat approve	
3	○	Somewhat disapprove	
4	○	Strongly disapprove	
5	○	Not Sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

congapp-
Show all respondents SINGLE CHOICE

Do you approve or disapprove of the way that the United States Congress is handling its job?

Randomly reverse response options

1	○	Strongly approve	
2	○	Somewhat approve	
3	○	Somewhat disapprove	
4	○	Strongly disapprove	
5	○	Not sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: p4

cmemapp-
Show all respondents SINGLE CHOICE

Do you approve or disapprove of the way that YOUR member of the United States House of Representatives is doing his or her job?

Randomly reverse response options

1	○	Strongly approve	
2	○	Somewhat approve	
3	○	Somewhat disapprove	
4	○	Strongly disapprove	
5	○	Not sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: p5

abortlegal-
Show all respondents SINGLE CHOICE

When do you think abortion should be legal?

Order as shown

1 ○ Abortion should always be legal. There should be no restrictions on abortion.

2 ○ Abortion should be legal, but with some restrictions (such as for minors or late-term abortions).

3 ○ Abortion should only be legal in special circumstances, such as when the life of the mother is in danger.

4 ○ Abortion should be illegal. It should never be allowed.

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

affact-
Show all respondents SINGLE CHOICE

Affirmative action programs give preference to racial minorities in employment and college admissions in order to correct for discrimination. Do you support or oppose affirmative action?

Randomly reverse response options

1 ○ Strongly support

2 ○ Somewhat support

3 ○ Somewhat oppose

4 ○ Strongly oppose

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

gaymarriage-
Show all respondents SINGLE CHOICE

Do you favor or oppose gay marriage?

Randomly reverse response options

1	○	Favor	
2	○	Oppose	
3	○	Not sure	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: p6

socsecstock-
Show all respondents SINGLE CHOICE

Would you support or oppose a plan in which people who chose to could invest some of their Social Security contributions in the stock market?

Randomly reverse response options

1	○	Support	
2	○	Oppose	
3	○	Not sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

taxrich-
Show all respondents SINGLE CHOICE

Do you favor or oppose raising taxes on families with incomes over $200,000 per year?

Randomly reverse response options

1	○	Favor	
2	○	Oppose	
3	○	Not sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

cutspend-
Show all respondents SINGLE CHOICE

To reduce the deficit, would you rather cut more from defense spending or domestic spending?

Randomly reverse response options

1	○	More from defense	
2	○	About equally from both	
3	○	More from domestic	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: p7

pewnews-
Show all respondents SINGLE CHOICE
How do you get most of your news about national and international issues?

Order as shown

1 ○ Television

2 ○ Newspapers

3 ○ Radio

4 ○ Magazines

5 ○ Internet

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: pairsA

Next we will show you several pairs of statements. For each pair, please tell us which one comes closer to your own views -- even if neither is exactly right.

pair_gov-
Show all respondents SINGLE CHOICE
Which statement is closer to your view?

Randomly reverse response options

1 ○ Government is almost always wasteful and inefficient.

2 ○ Government often does a better job than people give it credit for.

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

pair_right-
Show all respondents SINGLE CHOICE
Which statement is closer to your view?

Randomly reverse response options

1 ○ Everyone has to decide for themselves what is right and wrong in particular situations

2 ○ There are absolute standards of right and wrong that apply to everyone in almost every situation

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: votereg

votereg-
Show all respondents SINGLE CHOICE
Are you registered to vote?

Order as shown

1 ○ Yes

2 ○ No

3 ○ Don't know

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: turnout08

turnout08-
Show all respondents

SINGLE CHOICE

In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have time. For the November 2008 general election, which of the following statements best describes you?

Order as shown

1 ○ I did not vote in the election the general election in November, 2008.

2 ○ I thought about voting this time - but didn't

3 ○ I usually vote, but didn't this time

4 ○ I am sure I voted in the November 2008 General Election

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: voted08

voted08-
Show if turnout08 == 4

SINGLE CHOICE

Did you vote in person on Election Day at a precinct, in person before Election Day, or by mail (that is, absentee or vote by mail)?

Order as shown

1 ○ In person on election day (at polling booth or precinct)

2 ○ In person before election day

3 ○ Voted by mail

4 ○ Don't know

5 ○ I did not vote

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: votepres08

votepres08-
Show if
turnout08
==4 and
voted08 !=5 SINGLE CHOICE
In November, 2008, for whom did you vote for President of the United States?

Order as shown

1	○	John McCain (Republican)	
2	○	Barack Obama (Democratic)	
7	○	Other candidate or party:	*Not randomized*
8	○	I did not vote in this race	*Not randomized*
98		Skipped	*Admin/Not Shown*
99		Not Asked	*Admin/Not Shown*

Page: contrib

contrib1-
Show all
respondents SINGLE CHOICE
Thinking about the past 12 months, have you contributed money, property, or other items to your church, synagogue, mosque, or other place of worship?

Order as shown

1	○	Yes	
2	○	No	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

contrib3-
Show all respondents SINGLE CHOICE

Thinking about the 2008 elections, did you contribute money, property, or other items to a political candidate or party, or any other political organization or cause during the election year (between January 1, 2008 and December 31, 2008)?

Order as shown

1 ○ Yes
2 ○ No
8 Skipped *Admin/Not Shown*
9 Not Asked *Admin/Not Shown*

Page: pid3

pid3- *Show all respondents* SINGLE CHOICE

Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?

Order as shown

1 ○ Democrat
2 ○ Republican
3 ○ Independent
4 ○ Other
8 Skipped *Admin/Not Shown*
9 Not Asked *Admin/Not Shown*

Page: pid3a

pid3a-
Show
if pid3
== 1 SINGLE CHOICE
Would you call yourself a strong Democrat or a not very strong Democrat?

Order as shown

1 ○ Strong Democrat

2 ○ Not very strong Democrat

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: pid3b

pid3b-
Show
if pid3
== 2 SINGLE CHOICE
Would you call yourself a strong Republican or a not very strong Republican?

Order as shown

1 ○ Strong Republican

2 ○ Not very strong Republican

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: pid3c

pid3c-
Show if pid3 in [3,4,9] SINGLE CHOICE

Do you think of yourself as closer to the Democratic or the Republican Party?

Order as shown

1	○	The Democratic Party	
2	○	The Republican Party	
3	○	Neither	
8	○	Not sure	
98		Skipped	*Admin/Not Shown*
99		Not Asked	*Admin/Not Shown*

Page: ideo5

ideo5-
Show all respondents SINGLE CHOICE

Thinking about politics these days, how would you describe your own political viewpoint?

Randomly reverse response options

1	○	Very liberal	
2	○	Liberal	
3	○	Moderate	
4	○	Conservative	
5	○	Very Conservative	
6	○	Not sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: _implicit_2

Please answer the following factual questions quickly, "off the top of your head," without consulting others. You will have a 30 second time limit on each question.

Page: know1_page

know1-
Show if askstate !=11 SINGLE CHOICE

What is the party of your state's governor?

Randomize response options

1	○	The Democratic Party	
2	○	The Republican Party	
3	○	Other	*Not randomized*
4	○	Not Sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: know2_page

know2-
Show all respondents SINGLE CHOICE

Which party has a majority of seats in the U. S. House of Representatives?

Randomize response options

1	○	The Democratic Party	
2	○	The Republican Party	
3	○	Tie	*Not randomized*
4	○	Not Sure	*Not randomized*
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: know4_page

know4-
Show all respondents SINGLE CHOICE

**What percent of people in the United States are unemployed today, that is, what percent are actively looking for work but currently do not have a job? Please enter a number between 0 and 100. **

Order as shown

1	○		
2	○	Don't Know	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: know6_page

know6-
Show all respondents SINGLE CHOICE

**Approximately what is the value of the Dow Jones Industrial Index today? Please enter a number without commas. **

Order as shown

1	○		
2	○	Don't know	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: know_outro

This concludes the timed portion of the survey. You may now proceed normally.

Page: q1

We have a final few questions for you so that we can better understand the results of our survey.

q1- *Show all respondents* SINGLE CHOICE

What best describes the place where you live?

Order as shown

1 ○ A city

2 ○ A suburb

3 ○ A small town

4 ○ Rural area

5 ○ Other

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: dem2

q1a- *Show if q1 in [1]* OPEN TEXTBOX

What is the name of the city you live in?

q1b- *Show if q1 not in [1]* OPEN TEXTBOX

What is the name of the closest city to where you live?

acsownrent-
Show all respondents SINGLE CHOICE

Do you own or rent the place you currently live?

Order as shown

1 ○ Own

2 ○ Rent

3 ○ Other

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

address_length-
Show all respondents SINGLE CHOICE

How long have you lived at your present address?

Order as shown

1 ○ Less than 1 Month

2 ○ 1-6 Months

3 ○ 7-11 Months

4 ○ 1-2 Years

5 ○ 3-4 Years

6 ○ 5-10 Years

7 ○ More than 10 years

8 Skipped *Admin/Not Shown*

9 Not Asked *Admin/Not Shown*

Page: dem3

phone-
Show all respondents SINGLE CHOICE
Thinking about your phone service, do you have...?

Order as shown

1 ○ A landline and a cell phone
2 ○ Cell phone only
3 ○ Landline only
4 ○ No landline or cell phone service
8 Skipped *Admin/Not Shown*
9 Not Asked *Admin/Not Shown*

internethome-
Show all respondents SINGLE CHOICE
What best describes the access you have to the Internet at home?

Order as shown

1 ○ Cable, DSL, or other broadband
2 ○ Dial-up
3 ○ None
8 Skipped *Admin/Not Shown*
9 Not Asked *Admin/Not Shown*

Page: inthome

inthome-
Show if internethome != 3 SINGLE CHOICE

About how often do you use the Internet or email from home?

Order as shown

1 ○ Several times a day
2 ○ About once a day
3 ○ 3-5 days a week
4 ○ 1-2 days a week
5 ○ Every few weeks
6 ○ Less often
7 ○ Never
8 Skipped *Admin/Not Shown*
9 Not Asked *Admin/Not Shown*

Page: healthrate

healthrate-
Show all respondents SINGLE CHOICE

How would you rate your own health in general these days? Would you say your health is...

Order as shown

1 ○ Excellent
2 ○ Good
3 ○ Only fair
4 ○ Poor
8 Skipped *Admin/Not Shown*
9 Not Asked *Admin/Not Shown*

Page: health_insure

health_insure-
Show all respondents MULTIPLE CHOICE

Do you currently have health insurance? Please check all that apply.

Order as shown

1	□	No.	*Exclude other punches*
2	□	Yes. Through my job or a family member's employer.	
3	□	Yes. Through a government program, such as Medicare or Medicaid.	
4	□	Yes. I purchase my own health insurance.	
5	□	Not sure.	*Exclude other punches*

Page: smoke100

smoke100-
Show all respondents SINGLE CHOICE

Have you smoked at least 100 cigarettes in your entire life?

Order as shown

1	○	Yes	
2	○	No	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: smokenow

smokenow-
Show if smoke100==1 SINGLE CHOICE

Do you now smoke cigarettes...

Order as shown

1	○	Every day	
2	○	Some days	
3	○	Not at all	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: dem5

birthyr-
Show all respondents OPEN INTEGER TEXTBOX

In what year were you born?

Require integer value between 1900 and 2000

9998	Skipped	*Admin/Not Shown*
9999	Not Asked	*Admin/Not Shown*

race- *Show all respondents* SINGLE CHOICE

What racial or ethnic group best describes you?

Order as shown

1	○ White	
2	○ Black or African-American	
3	○ Hispanic or Latino	
4	○ Asian or Asian-American	
5	○ Native American	
8	○ Middle Eastern	
6	○ Mixed Race	
7	○ Other	
98	Skipped	*Admin/Not Shown*
99	Not Asked	*Admin/Not Shown*

gender- *Show all respondents* SINGLE CHOICE

Are you male or female?

Order as shown

1	○ Male	
2	○ Female	
8	Skipped	*Admin/Not Shown*
9	Not Asked	*Admin/Not Shown*

Page: dem6

educ- *Show all respondents* SINGLE CHOICE

What is the highest level of education you have completed?

Order as shown

1	○	Did not graduate from high school	
2	○	High school graduate	
3	○	Some college, but no degree (yet)	
4	○	2-year college degree	
5	○	4-year college degree	
6	○	Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

religion-
Show all respondents SINGLE CHOICE
What is your religious preference?

Order as shown

1	○	Baptist	
2	○	Lutheran	
3	○	Methodist	
4	○	Presbyterian	
5	○	Episcopalian	
6	○	Roman catholic	
7	○	Mormon	
8	○	Other christian	
9	○	Jewish	
10	○	Other non-Christian	
11	○	Nothing in particular or no religion	
98		Skipped	*Admin/Not Shown*
99		Not Asked	*Admin/Not Shown*

Page: dem7

bornagain-
Show all respondents SINGLE CHOICE
Do you consider yourself to be "born again"?

Order as shown

1	○	Yes	
2	○	No	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

churchatd-
Show all respondents SINGLE CHOICE
Aside from weddings and funerals, how often do you attend religious services?

Order as shown

1	○	More than once a week	
2	○	Once a week	
3	○	Once or twice a month	
4	○	A few times a year	
5	○	Seldom	
6	○	Never	
7	○	Don't know	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

Page: dem9

marstat-
Show all respondents SINGLE CHOICE
What is your marital status?

Order as shown

1	○	Married, living with spouse	
2	○	Separated	
3	○	Divorced	
4	○	Widowed	
5	○	Single, never married	
6	○	Domestic partnership	
8		Skipped	*Admin/Not Shown*
9		Not Asked	*Admin/Not Shown*

income-
Show all respondents SINGLE CHOICE

Thinking back over the last year, what was your family's annual income?

Order as shown

1	○	less than $10,000	
2	○	$10,000 - $14,999	
3	○	$15,000 - $19,999	
4	○	$20,000 - $24,999	
5	○	$25,000 - $29,999	
6	○	$30,000 - $39,999	
7	○	$40,000 - $49,999	
8	○	$50,000 - $59,999	
9	○	$60,000 - $69,999	
10	○	$70,000 - $79,999	
11	○	$80,000 - $99,999	
12	○	$100,000 - $119,999	
13	○	$120,000 - $149,999	
14	○	$150,000 or more	
15	○	Prefer not to say	
98		Skipped	*Admin/Not Shown*
99		Not Asked	*Admin/Not Shown*

Page: dem10

employ-
Show all respondents SINGLE CHOICE

Which of the following best describes your current employment status?

Order as shown

1 ○ Working full time now
2 ○ Working part time now
3 ○ Temporarily laid off
4 ○ Unemployed
5 ○ Retired
6 ○ Permanently disabled
7 ○ Taking care of home or family
8 ○ Student
9 ○ Other *Not randomized*
98 Skipped *Admin/Not Shown*
99 Not Asked *Admin/Not Shown*

inputzip- *Show all respondents/required* OPEN INTEGER TEXTBOX

In what zip code do you currently reside?

Require integer value between 501 and 99999

999998 Skipped *Admin/Not Shown*
999999 Not Asked *Admin/Not Shown*

inputstate-
Show if False STATE

State