2016 CODEBOOK – COMPLETE WORDING

PP1 [S]
How closely do you follow news about the 2016 Presidential election?

1   Very closely
2   Somewhat closely
3   Not too closely
4   Not at all closely

POLAF [S]
Generally speaking, when it comes to political parties in the United States, how would you best describe yourself?

1   A Strong Democrat
2   A Not Very Strong Democrat
3   Independent, lean toward Democrat
4   Independent (close to neither party)
5   Independent, lean toward Republican
6   A Not Very Strong Republican
7   Strong Republican
8   Something else, please specify

Base: all respondents
SCRIPTER: Randomize and record order of grid items.
PROMPT if refused

NEWS [Grid, S]

How often have you learned anything about politics, including the U.S. Presidential election, from the following sources **in the past month**? If you are on a mobile device, please rotate your device or scroll to the right to see all possible response options.

Never 1	Rarely 2	Several times a month 3	Several times a week 4	Every day or almost every day 5

    a.   television news programs (morning or evening)
    b.   print newspapers
    c.   print news magazines
    d.   radio news or radio talk shows
    e.   television talk shows, public affairs or news analysis programs
    f.   online news sites, blogs, or news apps
    g.   social media sites or apps (for example Facebook, YouTube, Twitter, etc.)

SITE [M]

[show on first screen only: We'd like to know a bit more about where you get your online news. The next several screens list places where some people get news.**]** Which of the following websites or mobile apps do you regularly use? Please check any that you used **at least once in the past month**.

[show LSITE1-LOCSITE2 if NEWS_f>1]

LSITE1.	New York Times (nytimes.com)
LISTE2.	Huffington Post (huffingtonpost.com)
LSITE3.	Slate (slate.com)
LSITE4.	The Daily Beast (thedailybeast.com)
LSITE5.	The Daily Kos (dailykos.com)
LSITE6.	The Atlantic (theatlantic.com)
LSITE7.	Vox (vox.com)
LSITE8.	MSNBC News (msnbc.com)
LSITE9.	Salon (salon.com)
LSITE10.	The New Yorker (newyorker.com)
LSITE11.	Talking Points Memo (talkingpointsmemo.com)
LSITE12.	Mother Jones (motherjones.com)
LSITE13.	Think Progress (thinkprogress.org)
LSITE14.	Alternet (alternet.org)
LSITE15.	Newsweek (newsweek.com)
LSITE16.	The Nation (thenation.com)
LSITE17.	The New Republic (newrepublic.com)
LSITE18.	MoveOn (moveon.org)
LSITE19.	The Democratic Underground (democraticunderground.com)
LSITE20.	Crooks and Liars (crooksandliars.com)

[Conservative Sites, e.g., CSITE1]

CSITE1.	Fox News (foxnews.com)
CSITE2.	Conservative Tribune (conservativetribune.com)
CSITE3.	Wall Street Journal (wsj.com)
CSITE4.	The Drudge Report (drudgereport.com)
CSITE5.	Western Journalism (westernjournalism.com)
CSITE6.	New York Post (nypost.com)
CSITE7.	Breitbart (breitbart.com)
CSITE8.	The Blaze (theblaze.com)
CSITE9.	Newsmax (newsmax.com)
CSITE10.	The Daily Caller (dailycaller.com)
CSITE11.	National Review (nationalreview.com)
CSITE12.	The Washington Times (washingtontimes.com)
CSITE13.	Young Conservatives (youngcons.com)
CSITE14.	PJ Media, including Instapundit (pjmedia.com)
CSITE15.	Infowars (infowars.com)
CSITE16.	The Weekly Standard (weeklystandard.com)

CSITE17.   Top Right News (toprightnews.com)
CSITE18.   Cybercast News Service (www.cnsnews.com)
CSITE19.   Right Wing News (rightwingnews.com)
CSITE20.   Newsbusters (newsbusters.org)

[Nonpartisan Sites, e.g., NPSITE1]

NPSITE1.   Google News (news.google.com)
NPSITE2.   Yahoo News (news.yahoo.com)
NPSITE3.   CNN (cnn.com)
NPSITE4.   Buzzfeed (buzzfeed.com)
NPSITE5.   Washington Post (washingtonpost.com)
NPSITE6.   USA Today (usatoday.com)
NPSITE7.   Vice (vice.com)
NPSITE8.   Daily Mail (dailymail.co.uk)
NPSITE9.   Business Insider (businessinsider.com)
NPSITE10.   BBC (bbc.com)
NPSITE11.   The Guardian (theguardian.com)
NPSITE12.   NBC News (nbcnews.com)
NPSITE13.   NPR (npr.org)
NPSITE14.   ABC News (abcnews.go.com)
NPSITE15.   CBS News (cbsnews.com)
NPSITE16.   Politico (politico.com)
NPSITE17.   NY Daily News (nydailynews.com)
NPSITE18.   LA Times (latimes.com)
NPSITE19.   Gawker (gawker.com)
NPSITE20.   Time (time.com)
NPSITE21.   Wikipedia (wikipedia.org)
NPSITE22.   FactCheck (factcheck.org)
NPSITE23.   Politifact (politifact.com)
NPSITE24.   Snopes (snopes.com)
NPSITE25.   FiveThirtyEight (fivethirtyeight.com)

[Local, e.g., LOCSITE1]

LOCSITE1.   Your local newspaper's website
LOCSITE2.   Your local TV news station's website

[Social Media, e.g., SMSITE1]

[show SMSITE1-14 if NEWS_g>1]

SMSITE1.   Facebook (www.facebook.com)
SMSITE2.   Google Plus (plus.google.com)
SMSITE3.   LinkedIn (www.linkedin.com)
SMSITE4.   Twitter (www.twitter.com)
SMSITE5.   Tumblr (tumblr.com)
SMSITE6.   Reddit (www.reddit.com)
SMSITE7.   Pinterest (www.pinterest.com)
SMSITE8.   YouTube (www.youtube.com)
SMSITE9.   Vine (vine.co)

SMSITE10. Instagram (www.instagram.com)
SMSITE11. Snapchat (www.snapchat.com)
SMSITE12. Periscope (www.periscope.tv)
SMSITE13. Meerkat (meerkatapp.co)
SMSITE14. Yik Yak (www.yikyak.com)

TSITE_most   **[S]**

And which of these did you use **most frequently** for information about politics in the past month?
[IF TSITE WAS SHOWN LIST ALL SITES SELECTED IN TSITE]
[IF 2-3 OPTIONS SELECTED IN SITE AND TSITE WAS AUTOPUNCHED, SHOW OPTIONS SELECTED AT SITE]

SOCIAL MEDIA

SM1   **[Grid, S]**

You indicated that you use some type of social media. Though not always intentional, people do sometimes *encounter* news and information about politics, including the election, using these services. How about you? How often did you use social media to do the following **in the past month**? If you are on a mobile device, please rotate your device or scroll to the right to see all possible response options.

Never 1	Rarely 2	Several times a month 3	Several times a week 4	Every day or almost every day 5

a. Read political news headlines or short news summaries.

b. Access and read political news stories (not just headlines or summaries).

c. Read messages from, or profiles of, political candidates, leaders, or organizations.

d. Read other users' comments about political news stories.

e. Read other users' opinion about politics.

f. Look at a political photo, meme, video, gif, etc.

EM1   **[Grid, S]**

How often did you use email to do each of the following in the past month? If you are on a mobile device, please rotate your device or scroll to the right to see all possible response options.

Never 1	Rarely 2	Several times a month 3	Several times a week 4	Every day or almost every day 5

a. Read political emails from friends or family
b. Read political emails from anyone other than friends or family

BE [S]

We'd like to know what you think about some issues that have important political implications. Several pairs of statements are listed below. Please place a mark closer to the statement that best describes your beliefs, placing it in the exact middle if you are unsure of the truth.

[RANDOMIZE; VARIABLE NAMES: BE_a, BE_b, etc.]

Human activity is contributing to changes in the global climate	O	O	O	O	O	Human activity has no influence on the global climate
Immigrants are more likely to commit violent crimes than individuals born in the U.S.	O	O	O	O	O	Immigrants are less likely to commit violent crimes than individuals born in the U.S.
Most Muslims support violence against Western countries, including the U.S.	O	O	O	O	O	Most Muslims oppose violence against Western countries, including the U.S.
Repealing the Affordable Care Act would reduce the national debt	O	O	O	O	O	Repealing the Affordable Care Act would increase the national debt

POLITICAL KNOWLEDGE

PK1 [S]

Who is the current Secretary of Defense?

1. Ashton Carter
2. Chuck Hagel
3. Eric Holder
4. Hillary Clinton

PK2 [S]

Who is the current Speaker of the U.S. House of Representatives?

1. Paul Ryan
2. Josh Earnest
3. Barbara Boxer
4. Heidi Cruz

PK3 [S]

Who is the Chief Justice on the U.S. Supreme Court?

1. John Roberts
2. William Rehnquist
3. Antonin Scalia
4. Samuel Alito

PK4 [S]

Who is the President of Iran?

1. Hassan Rouhani
2. Haider al-Abadi
3. Ashraf Ghani
4. Mamnoon Hussain

PK6 [S]

What office is currently held by John Kerry?

1. Secretary of State
2. Director of the Central Intelligence Agency
3. National Security Adviser
4. White House Chief of Staff

PK7 [Q, range 0-100]
Of the 100 members of the U.S. Senate, how many are members of the Democratic Party?

SCRIPTER: Randomize and record response options
SCRIPTER: Only allow 45 seconds to respond to question. Mark respondents that time-out
PK8 [S]

What position is currently held by Loretta Lynch?

1. U.S. Attorney General
2. President's General Counsel
3. Senate Majority Leader
4. Supreme Court Justice

SCRIPTER: Randomize and record response options
SCRIPTER: Only allow 45 seconds to respond to question. Mark respondents that time-out
PK9 [S]
What position is currently held by Francois Hollande?
1. President of France
2. Foreign Minister of the European Union (EU)
3. Prime Minister of Turkey
4. UN Secretary General

SCRIPTER: Only allow 45 seconds to respond to question. Mark respondents that time-out
PK10 [S]
What position is currently held by Janet Yellen?
1. Chairman of the Federal Reserve
2. Treasury Secretary
3. Secretary of Homeland Security
4. Chairman of the National Economic Council

[Variables beginning with PP were provided by GfK]