(a) Strength

Frequent News Consumers | Infrequent News Consumers | Infrequent–Frequent Difference

Difference in Strength Perception (Forced Choice)

(b) Political Strength

Frequent News Consumers | Infrequent News Consumers | Infrequent–Frequent Difference

Difference in Political Strength Perception (Rating)

(c) Appropriateness

Frequent News Consumers | Infrequent News Consumers | Infrequent–Frequent Difference

Difference in Appropriateness Perception (Forced Choice)

(d) Mobilization Potential

Frequent News Consumers | Infrequent News Consumers | Infrequent–Frequent Difference

Difference in Mobilization Potential (Rating)