(a) Strength

| Suburban/Rural | Urban | Urban–Rural Difference |

Difference in Strength Perception (Forced Choice)

(b) Political Strength

| Suburban/Rural | Urban | Urban–Rural Difference |

Difference in Political Strength Perception (Rating)

(c) Appropriateness

| Suburban/Rural | Urban | Urban–Rural Difference |

Difference in Appropriateness Perception (Forced Choice)

(d) Mobilization Potential

| Suburban/Rural | Urban | Urban–Rural Difference |

Difference in Mobilization Potential (Rating)