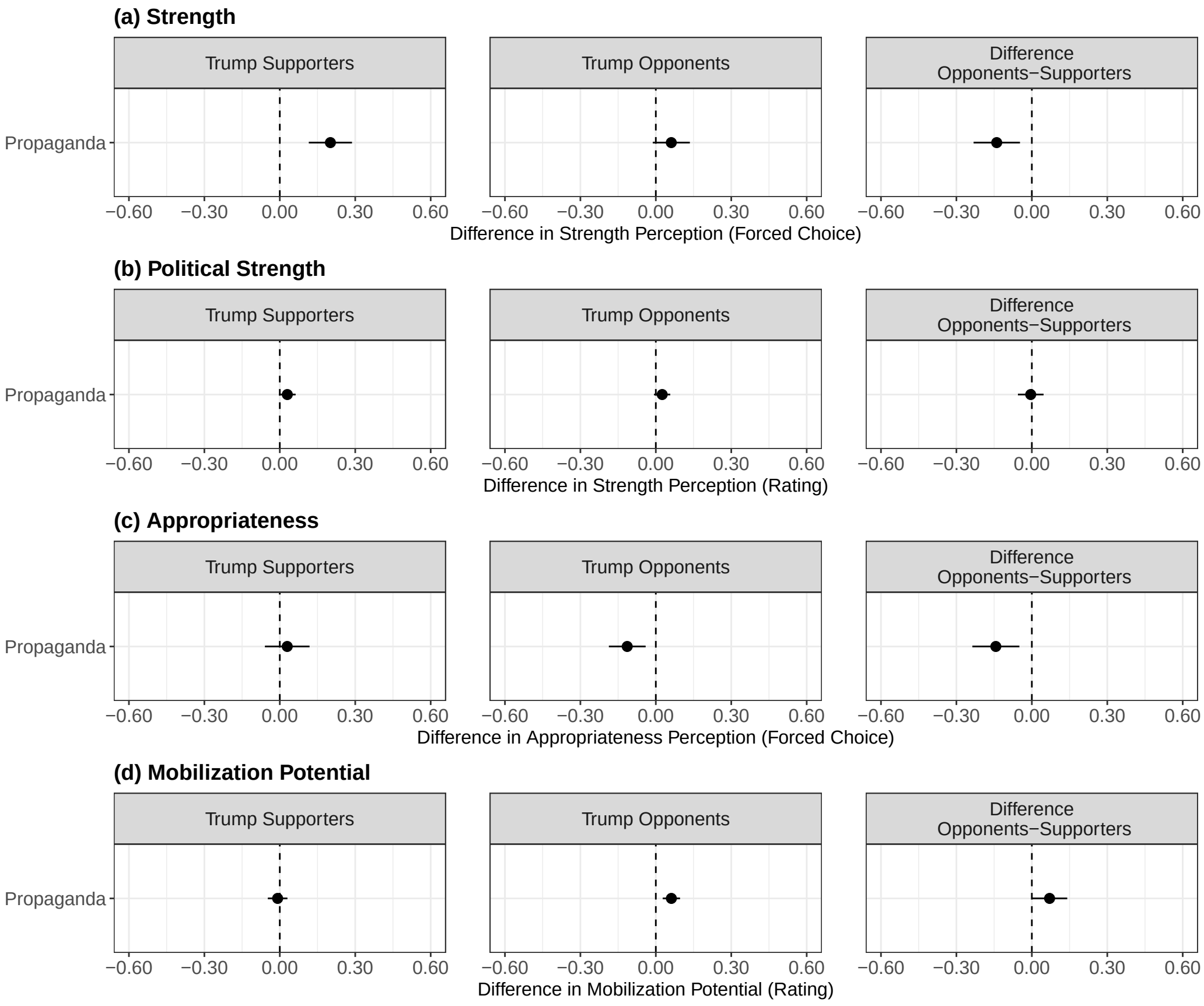
(a) Strength
Trump Supporters
Trump Opponents
Difference
Opponents−Supporters
Propaganda
−0.60
−0.30
0.00
0.30
0.60
Difference in Strength Perception (Forced Choice)
(b) Political Strength
Trump Supporters
Trump Opponents
Difference
Opponents−Supporters
Propaganda
−0.60
−0.30
0.00
0.30
0.60
Difference in Strength Perception (Rating)
(c) Appropriateness
Trump Supporters
Trump Opponents
Difference
Opponents−Supporters
Propaganda
−0.60
−0.30
0.00
0.30
0.60
Difference in Appropriateness Perception (Forced Choice)
(d) Mobilization Potential
Trump Supporters
Trump Opponents
Difference
Opponents−Supporters
Propaganda
−0.60
−0.30
0.00
0.30
0.60
Difference in Mobilization Potential (Rating)