Collaborative Organizational Infrastructures to Support Open Access Journals

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ABSTRACT

With the advancement of open access (OA) journal publishing opportunities in partnership with presses and faculty, libraries in alignment with intersecting academic values are fulfilling a need by supporting sustainable models of scholarly communication that incorporate disseminating faculty scholarship in collaboration with library and/or press staff and editors to “start up” an OA journal or transform an existing print journal to OA. Library staff that embrace faculty or student publishing partnerships are structuring and utilizing their scholarly communication skill sets by positioning the availability of open access publications to disseminate quality research results. University presses are also forging alliances with libraries to strategically align their business models as an economically viable solution and compelling competitor in publishing journals. The peer-reviewed OA journal model actuates library publishing activities with the goals of making research globally visible, the ability to build upon others’ work, and uphold the scholarly communication practices of researchers and publishers that might include stakeholder ways in: supporting the faculty research cycle; hosting software and tools’ training; metadata creation; database indexing; Creative Commons licensing; reducing libraries’ purchasing costs; engaging altmetrics; and economic viability. My infographic poster will visually depict various stakeholder alignments in publishing OA journals.

UNIVERSITY PRESSES

Goals: relevance, efficiency, viability; key mission of a university

Needs: software, a scholarly web presence, peer reviewers, impact factor

Practices: altmetrics, uses journal indexing services, print-on-demand model, marketing

ACADEMIC LIBRARIES

Goals: a campus publishing partner, Index journals in the DOAJ and in traditional indexes for impact

Needs: Hosting software knowledge + tool training, budget to support software, reduce purchasing research costs, economic viability, engage in and promote scholarly communication services

Practices: Uses Creative Commons Licensing, altmetrics, transition support from print to electronic, forges alliances with presses, faculty, and students

STUDENTS

Goals: want to be published, citation impact Important, engage w/student journals

Needs: publishing and scholarly communication support

Practices: co-publish with faculty, use social media

SUPPORTING OPEN ACCESS JOURNALS

- **Academic Values:** Sustainable models of scholarly communication: Open dissemination of research.
- **Stakeholders + Peers :** Academic libraries, faculty, editors, journal presses, students, and readers.
- **Strategies:** Alliances, visibility, alignment, partnerships, values, intersections.

Academic Libraries: Yes
Faculty: Yes, No, Maybe
University Presses: Yes, No, Maybe
Students: Yes, No, Maybe

Goals: Wide dissemination of research, want peers to read their work, citation impact is important

FACULTY

Needs: Support of research cycle, metadata creation, database indexing, ISSNs, transition from print to electronic support, OA journal promotion

Practices: some open access, article processing charges, print-on-demand, Creative Commons Licensing, altmetrics, use social media

REFERENCES

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