**PROVERBS RELATED TO MONEY IN THREE SLAVIC LINGUOCULTURES:
BULGARIAN, RUSSIAN, AND SLOVAK**

IVO PANCHEV

INSTITUTE FOR BULGARIAN LANGUAGE, BULGARIAN ACADEMY OF SCIENCES
ivopanchev@ibl.bas.bg

This article proposes an analysis of a number of Bulgarian, Russian, and Slovak proverbs and sayings with lexemes denoting the concept of money. Money is a phenomenon worthy of research both in a linguistic and in a cultural perspective. Using a corpus of proverbs and sayings, the author has been able to construct Bulgarian language and culture-based culturemes so that they could be compared with Russian and Slovak counterparts constructing the same culturemes. The analysis reveals a number of differences in the comparisons and metaphors used, or, to put it in more general terms – in the representation of proverbs and sayings that otherwise correspond to each other at the culturemic level.

Keywords: Bulgarian, Russian, and Slovak proverbs, culturemes, linguocultural studies

REFERENCES

- Dankov 1978: *Dankov, B.* Balgarskite moneti. – *Rabotnichesko delo*, № 96, s. 5.
- Kirilova 2017: *Kirilova, Y.* Predstavata za uma v balgarskata ezikova kartina na sveta. Sofia, Diomira.
- Konstantinova 2011: *Konstantinova, D.* Ironiyata kato nachin za vazpriemane na sveta: varhu material ot balgarskata i slovashkata frazeologiya. V. Tarnovo, UI “Sv. sv. Kiril i Metodiy”.
- Konstantinova 2008: *Konstantinova, D.* Za nyakoi ironichni frazeologizmi v balgarskia i slovashkia ezik. – In: *Izsledvania po frazeologiya, leksikologiya i leksikografiya. V pamet na prof. dfn Ketii Ankova-Nicheva*. Sofia, Akad. Izdatelstvo „Prof. M. Drinov“.
- Panchev 2018: *Panchev, I.* Sledite na kontsepta pari v dve slavyanski lingvokulturi: balgarskata i ruskata. – *LIMES SLAVICUS* 3. Kulturni kontsepti na slavyanstvoto. Shumen: UI “Episkop Konstantin Preslavski”, s. 37–46.
- Petrova 2013: *Petrova, R.* Balgarski pareмии za prisme и pohvala. Lingvokulturno izsledvane (skala na kulturemite). Ruse, Izdatelski tsentar pri RU “Angel Kanchev”.
- Petrova 2006: *Petrova, R.* Kulturemata – edinita za lingvokulturologichni sapostavitelni izsledvaniya (varhu material ot angliyski i balgarski poslovitsi). <<http://lingvocult.uni-ruse.bg/pubs/ZA%20KULTUREMATA-R.Petrova.pdf>>

Stoev 1967: *Stoev, G.* Tsenata na zlatoto. Sofia, Balgarski pisatel.

Vlahov 1977: *Vlahov, S.* Ruski poslovitsi s balgarski prevodi i saotvetki. Sofia, Nauka i izkustvo.

✉ *Assist. Prof. Ivo Panchev, PhD*

Department of General and Comparative Studies
Institute for Bulgarian Language, Bulgarian Academy of Sciences
52 Shipchenski prohod, Bl. 17, Sofia 1113, Bulgaria