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ORCID 0000-0003-0923-579X**PRESENTATIONS, PORTFOLIO AND BLOG-FOLIO AS A VARIETY OF INNOVATIVE EDUCATIONAL TECHNOLOGIES AMONG METHODS OF STUDYING A FOREIGN LANGUAGE IN HIGHER EDUCATIONAL ESTABLISHMENTS**

The article presents an analysis of the most popular innovative educational technologies used in the modern educational process in Ukraine and abroad – presentations, portfolios and blog folios. The main methodological principles and criteria that can ensure the effectiveness of innovative educational technologies use and improve the quality of foreign language learning in higher educational establishments.

Key words: *educational process, innovative technologies, millennials, educational technologies, portfolio, portfolio presentation, checklist, blog folio, interactive online blog.*

Problem issue. Implementation of the requirements for the education quality at different levels is impossible without the use of innovative educational technologies. Such technologies in the educational process of higher education are designed to develop cognitive and creative activity of students, to improve the education quality the use of educational time, to reduce the amount of time spent by students on reproductive activities.

Traditional teaching of a foreign language in non-linguistic domestic universities was focused on reading and translating special texts, including grammatical features of a certain style study, in accordance with the future student professional activity. Currently, the emphasis has determinately shifted to the communication skills development. Oral speech includes listening or reading, comprehension and reproductive creation of what is heard or read both orally (dialogue or monologue) and in a written form.

Innovative technologies of teaching foreign languages in non-linguistic universities is a combination of functional-communicative linguo-didactic language model, and working-out a holistic system of language communication teaching on professional topics.

Nowadays, when computer technology has covered all areas of human activity, the process of learning a foreign language improvement is absolutely necessary, as foreign language skills is one of the factors influencing the competitiveness of young professionals in the global labor market.

Learning process improvement means the use of innovative methods, in particular, introduction into the learning process of modern technologies - computer and network tools. The implementation of modern innovative methods and techniques in the process of a foreign language learning can be achieved through the use of Internet technologies.

The variety of information resources on the Internet allows students to perform various search and research nature tasks.

In addition, the World Wide Web provides students with a unique opportunity to visually communicate with native speakers in real time, which promotes the correct perception of living language based on authentic sounds, facial expressions and gestures. Another advantage of using the Internet in the learning process is to check students' mastery material passed through real-time testing.

The teacher does not only have to motivate students to use modern innovative technologies in performing certain tasks, but also actively apply these technologies, constantly improving their skills.

The importance of innovative technologies application in the educational process draws the attention of many domestic and foreign scientists, as their usage can significantly diversify the content, methods and forms of education. Moreover, innovative technologies provide an unlimited amount of information that can be effectively applied in individual work [1, 2, 3, 6, 9].

The core of innovative processes introduction in technology and methods of higher education have become the subject for studying both foreign and Ukrainian scientists.

Analysis of recent researches and publications. Scientific researches of A.M. Aleksyuk, I.I. Dobroskok, H.P. Klimova, G.P. Kotsura, S.O. Nikitchyna, V.H. Kremin, V.V. Ilin, S.V. Proleiev, M.V. Lysenko, P.Yu. Saukh and others are devoted to general theoretical and scientific-practical problems of the innovation paradigm in higher education, some modern teaching forms and technologies, experience and prospects for their use in educational practice [2]. The works of M.M. Bulynskyi, M.I. Potieiev, and D. Kolehov are devoted to quality management technologies in new higher education process, which are based on the integrative application system approaches and innovative didactic means of training modern specialists.

The analysis of the domestic scientific literature has shown that the focus in the vast majority of publications is on innovative technologies and teaching methods study. In particular, A. Aleksyuk, A. Pavlenko and S. Steshenko, M. Kademiia, I. Bohdanova and others explore the implementation of innovations in the educational process and in education in general. Many authors note that the main innovative directions in teaching are related to the necessity to improve the traditional pedagogical process (modernization, modification, rationalization); the existing traditional educational process transformation, i.e. radical transformations and complex changes.

Instead, pedagogical innovation problems researchers O.I. Abdalova, O.Yu. Isakova, O.V. Vasylenko, I.O. Halytsia and O.S. Halytsia, V.V. Dokuchaieva, O.V. Fatkhutdinova correlate understanding of the new in education process with such characteristics as useful, progressive, positive, modern, advanced [1].

The purpose of this article is to theoretically substantiate innovative technologies such as presentations, portfolio, blog folio in the process of a foreign language learning.

Presenting main content. In our opinion, educational innovations are characterized by a purposeful process of partial changes that lead to aim modification, content, methods, learning forms, activity methods and style, educational process adaptation to present-day time and social demands of the labor market.

At the same time, the introduction and approval of new in educational practice is due to positive transformations, i.e. should be a means for solving relevant problems in a particular institution and withstand experimental testing for the final innovations application. First of all, it should consist of: modern simulation, non-standard lectures, practical, seminar classes organization; teaching aids individualization; classroom use, group and additional training; optional, at the students' choice, knowledge intensification; problem-oriented learning; scientific and experimental training in the new material study; new control system for knowledge assessment development; computer, multimedia technologies and educational products application of the new generation.

Modern students are members of the millennials generation (English Millennials) or generation Y – the generation to which people born between 1981 and 1994-2000 are usually included, at the time of the new millennium, they were in young age. They were born and grew up in a modern technology environment, which has led to a change in students' expectations of how teachers should present material [8; 10].

One of the trends in modern education is the increasing integration of innovative technologies into the educational process, but this innovation does not mean that any use of multimedia programs will lead to successful learning results. On the other hand, like never before, teachers need to be more careful in choosing innovative educational technologies and adhering to

the principles that will allow to implement them most effectively. For example, PowerPoint presentations, which have been used fairly quickly and confidently as a learning tool, are not always efficient without taking into account the principles that increase the effectiveness of learning through their use.

Let's examine some teaching methods from the point of their recency, efficiency, effectiveness, application expediency in modern conditions of informatization of a higher education establishment. In today's market of educational services these are innovative active and interactive teaching methods. As the education creative component grows significantly, the role of all educational process participants is intensified, the creative and exploratory students' independence is consolidated, the problem-based and interactive learning concepts related to the use of computer systems have become especially relevant. Thus, M. Miller examines and draws attention to the following principles necessary for the successful application of innovative technologies:

1. Signaling Principle. According to this principle, only the most important aspects of the material should be visually distinguished.

2. Spatial Contiguity Principle. This principle says that for better material mastering texts and images should be placed as close as possible to each other, and when using graphics, place the text where its most important parts are.

3. Temporal Contiguity Principle. According to this principle, a description and explanation should be introduced at the same time as the diagram and images demonstration, even at small periods of time will not give the desired result.

4. Segmenting Principle. When explaining complicated material or during students' practical work who are unaware with the subject, the material should be divided into shorter segments, and students should be allowed to control the speed of changing from one part to another.

5. The Pre-Training Principle. If students are not familiar with the terminology that will be used during the presentation, it is necessary to create a separate module aimed at a detailed explanation of the basic concepts.

6. Modality Principle. Students will remember the material better if the graphic images are supported by audio not by text, unless the text does not contain technical terms or students are not native speakers. [7, p. 155].

In addition to presentations, the next innovation in the educational process is an electronic portfolio. If presentations are an excellent way to explain new material that is currently being studied, then electronic portfolios are a better way to assess students' knowledge and skills. Thus, a portfolio is a collection of works prepared by the students, selected by them or with the teacher assistance and demonstrates his progress in learning. The portfolio provides an opportunity for individual learner assessment and often used in the process of a foreign language learning as one of the control elements over foreign language proficiency level.

Electronic portfolios are still the same collection of student work, but they also include audio and video materials collected on one electronic platform. Creating an electronic portfolio must also comply with certain rules and requires the following tasks realization [5].

1. Determine the purpose for which the e-portfolio is created. This goal should be aimed at highlighting the students most important educational needs.

2. Outline exactly how the information contained in the electronic portfolio will be used.

3. Choose the type of e-portfolio: this is a portfolio-collection, which may consist of all works, including teacher comments and observations:

- portfolio presentation, which will include only the student's best works;
- portfolio evaluation, consisting of students systematically selected works with teacher comments and observations.

4. Compare the records in the portfolio with the activities in the classroom. This means to think about which students' activities can be used in the process of creating their own portfolio.

5. Introduce the creation of a portfolio to the list of mandatory tasks, gradually enriching the portfolio during the term, academic year and complicating the task.

6. Plan how the progress of students' skills and abilities will be monitored and evaluated. In this case, a formal assessment will not be an effective. The use of checklists, detailed teacher headings and comments will allow to characterize the progress of students most accurately.

7. Involve students in their own portfolios design according to certain criteria and recommendations.

8. Use creative ways to monitor and evaluate students' portfolios, for example:

- choose several portfolios every day or week and discuss them with the whole group;
- give students time to evaluate each other's portfolios or ask them to evaluate their own portfolios.

Next, we turn to the principles analysis for using a relatively new type of electronic portfolio, called a blog portfolio (blog folio) and which is gaining popularity among methods of a foreign language learning.

A folio blog is an interactive online blog created by educational process participants to improve practical skills in a foreign language learning.

Blogs are often used in the learning process to improve foreign language reading and writing, increase involvement in the educational process, and to provide opportunities for students' self-expression and creativity.

Like more traditional electronic portfolios, blog folios have certain criteria by which their use will be an effective tool for a foreign language learning.

1. One of the most important criteria is the topic choice for discussion in the blog folio.

2. Next, students need to provide resources in the process of using and analyzing which they will enable them to improve and expand their knowledge on the chosen topic of blog folio.

3. The next step is to gradually fill the blog folio with the material that the students have chosen based on the information provided to them. At this stage, you should also encourage the search for additional information and its coverage in the blog.

4. At the last stage, students should not only finish filling their blog, but also create a presentation (in this case it is better to use the cloud service Prezi) and on its basis to record their own video, which will reveal the chosen topic for blog folio [4].

Using computer technology in the process of a foreign language learning, we encounter a high level of emotional component. On the one hand, computer programs influence different types of feelings, that increases the visual material repletion, makes it brighter, more convincing. On the other hand, the process of foreign languages learning is getting more creative, promotes the development of students' cognitive independence. At a certain training stage, they can be involved in the creation of their own computer projects in the form of presentations, portfolios, portfolio presentations, checklists, blog folios, interactive online blogs. Such students' creativity, directly calls back with their urgent interests, stimulates motivation to learn a foreign language through interesting work with a computer.

However, it should be noted that this positive effect can be achieved only through careful goals and activities planning, all of which should be aimed at meeting the educational needs and needs of students.

Conclusions and further scientific research perspectives. Thus, the innovative educational process core and structure in higher educational establishments must correspond to the nature and rate of social changes.

The modern content of higher education should focus on the information technology use, the expansion of interactive e-learning with access to digital resources and intelligence learning for the future. Due to this, the following urgent issues need to be solved immediately:

1) amendments to the Regulations on the organization of the educational process in higher educational establishments;

2) mechanisms for promoting learning on the Internet prediction (electronic, distance learning);

3) normative regulation of electronic educational and methodical resources uses in the educational digital space of universities;

- 4) development of new programs on the basics of Internet safety;
- 5) educational materials and products of the new generation introduction in accordance with the modern economy and the social demand of the labor market requirements.

It should be noted that educational innovations are characterized by a purposeful process of partial change, leading to aim modification, content, methods, learning forms, activity methods and style, educational process adaptation to modern time and social demands of the labor market.

Thus, the use of innovative technologies in education, in particular in a foreign language learning, will significantly expand and diversify the students' activities, which in turn will positively affect the results of the educational process.

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ПРЕЗЕНТАЦІЇ, ПОРТФОЛІО І БЛОГ-ФОЛІО ЯК РІЗНОВИД ІННОВАЦІЙНИХ ОСВІТНІХ ТЕХНОЛОГІЙ СЕРЕД МЕТОДИК ВИВЧЕННЯ ІНОЗЕМНОЇ МОВИ У ВИЩИХ НАВЧАЛЬНИХ ЗАКЛАДАХ

***Анотація.** У даній розвідці представлений аналіз та переваги вивчення іноземної мови із використанням найбільш популярних інноваційних освітніх технологій, що застосовуються в сучасному освітньому процесі в Україні і за кордоном, – презентацій, портфоліо і блог-фоліо.*

Опрацьовано та зроблено огляд друкованих матеріалів, що стосуються інноваційних освітніх технологій, які значно урізноманітнюють змістовий компонент, методи і форми навчання. Більш того, нові технології надають необмежений обсяг інформації, який можна ефективно застосовувати у самостійній роботі

Наведено основні методичні принципи і критерії, що можуть забезпечити ефективність використання інноваційних освітніх технологій і підвищити якість вивчення іноземної мови у вищих навчальних закладах.

Зазначено, що інтеграція інноваційних технологій в освітній процес, ще не означає отримання миттєвого позитивного результату. Отже викладачам слід найбільш ретельно підходити до вибору освітніх технологій і дотримуватися принципів, які дозволять впровадити ці їх найбільш ефективно. Наведено конкретні приклади застосування інноваційних методів та методологій.

Акцентовано увагу на дотриманні певних принципів і концепцій такого навчання та необхідних для успішного застосування інноваційних технологій і методів, а також форм навчання, способів і стилю діяльності, усіх учасників навчального процесу у період адаптації до сучасних вимог часу і соціальних запитів ринку праці.

Таким чином, використання інноваційних технологій в освіті, зокрема у процесі вивчення іноземної мови, дозволить значно розширити і урізноманітнити види діяльності під час занять, що в свою чергу позитивно вплине на результати освітнього процесу навчання, адже креативний підхід до звичних речей, сприяє заохоченню і зацікавленню студентів та самоосвіті і самовдосконаленню викладачів.

***Ключові слова:** освітній процес, інноваційні технології, міленіали, освітні технології, портфоліо, портфоліо-презентація, чек-лист, блог-фоліо, інтерактивний онлайн блог.*

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