Necessary Analysis of Perfection of Entrepreneurship Policies for the College Students with Disability

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ABSTRACT

With the stepwise deepening of higher integrated education, more and more people with disability start going to colleges for learning. Many policies have been paid more attention to the college students with disability' entrepreneurship. The relevant policies for business starting, however, are much simple, only are solutions for partial issues, and have no full protection to the college students with disability during their business starting. The government is required to enhance its policies and perfect the entrepreneurship policies for the college students with disability due to the following factors, including the appeal of Mass Entrepreneurship and Innovation; the requirement of 13th 5-year Plan to accelerate the career development of the disabled; the development of higher integrated education; many barriers occurring to the college students with disability during entrepreneurship, status quo of business starting and the college students with disability' entrepreneurship offering employment opportunities for themselves, etc.

1. Introduction

In September 2014, Li Keqiang, Premier of State Council, appealed to carry out Mass Entrepreneurship and Innovation on the Summer Davos Forum. The Mass Entrepreneurship and Innovation sparked a lot of social response, which enlightened the enthusiasm of the people from all walks of life. This year, the items of the Competition of the Third Chinese College Students' Entrepreneurship and Innovation on the Internet + have exceeded 0.3 million, and participants therein are more than one million. Accordingly, the situation of Business Starting by Million College Students has come into being, and there is still an increasing trend.

Counties and societies are paying more attention to the college students with disability. Plenty of policies related to the college students with disability' entrepreneurship have been enacted and are being implemented in today's society where the business creation is greatly popular, and all of them are accepted and backed up by a great number of the college students with disability. Some deficiencies, however, appear at the same time. Now I would like to analyze the necessity to perfect the policies for business starting of the college students with disability. See below.

2. Necessary Analysis of Perfection of Entrepreneurship Policies for the College Students with Disability

2.1 Requirement to Accelerate the Career Development of the Disabled during 13th 5-year Plan

The period of 13th 5-year plan is a decisive stage for establishment of a moderately prosperous society. The disabled, a special group with difficulties, are in need of much concern and attention. Encouraging the disabled to start a business is one of the major tasks for 13th 5-year Plan to make them enter the moderately-prosperous society. Planning Outline of 13th 5-year Plan on Acceleration of the Moderate Prosperity for the Disabled stipulates to offer support for the disabled persons during their entrepreneurship in various channels; to improve the policies of self-entrepreneurship and flexible employment for these people and the supportive policies for the private businesses which provide the disabled persons with jobs; to reduce or exempt the tax and give social subsidies for them who accord with the conditions of self-entrepreneurship and flexible employment pursuant to the relevant provisions, and help them to layout business sites, offer them assets at the commencement of

business starting, etc. Additionally, to use the Internet + activity to call on persons with disabilities to set up businesses and work by the website, at the same time, supply the disabled with allowances in the aspect of facilities and network expense, etc. The disabled are not only the beneficiaries of the fully moderate prosperous society, but the participants and builders. Without their moderate prosperity, our society will not become moderately prosperous as a whole. Perfecting the entrepreneurship policies for the college students with disability plays an important role in acceleration of the moderate prosperity progress of the disabled, reduction of the gap between the status quo of them and the social average level, and in entry of the moderately prosperous society of both the disabled people and the whole nation.

2.2 Implementation of Higher Integrated Education

Higher integrated education dominates in today's educational field. This educational mode has been implementing for many years, are increasingly accepted by more and more students, aiming to cultivate students with excellent qualities. And its educational system is gradually being perfected, and the facilities of it also has a trend to be improved. In China, it is now a common thing for the disabled to go to colleges for studying. According to the statistics for Chinese disabled person's business development in the period of 2008-2016 by China Disabled Persons Federation (CDPF) to analyze the numbers of the disabled people who were admitted by colleges from 2006 to 2016, the Figure 1 was formulated as follows.

Fig. 1 The Number of the Disabled Persons Admitted by Colleges

From Figure 1, it is known that the disabled persons admitted by colleges started growing in quantity since 2013. In the period from 2007 to 2012, it fell as a whole, but had a rebound at the end of 2013 and later kept a trend of increase. The data on this figure obviously tells us that more and more disabled people are going to colleges for learning. To become a firm starter is very attractive for the college students with disability. It therefore is very essential to perfect the policies relative to it.

2.3 Employment Barriers, Choice of Entrepreneurship

Our country advocates both obligatory and supportive policies to facilitate the college students with disability to be employed. Compulsory aspect refers to our country enacts legal regulations on employment to force enterprises to proportionally offer the disabled students opportunity to work for them; while the supportive one means to supply the welfare firms and self-operators with some privileges such as tax reduction or cancellation and others to help them to get a job. Even so, only small number of posts are offered to the college students with disability owing to deficiencies of physiological conditions. Besides, they still face some material problems, including lower salary, mismatch with interest or majors, hard to get a sense of achievement from work, etc. If the aforesaid problems could not be resolved, their employment will develop not what we are expecting. CDPF Employment Service Center and IMB company in late 2008 interviewed with 255 college students with disability from 58 national higher schools. The result shows 50.2% of them put the foreign-owned company first in choice of employment. But most of them did not do well in English learning, which was the prior barrier for them to enter a foreign-owned company.

Difficult to obtain a job makes many of them get on the track of business starting. The college students with disability have great advantages over the entrepreneurship. Disabled Person and University Student let them enjoy more privileges in policy, offering many conveniences for their business starting. Therefore, it is very urgent and necessary to enhance the entrepreneurship policy for the college students with disability.

2.4 Employment of the Disabled through Entrepreneurship

It is all the time that establishing a business means a person creates a group of posts. And the college students with disability also can realize this if they establish firms. Most of the companies set up by them are for themselves, such as Canyou Group, Shenzhen Shenghuo Technology Culture Co., Ltd. and the like. Inevitably, it is an action helpful for the people with disabilities to be employed. Therefore, great importance should be attached to deepening the reform of entrepreneurship policy for the college students with disability, encouraging them to start up a company, so as to offer themselves opportunity to get a job.

2.5 The Existing Policies are much Simple

According to the statistics, the policies of company establishment for our

college students with disability focus on reduction and exempt of all sorts of taxes, discharge of administrative businesses, provision of various subsidies and preference of work sites, support of small loans and many kinds of training, etc. Generally speaking, the aforesaid policies belong to income-expenditure policies and training policies. To be obvious, it is difficult to match with the real demands of the college students with disability' business starting. As a special member of entrepreneurship group, they need more various protection measures. To adjust what the policy concerns; strengthen policy support; establish policy demand investigation mechanism; and based on policy needs to break through from the policy which the college students entrepreneurs think relatively important and is urgent to be optimized concurrently, so as to facilitate innovation of policy.

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