2021 AARP Survey on the Perceptions Related to a Dementia Diagnosis: Adults Age 40-Plus Annotated Questionnaire

July 2021

Methods

Panel Survey	Examples
Survey sponsor	AARP
Survey/Data collection supplier	Ipsos North America – Knowledge Panel
Population represented	U.S. adults age 40+
Sample size	3,022
Mode of data collection	Online panel
Type of sample (probability/non-probability)	Probability
Start and end dates of data collection	March 12-24, 2021
Margin of sampling error for total sample	+/- 1.89 percentage points at the 95% confidence level
Weighting	The data were weighted according to CPS benchmarks including gender, age, race/ethnicity, income, census region.
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Vendor

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Main

1. Do you currently have, or have you in the past, any relatives or close friends with dementia?

	Total (%)
<i>Unweighted n</i>	3022
No	48.6
Yes (Net)	51.1
Yes, I currently have a relative or close friend with dementia	10.5
Yes, in the past I had a relative or close friend with dementia	33.8
Yes, I currently have a relative or close friend with dementia AND in the past, I had a relative or close friend with dementia	6.8
Refused	0.3

2. Do you believe that you are at higher risk of getting dementia than other people in your age group?

	Total (%)
<i>Unweighted n</i>	3022
Yes	17.8
No	81.9
Refused	0.2

3. Do you think that you have more problems with memory than others your age?

	Total (%)
<i>Unweighted n</i>	3022
Yes	13.6
No	85.9
Refused	0.5

4. Have you ever been told by your doctor that you have a problem with your memory?

	Total (%)
<i>Unweighted n</i>	3022
Yes	2.5
No	97.1
Refused	0.4

5. Are you taking any medications to help with your memory?

	Total (%)
<i>Unweighted n</i>	3022
Yes	1.8
No	97.9
Refused	0.4

For the following series of questions, please indicate whether you agree or disagree with each statement.

6. If I am at a high risk for developing dementia, I would like to know.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	78.2
Strongly agree	33.8
Agree	44.4
I don't know	12.8
Disagree	5.6
Strongly disagree	3
Refused	0.5

7. I would like to know if I have dementia.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	73
Strongly agree	31.5
Agree	41.5
I don't know	14.6
Disagree	7.2
Strongly disagree	4.3
Refused	1

8. If my doctor diagnoses me with dementia, I want to be told.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	90.5
Strongly agree	45.5
Agree	45
I don't know	6.3
Disagree	1.1
Strongly disagree	1.2
Refused	0.8

9. I would like a doctor to examine me every year to know if I have developed dementia.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	45.6
Strongly agree	14.5
Agree	31
I don't know	26.7
Disagree	21.1
Strongly disagree	5.7
Refused	0.9

10. I would like a doctor to evaluate my cognitive function to get a baseline measurement.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	53.9
Strongly agree	18.3
Agree	35.6
I don't know	25.8
Disagree	13.6
Strongly disagree	6
Refused	0.8

11. I would like a doctor to examine me every year to know if I have developed cancer.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	66.7
Strongly agree	22.9
Agree	43.7
I don't know	11.8
Disagree	8.8
Strongly disagree	12.3
Refused	0.4

12. I would like a doctor to examine me every year to know if I have developed depression.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	39.4
Strongly agree	8.8
Agree	30.6
I don't know	19
Disagree	27.6
Strongly disagree	13.6
Refused	0.3

13. I do not believe there are currently any treatments available for dementia.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	28.8
Strongly agree	7.1
Agree	21.7
I don't know	46.5
Disagree	20.9
Strongly disagree	3.3
Refused	0.5

14. There is a cure for dementia that is currently available.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	5.7
Strongly agree	2.3
Agree	3.4
I don't know	53
Disagree	25.9
Strongly disagree	15
Refused	0.3

15. I believe that finding out in the early stage of dementia increases the chance to treat the disease better.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	74.9
Strongly agree	30
Agree	44.8
I don't know	20.9
Disagree	2.6
Strongly disagree	1
Refused	0.7

16. If I found out I had dementia at an early stage, I would have more time to plan for my future care.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	86
Strongly agree	33.7
Agree	52.3
I don't know	10.9
Disagree	2.1
Strongly disagree	0.4
Refused	0.5

17. If I found out I had dementia at an early stage, I would have more time to plan my finances.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	83.1
Strongly agree	31.2
Agree	51.9
I don't know	12.5
Disagree	3.3
Strongly disagree	0.6
Refused	0.6

18. If I found out I had dementia at an early stage, I would prepare my advance directive or my living-will.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	85
Strongly agree	38.1
Agree	46.9
I don't know	11.6
Disagree	2
Strongly disagree	0.7
Refused	0.7

19. If I found out I had dementia at an early stage, I would be motivated to have a healthier lifestyle to potentially slow the progression of the disease.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	80.9
Strongly agree	34.8
Agree	46.1
I don't know	15.3
Disagree	2.5
Strongly disagree	0.7
Refused	0.6

20. If I found out I had dementia at an early stage, I would be more willing to participate in research about this disease.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	69.3
Strongly agree	25.7
Agree	43.7
I don't know	24.9
Disagree	3.7
Strongly disagree	1.5
Refused	0.6

21. If I had dementia, I would not want to know.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	7.5
Strongly agree	2.2
Agree	5.3
I don't know	10.8
Disagree	43.2
Strongly disagree	37.6
Refused	0.9

22. If I had dementia, I would not want my family to know.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	9.7
Strongly agree	3.1
Agree	6.6
I don't know	12.1
Disagree	47.1
Strongly disagree	30.3
Refused	0.9

23. If I had dementia, I would be mistreated.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	9.9
Strongly agree	1.5
Agree	8.4
I don't know	42.4
Disagree	33.9
Strongly disagree	13.2
Refused	0.6

24. If I had dementia, I would no longer be taken seriously.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	24.9
Strongly agree	3.2
Agree	21.7
I don't know	36
Disagree	29.8
Strongly disagree	8.8
Refused	0.5

25. If I had dementia, I would be considered incompetent.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	27.2
Strongly agree	2.9
Agree	24.3
I don't know	37.2
Disagree	26.1
Strongly disagree	8.7
Refused	0.7

26. If I had dementia, I would be ashamed or embarrassed.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	19.2
Strongly agree	1.8
Agree	17.3
I don't know	30.4
Disagree	34
Strongly disagree	15.7
Refused	0.7

27. If I had dementia, I would want to give up on life.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	7.1
Strongly agree	2
Agree	5
I don't know	26.2
Disagree	37.5
Strongly disagree	28.4
Refused	0.8

28. If I had dementia, my doctor would not provide the best care for my other medical problems.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	7.6
Strongly agree	1.7
Agree	5.9
I don't know	29.9
Disagree	42.6
Strongly disagree	19.3
Refused	0.6

29. If I had dementia, my doctor and other health professionals would not listen to me.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	10.1
Strongly agree	1.6
Agree	8.5
I don't know	33.7
Disagree	40.3
Strongly disagree	15.2
Refused	0.7

30. If I had dementia, I would be concerned my employer would find out.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	29
Strongly agree	5.4
Agree	23.6
I don't know	27.7
Disagree	26.3
Strongly disagree	15.6
Refused	1.4

31. If I had dementia, I would be afraid I could not afford health insurance.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	39.2
Strongly agree	13.2
Agree	26
I don't know	27.9
Disagree	25.9
Strongly disagree	6.4
Refused	0.7

32. If I had dementia, I would be afraid I could not get life insurance.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	41.1
Strongly agree	12.6
Agree	28.5
I don't know	36.4
Disagree	17.7
Strongly disagree	4.1
Refused	0.7

33. If I had dementia, I would be afraid I could not get long-term care insurance.

	Total (%)
<i>Unweighted n</i>	3200
Top 2 Box	47.6
Strongly agree	15.5
Agree	32.2
I don't know	34.4
Disagree	13.4
Strongly disagree	4
Refused	0.6

34. If I had dementia, I would be afraid I would lose my home.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	33.2
Strongly agree	10
Agree	23.1
I don't know	24.1
Disagree	32.5
Strongly disagree	9.6
Refused	0.6

35. If I had dementia, I would be afraid I would have to live in a nursing home.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	54.7
Strongly agree	17.9
Agree	36.8
I don't know	25.1
Disagree	16.2
Strongly disagree	3.4
Refused	0.6

36. If I had dementia, I would be afraid I would lose my driver's license and other privileges.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	69.5
Strongly agree	18.1
Agree	51.4
I don't know	20
Disagree	7.5
Strongly disagree	2.3
Refused	0.7

37. If I had dementia, I could not afford the cost of care.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	31.4
Strongly agree	9.7
Agree	21.7
I don't know	44.3
Disagree	18.8
Strongly disagree	4.7
Refused	0.8

38. If I had dementia, my family will suffer financially.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	36.4
Strongly agree	8.1
Agree	28.4
I don't know	32.4
Disagree	24.2
Strongly disagree	5.9
Refused	1.1

39. If I had dementia, my family will suffer emotionally.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	66.3
Strongly agree	15.8
Agree	50.5
I don't know	23.5
Disagree	6.6
Strongly disagree	2.9
Refused	0.6

40. If I had dementia, I would be depressed.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	40.9
Strongly agree	9.2
Agree	31.6
I don't know	47.8
Disagree	7.9
Strongly disagree	2.7
Refused	0.7

41. If I had dementia, I would be anxious.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	43
Strongly agree	8.6
Agree	34.5
I don't know	46.7
Disagree	6.4
Strongly disagree	2.6
Refused	1.2

42. If I had dementia, I would be a burden to others.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	62.4
Strongly agree	13.8
Agree	48.6
I don't know	25.2
Disagree	8
Strongly disagree	3.4
Refused	0.9

43. I worry that if I lose memories of my past, I will lose my sense of self.

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	50.7
Strongly agree	11.2
Agree	39.5
I don't know	33.6
Disagree	11.6
Strongly disagree	3.3
Refused	0.8

The remaining questions ask you to select one answer or to check all that apply.

44. How would you describe each of the following at this point in time?

a. Your brain health or mental sharpness

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	57.5
Extremely	16.3
Very good	41.2
Good	32.7
Fair	8.1
Poor	1.2
Refused	0.5

b. Your memory

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	54.5
Extremely	15.4
Very good	39.1
Good	34.2
Fair	9.4
Poor	1.3
Refused	0.7

c. Your overall health

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	43.4
Extremely	8.8
Very good	34.7
Good	38.8
Fair	14.6
Poor	2.7
Refused	0.5

d. Your happiness

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	56.2
Extremely	18.4
Very good	37.7
Good	30.5
Fair	10.2
Poor	2.3
Refused	0.8

e. Your openness to try new things

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	47.3
Extremely	14.2
Very good	33.1
Good	34.8
Fair	14.9
Poor	2.4
Refused	0.7

f. Your self-confidence

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	57.2
Extremely	19
Very good	38.2
Good	29.1
Fair	10.7
Poor	2.4
Refused	0.6

g. Your sense of purpose in life

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	56.1
Extremely	19.6
Very good	36.5
Good	30.8
Fair	10.1
Poor	2.5
Refused	0.5

h. Your ability to take things in stride

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	55.1
Extremely	17.7
Very good	37.3
Good	31.7
Fair	11.3
Poor	1.6
Refused	0.4

i. Your ability to be always be honest

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	74.8
Extremely	31.5
Very good	43.3
Good	20.1
Fair	4.1
Poor	0.5
Refused	0.5

j. Your quality of life

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	60.8
Extremely	18.3
Very good	42.5
Good	28.6
Fair	8.3
Poor	1.5
Refused	0.8

k. Your sense of optimism

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	53
Extremely	16.4
Very good	36.6
Good	33
Fair	10.8
Poor	2.5
Refused	0.8

I. Your sense of financial security

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	47.8
Extremely	15.6
Very good	32.3
Good	29.8
Fair	16.6
Poor	5
Refused	0.8

45. Below are some statements about feelings and thoughts. Please select what best describes your experience over the last two weeks.

a. I've been feeling optimistic about the future

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	55.6
All of the time	16.2
Often	39.3
Some of the time	33.4
Rarely	8.5
None of the above	1.9
Refused	0.6

b. I've been feeling useful

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	68.7
All of the time	26.4
Often	42.3
Some of the time	22.7
Rarely	6.2
None of the above	1.6
Refused	0.8

c. I've been feeling relaxed

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	54
All of the time	13.3
Often	40.7
Some of the time	35.2
Rarely	8.9
None of the above	1.2
Refused	0.7

d. I've been dealing with problems well

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	70.3
All of the time	22.5
Often	47.8
Some of the time	24.8
Rarely	3.5
None of the above	0.9
Refused	0.5

e. I've been thinking clearly

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	83.6
All of the time	37.9
Often	45.7
Some of the time	13.7
Rarely	1.9
None of the above	0.3
Refused	0.5

f. I've been feeling close to other people

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	54.6
All of the time	18
Often	36.7
Some of the time	32.9
Rarely	10
None of the above	1.9
Refused	0.7

g. I've been able to make up my own mind about things

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	87.8
All of the time	51.4
Often	36.4
Some of the time	9.6
Rarely	1.4
None of the above	0.5
Refused	0.7

46. Would you say each of the following is a part of your regular routine?

a. Eating nutritious and well-balanced meals

	Total (%)
<i>Unweighted n</i>	3022
Yes (Net)	93.5
Yes, I do this occasionally	30.1
Yes, I do this much of the time but not always	44.2
Yes, I do this almost all the time	19.2
No, I don't do this at all	0.6
Refused	5.9

b. Exercising

	Total (%)
<i>Unweighted n</i>	3022
Yes (Net)	80.6
Yes, I do this occasionally	41.7
Yes, I do this much of the time but not always	22.4
Yes, I do this almost all the time	16.5
No, I don't do this at all	18.8
Refused	0.5

c. Socializing with family, friends or others (including online socializing via Zoom, Skype, FaceTime, etc.)

	Total (%)
<i>Unweighted n</i>	3022
Yes (Net)	88.9
Yes, I do this occasionally	38.3
Yes, I do this much of the time but not always	29.2
Yes, I do this almost all the time	21.4
No, I don't do this at all	10.6
Refused	0.5

d. Managing stress effectively

	Total (%)
<i>Unweighted n</i>	3022
Yes (Net)	92.8
Yes, I do this occasionally	26.7
Yes, I do this much of the time but not always	42.3
Yes, I do this almost all the time	23.8
No, I don't do this at all	6.3
Refused	0.9

e. Getting enough restful sleep

	Total (%)
<i>Unweighted n</i>	3022
Yes (Net)	88.8
Yes, I do this occasionally	27.3
Yes, I do this much of the time but not always	37.8
Yes, I do this almost all the time	23.7
No, I don't do this at all	10.6
Refused	0.6

f. Engaging in mentally-stimulating activities

	Total (%)
<i>Unweighted n</i>	3022
Yes (Net)	91.3
Yes, I do this occasionally	29.7
Yes, I do this much of the time but not always	36.3
Yes, I do this almost all the time	25.4
No, I don't do this at all	8
Refused	0.6

47. If you knew the following may help you maintain your mental functioning/thinking skills, how likely would you be to incorporate more of these activities into your daily routine?

a. Eating nutritious and well-balanced meals

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	69.1
Extremely likely	25.4
Very likely	43.8
Somewhat likely	25.3
Not very likely	3.9
Not at all likely	1.1
Refused	0.6

b. Exercising

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	59.7
Extremely likely	23.7
Very likely	36
Somewhat likely	29.1
Not very likely	7.9
Not at all likely	2.8
Refused	0.5

c. Socializing with family, friends or others (including online socializing via Zoom, Skype, FaceTime, etc.)

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	62
Extremely likely	23.5
Very likely	38.5
Somewhat likely	27.1
Not very likely	7.4
Not at all likely	2.9
Refused	0.6

d. Managing stress effectively

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	67.8
Extremely likely	22.4
Very likely	45.4
Somewhat likely	27.1
Not very likely	3.5
Not at all likely	1
Refused	0.6

e. Getting enough restful sleep

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	68.5
Extremely likely	27.6
Very likely	40.9
Somewhat likely	23.9
Not very likely	5.7
Not at all likely	1.2
Refused	0.7

f. Engaging in mentally-stimulating activities

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	71.4
Extremely likely	29.3
Very likely	42.1
Somewhat likely	22.7
Not very likely	4
Not at all likely	1.1
Refused	0.9

48. Do you currently have any diseases, conditions, or illnesses?

	Total (%)
<i>Unweighted n</i>	3022
Yes	47
No	52.5
Refused	0.5

49. Do any of these diseases, conditions, or illnesses cause you to feel that other people judge you negatively?

	Total (%)
<i>Unweighted n</i>	3022
Yes	21.3
No	78.4
Refused	0.2

50. Over the last 2 weeks, how often have you been bothered by the following problems?

a. Feeling nervous, anxious or on edge.

	Total (%)
<i>Unweighted n</i>	3022
Several days/More than half the days/Nearly every day (Net)	39.7
Several days	30.2
More than half the days	5.7
Nearly every day	3.8
Not at all	59.6
Refused	0.7

b. Not being able to stop or control worrying.

	Total (%)
<i>Unweighted n</i>	3022
Several days/More than half the days/Nearly every day (Net)	35.5
Several days	24.7
More than half the days	6.3
Nearly every day	4.5
Not at all	64.1
Refused	0.4

c. Worrying too much about different things.

	Total (%)
<i>Unweighted n</i>	3022
Several days/More than half the days/Nearly every day (Net)	48.2
Several days	35.4
More than half the days	7.1
Nearly every day	5.8
Not at all	51.2
Refused	0.6

d. Trouble relaxing.

	Total (%)
<i>Unweighted n</i>	3022
Several days/More than half the days/Nearly every day (Net)	37.8
Several days	27
More than half the days	6.8
Nearly every day	4
Not at all	61.5
Refused	0.7

e. Being so restless that it is hard to sit still.

	Total (%)
<i>Unweighted n</i>	3022
Several days/More than half the days/Nearly every day (Net)	22.6
Several days	16
More than half the days	4.1
Nearly every day	2.5
Not at all	76.9
Refused	0.5

f. Becoming easily annoyed or irritable.

	Total (%)
<i>Unweighted n</i>	3022
Several days/More than half the days/Nearly every day (Net)	45.4
Several days	34.4
More than half the days	7
Nearly every day	3.9
Not at all	54.1
Refused	0.6

g. Feeling afraid as if something awful might happen.

	Total (%)
<i>Unweighted n</i>	3022
Several days/More than half the days/Nearly every day (Net)	28.3
Several days	21
More than half the days	4.6
Nearly every day	2.7
Not at all	71
Refused	0.7

51. How often do you feel you should have your cognitive function assessed?

	Total (%)
<i>Unweighted n</i>	3022
Every year starting at age 50	15.7
Every year starting at age 65	11.7
Every few years starting at age 50	12.4
Every few years starting at age 65	11.4
When I request it	14.9
When my doctor feels it is necessary	25.8
When a family member asks me to request it	5.3
Other	2.1
Refused	0.8

52. How worried are you that your mental sharpness has already declined?

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	5.7
Extremely worried	1.9
Very worried	3.8
Somewhat worried	22.3
Not very worried	46.3
Not at all worried	25.1
Refused	0.6

53. Which of the following would convince you to get your cognitive function evaluated?

	Total (%)
<i>Unweighted n</i>	3022
Feeling that my mental sharpness has declined	47.9
Feeling that I can no longer manage my finances	33.7
Forgetting to pay my bills	36.3
Becoming the victim of a financial scam	13.8
Feeling I am forgetting more often than usual	53.3
Having someone tell me that I am forgetting more than usual	49.6
Having difficulty focusing	36.5
Having difficulty paying attention	30.7
If my doctor or another healthcare professional recommended an evaluation	63.1
If a family member recommended an evaluation	41.4
Hearing something about it in the media or through social media	2.7
If I thought I was having a side effect from medication I was taking	18.2
If I wanted to know if my memory was normal for my age	28
If people were telling me that I repeat myself frequently	42.4
If I was asking people for the same information again and again	47
If I am forgetting appointments	36
Experiencing some hearing loss	10.1
None of the above	7.3
Refused	0.9

54. Which of the following would convince you the **most** to get your cognitive function evaluation?

	Total (%)
<i>Unweighted n</i>	<i>2805</i>
Feeling that my mental sharpness has declined	8.7
Feeling that I can no longer manage my finances	4.6
Forgetting to pay my bills	3.6
Becoming the victim of a financial scam	1.5
Feeling I am forgetting more often than usual	11.5
Having someone tell me that I am forgetting more than usual	7.9
Having difficulty focusing	3.3
Having difficulty paying attention	1.9
If my doctor or another healthcare professional recommended an evaluation	27.8
If a family member recommended an evaluation	12.7
Hearing something about it in the media or through social media	0.1
If I thought I was having a side effect from medication I was taking	0.8
If I wanted to know if my memory was normal for my age	4.2
If people were telling me that I repeat myself frequently	4
If I was asking people for the same information again and again	6
If I am forgetting appointments	0.9
Experiencing some hearing loss	0.5
Refused	0.3

55. To what degree do you think people with the following conditions are judged negatively by society?

a. Alzheimer's disease

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	56.4
To a great degree	22.3
To some degree	34
To a small degree	24.5
To no degree at all	17.7
Refused	1.5

b. Type 2 diabetes

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	31.2
To a great degree	6.7
To some degree	24.6
To a small degree	32.8
To no degree at all	34.7
Refused	1.3

c. Mental illness

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	78.3
To a great degree	40.3
To some degree	38
To a small degree	13.2
To no degree at all	7
Refused	1.5

d. Heart disease

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	23.5
To a great degree	4.4
To some degree	19.1
To a small degree	33
To no degree at all	42
Refused	1.4

e. Addiction

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	86.4
To a great degree	55.9
To some degree	30.5
To a small degree	6.8
To no degree at all	5.5
Refused	1.3

f. Obesity

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	84.2
To a great degree	50.5
To some degree	33.7
To a small degree	10.3
To no degree at all	4.5
Refused	1

g. Lung cancer

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	33.7
To a great degree	8.1
To some degree	25.6
To a small degree	31.1
To no degree at all	34.2
Refused	1.1

h. Parkinson's disease

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	44.2
To a great degree	12.8
To some degree	31.3
To a small degree	28.8
To no degree at all	25.6
Refused	1.4

i. Hearing impairment

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	41.4
To a great degree	7.6
To some degree	33.7
To a small degree	35.1
To no degree at all	22.2
Refused	1.3

j. Vision impairment

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	28.8
To a great degree	5.6
To some degree	23.1
To a small degree	34.6
To no degree at all	35.2
Refused	1.5

k. Speech impairment

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	60.8
To a great degree	20.1
To some degree	40.8
To a small degree	25.5
To no degree at all	12.3
Refused	1.4

l. Cognitive impairment

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	62
To a great degree	17.7
To some degree	44.3
To a small degree	24.6
To no degree at all	12
Refused	1.5

56. How likely do you think it is that you will get dementia as you get older?

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	9.6
Extremely likely	2.8
Very likely	6.7
Somewhat likely	38.3
Not very likely	42.9
Not at all likely	8.4
Refused	0.8

57. Do you believe cognitive decline is inevitable as people get older?

	Total (%)
<i>Unweighted n</i>	3022
Yes	57.8
No	41.6
Refused	0.6

58. How likely do you think it is that you will experience cognitive decline as you get older?

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	18.9
Extremely likely	5.1
Very likely	13.8
Somewhat likely	46.9
Not very likely	27.2
Not at all likely	6
Refused	1

59. In your opinion, how does a diagnosis of Alzheimer's disease compare to a diagnosis of dementia?

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	3.9
Much better	0.8
Somewhat better	3.1
About the same	63.2
Somewhat worse	18.6
Much worse	13
Refused	1.3

60. In your opinion, how does a diagnosis of dementia compare to being told you have cognitive decline?

	Total (%)
<i>Unweighted n</i>	3022
Top 2 Box	4.5
Much better	0.6
Somewhat better	3.9
About the same	50.2
Somewhat worse	31
Much worse	12.8
Refused	1.4

Demographics

DOV_REL1. What is your religion?

	Total (%)
<i>Unweighted n</i>	3022
Catholic	26.6
Evangelical or Protestant Christian (Baptist, Lutheran, Methodist, Presbyterian, Episcopalian, Pentecostal, Church of Christ, etc.)	37.9
Jehovah's Witness	1
Mormon	1.4
Jewish	1.9
Islam/Muslim	0.6
Orthodox Church (Greek or Russian)	0.4
Hindu	0.4
Buddhist	0.7
Unitarian (Universalist)	0.4
Other Christian religion	8
Other non-Christian religion	0.9
No religion, not a believer, atheist, agnostic	19.5
Refused	0.3

IDEO. In general, do you think of yourself as...

	Total (%)
<i>Unweighted n</i>	3022
Extremely liberal	3
Liberal	12.9
Slightly liberal	7.8
Moderate, middle of the road	35.4
Slightly conservative	10.3
Conservative	23.1
Extremely conservative	5.7
Refused	1.8

Gender

	Total (%)
<i>Unweighted n</i>	3022
Male	47
Female	53

Age

	Total (%)
<i>Unweighted n</i>	3022
40 to 49	26
50 to 59	27
60 to 69	25
70+	23

Highest completed education level (4 categories)

	Total (%)
<i>Unweighted n</i>	3022
Less than high school	12
High school	28
Some college	28
Bachelor's degree or higher	32

Highest completed education level (5 categories)

	Total (%)
<i>Unweighted n</i>	3022
Less than high school	12
High school	28
Some college or Associate degree	28
Bachelor's degree	15
Master's degree or above	16

Household income

	Total (%)
<i>Unweighted n</i>	3022
Under \$10,000	3
\$10,000 to \$24,999	11
\$25,000 to \$49,999	18
\$50,000 to \$74,999	14
\$75,000 to \$99,999	17
\$100,000 to \$149,999	21
\$150,000 or more	21

Marital status

	Total (%)
<i>Unweighted n</i>	3022
Now married	67
Widowed	8
Divorced	12
Separated	2
Never married	11

Number of household members age 18 or older

	Total (%)
<i>Unweighted n</i>	3022
1	22
2	51
3	18
4	7
5	2
6	<0.5
7	<0.5
8 or more	0

Household size

	Total (%)
<i>Unweighted n</i>	3022
1	19
2	41
3	17
4	13
5	6
6	3
7	1
8 or more	<0.5

Total number of household members age 0 to 17

	Total (%)
<i>Unweighted n</i>	3022
0	76
1	13
2	8
3	3
4	1
5	<0.5
6	0
7	0
8 or more	0

Current employment status

	Total (%)
<i>Unweighted n</i>	3022
Working full-time	38
Working part-time	15
Not working	47

Household ownership status

	Total (%)
<i>Unweighted n</i>	3022
Owned or being bought by you or someone in your household	77
Rented for cash	21
Occupied without payment of rent	2

Type of housing

	Total (%)
<i>Unweighted n</i>	3022
One-family detached from any other house	74
One-family condo or townhouse attached to other units	9
Building with 2 or more apartments	14
Other (mobile home, boat, RV, van, etc.)	4

Race/Ethnicity, census categories

	Total (%)
<i>Unweighted n</i>	3022
White, non-Hispanic	68
Black, non-Hispanic	11
Other, non-Hispanic	6
Hispanic	13
2+ Races, Non-Hispanic	1

Party identification

	Total (%)
<i>Unweighted n</i>	3022
Strong Republican	19
Not strong Republican	12
Leans Republican	16
Undecided/Independent/other	3
Leans Democrat	17
Not strong Democrat	12
Strong Democrat	20

Party identification

	Total (%)
<i>Unweighted n</i>	3022
Republican	47
Other	3
Democrat	49