Salud, Dinero & Amor in the Time of COVID-19

Methodology Report	
Survey sponsor	AARP
Survey/Data collection supplier	ThinkNow
Population represented	U.S. adults aged 35 and older
Sample size	n=1,000 Hispanics; n=362 non-Hispanics
Mode of data collection	Online panel
Type of sample (probability/non-probability)	Non-Probability
Start and end dates of data collection	September 1 – 13, 2020
Margin of sampling error for total sample	Not applicable
Margin of sampling error for key subgroups	Not applicable
Weighting	For the Hispanic segment, the data was weighted by age group, registered voter and gender to more closely align with U.S. Census targets for Hispanics 35 years of age and older. For the non-Hispanic segment, the data was weighted by age group and gender to U.S. Census targets for non-Hispanics 35 and over. We did not weight the segments further or by additional variables in order to maintain the design effect/effective sample size.
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ANNOTATED QUESTIONNAIRE

NOTE: RESULTS SHOWN FOR HISPANIC SEGMENT ONLY

- S1. Would you prefer to take this survey in...?
¿Preferiría tomar esta encuesta en...?

%	n=1000
65	Spanish/Español [SERVE SPANISH VERSION]
35	English/Inglés [SERVE ENGLISH VERSION]

[INTRO SURVEY]

Thank you for participating in our survey. Today we will be asking you about how you and your family have been dealing with COVID-19. the survey will take about 10 minutes to complete. Thanks again for your participation! And as always, all answers are confidential.

- S2. What is your gender?

%	n=1000
50	Female
50	Male

[MP]

S3a. Which of the following best describe your primary race or ethnic background? Please select all that apply

%	n=1000
12	White, Caucasian American
1	Black, African American
100	Hispanic, Latino/Latina
1	Asian
0	Other/Mixed

[SP]

S3b. Which of the following do you identify with most? Please select one

%	n=1000
0	White, Caucasian American
0	Black, African American
100	Hispanic, Latino/Latina
0	Asian
0	Other/Mixed

S4. Which of the following ranges contains your age?

%	n=1000
0	Under 18
0	18-34
22	35-39
18	40-44
11	45-49
19	50-54
14	55-59
8	60-64
6	65-69
3	70 or older

S5. We are conducting this study among people who reside in specific zip codes. Please enter the zip code where you live.

S6. In what state do you live? **[DROP DOWN MENU]**

Note: States have been grouped into the following U.S. census regions

%	n=1000
17	Northeast
8	Midwest
18	Southwest
25	Southeast
32	West

S7. What language do you usually speak at home?

%	n=1000
13	Spanish only
22	Spanish mostly
35	Spanish and English equally
17	English mostly
13	English only

S8. Are you a parent, grandparent or legal guardian of at least one child who is under 18 years of age?

%	n=1000
49	Yes
51	No

MAIN QUESTIONNAIRE

Concerns Around COVID-19

We would now like to ask you some questions about how you and your family are dealing with the COVID-19 pandemic.

[Grid. Randomize List]

Q1. For each item below, please indicate how concerned you are for yourself and others in your family/household.

n=1000	Not at all concerned %	Not very concerned %	Somewhat concerned %	Concerned %	Extremely concerned %
1. Myself or others in family/household contracting COVID-19	6	8	18	29	40
2. Myself or others in family/household dying from COVID-19	7	9	19	26	39
3. The physical health of myself and other in my family/household	6	8	19	33	34
4. The mental/emotional health of myself and others in my family/household	7	12	24	30	26
5. The impact that the COVID-19 pandemic is having on my community	3	8	24	37	29

6. The impact of COVID-19 on the U.S. economy	3	3	16	34	45
7. Having to deal with the pandemic beyond 2020	4	4	17	32	43
8. Having access to adequate testing for COVID-19	10	14	26	29	21
9. How long it will take for a COVID-19 vaccine to be developed	7	7	21	32	32
10. Not being able to see/spend time with my loved ones	4	9	22	32	33
11. Household finances/making ends meet	8	11	23	28	30
12. Not being able to save money for emergencies	8	9	20	30	34
13. Not being able to save for my retirement	10	11	22	30	28
14. Depletion of existing retirement funds (401k, investments, social security, etc.)	12	15	21	29	23
15. Employment/job security for myself and/or others in my household	9	11	22	28	29
16. Depleting my savings	10	10	20	28	32
17. Losing healthcare coverage	15	16	20	24	25
18. Myself and/or others in my family/household not being able to work from home	15	15	21	28	21
<i>Ask Parents/Grandparents Only</i>					
19. My children/grandchildren having to stay at home for virtual learning	13	15	20	26	26
20. My children/grandchildren going to back to school for in-person learning	6	7	18	30	40

[Ask if Q1=3,4 or 5 for statement 1]

Q2. You mentioned that you are concerned about yourself or others in your family/household contracting COVID-19. What specific concerns do you have? Please select all that apply

%	n=864
47	Passing it on to older members in my family/household
54	Passing it on to high-risk members in my family/household
40	Passing it on to my young children/grandchildren
44	Not being able to work
50	Getting seriously ill/dying due to a pre-existing condition/illness
41	Getting seriously ill/dying due to my age
43	The potential healthcare costs of me or others in my family being seriously ill
0	Other (Specify)

[Randomize list. MP]

Q3. Which of these have you experienced since the COVID-19 pandemic? Please select all that apply

%	n=1000
18	Lost my job or was furloughed
26	My work salary and/or hours were reduced
21	Someone else in my household lost their job/was furloughed/salary was reduced
13	Have not been able to get a job (was looking before the pandemic)
7	Closed my business temporarily or permanently
22	Have had to work from home/virtually
17	Having to work outside the home
6	I lost my healthcare coverage
6	Someone else in my household lost their health care coverage
26	None of these

[Randomize list. SP]

Q4. Which of the following statements best describes how you have dealt with the pandemic on a personal level?

%	n=1000
20	I have had a very difficult time coping/dealing with it
56	It has been difficult but I have learned to deal with it
24	It has not been too difficult for me to deal with

[Grid. Randomize list]

Q5. In general, how has your physical and mental health changed since the start of COVID-19? Please make a selection for each one.

n=1000	Has worsened %	Has improved %	Has not changed %
My physical health	21	14	66
My mental/emotional health	32	11	57

[Grid. Randomize list]

Q6. Please indicate if you have felt these feelings/emotions as result of the COVID-19 pandemic. Please provide a response for each one.

n=1000	No, have not felt this emotion %	Yes, have felt this from time to time %	Yes, have felt this often %
Stress	22	46	33
Feeling isolated	38	38	24
Feeling lonely	42	39	19
Fear	30	46	24
Anxiety	30	41	29
Depression	45	36	19
Hopelessness	42	39	19
Sadness	29	47	25
Feeling overwhelmed	33	41	26
Feeling powerless	31	44	24
Frustration	25	46	28
Worried	15	49	37
Feeling connected to my family	16	42	42
Hopeful	21	49	30
Optimistic	26	48	26
Rested	38	43	19
Empathetic	30	46	24
Focused	30	44	26

[Randomize list. MP]

Q8. Which of the following are you doing to cope with life during the pandemic? Please select all that apply.

%	n=1000
42	Eating healthy
41	Exercising/doing physical activity
30	Watching my weight
34	Taking nutritional supplements / vitamins
25	Seeking health/wellness information on the internet
12	Meditation/yoga
45	Spending quality time with family
43	Doing things around the house (DIY projects, gardening, etc)
14	Not drinking/ drinking less alcohol
8	Not smoking/ smoking less
17	Not watching/reading the news
43	Talking with friends/relatives often
13	Reaching out to my doctors/nurses
55	Observing health recommendations (staying home, social distancing, washing hands, using masks, etc)
17	Taking up a new hobby
37	Turning to my faith/worship/prayer
32	Spending more time on social media
44	Consuming more media/entertainment (TV shows, movies, listening to music, podcasts, playing video games, etc)
32	Reading/reading more often
4	Helping/volunteering in my community
1	Other (Specify)
4	Nothing in particular

[Randomize list. MP]

Q9. Which of these other things are you doing, either intentionally or not, as a result of the pandemic? Please select all that apply.

%	n=1000
34	Eating more
11	Drinking more alcohol
30	Being less physically active
27	Gaining weight
15	Losing weight
9	Smoking more/started smoking
12	Venting on social media (i e Twitter)
16	Arguing/fighting more with family members or friends
9	Taking anti-depressants or other medications/drugs

33	Sleeping late
49	Staying up late
29	Not keeping a regular schedule/routine
0	Other (Specify)
17	None of these

Q10. Some people say that, "It is time to end the shutdown and reopen businesses now so people can get back to work," while others say, "We should hold off on reopening businesses until we can assure public safety." Which point of the 1 to 7 scale is closest to your opinion?

%	n=1000
11	It is time to end the shutdown and reopen businesses now so people can get back to work.
6	>>
9	>
21	Not sure/ In between both
8	<
10	<<
34	We should hold off on reopening businesses until we can assure public safety.

[MP]

Q11. Have you or anyone you know contracted COVID-19? Please select all that apply.

%	n=1000
58	Yes
4	Yes, me
6	Yes, someone in my household
51	Yes, someone I know (not in my household)
42	No

[MP]

Q12. Have you or anyone you know wanted a COVID-19 test and not been able to get one?

%	n=1000
8	Yes, me
7	Yes, someone in my household
13	Yes, someone I know (not in my household)
76	No

[Randomize list. MP]

Q13.

Which of the following spokespeople or groups do you trust to provide honest and factual information to the Hispanic community about COVID-19 and the pandemic?
Please select all that apply

%	n=1000
51	Doctors and nurses
34	Local public health officials
16	Hispanic community leaders
37	Dr. Anthony Fauci
33	The CDC
16	Non-profit/non-politically-affiliated organizations
18	Mainstream media and news
10	Clergy and faith leaders
9	President Donald Trump
15	State-level elected officials
11	County-level elected officials
10	Jorge Ramos
2	Other (Specify)
13	None

[Randomize list. Keep similar groups together: TV, digital news, etc. MP]

Q13a. In which ways are you currently receiving or keeping up to date on news and updates pertaining to the COVID -19 pandemic? Please identify what news sources you turn to.

%	n=1000
53	English Language TV
37	Spanish Language TV (Univision, Telemundo, etc.)
33	Social Media News Feeds (Twitter, Facebook, Instagram, etc.)
29	English Language Online/Digital News Sites
21	Spanish Language Online/Digital News Sites
17	English or Spanish Language Radio
7	Digital Audio / Podcasts
18	English or Spanish Language Newspapers
31	Friends & Family
2	Other (Specify)
4	None

Vaccine

Q14. When a COVID vaccine becomes available, how likely are you to get vaccinated?

%	n=1000
17	Very Unlikely
9	Somewhat Unlikely
28	Not sure
17	Somewhat likely
29	Very likely

Q15a. Why are you [insert response] to get a vaccine when it becomes available?

%	n=303 ('Very Likely' to get vaccine)
<u>69</u>	<u>Protect Myself/Others (Net)</u>
31	To avoid contracting/dying from C19
24	To protect myself
19	To be safe
11	To protect my relatives/others
3	To create antibodies
<u>10</u>	<u>High-Risk (Subnet)</u>
9	Because I/family member is high risk/have health issues
3	Because of my/family member's age
8	I trust/believe in vaccines
6	To help stop the spread of the virus
6	To get back to a normal life (work, school, traveling, etc.)

%	n=254 ('Very/Somewhat Unlikely' to get vaccine)
<u>74</u>	<u>Fear/Uncertainty of Vaccines (Net)</u>
38	Don't trust/believe in vaccines
18	Not sure if it's safe
16	Has to be effective/proven to work
15	Not enough research done/ Need more data/information
14	I'm afraid of the side effects
8	I'm afraid to get it
<u>8%</u>	<u>No Need/Not Urgent (Net)</u>
7%	Don't need it/Have no symptoms/I'm healthy
2%	I'm not afraid of getting the virus/It's not a serious illness

6%	<u>Don't Trust Gov't/Agencies (Net)</u>
4%	Don't trust the government/Trump
2%	Don't/No longer trust the CDC/FDA

[Grid. Randomize list]

Q16. How important will the following factors be in your decision to get the COVID vaccine or not?

	Not important at all %	Not very important %	Somewhat important %	Important %	Extremely important %
n=1000					
If my doctor recommends it	10	7	23	31	29
How much it costs	15	10	23	25	27
Once it is proven to work	6	4	14	30	46
Large scientific studies show that people who have taken the vaccine do not suffer any negative side effects	6	4	17	26	48
If the Centers for Disease Control and Prevention (CDC) recommends it	9	8	24	28	31
If other people I know are getting it or not	20	20	25	21	15
If it is approved by the Federal Drug Administration (FDA)	10	5	19	27	40

[Randomize 1&2]

Q16a. Would you say that things in this country are headed in the right direction or would you say that they are off on the wrong track?

%	n=1000
21	Right direction
55	Wrong track
24	Not sure

[Grid. Randomize list]

Q17. How do you think each of the following leadership groups have handled the COVID-19 pandemic?

n=1000	Terrible %	Poor %	Okay %	Good %	Excellent %
Federal government	27	21	32	15	6
Your state government	13	17	35	26	9
Your local/city government	9	15	41	27	9

[Grid. Randomize list]

Q18. How much confidence do you have in each of the following leadership groups to do what is in the best interest of the public?

n=1000	Not confident at all %	Not much confidence %	Unsure %	Some confidence %	A lot of confidence %
Federal government	26	20	25	21	8
Your state government	13	18	24	31	14
Your local/city government	10	15	25	36	13

[Grid. Do not Randomize list]

Q19. How important do you think the November election is going to be for each of the following leaders/leadership groups?

n=1000	Not important at all %	Not very important %	Somewhat important %	Important %	Extremely important %
Election for U.S. president	5	2	14	21	58
Election for U.S. Senators and House Representatives	5	4	16	32	44
Election for officials in your state (Governor, Attorney General, etc.)	4	4	19	33	40
Election for officials in your city and county	4	4	23	34	35

Q20. Which of these statements best describes your voting status for the November presidential election?

%	n=1000
55	I am currently registered to vote in November
12	I am eligible to vote in November but am not registered
22	I am not eligible to vote in November
12	Prefer not to answer

[Ask if Q20=1 or 2]

Q21. How likely are you to vote in the presidential election?

%	n=777
71	Certain will vote
11	Probably will vote
10	Might or might not vote
4	Probably will not vote
4	Certain will not vote

BASE: CERTAIN/PROBABLY WILL VOTE

[Ask if Q21=1 or 2]

Q22. Have you voted in previous U.S. presidential elections or will this be your first time?

%	n=666
90	Have voted before
10	First time

BASE: CERTAIN/PROBABLY WILL VOTE/MIGHT OR MIGHT VOTE

[Ask if Q21= 1, 2 or 3. Randomize list]

Q23. How are you planning to vote?

%	n=725
35	Going to my polling place on election day
22	Casting my vote in person during early voting
33	Voting by absentee ballot by mail
10	Don't know

BASE: CERTAIN/PROBABLY WILL NOT VOTE

[Ask if Q21=4 or 5. Randomize list. MP]

Q24. You mentioned that you are eligible and/or registered to vote in November but are not planning to vote. Why is that? Please select all that apply

%	n=52
27	I don't want to vote in person because of COVID-19
20	I don't think my vote makes a difference
26	I don't like the candidates
5	I don't know where/how to vote
16	I have never voted before
9	My spouse/partner will be voting
10	I'm too busy
37	I'm not interested in politics
14	I don't trust mail-in ballots
16	I don't think the election will be fair
12	Other (Specify)

[Ask all. Randomize list.]

Q25. When it comes to the presidential election in November, which of the following are you concerned about? Please select all that apply

%	n=1000
41	The safety of voting in-person during the COVID-19 pandemic
39	The fairness of the election in general
28	Foreign interference/influence on the election
36	Voter fraud due to mail-in or absentee ballots
36	Potential protests/violence because of the election results
26	My preferred candidate not winning
36	Mail-in ballots will be lost or delayed in the postal service system
30	Reductions in the postal service will prevent votes from being counted
19	Limits on both absentee voting and number of polling places will result in long lines and voters not being able to vote
1	Other (Specify)
14	Not concerned about the presidential election

Q26. How much do you think it matters that Latinos vote in this presidential election?

%	n=1000
2	Does not matter at all
3	Does not matter very much
11	Not sure
14	Matters somewhat
71	Matters greatly

BASE: SAY IT 'MATTERS SOMEWHAT/GREATLY'

Q27. Why do you say that? (OPEN-END)

%	n=866
25%	Every vote counts
23%	We all need our voice to be heard
22%	<u>Size of Hispanic Population (Net)</u>
19%	There are a lot of Hispanics/Latinos in the country/are the majority
4%	Hispanics/Latinos are a growing community/population
12%	<u>Trump/New Leadership (Net)</u>
5%	Have to stand together/get Trump out of office
8%	We need a better/leader who will look out for us
13%	We can make a difference
13%	It's important to vote
12%	We need change(s)
10%	Latinos matter/We help the economy
9%	Latinos have the right to vote
8%	Everyone should vote, regardless of race/ethnicity
7%	Latinos need better representation
6%	Immigration issues/fix immigration issues
5%	Latinos are a minority
5%	To have a better future

Q28. Are you currently providing care to an adult loved one age 50 or older to help them care for themselves? Care might entail helping with bathing, feeding, driving to an appointment, managing finances, or helping with other household tasks. The loved one being cared for may live with you or someplace else.

%	n=1000
25	Yes
75	No

Demographics

[INTRO]

And finally, a few questions for classification purposes.

[Randomize list. SP]

D. Do you consider yourself to be a Democrat, a Republican, an Independent, or something else? Please select one

%	n=1000
42	Democrat
19	Republican
21	Independent
18	None

Da. Are you or another member of your household a member of AARP?

%	n=1000
20	Yes
71	No
9	Don't know

[SP]

D1. Do you currently have health insurance?

%	n=1000
77	Yes
23	No

[MP]

D3. What is your current living situation? Please select all that apply.

%	n=1000
13	I live alone - SP
61	I live with my spouse/partner
46	I live with my children
3	I live with my grandchildren
10	I live with my parents
1	I live with my grandparents
0	I live in a senior community/assisted living
4	I live with a roommate/roommates
3	Other (specify)

[SP]

D4. What was the highest level of education you had the opportunity to complete? Please select one.

%	n=1000
2	Grade school or less
7	Some high school
22	High school graduate
20	Some College, but no degree
13	Trade or technical school/Graduated from 2-year College
24	Graduated from 4 or 5 years College
12	Post Graduate Degree
0	Prefer not to answer

[SP]

D5. Which of the following categories best describes your employment status? Please select one.

%	n=1000
39	Work full-time
13	Work part-time
6	Self-employed/business owner
9	Full-time Homemaker
11	Retired
0	Student not employed
13	Currently unemployed, looking for work
7	Unable to work/Disabled
2	Prefer not to answer

[SP]

D6. Were you born in or outside the U.S.? Please select one

%	n=1000
51	Born in the United States
7	Born in Puerto Rico
42	Born outside of the U.S./Puerto Rico

[MP]

D7. Which of the following countries of Hispanic origin do you identify with? Please select all that apply.

%	n=1000
2	Argentina
0	Bolivia
4	Colombia
2	Costa Rica
9	Cuba
3	Dominican Republic
2	Ecuador
3	El Salvador
2	Guatemala
1	Honduras
44	Mexico
1	Nicaragua
1	Panama
0	Paraguay
2	Peru
17	Puerto Rico
1	Uruguay
7	Venezuela
7	Other _____