VITAL VOICES

Issues That Impact U.S.
Hispanic/Latino Adults
Age 45 and Older,
December 2020

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INTRODUCTION

There are currently about 117 million Americans who are 50 and older; this number will grow to 157 million by 2050. The 50 and older population is and will continue to be an essential contributor to American society. Understanding the needs and opinions of older Americans is critical to ensuring they live longer and healthier lives.

Vital Voices is a new and exciting program of research undertaken by AARP. Through this research program, we are launching a new initiative that will deliver critical, current, and state-specific data to 53 states on a rolling three-year schedule between 2019 and 2021. We are making this data available to the public to assist with the development of programs, products, and policies for older adults. This data will allow those in leadership positions to:

- Predict the need for a specific program or interest in a particular issue.
- Enhance program and product innovation and development.
- Track issues and attitudes over time to assess shifts in public opinion.
- Take action on critical advocacy issues.

Never before has AARP launched a research program of this size and with this much promise. We give it to you, hoping that it will significantly impact the work you do.

National Survey Results- Health Questions

Issues That Impact U.S.
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ISSUES OF IMPORTANCE

U.S. Hispanic/Latino adults age 45+ think many healthcare issues are important, with staying mentally sharp and having adequate health insurance coverage topping the list.

Important Healthcare Issues

I1. For the following list of issues, please indicate how important each is to you personally. (Percent 'extremely important' or 'very important')
(n=403)

CARE1. Are you currently providing unpaid help to a relative or friend 18 years or older to help them take care of themselves? (n=403)

CAREGIVING ISSUES

More than one-third (36%) of U.S. Hispanic/Latino adults age 45+ are currently providing unpaid help to an adult relative or friend.

Percent Providing Unpaid Adult Care

CARE1-1. Has the coronavirus made it more difficult for you to provide care to your relative or friend? (n=146)

CAREGIVING ISSUES

The coronavirus has made providing care more difficult for two-thirds (67%) of U.S. Hispanic/Latino caregivers age 45+.

Percent Reporting that the Coronavirus has Made Caregiving More Difficult

CARE1_A. Have you ever provided this type of unpaid help in the past? (n=257)

CAREGIVING ISSUES

One-third (33%) of U.S. Hispanic/Latino adults age 45+ who are not currently providing unpaid help have provided this type of care in the past.

Percent Providing Unpaid Adult Care in the Past

COVID-19

U.S. Hispanic/Latino adults age 45+ have been impacted by COVID-19 in a variety of ways, including being unable to see family members and sheltering at home to avoid contact with others.

Ways Impacted by COVID-19

CVD-1. Have you been affected by the coronavirus in any of the following ways? (Percent 'yes') (n=403)

COVID-19

As of December 2020, obtaining dental services has been described as somewhat hard or very hard by nearly one-third (32%) of U.S. Hispanic/Latino adults age 45+.

Difficulty Obtaining Resources Due to COVID-19

CVD-3. How easy or difficult would you say it has been for you to get each of the following due to the coronavirus? (n=403)

COVID-19

As a result of the coronavirus pandemic, more than one-third (43%) of U.S. Hispanic/Latino adults age 45+ would be less likely to want care for themselves or a loved one in a group setting.

Impact of COVID-19 on Opinion Regarding
Care in a Group Setting

- More likely to want care in a group setting
- Less likely to want care in a group setting
- Not impacted opinion
- Don't know

CVD-CG1. As a result of the coronavirus pandemic, how has your opinion changed about having care for yourself or a loved one being provided in a group setting, such as a nursing home or assisted living facility? (n=403)

National Survey Results- Wealth Questions

Issues That Impact U.S.
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ISSUES OF IMPORTANCE

Having enough income or savings to retire, including adequate Social Security benefits, is extremely important or very important to most U.S. Hispanic/Latino adults age 45+.

Important Economic Issues

I1. For the following list of issues, please indicate how important each is to you personally. (Percent 'extremely important' or 'very important') (n=403)

Q703. In the next 12 months, do you think your personal financial situation will improve, get worse, or stay the same? (n=403)

WEALTH

Two in ten (21%) U.S. Hispanic/Latino adults age 45+ expect that their personal financial situation will get worse over the next 12 months.

Outlook on Personal Financial Situation

■ Improve ■ Get worse ■ Stay the same ■ Don't know/ refused

RETIREMENT ISSUES

U.S. Hispanic/Latino adults age 45+ have varying levels of confidence about having enough money to live comfortably throughout their retirement years.

Confidence in Retirement Money Lasting

RET3. Overall, how confident are you that you will have enough money to live comfortably throughout your retirement years? Please use a 1 to 10 scale, where 1 means you are not confident at all and 10 means you are extremely confident. (n=403)

WEALTH

More than half (62%) of U.S. Hispanic/Latino adults age 45+ are currently relying on (or plan to rely on) Social Security as a source of income as they get older.

Sources of Income Relied On or Planning to Rely On

Q728. Which, if any, of the following sources of income do you currently rely on or plan to rely on as you get older? (Percent 'yes') (n=403)
Small cells have been removed; see annotation for all categories

WORK ISSUES

More than two-thirds (72%) of U.S. Hispanic/Latino adults age 45+ are interested in finding new ways to make money.

WORK2. How interested are you in...? (Percent 'extremely interested' or 'very interested') (n=403)

National Survey Results- Self Questions

Issues That Impact U.S.
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ISSUES OF IMPORTANCE

Being able to get around independently is extremely important or very important to most (90%) U.S. Hispanic/Latino adults age 45+.

Important Independent Living Issues

11. For the following list of issues, please indicate how important each is to you personally. (Percent 'extremely important' or 'very important') (n=403)

COMMUNITY ISSUES

One-quarter (28%) of U.S. Hispanic/Latino adults age 45+ reported that discrimination due to race has negatively affected their wellbeing.

Issues Negatively Affecting Wellbeing

Q741. Have any of the following affected your wellbeing in a negative way? (Percent 'yes') (n=403)

ISO1. How often do you have contact with family, friends, or neighbors who do not live with you? (n=403)

ISOLATION

As of December 2020, about half (49%) of U.S. Hispanic/Latino adults age 45+ reported that they have contact with family, friends, or neighbors once a week or less.

Frequency of Contact with Family, Friends, or Neighbors

ISOLATION

Nearly half (48%) of U.S. Hispanic/Latino adults age 45+ feel isolated from others at least some of the time.

ISO2-3. How often do you feel the following? (n=403)

LIVABLE COMMUNITIES

More than half (61%) of U.S. Hispanic/Latino adults age 45+ are extremely concerned or very concerned about being able to afford to remain in their home as they age.

Concerns of U.S. Hispanic/Latino Adults Age 45+

LIV-COMM1. How concerned are you about the following? (Percent 'extremely concerned' or 'very concerned') (n=403)

RACE-1. How big a problem would you say racism is in our society today? (n=403)

RACISM

Half (53%) of U.S. Hispanic/Latino adults age 45+ believe that racism is a big problem in our society today.

Racism as a Problem in Our Society Today

- A big problem
- Somewhat of a problem
- A small problem
- Not a problem
- Don't know

COVID-19

Three-quarters (75%) of U.S. Hispanic/Latino adults age 45+ reported that over the past few months, Internet services were available when needed most of the time.

Access to Internet Service During the Pandemic

CVD-5. Over the past few months, would you say you have had access to internet services that were [ITEM]? (Percent 'most of the time') (n=403)

METHODOLOGY

In November 2020, AARP engaged ANR Market Research Consultants to conduct a national quantitative research study among Hispanic/Latino adults age 45 and older. Topics included healthcare, the economy, financial issues, independent living, long-term care, caregiving, and retirement issues.

403 Interviews

**U.S. Hispanic/Latino Adults Age 45+
Fielded in November/December 2020**

ANR completed a total of 403 interviews (262 via cell phone and 141 online). Respondents were screened to meet the following criteria:

- Age 45+
- U.S. resident
- Hispanic/Latino

Survey length averaged 28.3 minutes by telephone and 15.8 minutes online.

METHODOLOGY

Sampling Procedure

Cell phone and online sampling were used for this research, with the telephone sample drawn randomly from a list of U.S. Hispanic/Latino adults age 45 and older, purchased from Aristotle, and online sample provided by Fulcrum. The list of 16,123,000 Hispanic/Latino adults age 45 and older was randomly divided into 16,123 replicates of 1,000 records for telephone dialing. In all, 15 replicates representing a total of 14,971 records were dialed to complete the telephone portion of this study.

The sample of 403 respondents yields a maximum statistical error of $\pm 4.9\%$ at the 95% level of confidence. (This means that in 95 out of 100 samples of this size, the results obtained in the sample would be within ± 4.9 percentage points of the results obtained had everyone in the population been interviewed.)

Interview Methodology

The survey was launched on November 18, 2020 and closed on December 1, 2020, offered in both English and Spanish.

Telephone interviewing was active between 5:30 p.m. and 9:00 p.m., with some additional calling done between 10:00 a.m. and 4:00 p.m. If necessary, up to 8 call attempts per telephone number were made to reach an eligible respondent. All numbers were called at multiple times of the day as well as days of the week to maximize each individual's opportunity for inclusion in the study.

Percentages of some questions may exceed 100% due to rounding or the use of multiple response question formats.

All data have been weighted by age and gender according to 2019 U.S. Census Bureau Current Population Survey (CPS) statistics.

ABOUT AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the nation's largest circulation publications, AARP The Magazine and AARP Bulletin. To learn more, visit www.aarp.org or follow @AARP and @AARPadvocates on social media.

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This research was designed and
executed by AARP Research.