VITAL VOICES

Issues That Impact
North Carolina Adults
Age 45 and Older,
November 2021

Issues of Importance to North Carolina Adults Age 45+

*"For the following list of issues, please indicate how important each is to you personally."
% "extremely important" or "very important"*

Interviews were conducted with 802 residents of North Carolina by landline (44%), cell phone (29%), and online (27%) between November 15, 2021 and November 30, 2021.

Age

Education

Employment

Marital Status

Gender

Annual Household Income

Race/Ethnicity

Political Views

33%
AARP Member

19%
Veteran

For more information, contact specific advisor:
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