VITAL VOICES

Respondent Profile Survey
of
Arkansas Adults
Age 45 and Older
August, 2020

Issues of Importance to Arkansas Adults Age 45+

*"For the following list of issues, please indicate how important each is to you personally."
% "extremely important" or "very important"*

2020 AARP Survey of Arkansas Adults Age 45+ [Respondent Profile]

Interviews were conducted with 701 residents of Arkansas by landline (50%), cell phone (25%), and online (25%) between 8/18/20 and 8/25/20.

Age

Education

Employment

Marital Status

Gender

Annual Household Income

Race/Ethnicity

Political Views

29%
AARP Member

16%
Veteran

For more information on the methodology or the survey, contact state specific advisors:
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