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Factors that Condition Seasonality in Farmer's Employment in Farm, in Income, Sales and Price at Farm Level - for the Apple and Tomato Products

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Abstract

This paper is focused on several factors that cause seasonality in farmers work occupation, farm income, sales, and price expressed on the farm level for apples product. In this study we have taken several factors, and we have analyzed seasonality caused by the seasonal factors that we have taken in study, on economic phenomena expressed at the farm level, and whether apple is product with main activity on the farm. Seasonality has been expressed by method of econometric modeling and variance coefficient. Our study is based on the collection of primary data through surveys and questionnaires for 300 farmers that are engaged on apples and tomatoes activity in three respective areas, Korça, Prizren, Lushnja and we have evaluated the seasonality conditioned by seasonal factors in income, farmers employment over the year, sales and price at farm level, bearing in mind that for the Korça and Prizren areas the main activity on the farm is apples. And for Lushnja area the main activity is tomatoes. In this study we have taken into account the comparison of influence of these seasonal factors on basis of apple and tomato products, analyzing only for case when apple is the main activity on the farm.

Keywords: seasonality, seasonal factors, main activity, farm level

1. Introduction

Through this paper we will evaluate the pattern of dependence by some factors that cause seasonality in farmer's income, employment, sales and price at farm level, having apples product the main activity on the farm.

Using econometric modeling method and the variance coefficient, we will determine if the model is statistically significant and what are seasonal factors that condition seasonality of income, price, sales, and farmer employment in farm over the year.

The study is focused on assessing the seasonality based on comparison between products at the farm level, when apple is the main activity on farm and is not focused specifically assessing seasonality by the areas.

2. Research Methods

Methods that we used in this paper are econometric modeling method, and coefficient of variance by which we have determined the seasonality. ¹coefficient of variation that is a relative indicator that expresses the magnitude of the ratio between the standard deviation and the arithmetic mean of the mass phenomenon.

For four baseline indicators of analysis, we take as a dependent variables the seasonality, and through respective variance coefficient try to identify which ones may be some of main causes or sources of seasonality according to the indicators. The data are primary, and quarterly, for a year. The data are collected from farmers interview in relevant areas through surveys and questionnaires

¹ Osmani, M. (2004). *Coefficient of variation* (pp.99-101). Tirana, Albania: GEER, 2004

3. Purpose of this Paper

The purpose of this study is to evaluate pattern of dependence on some factors that cause seasonality in farmer's income, farmer's labor, sales and price at farm level where apple product is the main activity on farm

3.1 The research Questions

Which are the seasonal factors that condition the seasonality in economic phenomena taken in the study, such as farmer's income, farmer's labour, sales and price?

4. The Data and Choice

We have primary data and have collected them through farmers' surveys and questionnaires for the Korça, Lushnja and Prizren areas, only for the case where farmers have as the main activity apple's product. In the study, we have taken on some important seasonal factors that condition seasonality in farmer's income, sales, price, and farmer's employment over a year.

Some of these seasonal factors that cause seasonality in the economic phenomena taken in study, are expressed in the questionnaire consisting of 4 options, from which we have collected the data for farmers, and have determined which seasonal factors condition more seasonality in the economic phenomena taken in study, where the main activity on farm is apple.

Regarding to the technique sampling choice, is accidental technique.

Question Codes	Questions	Answer			
S1	The temperatures changes by seasons has effected that production to be differentiated according to seasons	I'm disagree	I'm little bit agreed	I'm agreed	I'm very agreed
S2	Lack of co-operation has effected on the price by seasons				
S3	Increasing temperatures in summer has had positive effect on winter production				
S4	Increasing temperatures in winter has effected in the rise price in winter				
S5	The flood has had a negative effect on production by season				
S6	Current irrigation infrastructure has had a positive role in production				
S7	Lack of investment didn't affected the differentiation of production by seasons				
S8	Lack of investment didn't affected the price differentiation by seasons				
S9	Lack of storage-cooling capacities hasn't affected the price differentiation by seasons				
S10	Agricultural inputs are of a high price				
S11	Inputs such as: (fertilizers, pesticides) are lacking or are of poor quality				
S12	The farmers doesn't have knowledge about new technologies and techniques				
S13	The farmer has difficulties in selling				
S14	The quality of farm produce, apple (tomatoes), is poor				
S15	The main selling market is far away				
S16	Road infrastructure is poor				
S17	Competition from imports is unfair				
S18	The farmers doesn't sell the product under a contract				

5. Analysis Result

5.1 The estimation of seasonality dependence in income from seasonal factors by econometric modeling.

5.1.1 The econometric model for the seasonality dependence of income

Dependent Variable: Income CV
Method:² Least Squares
Sample: 1 300
Included observations: 300

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	102.6357	6.083326	16.87164	0.0000
Seasons factor 18	4.180796	2.004496	2.085710	0.0379
Seasons factor 3	-6.742871	1.618824	-4.165291	0.0000
Seasons factor 6	-8.194202	1.426845	-5.742883	0.0000
Seasons factor 14	3.614635	1.422738	2.540619	0.0116
Seasons factor 13	1.981094	1.233018	1.606703	0.1092
Apples , is the main activity	58.22337	2.011205	28.94949	0.0000
R-squared	0.849394	Mean dependent var		135.6238
Adjusted R-squared	0.846310	S.D. dependent var		39.62418
S.E. of regression	15.53398	Akaike info criterion		8.346994
Sum squared resid	70702.23	Schwarz criterion		8.433415
Log likelihood	-1245.049	F-statistic		275.4130
Durbin-Watson stat	1.455758	Prob(F-statistic)		0.000000

The coefficient of variance related to income = $102.6356568 + 4.180796304^* \text{Seasons factor 18} - 6.742870925^* \text{Season factor 3} - 8.194201827^* \text{Season factor 6} + 3.614634846^* \text{Season factor 14} + 1.981093802^* \text{Season factor 3} + 58.22337148^* \text{Apples , the main activity}$

The model is statistically important for high security with determination coefficient about 85%. From the assessment results that seasonality of income is influenced by seasonal factors S3, S6, S13, S14 and S18. The seasonality in income depends on increases in winter's production by rising temperatures, lack of sales contracts, poor irrigation infrastructure, poor quality of farm produce and the difficulties of sales. There are significant differences between products apples and tomatoes. When apples product is the main activity in farm, seasonality is lower (58.2%). The farm size in this case results insignificant

5.2 The estimation of seasonality dependence in sales from seasonal factors by econometric modeling.

5.2.1 The econometric model for the seasonality dependence of sales

Dependent Variable: Sales CV
Method: Least Squares
Sample: 1 300
Included observations: 300

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	105.2278	5.028707	20.92543	0.0000
Seasons factor 17	-12.47464	1.587229	-7.859385	0.0000
Seasons factor 18	-6.860673	2.714157	-2.527736	0.0120
Apples , is the main activity	26.24380	2.661265	9.861402	0.0000
³ R-squared	0.462198	Mean dependent var		71.81096

² Osmani, M. (2010). *The multiple model of regression* (pp:49-54). Tirana, Albania, 2010

³ Osmani, M. (2010). *Calculation of the general correlation coefficient* (pp. 52-54). Tirana, Albania. (2010)

Adjusted R-squared	0.456747	S.D. dependent var	28.80329
S.E. of regression	21.22967	Akaike info criterion	8.961920
Sum squared resid	133406.9	Schwarz criterion	9.011304
Log likelihood	-1340.288	F-statistic	84.79600
Durbin-Watson stat	1.336689	Prob(F-statistic)	0.000000

The coefficient of variance related to sales = 105.2278377 - 12.47464002* Seasons factor 17 - 6.860672567* Seasons factor 18 + 26.24380153* Apples , the main activity

Seasonality in sales depends by the kind of product (apple or tomato), from unfair competition, by imports and the lack of sales contracting. The model is statistically important for high security with determination coefficient about 46%. From assessment results that seasonality of sale is influenced by S17 and S18 seasonal factors . The seasonality of sale also depends on whether apple is the main activity on farm. When apple is the main activity, seasonality is higher (26.2%). The size of the farm in this case also results insignificant.

5.3 The estimation of seasonality dependence of farmer's employment from seasonal factors by econometric modeling.

5.3.1 The econometric model for the seasonality dependence of farmer's employment

⁴Dependent Variable:Work-occupation CV
Method: Least Squares
Sample: 1 300
Included observations: 300

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	84.57424	8.034421	10.52649	0.0000
Seasons factor 1	5.692025	2.276781	2.500032	0.0130
Seasons factor 13	-4.910689	2.024953	-2.425089	0.0159
Seasons factor 17	-9.424859	2.092790	-4.503490	0.0000
Seasons factor 18	-7.801944	3.324259	-2.346972	0.0196
Apples , is the main activity	-13.71815	3.743057	-3.664957	0.0003
Number of employees	0.299670	0.929590	0.322368	0.7474
The farm size	0.020598	0.321470	0.064074	0.9490
R-squared	0.458909	Mean dependent var	42.76520	
Adjusted R-squared	0.445938	S.D. dependent var	33.12219	
S.E. of regression	24.65462	Akaike info criterion	9.274111	
Sum squared resid	177492.3	Schwarz criterion	9.372878	
Log likelihood	-1383.117	F-statistic	35.37863	
Durbin-Watson stat	1.035909	Prob(F-statistic)	0.000000	

Work-occupation = 84.57424048 + 5.692025401* Seasons factor 1 - 4.910689339* Seasons factor 13 - 9.424859057* Seasons factor 17 - 7.801943785* Seasons factor 18 - 13.71814613* Apples , the main activity + 0.2996701285* Number of employees + 0.02059781589* The farm size

Seasonality of the work-occupation of farmers in farm does not depend by size of farm or by number of employees but depend on the change of temperatures, difficulties in sales, competition from imports, work without sales contracts. At the same time seasonality between apples and tomato is different.

The model is statistically important for high security with determination coefficient about 46%. From the assessment, results that seasonality of employment is influenced by S1, S13, S17 and S18 seasonal factors. The seasonality of employment also depends on whether apple is the main activity on farm. When apple is the main activity, seasonality is lower (13.7%). The farm size in this

⁴ Osmani,M.(2013) *Methods of econometrics with EVIEWS 3, Lecture, Agricultural University of Tirana, Albania, Tirana-Albania 2013.*

case results insignificant.

5.4 The estimation of seasonality dependence of price from seasonal factors by econometric modeling.

5.4.1 The econometric model for the seasonality dependence of price

Dependent Variable: Price CV
Method: Least Squares
Sample: 1 300
Included observations: 300

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	97.10365	6.979643	13.91241	0.0000
Seasons factor 1	-6.133329	3.008525	-2.038650	0.0424
Seasons factor 17	-10.39230	1.948384	-5.333804	0.0000
Apples , is the main activity	78.66099	4.969430	15.82897	0.0000
R-squared	0.522937	Mean dependent var		97.18876
Adjusted R-squared	0.518102	S.D. dependent var		54.44398
S.E. of regression	37.79439	Akaike info criterion		10.11544
Sum squared resid	422811.1	Schwarz criterion		10.16483
Log likelihood	-1513.316	F-statistic		108.1545
Durbin-Watson stat	1.177684	Prob(F-statistic)		0.000000

The coefficient of variance related to Price = $97.10365021 - 6.133328651 * \text{Seasons factor 1} - 10.39230124 * \text{Seasons factor 17} + 78.66098727 * \text{Apples , the main activity}$

Seasonal variation in price depends on these three factors. Depends on changes of temperatures, competition from imports, and by the kind of product (apple or tomato).

The model is statistically important for high security with coefficient of determination about 52%. From the assessment results that seasonality of price is influenced by S1, and, S17 seasonal factors. The seasonality of price also depends on whether apple is the main activity on farm. When apple is the main activity, seasonality is higher (about 79%). The size of the farm in this case also results insignificant.

6. Conclusions

From analysis of the seasonal factors that characterize seasonality of farmers' income throughout the year, results that the seasonality dependence of income from seasonal factors by econometric modeling was significant with a high coefficient of determination. But , if the apple would be main activity in farm the impact of seasonal factors on farmer's income would be low. There are also big differences between products apple and tomato. Regarding the seasonality of sales and seasonality of farmers' employment in farm over a year, in both cases it resulted that the econometric model regarding seasonality of sales and seasonality of employment was significant. But in the case of seasonality of sales if apple product would be main activity in farm, then impact of seasonal factors on sale of apple product would be high. While in case of seasonality of employment if apple product would be main activity in the farm, the impact of seasonal factors on farmer's employment on farm during the year would be low. In case of price seasonality it was found that the econometric model regard to seasonality of price was important, if the apple product would be main activity on farm, the impact of seasonal factors on the price of apple product would be high.

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