16h - 17h30 | Aug. 24, 2017 – Thursday | ROOM 11

CONTENT PRODUCTION

IT'S SHOW TIME!

Chair: Carlos B. Ronconi - Assessor Técnico - Grupo Globo

How to bring the vibrancy and excitement of live shows to the TV. Let's hear from the panelists what technologies, processes, care to stream a live music show and transport the viewer to that environment. Immersive audio, ambient capture, 5.1 surround are techniques used by our guests to take the show to the home of the viewer.

- **ROCK IN RIO**

Speaker: Gabriel Thomazini - Coordenador de Áudio da Globosat

This presentation will cover the technical and operational challenges of one of the biggest musical events in the world, Rock in Rio. From capturing, transporting audio signals over IP and Immersive mixing, passing through the different peculiar needs of events of this size, up to delivery of the final product at the subscribers' home.

- **Speaker: Manoel Gonçalves Tavares. - Audio Producer – Recording Engineer - TV Globo**
- **Speaker: Beto Neves - Sound Engineer - Mosh Studios**

Carlos B. Ronconi - Assessor Técnico - Grupo Globo

Technical Advisor at Globo Studios where he works in the audio area. He participated in the deployment of various audio technologies for live and sound post production, from the first audio workstation to the Mobile Audio Unit. Coordinates the audio of events and broadcasts of Entertainment such as Carnival, Roberto Carlos Special, Child Hope, Rock In Rio, Brazilian Day, etc. Graduated in Cinema from Gama Filho University and studied Electrical Engineering at the Fundação Valeparaibana de Ensino, São José dos Campos, SP. Graduated in Music (Classical Piano) by the Santa Cecilia Conservatory, also of SJC. He also worked at the Instituto de Atividades Espaciais, Transamérica Studios and Som Livre.

Gabriel Thomazini - Globosat Audio Coordinator

Working for over 30 years with professional audio, he was a recording technician and music content mixer, P.A and Sound Designer technician. For more than 15 years in the broadcast area, he has participated in projects for the audio infrastructure of major events such as Olympics Games, World Cups and International Shows. Participated in the development of mobile units, television studios and IP infrastructure projects for professional audio and automation systems. Member of AES since 1998, holds lectures and workshops promoting new techniques and technologies for audio production. He is currently the Audio Coordinator for Globosat, considered the largest cable TV programmer in Latin America.

Manoel Gonçalves Tavares. - Audio Producer - Recording Engineer - TV Globo

Radialist -- Audio Producer - Recording Engineer. 34 years of experience - Tv Globo / Globo Studios; Process Management - Team Management - Planning and Projects. Expertise in sound / recording / mixing programs, recorded and / or transmitted "live"; Tv Globo Award - Best Live Audio - PGM Esp. Roberto Carlos in Jerusalem - 2011.- Tv Globo Award - Best Entertainment Audio - PGM The Voice Brasil - 2012.- Tv Globo Award - Best Entertainment Audio - PGM Som Brasil - 2013.

Beto Neves - Sound Engineer - Mosh Studios

Former multi-instrumentalist, with 21 years of experience in recording and mixing the most important Brazilian and Latin pop-music artists, Beto Neves brings his knowledge of the analog sound and percussive world to his work. Beto has recorded and mixed artists such as: Carlinhos Brown, Sergio Mendes, Shakira, Alejandro Sanz, Ivete Sangalo, Gilberto Gil, Claudia Leitte, Dave Matthews Band, Cesar Camargo Mariano, The Black Eyed Peas, Nelly Furtado, Seu Jorge, and Diego Torres to name a few. Additionally, he has produced recorded and mixed independent artists from many different parts of the world. Since the end of 2014, he is based at Mosh Studios, the largest studio complex in South America, located in São Paulo, Brazil.

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