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Обучение творческим методам письма как тип
коммуникации

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Teaching creative writing techniques as a type of communication

Эта статья дает информацию о типах творческого письма, методов и стратегий, которые используются, чтобы преподавать творческое письмо как тип коммуникации. Кроме того это также подчеркивает на препятствиях, с которыми студенты и учителя столкнутся во время творческих уроков письма и их решений

Ключевые слова: методы, техника

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This article gives information about types of creative writing, techniques and strategies which are used to teach creative writing as a type of communication. Furthermore, it also emphasizes on the obstacles which students and teachers will face during creative writing lessons and their solutions

Key words: method, technique

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Teaching and learning foreign languages is one of the most important tasks to be resolved by the nation if it wants to be integrated into the world community. Being able to communicate effectively is in the contemporary world one of the most important qualities that a person should acquire no later than throughout his or her early school years. Teaching students to communicate is definitely not as easy as a layman would imagine. To teach students and pupils to communicate successfully, a teacher should carefully choose activities enhancing students' imagination, creativity, enthusiasm as well as reading and writing skills. Critical thinking, creating powerful texts either as a means of communication with the surrounding world or as a means of one's artistic expression is skill that can and should be trained since the early stages of education. One of the ways leading to the ability of expressing oneself in a written form can be creative writing, which will be the center of this article. Writing is by far the most important development in humankind history. It has allowed human beings from recording history and scientific and social findings to expressing their most inner

thoughts and feelings and communicate them to others who are not physically present. Thus, writing opened the door to a new culture: the written culture.

Creative writing is anything where the purpose is to express thoughts, feelings and emotions rather than to simply convey information [1].

Creative writing is considered as one of the approaches used for raising awareness of writers' ownership, voices, and enjoyment, which are the possible outcomes of teaching creative writing to learners. Therefore, by conducting this study, the relationship between the learners' writing experiences and their perceived creative writing ability will be discussed, which can be significant for the teachers and instructors to understand the possible outcomes of teaching creative writing. Creative writing covers a wide array of writing types. Everything from poetic works to work of nonfiction can be found in the genre, creative writing. The style of creative writing focuses on aesthetic writing rather than just giving information. Any writing that expresses emotions or free thinking falls into the category of creative writing. When we talk about creative writing, we tend to focus on fiction, creative nonfiction, and poetry. But there are many other types of creative writing that we can explore. I would like to expose 13 types of it and they are followings:

1. Journals 2. Diaries 3. Essays 4. Storytelling 5. Poetry 6. Memoir 7. Letters 8. Scripts 9. Song lyrics 10. Speeches 11. Journalism 12. Blogging 13. Free writing

Writing can also be described as a communication vehicle, an assessment tool, and an intellectual exercise that benefits both the teacher and the student [2, 25p]. Issues and Challenges of teaching creative writing. Harmer states, "The kind of writing we ask students to do (and the way they we ask them to do it) will depend, as most other things do, on their age, level, learning styles, and interests" [3, p. 112].

1. Different Genre/forms of literature.
2. Individual difference
3. Lack of Motivation
4. Untrained English teachers
5. Insufficient time for instruction
6. Focus on Surface Errors
7. Writing Process

As aforementioned challenges I would like to suggest some advice in order to prevent these issues and challenges:

1. Assessing creative writing
2. Effective Instruments
3. Clinical Teaching
4. Collaborative Writing
5. Creative writing exercise

Teaching creative writing is very challenging task to the language teachers because of lack of time, motivation, lack of training and building the writing habit as well as creative writing involves various genre of literature such as drama, fiction, poetry, personal narration, story and so on. So it is very difficult to teach creative writing to the students. The main problems in teaching creative writing are different genre/forms of literature, individual difference, lack of motivation, untrained English teacher, insufficient time for instruction, focus on surface errors, writing process and

to prevent these issues and challenges of teaching creative writing we can employ assessing creative writing, effective instruments, clinical teaching, creative writing exercise, instant writing, collaborative writing, writing in other genre, using music and pictures and so on.

There are different types of teaching writing; guided writing, parallel writing and free writing that will help students to produce appropriate texts even with fairly limited English. However, as their language level improves, we need to make sure that their creative writing begins to express their own creativity through different genre of literature.

Furthermore, there are also 6 effective strategies in teaching creative writing which are assumed by foreign methodologists and scholars. They are followings:

1. The Atelier Strategy.
2. The Great Works Strategy
3. The Inspiration Strategy
4. The Techniques Strategy
5. The Workshop Strategy
6. The Feminist Strategy

Regarding how to teach creative writing, the writing workshop has been traditionally used as a pedagogical strategy. According to Bernard “workshops translate into practice the insistence of composition theory that students need to imagine themselves writing to an audience other than their teacher; they also show students the difficulties and rewards of negotiating responses to and assessments of someone else's writing, and ultimately develop in them the skills and self-confidence necessary to evaluate their own writing”. Aforementioned techniques are effectual for teaching any types of writing. But there is another valid technique which is the most effective for enhancing students' creative writing skills and keeping them more communicative at the lesson and it is called “Mind map”. A mind map is a diagram used to visually organize information. A mind map is often created around a single concept, drawn as an image in the center of a blank page, to which associated representations of ideas such as images, words and parts of words are added.

In order to help EFL learners become more effective writers, we need to make a crucial distinction between language accuracy and writing skills. That is, a learner may be able to write sentences which are satisfactory for his/her level in terms of grammar, syntax and vocabulary and still be unable to produce an effective text. Of course, in most cases learners will have problems in both areas (language and writing skills). Therefore, it is crucial for us to be able to look beneath the layer of language problems to discover writing problems.

In conclusion, if teachers are eager to be more creative and innovative, they can find various activities to improve creative writing skills but they should take into consideration the following facts:

- 1) create tasks in accordance with students level of English and interest
- 2) teach writing starting from skill building exercises to process based
- 3) get started form pre-writing techniques to proof reading
- 4) let students do peer checking
- 5) combine reading and writing tasks

6) use techniques mentioned above

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