FOUNDATION GROWTH AND GIVING ESTIMATES

2002 Preview

**The
Foundation
Center**

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ABOUT FOUNDATION GROWTH AND GIVING ESTIMATES

The original research upon which this preview report is based was conducted by the Foundation Center. It provides a "first look" at estimates of 2002 giving and directions for 2003 giving together with actual aggregate 2001 giving and assets data for nearly 62,000 grantmaking foundations tracked by the Foundation Center. Giving estimates for 2002 are based on figures reported by 762 large and mid-size independent, corporate, and community foundations in the Foundation Center's 2003 "Foundation Giving Forecast Survey" combined with year-end fiscal indicators. Survey respondents accounted for 34.2 percent of total estimated giving by independent, corporate, and community foundations in 2002. By foundation type, the share of estimated 2002 giving was higher for the 95 community foundation respondents in the set (45.2 percent), roughly equal for the 577 independent foundation respondents (34.7 percent), and lower for the 90 corporate foundation respondents (23.3 percent). The assessment of prospects for 2003 giving was based on information reported in the survey by 747 foundations, including 566 independent, 88 corporate, and 93 community foundations. Actual 2001 giving and asset figures are taken from the Foundation Center's annual surveys of larger private and community foundations, foundation Web sites, annual reports and other foundation publications, and the IRS Form 990-PF information return. We thank the many foundations that participate in the Foundation Center's annual surveys, providing more detailed information not otherwise available.

For more information on *Foundation Growth and Giving Estimates*, contact Steven Lawrence, director of research, at (212) 807-2410 or sal@fdncenter.org. The report can be accessed at no charge at the Foundation Center's Web site: www.fdncenter.org.

A more extensive analysis of these data will be presented in *Foundation Yearbook*, to be published in late June. Other reports available exclusively through subscription to the 2003 edition of the five-part *Foundations Today Series* of annual research publications include *Foundation Giving Trends* (February), *Foundation Staffing* (September), and *Foundation Reporting* (November). Subscriptions are \$95.00. Discounts are available on bulk subscriptions. To order call toll-free (800) 424-9836 or visit the Foundation Center's Web site at www.fdncenter.org.

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Overview of Growth, 2002 and 2001

In Difficult Economic Climate, 2002 Foundation Giving Remains Steady; Assets Decline in 2001 for First Time Since 1981

- Giving by the nation's close to 62,000 grantmaking foundations remained steady in 2002 at an estimated \$30.3 billion, almost unchanged from \$30.5 billion in 2001. Nonetheless, this 0.7 percent decrease represented the first decline in giving reported since 1983, and followed six straight years of double-digit growth in grant dollars. The slight decline in giving reflected three consecutive years of decreasing stock values and a year-long recession. Giving by newly established foundations, a continuing high level of new gifts into existing foundations, ongoing payment of commitments made in the aftermath of the September 11, 2001, attacks,¹ and an effort on the part of many foundations to maintain stable levels of giving—or at least to limit reductions—in the face of government cutbacks helped to keep overall foundation giving stable in the latest year.
- Grant dollars decreased by an estimated \$217.8 million in 2002, following a \$2.9 billion increase in 2001 and a record \$4.2 billion gain in 2000. Although foundation giving was down slightly in the latest year, the total for 2002 represented a nearly 10 percent increase over 2000 and close to double the giving reported in 1997. It also ranked

1. In response to the 9/11 attacks, independent and community foundations pledged approximately \$279.5 million, of which roughly two-fifths was paid out in 2002. Corporations and corporate foundations pledged \$682.4 million, of which approximately one-third was paid out in 2002. (Corporate foundations alone pledged \$349.1 million, or 51 percent of all corporate cash contributions.) For information on institutional giving in response to the 9/11 attacks, see Renz, L., *Giving in the Aftermath of 9/11: An Update on the Foundation and Corporate Response*, New York: Foundation Center, November 2002.

as the second-highest amount ever paid out by foundations in a single year.

- Continued low rates of inflation helped to limit losses in the real value of foundation giving in 2002. Inflation-adjusted giving by foundations slipped 2.3 percent in the latest year, compared to a 7.6 percent real-dollar increase in 2001. A decline in the real value of foundation giving last occurred in 1994.
- Stock market losses, worsened by the 9/11 terrorist attacks, and economic uncertainty resulted in a decline in U.S. foundation assets in 2001—the first time a decrease has been reported since 1981. Foundation assets totaled \$476.8 billion in 2001, down 3.8 percent from 2000. In most years, the change in foundation assets provides an important indicator of the change in the following year's giving, and in fact, the modest decline in 2001 resulted in lower estimated giving by foundations in 2002.
- Only six of the top 50 foundations by assets realized asset gains in 2001. Of these, just two—the William and Flora Hewlett and Moody foundations—posted double-digit increases. By comparison, 29 foundations experienced double-digit losses in the value of their assets, and five foundations reported losses of more than \$1 billion: the Ford, David and Lucile Packard, and Starr foundations, the Lilly Endowment, and the J. Paul Getty Trust. In general, asset losses were more pronounced among the largest endowed foundations, possibly because they are more likely to be invested in the equities markets, which have been hard hit during the current downturn. Several of these foundations also increased their giving substantially in 2001, which further depleted their assets.

Foundation giving held steady at \$30.3 billion in 2002*

Source: *Foundation Growth and Giving Estimates*, 2003.

*Figures estimated for 2002. All figures based on unadjusted dollars.

- Surprisingly, given the state of the nation's economy and of the stock market, gifts and bequests from donors to their foundations increased 4.0 percent in 2001. New gifts into foundations rose from \$27.6 billion in 2000 to \$28.7 billion—the second highest level on record. (Four years earlier, new gifts into foundations totaled less than \$16 billion.) This additional support, which overwhelmingly targeted existing foundations, contributed to the relative stability of overall foundation giving in 2002.

Independent Foundations

2002 Giving by Independent Foundations Nearly Unchanged from 2001

- Independent foundations, including family and “new health foundations” (formed from health care conversions), comprise the vast majority of foundations and account for most of the giving. In 2002, total giving by these foundations dipped just 1.5 percent, despite three straight years of market losses and a sagging economy. This minimal decrease followed an 11.1 percent gain in 2001 and an 18.7 percent rise in 2000 and ended a six-year run of annual double-digit growth in giving. It also represented the first slippage in independent foundation giving reported since the Foundation Center began separate tracking of these foundations in 1987. In general, the biggest independent foundations were more likely to report large reductions in giving than were mid-size or smaller independent foundations.
- Independent foundations gave an estimated \$23.3 billion in grants in 2002, down \$363.9 million from the prior year. By comparison, in 2001, independent foundation giving rose \$2.4 billion to \$23.7 billion. Although corporate and community foundations fared better in 2002, with both reporting increased giving, independent foundations continued to account for more than three-quarters of overall foundation giving.

Outlook for Foundation Giving in 2003

Three straight years of stock market declines, a year-long recession, a sluggish economy, and record giving levels led to a nearly 4 percent decline in the value of U.S. foundation assets in 2001 and an estimated 10 percent to 12 percent decline in 2002.¹ This decrease in assets—especially among the largest endowed foundations—will undoubtedly result in a reduction in giving this year.

To assess the outlook for foundation giving in 2003, the Foundation Center's new “Foundation Giving Forecast Survey” asked respondents to indicate whether they expected their 2003 giving to increase, remain about the same, or decrease.² The biggest share of respondents—more than two-fifths (42.2 percent)—indicated that their giving would decline in 2003. Among these grantmakers, larger foundations were more likely to report decreases in giving than smaller foundations.³ Still, just over half of respondents reporting declines noted that the

decline would be relatively modest, ranging from 1 to 10 percent. By comparison, just under two-fifths (38.0 percent) of respondents expected their giving to remain about the same, while about one-fifth (19.7 percent) expected their giving to increase in the current year.

These findings suggest that foundation giving will decline in 2003, although not as dramatically as might be feared given the state of the economy and the stock market. Since the largest foundations account for the overwhelming share of U.S. foundation giving⁴ and are more heavily represented among respondents reporting decreases, it seems likely that they will have a negative impact on the level of overall giving in 2003. Counterbalancing this influence to some extent will be the close to three-fifths of funders that expect giving to remain about even or increase—including at least a few of the nation's largest independent foundations and several leading corporate and community foundations. In addition, giving by newly established foundations, while a relatively small proportion of total giving, will help to further moderate overall decreases in giving.

1. Figures based on the Foundation Center's 2003 “Foundation Giving Forecast Survey.” A total of 733 surveyed foundations provided estimates of their 2002 fiscal year-end asset values. For more information on the survey and sampling base, see “About Foundation Growth and Giving Estimates.”

2. A total of 747 surveyed foundations responded to this question.

3. In general, the largest U.S. foundations are more likely to have substantial, diversified endowments that include major equities holdings. As a result, they are more likely to have lost asset value in the current bear market.

4. In 2001, the top 1,000 U.S. foundations by giving provided close to two-thirds (64.7 percent) of total foundation giving.

- Assets of independent foundations declined 3.5 percent in 2001, from \$418.3 billion to \$403.5 billion. This was the first decline in their assets reported since the Foundation Center began separate tracking of independent foundations in 1987. Nevertheless, since 1995, independent foundation assets have more than doubled. These foundations must pay out each year at least 5 percent of the value of their holdings in the preceding year. (They may carry forward payout in excess of 5 percent over several years.) In 2002, estimated giving represented 5.8 percent of independent foundation assets at the close of 2001, up slightly from 5.7 percent in the prior year. Higher payout ratios reflect in part the spending policies of foundations that average their asset values over several years, which causes their giving to decrease more slowly than their assets in down cycles.² In addition, some foundations intentionally maintain stable levels of giving in the face of sharp decreases in the value of their holdings.
- Despite continuing economic uncertainty and market losses, a few foundations showed substantial growth in assets in 2001. The William

and Flora Hewlett Foundation's assets climbed \$2.2 billion as the result of a \$3.1 billion bequest from the estate of its founder. The Bill & Melinda Gates Foundation—the nation's largest foundation in both assets and giving—posted a \$2.1 billion rise in assets following the receipt of an additional \$2.1 billion gift from its founders. The Robert Wood Johnson Foundation was the only other top 25 independent foundation to report an increase in the value of its assets in 2001—a modest 2.9 percent rise to \$9.0 billion reflecting an increase in the value of Johnson & Johnson common stock, its principal holding.

- Decreases in asset values were far more common than increases in 2001, especially among the largest independent foundations. The Ford Foundation reported the biggest dollar decline (although not the largest percentage loss) between 2000 and 2001, after its assets fell by \$3.8 billion due to losses in the value of its diversified portfolio and to an exceptional \$829.2 million in grants paid out during 2001. Among independent foundations primarily invested in a single company, the David and Lucile Packard Foundation experienced a \$3.6 billion drop due to decreases in the value of its holdings in the Hewlett-Packard Company and its spin-off, Agilent Technologies. Other examples include the Lilly Endowment, which lost close to \$2.8 billion as a result of losses in the value of its Eli Lilly and Company stock, and the Starr Foundation, which lost \$1.5 billion due to decreases in the value of its holdings in AIG, Inc.

2. According to the Foundation Center's 2003 "Foundation Giving Forecast Survey," of the 497 respondents indicating that they based their grant appropriations budgets on the value of their endowments, over one-third averaged the value of their endowments over two or more years. (Close to half of respondents based their grant appropriations budgets on their prior year's endowment.) However, among larger respondents (those reporting giving of \$10 million or more in 2002), more than two-fifths reported basing their grant appropriations budgets on the value of their endowments over two or more years. See "About Foundation Growth and Giving Estimates" for more information on the survey.

After inflation, grant dollars have risen close to two and one-third times since 1992*

Source: *Foundation Growth and Giving Estimates*, 2003.

*Figures estimated for 2002.

¹Constant 1992 dollars based on annual average Consumer Price Index, all urban consumers (Source: U.S. Department of Labor, Bureau of Labor Statistics, as of February 2003).

Corporate Foundations

Corporate Foundation Giving Rises 2.2 Percent in 2002

- Giving by the nation's 2,170 corporate foundations rose an estimated 2.2 percent in 2002. This continued positive growth came on the heels of a very strong 10.0 percent rise in 2001, attributable in part to 9/11-related giving. Adjusted for inflation, corporate foundation giving rose 0.6 percent in 2002. A small rise in the level of new gifts into corporate foundations in 2001, along with
- continued payment of pledges made in response to the 9/11 terrorist attacks, helped corporate foundations to show a modest increase in their overall giving in the latest year.
- Corporate foundations gave an estimated \$3.4 billion in 2002, up \$73.7 million from 2001. While this represented the smallest annual dollar increase reported since 1995, corporate foundation giving in 2002 was 12.5 percent higher than in 2000 and nearly double the giving reported in 1995.

Corporate and community foundations showed positive growth in 2002 giving*

Source: *Foundation Growth and Giving Estimates*, 2003.

*All figures based on unadjusted dollars.

After inflation, community foundations reported strongest cumulative growth in giving since 1992*

Source: *Foundation Growth and Giving Estimates*, 2003.

*Figures estimated for 2002.

¹Percent change in constant 1992 dollars based on annual average Consumer Price Index, all urban consumers (Source: U.S. Department of Labor, Bureau of Labor Statistics, as of February 2003).

- According to the AAFRC Trust for Philanthropy, corporate contributions overall totaled an estimated \$9.1 billion in 2001. Therefore, corporate foundation giving of \$3.3 billion in 2001 accounted for well over one-third of all corporate contributions, up from less than three-tenths in the prior year. (Based on cash gifts only, corporate foundations would account for a larger share.) This finding suggests that corporations draw on their foundations to stabilize giving in periods of declining profits.
- Assets of corporate foundations decreased 2.0 percent in 2001, from \$15.9 billion in 2000 to \$15.6 billion, following 4.2 percent growth in 2000. After inflation, corporate foundation assets dropped 4.7 percent. This was the first decline in corporate foundation assets reported since the Foundation Center began separate tracking of these foundations in 1987. Despite this decrease, corporate foundation assets are more than double those reported in 1994, and these deeper resources help them to limit cuts in grantmaking during the ongoing slump in corporate profits.
- Like independent foundations, corporate foundations must pay out each year at least 5 percent of the value of their assets in the preceding year. However, because corporate foundations generally make grants based on annual contributions from their companies and retain relatively few assets, their ratio of giving to assets tends to be much higher. Estimated giving in 2002 represented 21.6 percent of corporate foundation assets at the close of 2001, up from 20.7 percent in the previous year.
- Company gifts into their foundations (pay-in) increased 4.8 percent in 2001, following a 12.4 percent decrease in 2000. These gifts totaled \$3.0 billion, up from \$2.9 billion in the prior year. Yet giving (payout) exceeded pay-in by about \$244 million or 8.0 percent, resulting in a modest decrease in the value of corporate foundation

Change in Foundation Statistics, 2000 to 2001*

	2000	2001	% Change
All Foundations			
No. of Foundations:	56,582	61,810	9.2
Total Giving:	\$ 27,563	\$ 30,502	10.7
Total Assets:	\$495,622	\$476,789	-3.8
Gifts Received:	\$ 27,614	\$ 28,714	4.0
Independent			
No. of Foundations:	50,532	55,120	9.1
Total Giving:	\$ 21,346	\$ 23,705	11.1
Total Assets:	\$418,286	\$403,526	-3.5
Gifts Received:	\$ 19,156	\$ 20,539	7.2
Corporate			
No. of Foundations:	2,018	2,170	7.5
Total Giving:	\$ 2,985	\$ 3,284	10.0
Total Assets:	\$ 15,899	\$ 15,578	-2.0
Gifts Received:	\$ 2,902	\$ 3,040	4.8
Community			
No. of Foundations:	560	602	7.5
Total Giving:	\$ 2,166	\$ 2,403	10.9
Total Assets:	\$ 30,464	\$ 30,301	-0.5
Gifts Received:	\$ 3,829	\$ 3,185	-16.8
Operating			
No. of Foundations:	3,472	3,918	12.8
Total Giving:	\$ 1,066	\$ 1,110	4.1
Total Assets:	\$ 30,973	\$ 27,384	-11.6
Gifts Received:	\$ 1,727	\$ 1,950	12.9

Source: *Foundation Growth and Giving Estimates*, 2003.

*Dollars in millions. Percent change represents current dollars. Includes only foundations that awarded grants in the latest fiscal year.

Number of active private and community foundations increased by more than 5,200 in 2001

Source: *Foundation Growth and Giving Estimates*, 2003.

assets. Nonetheless, gifts into corporate foundations in 2001 represented the second highest level of new gifts on record, after \$3.3 billion in 1999. This relatively high level of gifts from companies to their foundations at a time of reduced profits helped to mitigate the drop in corporate foundation assets.

- Eight companies made gifts of \$50 million or more to their foundations in 2001, unchanged from 2000. The leaders in 2001 were Fannie Mae (\$300.0 million); SBC Communications (\$209.1 million); Avon (\$101.1 million); and Micron Technology (\$94.1 million), which established its foundation in 1999.
- For the third consecutive year, the Ford Motor Company Fund ranked as the largest corporate foundation by giving. It paid grants totaling

\$112.7 million in 2001, down from \$169.1 million in 2000. Top-ranked corporate foundations that roughly doubled grant payments in 2001 included the BANK ONE Foundation, BP Foundation, Bristol-Myers Squibb Foundation, Wells Fargo Foundation, and MBNA Foundation, which was established in 2000.

Community Foundations

Giving by Community Foundations Increases 2.6 Percent in 2002

- Giving by 602 community foundations increased an estimated 2.6 percent in 2002, following a 10.9 percent rise in 2001. Adjusted for inflation, community foundation giving was nearly unchanged

Giving grew by more than one-tenth among top 25 foundations by giving; the median change in giving was 2.4 percent*

Foundation	Total Giving '00 ¹	Total Giving '01 ¹	% Change	Rank '00
1. Bill & Melinda Gates Foundation	\$ 994,900	\$1,146,958	15.3	1
2. Ford Foundation	652,091	829,190	27.2	2
3. Lilly Endowment	583,891	598,002	2.4	3
4. David and Lucile Packard Foundation	533,590	428,897	-19.6	4
5. Annenberg Foundation	132,384	355,021	168.2	18
6. Robert Wood Johnson Foundation	351,684	270,985	-22.9	5
7. Starr Foundation	161,966	245,469	51.6	13
8. W. K. Kellogg Foundation	178,740	200,746	12.3	9
9. Theodore & Vada Stanley Foundation ²	7,948	194,784	2,350.9	443
10. Pew Charitable Trusts	187,854	192,292	2.4	8
11. Andrew W. Mellon Foundation	205,870	182,322	-11.4	6
12. Bristol-Myers Squibb Patient Assistance Foundation	94,806	176,438	86.1	25
13. John D. and Catherine T. MacArthur Foundation	164,023	167,945	2.4	11
14. Annie E. Casey Foundation	101,013	153,208	51.7	23
15. California Endowment	189,663	147,898	-22.0	7
16. Robert W. Woodruff Foundation	149,979	142,362	-5.1	14
17. Open Society Institute	116,343	131,931	13.4	19
18. New York Community Trust	143,951	126,622	-12.0	15
19. Rockefeller Foundation	163,392	126,565	-22.5	12
20. Kresge Foundation	107,956	123,592	14.5	20
21. William and Flora Hewlett Foundation	135,748	119,956	-11.6	17
22. Ford Motor Company Fund	169,100	112,731	-33.3	10
23. Robert R. McCormick Tribune Foundation	106,830	112,049	4.9	21
24. Charles Stewart Mott Foundation	139,481	110,829	-20.5	16
25. Duke Endowment	106,030	105,193	-0.8	22
Total¹	\$5,879,232	\$6,501,984	10.6	

Source: *Foundation Growth and Giving Estimates*, 2003.

*Dollars in thousands. Aggregate foundation fiscal information in tables and figures in this report is based on data provided to the Center as of January 24, 2003. Fiscal data on individual foundations included in this table may be more current.

¹Total giving includes grants, scholarships, and employee matching gifts; excludes set-asides, loans, PRIs and program expenses. For some operating foundations, program expenses are included.

²Excluding this foundation, overall giving by the remaining top 25 foundations rose 7.4 percent in 2001.

Endowments decreased by one-tenth among top 25 foundations by assets; the median change in assets was -13.4 percent*

Foundation	Assets '00	Assets '01	% Change	Rank '00
1. Bill & Melinda Gates Foundation ¹	\$ 30,685,782	\$ 32,751,466	6.7	1
2. Lilly Endowment	15,591,738	12,814,398	-17.8	2
3. Ford Foundation	14,659,683	10,814,696	-26.2	3
4. Robert Wood Johnson Foundation	8,793,792	9,044,511	2.9	6
5. J. Paul Getty Trust	10,929,810	8,793,486	-19.5	4
6. David and Lucile Packard Foundation	9,793,213	6,196,521	-36.7	5
7. William and Flora Hewlett Foundation	3,930,367	6,080,721	54.7	12
8. W. K. Kellogg Foundation	5,719,736	5,530,494	-3.3	8
9. Starr Foundation	6,255,917	4,781,057	-23.6	7
10. Pew Charitable Trusts	4,800,776	4,338,581	-9.6	10
11. John D. and Catherine T. MacArthur Foundation	4,479,154	4,215,931	-5.9	11
12. Andrew W. Mellon Foundation	4,888,237	4,135,567	-15.4	9
13. California Endowment	3,490,256	3,366,256	-3.6	14
14. Rockefeller Foundation	3,619,028	3,211,126	-11.3	13
15. Annie E. Casey Foundation	3,001,942	2,592,378	-13.6	16
16. Duke Endowment	2,874,017	2,489,159	-13.4	19
17. Charles Stewart Mott Foundation	2,881,803	2,460,170	-14.6	18
18. Robert W. Woodruff Foundation	3,139,654	2,422,623	-22.8	15
19. Kresge Foundation	2,770,531	2,415,972	-12.8	21
20. Annenberg Foundation	2,932,206	2,354,837	-19.7	17
21. Casey Family Programs	2,811,001	2,349,849	-16.4	20
22. Harry and Jeanette Weinberg Foundation	2,063,325	1,936,264	-6.2	24
23. John S. and James L. Knight Foundation	2,198,985	1,900,830	-13.6	22
24. McKnight Foundation	2,006,436	1,877,703	-6.4	26
25. New York Community Trust	1,930,370	1,785,216	-7.5	27
Total	\$156,247,758	\$140,659,809	-10.0	

Source: *Foundation Growth and Giving Estimates*, 2003.

*Dollars in thousands. Aggregate foundation fiscal information in tables and figures in this report is based on data provided to the Center as of January 24, 2003. Fiscal data on individual foundations included in this table may be more current.

¹Asset figures include invested assets (\$23.9 billion for 2001) and secured lending transactions.

from the prior year (up 0.9 percent). This gain represented the slowest growth in community foundation giving since 1994 and reflected a decline in the level of gifts received from donors. Despite more modest growth in community foundation giving, support in 2002 was close to four times the level of giving in 1992. By comparison, independent foundation giving in the latest year was three times higher than in 1992, while corporate foundation giving was twice as high.

- Community foundation giving reached an estimated \$2.46 billion in 2002, up from \$2.40 billion in 2001. Among the top 25 community foundations by giving in 2001, those reporting at least a \$20 million increase in grant dollars included the Baton Rouge Area Foundation, Community Foundation for Southwest Washington, Community Foundation of Middle Tennessee, Community Foundation Silicon Valley, and Dayton Foundation.
- Increased giving together with a lower level of new gifts from donors kept community foundations from realizing asset growth in 2001. Overall, assets of community foundations dipped marginally (0.5 percent), following 10.2 percent growth in 2000. While only a slight decline, this decrease ended six straight years of double-digit growth and represented the first decline in community foundation assets since the Foundation Center began separate tracking of these foundations in

1981. In 2001, assets totaled \$30.3 billion, down by about \$163 million from 2000. Yet this total was still close to double the \$15.9 billion in community foundation assets reported in 1996.

- Gifts and bequests from donors to community foundations fell 16.8 percent in 2001, following a 16.2 percent increase in new gifts in 2000. Gifts totaled \$3.2 billion, down by approximately \$643 million from the prior year. Fifty-six community foundations reported aggregate gifts from donors totaling \$10 million or more in 2001, down from 71 in 2000. Community foundations receiving at least \$70 million in new gifts in 2001 included the California Community Foundation, Community Foundation Silicon Valley, and New York Community Trust.

Foundation Development

Number of Active Foundations Climbs 9.2 Percent; Newly Active Foundations Account for One-Fifth of Growth in Giving in 2001

The following analysis is based on 2001 data and does not reflect estimates of 2002 foundation giving.

- New and recently established foundations represent an increasingly important force in philanthropy. Between 1988 and 2001, the number of active grantmaking foundations more than doubled, from about 30,300 to more than 61,800.

Over two-fifths of larger foundations were established in the 1990s

Source: *Foundation Growth and Giving Estimates*, 2003.

Note: Based on Foundation Center survey of 20,622 grantmaking foundations with assets of at least \$1 million or making grants of \$100,000 or more in 2000-2001. Establishment data was not available for 962 foundations. The number above each bar indicates the number of foundations formed in that period and still active in 2001.

¹Data incomplete for 1999.

²Data incomplete for period 2000-2001.

- The number of foundations making grants grew by 5,228 or 9.2 percent in 2001—the second largest annual increase in the number of foundations reported since the Foundation Center began tracking all U.S. foundations in 1975. This gain represented the third largest percentage increase on record after 2000 (up 12.7 percent) and 1988 (up 9.7 percent). Moreover, this annual growth rate of

foundations represented close to triple the growth rate seen in the mid-1990s. The vast majority of these new foundations were formed in 2000 and 1999 and started grantmaking in 2001.

- In 2001, newly active foundations contributed \$603.3 million in giving and held \$7.8 billion in assets. They accounted for just over one-fifth

Top 50 Foundations by Total Giving, 2001*

Foundation	State	Foundation Type ¹	Total Giving ²	Assets	Fiscal Date
1. Bill & Melinda Gates Foundation ³	WA	IN	\$1,146,958,000	\$32,751,466,000	12/31/01
2. Ford Foundation	NY	IN	829,190,310	10,814,696,000	9/30/01
3. Lilly Endowment	IN	IN	598,001,581	12,814,397,581	12/31/01
4. David and Lucile Packard Foundation	CA	IN	428,897,276	6,196,520,868	12/31/01
5. Annenberg Foundation	PA	IN	355,021,336	2,354,837,085	6/30/02
6. Robert Wood Johnson Foundation	NJ	IN	270,985,040	9,044,511,000	12/31/01
7. Starr Foundation	NY	IN	245,469,098	4,781,056,809	12/31/01
8. W. K. Kellogg Foundation	MI	IN	200,745,771	5,530,494,099	8/31/02
9. Theodore & Vada Stanley Foundation	CT	IN	194,783,770	17,710,284	12/31/01
10. Pew Charitable Trusts	PA	IN	192,291,755	4,338,580,605	12/31/01
11. Andrew W. Mellon Foundation	NY	IN	182,321,993	4,135,567,000	12/31/01
12. Bristol-Myers Squibb Patient Assistance Foundation ⁴	NJ	OP	176,437,675	1,898,348	12/31/01
13. John D. and Catherine T. MacArthur Foundation	IL	IN	167,945,326	4,215,930,831	12/31/01
14. Annie E. Casey Foundation	MD	IN	153,208,050	2,592,378,126	12/31/01
15. California Endowment	CA	IN	147,898,000	3,366,256,100	2/28/02
16. Robert W. Woodruff Foundation	GA	IN	142,362,296	2,422,622,552	12/31/01
17. Open Society Institute ⁴	NY	OP	131,930,520	176,900,034	12/31/01
18. New York Community Trust	NY	CM	126,621,735	1,785,215,504	12/31/01
19. Rockefeller Foundation	NY	IN	126,564,668	3,211,126,000	12/31/01
20. Kresge Foundation	MI	IN	123,592,090	2,415,971,841	12/31/01
21. William and Flora Hewlett Foundation	CA	IN	119,955,933	6,080,721,309	12/31/01
22. Ford Motor Company Fund	MI	CS	112,731,252	144,907,832	12/31/01
23. Robert R. McCormick Tribune Foundation	IL	IN	112,048,773	1,599,796,701	12/31/01
24. Charles Stewart Mott Foundation	MI	IN	110,829,012	2,460,169,524	12/31/01
25. Duke Endowment	NC	IN	105,192,627	2,489,158,509	12/31/01
26. Donald W. Reynolds Foundation	NV	IN	105,146,838	1,177,625,153	12/31/01
27. Harry and Jeanette Weinberg Foundation	MD	IN	102,534,819	1,936,263,883	2/28/02
28. Walton Family Foundation	AR	IN	102,173,593	948,658,074	12/31/01
29. Wal-Mart Foundation	AR	CS	96,240,885	6,000,000	1/31/02
30. Janssen Ortho Patient Assistance Foundation ⁴	NJ	OP	96,086,495	1,050,353	12/31/01
31. McKnight Foundation	MN	IN	90,791,000	1,877,703,000	12/31/01
32. Doris Duke Charitable Foundation	NY	IN	89,200,564	1,444,832,885	12/31/01
33. Freeman Foundation	NY	IN	86,714,475	1,619,093,718	12/31/01
34. John S. and James L. Knight Foundation	FL	IN	85,569,298	1,900,829,942	12/31/01
35. Greater Kansas City Community Foundation and Affiliated Trusts	MO	CM	84,095,000	754,202,000	12/31/01
36. Brown Foundation	TX	IN	79,267,819	1,188,546,558	6/30/02
37. Verizon Foundation	NY	CS	77,137,397	80,235,431	12/30/01
38. Community Foundation Silicon Valley	CA	CM	77,103,102	539,652,366	6/30/02
39. Houston Endowment	TX	IN	71,761,140	1,367,954,880	12/31/01
40. SBC Foundation	TX	CS	69,111,239	536,184,004	12/31/01
41. Turner Foundation	GA	IN	68,089,432	148,222,535	12/31/01
42. San Francisco Foundation	CA	CM	67,459,403	672,512,115	6/30/02
43. Whitaker Foundation	VA	IN	66,489,481	303,436,655	12/31/01
44. William Penn Foundation	PA	IN	65,181,777	1,047,720,982	12/31/01
45. Peninsula Community Foundation	CA	CM	63,233,274	478,503,157	12/31/01
46. Searle Patients in Need Foundation ⁴	NJ	OP	62,658,691	4,647,673	12/31/01
47. Cleveland Foundation	OH	CM	62,276,948	1,499,767,419	12/31/01
48. Alfred P. Sloan Foundation	NY	IN	60,842,714	1,314,367,357	12/31/01
49. F. W. Olin Foundation	FL	IN	60,581,090	402,872,035	12/31/01
50. J. P. Morgan Chase Foundation	NY	CS	60,115,841	83,071,014	12/31/01

Source: *Foundation Growth and Giving Estimates*, 2003.

*Aggregate foundation fiscal information in tables and figures in this report is based on data provided to the Center as of January 24, 2003. Fiscal data on individual foundations included in this table may be more current.

Note: 2001 fiscal data for the Bank of America Foundation was not available from either the IRS or the foundation, and it has been excluded from the list.

¹IN = Independent; CS = Corporate; CM = Community; OP = Operating.

²Includes grants, scholarships, and employee matching gifts; excludes set-asides, loans, PRIs, and program expenses.

³Asset figures include invested assets (\$23.9 billion for 2001) and secured lending transactions.

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(20.5 percent) of the growth in foundation giving between 2000 and 2001. They reduced the overall decline in foundation assets from 5.4 percent to 3.8 percent.

- Among the close to 21,000 foundations that held assets of at least \$1 million or gave \$100,000 or more in 2001, over two-fifths (41.3 percent) were formed in the 1990s, far exceeding any prior

decade. More than three-fifths (62.2 percent) were established in the 1980s or 1990s. The number of foundations in the Foundation Center's database that were formed in the 1990s may increase slightly as information on additional foundations established during that decade becomes available. The Center has also identified 2.0 percent of larger foundations (452) as having been established beginning in 2000.

Top 50 Foundations by Assets, 2001*

Foundation	State	Foundation Type ¹	Assets	Total Giving ²	Fiscal Date
1. Bill & Melinda Gates Foundation ³	WA	IN	\$32,751,466,000	\$1,146,958,000	12/31/01
2. Lilly Endowment	IN	IN	12,814,397,581	598,001,581	12/31/01
3. Ford Foundation	NY	IN	10,814,696,000	829,190,310	9/30/01
4. Robert Wood Johnson Foundation	NJ	IN	9,044,511,000	270,985,040	12/31/01
5. J. Paul Getty Trust ⁴	CA	OP	8,793,485,757	19,579,820	6/30/01
6. David and Lucile Packard Foundation	CA	IN	6,196,520,868	428,897,276	12/31/01
7. William and Flora Hewlett Foundation	CA	IN	6,080,721,309	119,955,933	12/31/01
8. W. K. Kellogg Foundation	MI	IN	5,530,494,099	200,745,771	8/31/02
9. Starr Foundation	NY	IN	4,781,056,809	245,469,098	12/31/01
10. Pew Charitable Trusts	PA	IN	4,338,580,605	192,291,755	12/31/01
11. John D. and Catherine T. MacArthur Foundation	IL	IN	4,215,930,831	167,945,326	12/31/01
12. Andrew W. Mellon Foundation	NY	IN	4,135,567,000	182,321,993	12/31/01
13. California Endowment	CA	IN	3,366,256,100	147,898,000	2/28/02
14. Rockefeller Foundation	NY	IN	3,211,126,000	126,564,668	12/31/01
15. Annie E. Casey Foundation	MD	IN	2,592,378,126	153,208,050	12/31/01
16. Duke Endowment	NC	IN	2,489,158,509	105,192,627	12/31/01
17. Charles Stewart Mott Foundation	MI	IN	2,460,169,524	110,829,012	12/31/01
18. Robert W. Woodruff Foundation	GA	IN	2,422,622,552	142,362,296	12/31/01
19. Kresge Foundation	MI	IN	2,415,971,841	123,592,090	12/31/01
20. Annenberg Foundation	PA	IN	2,354,837,085	355,021,336	6/30/02
21. Casey Family Programs ⁴	WA	OP	2,349,848,837	8,932,953	12/31/01
22. Harry and Jeanette Weinberg Foundation	MD	IN	1,936,263,883	102,534,819	2/28/02
23. John S. and James L. Knight Foundation	FL	IN	1,900,829,942	85,569,298	12/31/01
24. McKnight Foundation	MN	IN	1,877,703,000	90,791,000	12/31/01
25. New York Community Trust	NY	CM	1,785,215,504	126,621,735	12/31/01
26. Carnegie Corporation of New York	NY	IN	1,711,510,640	56,363,235	9/30/01
27. Ewing Marion Kauffman Foundation	MO	IN	1,681,000,000	48,276,000	6/30/02
28. Richard King Mellon Foundation	PA	IN	1,661,919,000	58,608,007	12/31/01
29. Freeman Foundation	NY	IN	1,619,093,718	86,714,475	12/31/01
30. Robert R. McCormick Tribune Foundation	IL	IN	1,599,796,701	112,048,773	12/31/01
31. Cleveland Foundation	OH	CM	1,499,767,419	62,276,948	12/31/01
32. Doris Duke Charitable Foundation	NY	IN	1,444,832,885	89,200,564	12/31/01
33. James Irvine Foundation	CA	IN	1,378,433,649	59,017,797	12/31/01
34. Houston Endowment	TX	IN	1,367,954,880	71,761,140	12/31/01
35. Alfred P. Sloan Foundation	NY	IN	1,314,367,357	60,842,714	12/31/01
36. Wallace-Reader's Digest Funds	NY	IN	1,303,278,360	58,274,675	12/31/01
37. W. M. Keck Foundation	CA	IN	1,263,938,000	58,114,418	12/31/01
38. Brown Foundation	TX	IN	1,188,546,558	79,267,819	6/30/02
39. Donald W. Reynolds Foundation	NV	IN	1,177,625,153	105,146,838	12/31/01
40. Chicago Community Trust and Affiliates	IL	CM	1,157,517,684	40,141,668	9/30/01
41. William Penn Foundation	PA	IN	1,047,720,982	65,181,777	12/31/01
42. Marin Community Foundation	CA	CM	1,035,000,000	55,225,000	6/30/02
43. Lumina Foundation for Education	IN	IN	991,267,826	46,960,694	12/31/01
44. California Wellness Foundation	CA	IN	985,910,600	41,727,662	12/31/01
45. Walton Family Foundation	AR	IN	948,658,074	102,173,593	12/31/01
46. Kimbell Art Foundation ⁴	TX	OP	933,077,515	1,103,500	12/31/01
47. Moody Foundation	TX	IN	926,916,215	8,277,161	12/31/01
48. Howard Heinz Endowment	PA	IN	907,657,792	41,130,518	12/31/01
49. Henry Luce Foundation	NY	IN	905,305,357	43,514,883	12/31/01
50. Joyce Foundation	IL	IN	868,298,527	42,676,236	12/31/01

Source: *Foundation Growth and Giving Estimates*, 2003.

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