SUMMARY: The present study was conducted in Belagavi and Bagalkote district in north Karnataka during the year 2018-19 with the objectives to assess the personal and socio-economic characteristics of sugarcane growers. Ex-post-facto research design was undertaken for the present study. The findings of the study revealed that majority of the respondents belonged to middle age category (63.33%), medium family size (53.33%), medium family income (45.00%), middle school education (33.33%), medium farming experience (46.66%), high cosmopolitan (40.83%), medium extension contact (50.00%) and 72.50 per cent of respondents were cultivating maize in Kharif season along with the sugarcane.