O.S. Andreev

INNOVATIVE MANAGEMENT

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INNOVATION MANAGEMENT

Study guide

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The study guide "Innovation Management" is a methodically based systematic presentation of the issues of academic discipline in accordance with the curriculum in economic disciplines.

The theoretical material presented in the form of lectures on the main sections of the discipline facilitates perception, makes it possible to study in detail the methodology of applying statistical methods: groupings, analysis of absolute, relative, average values, variation indicators, the selective method, index, correlation, dynamics analysis, etc.

The study guide is addressed not only to bachelors, undergraduates, students, graduate students and teachers of economic specialties of universities, but also to those who are interested in issues of innovative development. The growing interest in the state of the economy in Russia and its development prospects suggests that this manual will seem interesting even to colleagues who have devoted themselves to other social sciences.

It is intended for students of economic specialties studying the course both under the guidance of a teacher and independently.

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