Definition of Subgroup at Risk	Description of Question	Answer Categories	No./ Total	%
Persons with low level of physical	Intention to increase physical activity	Plans to take steps in next month	7/524	1.3
activity (<5 times/ week moderate or		Plans to take steps in the next 6 months	1/524	0.2
strenuous physical activity according to PASE questionnaire) ^b (n=524)		No plans within next 6 months	516/524	98.5
	Reasons for not increasing physical	Already frequent and regular exercise	331/524	63.2
	activity	Pain with physical activity	88/524	16.8
		Illness limiting physical activity	69/524	13.2
		A physical limitation	35/524	6.7
Consumption of >2 high fat food	Intention to decrease high fat intake	Plans to take steps in next month	3/354	0.8
items per day according to CRISP fat food questionnaire ^b (n=354)		Plans to take steps in the next 6 months	3/354	0.8
		No plans within next 6 months	348/354	98.3
	Reasons for not decreasing high fat	Is already minimizing fat intake	239/354	67.5
	intake	Does not think it is important to eat less fat	48/354	13.6
		Likes the taste of high-fat foods	33/354	9.3
		Has trouble to shop/ prepare low-fat foods	27/354	7.6
Consumption of < 5 fruit/ fibre items	Intention to increase fruit/fibre intake.	Plans to take steps in next month	1/489	0.2
per day according to CRISP plant food questionnaire ^b (n=489)		Plans to take steps in the next 6 months	1/489	0.2
		No plans within next 6 months	487/489	99.6
	Reasons for not increasing low fruit/fiber intake	Already eats plenty of fruits/ vegetables	458/489	93.7
Current tobacco use (n=86)	Intention to change current tobacco	Plans to quit smoking in next month	12/86	14.0
		Plans to quit smoking in next 6 months	10/86	11.6
		No plans within next 6 months	64/86	74.4

^a HRA-O denotes Health Risk Appraisal for Older Persons. Results based on self-report answers. ^b For references, see Table S1.